Queries and Indexes

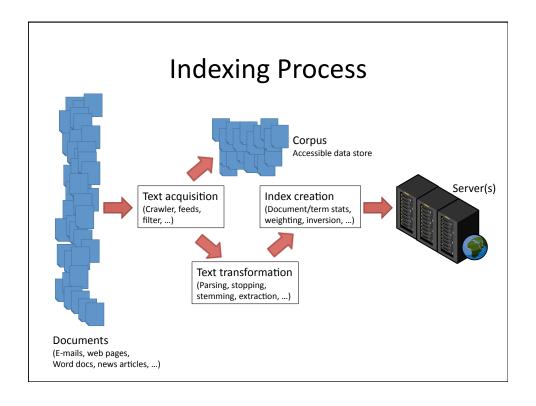
CISC489/689-010, Lecture #7
Wednesday, March 4
Ben Carterette

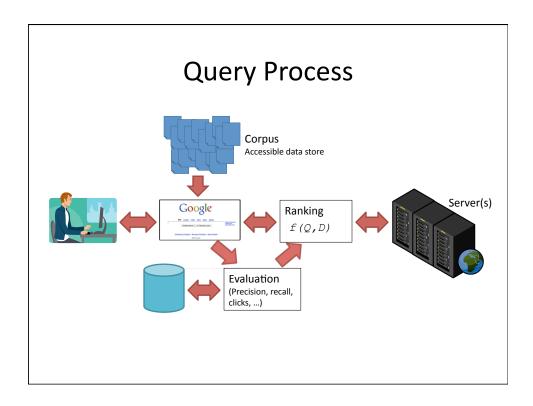
Project Notes

- Next worksheet:
 - Inverted lists for terms in the wiki000 documents.
 - For each term, store:
 - The list of document numbers it occurs in.
 - The term frequencies in those documents.
 - The document frequency (total number of documents it occurs in).
 - If inclined, you may store other information:
 - Term positions, field information, etc.

Project Notes

- Inverted list compression:
 - You should compress the inverted lists.
 - Use d-gaps for document numbers.
 - Compress integers using one of the methods discussed in class.
- Store everything in memory.
 - Writing to disk will be the next part of the project.
 - I strongly recommend using ir.cis to run your code.
 - It has a total of 128Gb of RAM (8 nodes, 16Gb per node).

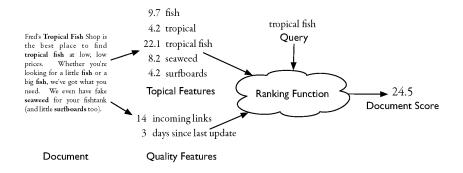




Query Process

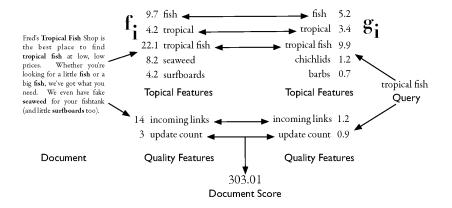
- We have an index stored on disk.
 - Inverted file, vocabulary, collection.
 - Contains features of terms and documents:
 - Term frequencies in documents, document frequencies, term positions, link-graph features, ...
- User inputs a query.
- Engine computes features of the query.
- Engine accesses index to respond to query.
 - Matches query features to document/term features in index to score each document.
- Returns a ranked list of documents.

Abstract Model of Ranking



More Concrete Model

$$R(Q,D) = \sum_{i} g_i(Q) f_i(D)$$
 f_i is a document feature function g_i is a query feature function



Example "Collection"

- S_1 Tropical fish include fish found in tropical environments around the world, including both freshwater and salt water species.
- S_2 Fishkeepers often use the term tropical fish to refer only those requiring fresh water, with saltwater tropical fish referred to as marine fish.
- S_3 Tropical fish are popular aquarium fish, due to their often bright coloration.
- S_4 In freshwater fish, this coloration typically derives from iridescence, while salt water fish are generally pigmented.

Four sentences from the Wikipedia entry for tropical fish

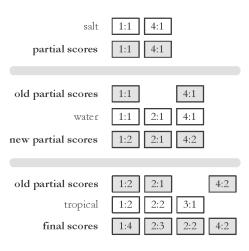
	and	1	only	2
	aquarium	3	pigmented	4
	are	3 4	popular	3
Query: tropical fish	around	1	refer	
	as	2	referred	2 2
	$_{ m both}$	1	requiring	2
	bright	3	salt	1 4
pigmented fish	coloration	3 4	saltwater	2
saltwater species bright coloration	derives	4	species	1
	due	3	$_{ m term}$	2
	environments	1	the	1 2
	fish	1 2	3 4 their	3
	fishkeepers	2	this	4
	found	1	those	2
	fresh	2	to	2 3
	freshwater	1 4	tropical	1 2 3
	from	4	typically	4
	generally	4	use	2
	in	1 4	water	1 2 4
	include	1	while	4
	including	1	with	2
	iridescence	4	world	1
	marine often	$\begin{bmatrix} 2 \\ 2 \end{bmatrix}$		
	orten	2 3		

