

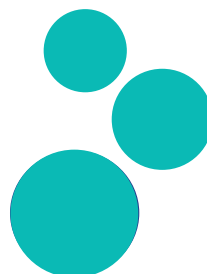
# Jessica Schurr

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jessicaschurr.com  
*website*

sure *Fancy*  
*web & graphic design*



## About

One part mad scientist, one part typography lover, and one part color junky. Passionite about creating things that people love. Thirsty for knowledge, hard working, and a team player, but able to stand on one leg. Currently looking for a new home to improve upon skills and help wow clients.

## refinement

Art Institute of Colorado

Graduation Date: December 2012

B.A. Web & Multi Media Design

## work skills

Project Management  
Brand identity  
Web & Interactive Design  
Typography  
Print Design  
Conceptual Design

## work history

Previous work experiance includes:  
purveyor of customer service,  
manager, event planning guru,  
master counter, and excellent sales  
person

## accrued work skills

customer service  
inventory management  
sales  
manager  
event planning

## proficiencies

### Programing

- o HTML
- o CSS

### Intermediate knowledge

- o PHP
- o JavaScript
- o jQuery
- o ActionScript 3.0

### Adobe Creative Suite

- o Dreamweaver
- o Photoshop
- o Illustrator
- o InDesign
- o After Effects
- o Acrobat
- o Bridge
- o Flash

### Microsoft Office

- o Word
- o Excel
- o PowerPoint

### CMS

- o Wordpress
- o Joomla

## notable clients

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### iBAHN —

#### Digital Brochure Design for HDTVs

Tools used: *Photoshop, Illustrator and Flash*

Design menu and information pages for iBAHN's interactive IPTV entertainment and information solution that complements iBAHN's hotel clients established brand. Digital Brochures are showcased via the TV in hotel rooms that provides guests with key information about the hotel such as Dining, Spa and Area Attraction information.  
*Notable hotel clients include: JW Marriott - Denver CO, Shelborn Hotel - South Beach FL, The Setai - South Beach FL, the Renaissance - Las Vegas NV, and The Legacy Hotel - Rockville, MD.*

### Colorado Solar Vision —

#### Website Redesign & Marketing Pages

Tools Used: *Photoshop, WordPress, PHP, HTML, CSS*

WordPress CMS website design and informative marketing pages for gallery.

### CO Cut & Color —

#### Website & Logo Redesign

Tools Used: *Photoshop, Illustrator, WordPress, PHP, HTML, CSS*

WordPress CMS website design and update logo branding.

### Boulder Apps —

#### Payment Screen Design

Tools Used: *Photoshop*

Page layout and user experience design to complement existing website.

### Uncommon Data —

#### Branding & Logo Design

Tools Used: *Illustrator*

Create distinctive logo, branding and marketing materials; includes business cards and t-shirts.

### Revive Home Solutions —

#### Branding & Logo Design

Tools Used: *Photoshop, Illustrator, InDesign*

Create distinctive logo, branding and marketing material including business cards, uniforms, yard signs, and vehicle branding

### I Heart Denver Store —

#### In-Store Interactive Cultural Station Interface and Signage

Tools Used: *Illustrator, After Effects*

Design of animated screen saver and two marketing animations to be displayed on in-store HDTV.

### Monika and Eric Tittman —

#### Wedding Website & Email Template

Tools Used: *Photoshop, HTML, CSS, Ruby*

Non-traditional and environmental save the date email template and wedding website design allowing guests to connect with wedding website that provides guests with information about the upcoming wedding such as where to stay, what to wear and antidotal stories about the bride and groom. Guests were also prompted RSVP through the website.

### RoundPegg —

#### Email Template Design

Tools Used: *Photoshop*

Design email template to promote newly formed company RoundPegg.

