

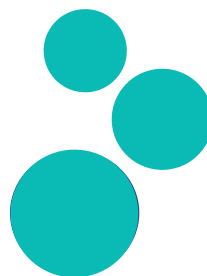
Jessica Schurr

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website

sure *Fancy*
web & graphic design



about

One part mad scientist, one part typography lover, one part color junky makes a super web and graphic design ninja. Passionate about creating things that people love. Thirsty for knowledge, hard working, and a team player, but able to stand on one leg. Currently looking for a new home to improve upon skills and help wow clients.

refinement

Graduation 2012 — Art Institute of Colorado
Bachelor of Arts Web & Interactive Media Design

Awards: *Honor Roll*
Recipient of prestigious Outstanding Achievement Award

Member: AIGA Colorado

work skills

Project Management
Brand identity
Web & Interactive Design
Typography
Print Design
Conceptual Design

work history

Previous work experience includes:
purveyor of customer service,
manager, event planning guru,
master counter, and excellent
sales person

accrued work skills

customer service
inventory management
sales
manager
event planning

proficiencies

Programing

- o HTML
- o CSS

Intermediate knowledge

- o PHP
- o JavaScript
- o jQuery
- o ActionScript 3.0

Adobe Creative Suite

- o Dreamweaver
- o Photoshop
- o Illustrator
- o InDesign
- o After Effects
- o Acrobat
- o Bridge
- o Flash

Microsoft Office

- o Word
- o Excel
- o PowerPoint

CMS

- o Wordpress
- o Joomla

notable clients

iBAHN —

Digital Brochure Design for HDTVs

Tools used: *Photoshop, Illustrator and Flash*
December 2010 - Present

Design menu and information pages for iBAHN's interactive IPTV entertainment and information solution that complements iBAHN's hotel clients established brand. Digital Brochures are showcased via the TV in hotel rooms that provides guests with key information about the hotel such as Dining, Spa and Area Attraction information.
Notable hotel clients include: JW Marriott - Denver CO, Shelborn Hotel - South Beach FL, The Setai - South Beach FL, the Renaissance - Las Vegas NV, and The Legacy Hotel - Rockville, MD.

Colorado Solar Vision —

Website Redesign & Marketing Pages

Tools Used: *Photoshop, WordPress, PHP, HTML, CSS*
December 2012

WordPress CMS website design and informative marketing pages for gallery.

CO Cut & Color —

Website & Logo Redesign

Tools Used: *Photoshop, Illustrator, WordPress, PHP, HTML, CSS*
November 2012

WordPress CMS website design and update logo branding.

Boulder Apps —

Payment Screen Design

Tools Used: *Photoshop*
October 2012

Page layout and user experience design to complement existing website.

Uncommon Data —

Branding & Logo Design

Tools Used: *Illustrator*
July 2012

Create distinctive logo, branding and marketing materials; includes business cards and t-shirts.

Revive Home Solutions —

Branding & Logo Design

Tools Used: *Photoshop, Illustrator, InDesign*
September 2011

Create distinctive logo, branding and marketing material including business cards, uniforms, yard signs, and vehicle branding.

I Heart Denver Store —

In-Store Interactive Cultural Station Interface and Signage

Tools Used: *Illustrator, After Effects*
October 2011

Design of animated screen saver and two marketing animations to be displayed on in-store HDTV.

Monika and Eric Tittman —

Wedding Website & Email Template

Tools Used: *Photoshop, HTML, CSS, Ruby*
July 2011

Non-traditional and environmental Save the Date email template and wedding website design allowing guests to connect with website providing guests with information about the upcoming wedding such as where to stay, what to wear and antidotal stories about the bride and groom. Guests were also prompted RSVP through the website.

RoundPegg —

Email Template Design

Tools Used: *Photoshop*
February 2011

Design email template to promote newly formed company RoundPegg.