$D(O,D) = \sum_{x \in O} f(D)$	and	1:1	only	2:1
$R(Q,D) = \sum g_i(Q)f_i(D)$	aquarium	3:1	pigmented	4:1
$\frac{}{i}$	are	3:1 4:1	popular	3:1
$g_i(Q) = \#$ of occurrences of i in Q	around	1:1	refer	2:1
	as	2:1	referred	2:1
f _i (D) = # of occurrences of i in D	both	1:1	requiring	2:1
	bright	3:1	salt	1:1 4:1
	coloration	3:1 4:1	saltwater	2:1
	derives	4:1	species	1:1
	due	3:1	term	2:1
Query:	environments	1:1	the	1:1 2:1
tropical fish	fish fishkeepers		their	3:1
nigmented fish	found	1:1	this those	2:1
pigmented fish	fresh	2:1	tnose to	2:1
saltwater species bright coloration	freshwater	1:1 4:1	tropical	1:2 2:2 3:1
	from	4:1	typically	4:1
	generally	4:1	use	2:1
	in	1:1 4:1	water	1:1 2:1 4:1
	include	1:1	while	4:1
	including	1:1	with	2:1
	iridescence	4:1	world	1:1
	marine	2:1		
	often	2:1 3:1		
		_		

Query Processing

- Term-at-a-time
 - Accumulates scores for documents by processing term lists one at a time
- Document-at-a-time
 - Calculates complete scores for documents by processing all term lists, one document at a time
- Both approaches have optimization techniques that significantly reduce time required to generate scores

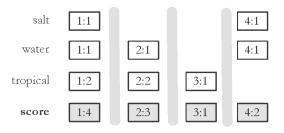
Term-At-A-Time



Term-At-A-Time

```
 procedure TermAtATimeRetrieval(Q, I, f, g k)
    A \leftarrow \text{HashTable}()
    L \leftarrow \text{Array}()
    R \leftarrow \text{PriorityQueue}(k)
    for all terms w_i in Q do
        l_i \leftarrow \text{InvertedList}(w_i, I)
        \tilde{L}.add( l_i )
    end for
    for all lists l_i \in L do
        while l_i is not finished do
            d \leftarrow l_i.getCurrentDocument()
            A_d \leftarrow A_d + g_i(Q)f(l_i)
l_i.moveToNextDocument()
        end while
    end for
    for all accumulators A_d in A do
        s_D \leftarrow A_d
                                        \triangleright Accumulator contains the document score
        R.add(s_D, D)
    end for
    return the top k results from R
end procedure
```

Document-At-A-Time



Document-At-A-Time

```
 procedure Document
AtaTimeRetrieval<br/>(Q,\,I,\,f,\,g,\,k)
   L \leftarrow \text{Array}()
   R \leftarrow \text{PriorityQueue}(k)
   for all terms w_i in Q do
       l_i \leftarrow \text{InvertedList}(w_i, I)
       L.add(l_i)
   end for
   for all documents d \in I do
       for all inverted lists l_i in L do
           if l_i points to d then
               s_D \leftarrow s_D + g_i(Q)f_i(l_i)
                                                     \triangleright Update the document score
               l_i.movePastDocument( d )
           end if
       end for
       R.add(s_D, D)
   end for
   return the top k results from R
end procedure
```

Optimization Techniques

- Inverted lists can be very long
 - Decompression time + processing time can add up fast
- Optimizations are used to speed up processing time
- Two classes of optimization
 - Read less data from inverted lists
 - · e.g., skip lists
 - better for simple feature functions
 - Calculate scores for fewer documents
 - · e.g., conjunctive processing
 - · better for complex feature functions

```
1: procedure TermAtATimeRetrieval(Q, I, f, g, k)
       A \leftarrow \mathsf{HashTable}()
       L \leftarrow \text{Array}()
        R \leftarrow \text{PriorityQueue}(k)
                                                                               Conjunctive
       for all terms w_i in Q do
            l_i \leftarrow \text{InvertedList}(w_i, I)
            L.add(l_i)
                                                                           Term-at-a-Time
        end for
        for all lists l_i \in L do
           while l_i is not finished do
if i = 0 then
                   d \leftarrow l_i.getCurrentDocument()
                    A_d \leftarrow \overset{\smile}{A}_d + g_i(Q)f(l_i)
13:
                    d \leftarrow l_i.\mathtt{getCurrentDocument}()
                    d \leftarrow A.\mathtt{getNextDocumentAfter}(d)
                    l_i.skipForwardTo(d)
                    if l_i.getCurrentDocument() = d then
                    A_d \leftarrow A_d + g_i(Q) f(l_i)else
19:
                        A.\text{remove}(d)
21:
                    end if
                end if
            end while
        end for
        for all accumulators A_d in A do
            s_D \leftarrow A_d
                                        \triangleright Accumulator contains the document score
            R.\mathrm{add}(\ s_D,D\ )
       end for
       return the top k results from R
31: end procedure
```

```
1: procedure DocumentAtATimeRetrieval(Q, I, f, g, k)
      L \leftarrow \text{Array}()
       R \leftarrow \text{PriorityQueue}(k)
                                                                         Conjunctive
      for all terms w_i in Q do
          l_i \leftarrow \text{InvertedList}(w_i, I)
5:
                                                                 Document-at-a-Time
           L.add(l_i)
6:
       while all lists in L are not finished do
8:
          for all inverted lists l_i in L do
q.
10:
              if l_i.getCurrentDocument() > d then
                  d \leftarrow l_i.getCurrentDocument()
11:
              end if
12:
13:
          end for
14:
          for all inverted lists l_i in L do l_i.skipForwardToDocument(d)
              if l_i points to d then
15:
16:
                  s_d \leftarrow s_d + g_i(Q)f_i(l_i)
                                                   \triangleright Update the document score
                  l_i.movePastDocument( d )
17:
              else
18:
19:
                 break
              end if
20:
21:
           end for
           R.add(s_d,d)
22:
       end while
       return the top k results from R
24:
25: end procedure
```

Threshold Methods

- Threshold methods use number of top-ranked documents needed (k) to optimize query processing
 - for most applications, k is small
- For any query, there is a minimum score that each document needs to reach before it can be shown to the user
 - score of the kth-highest scoring document
 - gives threshold score τ
 - optimization methods estimate τ' to ignore documents

Threshold Methods

- For document-at-a-time processing, use score of lowest-ranked document so far for τ'
 - for term-at-a-time, have to use k_{th} -largest score in the accumulator table
- MaxScore method compares the maximum score that remaining documents could have to τ'
 - safe optimization in that ranking will be the same without optimization

MaxScore Example



- Indexer computes μ_{tree}
 - maximum score for any document containing just "tree"
- Assume k = 3, τ' is lowest score after first three docs
- Likely that $au' > \mu_{tree}$
 - $-\tau'$ is the score of a document that contains both query terms
- Can safely skip over all gray postings

Other Approaches

- Early termination of query processing
 - ignore high-frequency word lists in term-at-a-time
 - ignore documents at end of lists in doc-at-a-time
 - unsafe optimization
- List ordering
 - order inverted lists by quality metric (e.g., PageRank) or by partial score
 - makes unsafe (and fast) optimizations more likely to produce good documents

Review

- Query processing:
 - Document-at-a-time
 - Term-at-a-time
 - Optimizations:
 - Conjunctive processing
 - · Thresholding
- How do you define f_i and g_i in the scoring function?
 - What is the actual goal?

Information Needs

- An information need is the underlying cause of the query that a person submits to a search engine
 - sometimes called *information problem* to emphasize that information need is generally related to a task
- Categorized using variety of dimensions
 - e.g., number of relevant documents being sought
 - type of information that is needed
 - type of task that led to the requirement for information

Queries and Information Needs

- A query can represent very different information needs
 - May require different search techniques and ranking algorithms to produce the best rankings
- A query can be a poor representation of the information need
 - User may find it difficult to express the information need
 - User is encouraged to enter short queries both by the search engine interface, and by the fact that long queries don't work

Retrieval Models

- Provide a mathematical framework for defining the search process
 - includes explanation of assumptions
 - basis of many ranking algorithms
 - can be implicit
- Theories about relevance

Relevance

- Complex concept that has been studied for some time
 - Many factors to consider
 - People often disagree when making relevance judgments
- Retrieval models make various assumptions about relevance to simplify problem
 - e.g., topical vs. user relevance
 - e.g., binary vs. multi-valued relevance

Retrieval Model Overview

- Older models
 - Boolean retrieval
 - Vector Space model
- Probabilistic Models
 - BM25
 - Language models
- Combining evidence
 - Inference networks
 - Learning to Rank

Boolean Retrieval

- Two possible outcomes for query processing
 - TRUE and FALSE
 - "exact-match" retrieval
 - simplest form of ranking
- Query usually specified using Boolean operators
 - AND, OR, NOT
 - proximity operators also used

Boolean Retrieval

- Advantages
 - Results are predictable, relatively easy to explain
 - Many different features can be incorporated
 - Efficient processing since many documents can be eliminated from search
- Disadvantages
 - Effectiveness depends entirely on user
 - Simple queries usually don't work well
 - Complex queries are difficult

Searching by Numbers

- Sequence of queries driven by number of retrieved documents
 - e.g. "lincoln" search of news articles
 - president AND lincoln
 - president AND lincoln AND NOT (automobile OR car)
 - president AND lincoln AND biography AND life AND birthplace AND gettysburg AND NOT (automobile OR car)
 - president AND lincoln AND (biography OR life OR birthplace OR gettysburg) AND NOT (automobile OR car)

Vector Space Model

- Documents and queries represented as vectors in V-dimensional space.
 - Vector coefficients are term weights.

$$\begin{split} D_1 &= \begin{bmatrix} w_{11} & w_{12} & w_{13} & \dots & w_{1,V} \end{bmatrix} \\ D_2 &= \begin{bmatrix} w_{21} & w_{22} & w_{23} & \dots & w_{2,V} \end{bmatrix} \\ \dots \\ D_N &= \begin{bmatrix} w_{N,1} & w_{N,2} & w_{N,3} & \dots & w_{N,V} \end{bmatrix} \\ Q &= \begin{bmatrix} w_{Q,1} & w_{Q,2} & w_{Q,3} & \dots & w_{Q,V} \end{bmatrix} \end{split}$$

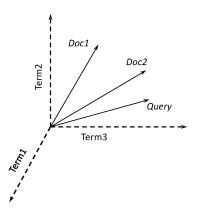
Vector Space Model

- D₁ Tropical Freshwater Aquarium Fish.
- D₂ Tropical Fish, Aquarium Care, Tank Setup.
- D₃ Keeping Tropical Fish and Goldfish in Aquariums, and Fish Bowls.
- D₄ The Tropical Tank Homepage Tropical Fish and Aquariums.

Terms		Documents				
	D_1	D_2	D_3	D_4		
aquarium	1	1	1	1		
bowl	0	0	1	0		
care	0	1	0	0		
fish	1	1	2	1		
freshwater	1	0	0	0		
goldfish	0	0	1	0		
homepage	0	0	0	1		
keep	0	0	1	0		
setup	0	1	0	0		
tank	0	1	0	1		
tropical	1	1	1	2		

Vector Space Model

• Visualization:



Term Weighting

- What features are useful in term weights?
- Term frequency (tf):
 - term occurs often in a document → document more likely to be relevant.
- Inverse document frequency (idf):
 - term appears in many documents → less discriminating → documents it appears in less likely to be relevant.
- Document length:
 - Very long document → each term occurrence less important → document less likely to be relevant.
- How can we combine these into a weight w_{ik} ?

Term Weighting

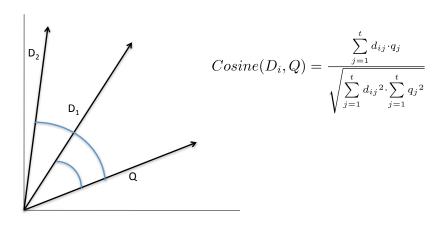
- There are many different ways to weight terms.
- tf-idf weighting is one of the most common.
 - Term frequency of term k in document i: $tf_{ik} = \frac{f_{ik}}{l_i}$
 - Inverse document frequency of term k: $idf_k = \log \frac{N}{n_k}$
 - Weight of term k in document i = tf*idf: $d_{ik} = \frac{f_{ik}}{l_i} \log \frac{N}{n_k}$

Vector Space Model

- Documents ranked by distance between vectors representing query and documents
 - e.g. Cosine correlation

$$Cosine(D_{i}, Q) = \frac{\sum_{j=1}^{t} d_{ij} \cdot q_{j}}{\sqrt{\sum_{j=1}^{t} d_{ij}^{2} \cdot \sum_{j=1}^{t} q_{j}^{2}}}$$

Similarity



Similarity Calculation

- Consider two documents D_{1} , D_{2} and a query Q• D_{1} = (0.5, 0.8, 0.3), D_{2} = (0.9, 0.4, 0.2), Q = (1.5, 1.0, 0)

$$Cosine(D_1, Q) = \frac{(0.5 \times 1.5) + (0.8 \times 1.0)}{\sqrt{(0.5^2 + 0.8^2 + 0.3^2)(1.5^2 + 1.0^2)}}$$
$$= \frac{1.55}{\sqrt{(0.98 \times 3.25)}} = 0.87$$

$$Cosine(D_2, Q) = \frac{(0.9 \times 1.5) + (0.4 \times 1.0)}{\sqrt{(0.9^2 + 0.4^2 + 0.2^2)(1.5^2 + 1.0^2)}}$$
$$= \frac{1.75}{\sqrt{(1.01 \times 3.25)}} = 0.97$$