## STAT 471: Homework 4

### Name

Due: November 17, 2021 at 11:59pm

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#### Instructions

#### Setup

Pull the latest version of this assignment from Github and set your working directory to stat-471-fall-2021/homework-4. Consult the getting started guide if you need to brush up on R or Git.

#### Collaboration

The collaboration policy is as stated on the Syllabus:

"Students are permitted to work together on homework assignments, but solutions must be written up and submitted individually. Students must disclose any sources of assistance they received; furthermore, they are prohibited from verbatim copying from any source and from consulting solutions to problems that may be available online and/or from past iterations of the course."

In accordance with this policy,

Please list anyone you discussed this homework with:

Please list what external references you consulted (e.g. articles, books, or websites):

#### Writeup

Use this document as a starting point for your writeup, adding your solutions after "Solution". Add your R code using code chunks and add your text answers using **bold text**. Consult the preparing reports guide for guidance on compilation, creation of figures and tables, and presentation quality.

#### **Programming**

The tidyverse paradigm for data wrangling, manipulation, and visualization is strongly encouraged, but points will not be deducted for using base R.

#### Grading

The point value for each problem sub-part is indicated. Additionally, the presentation quality of the solution for each problem (as exemplified by the guidelines in Section 3 of the preparing reports guide will be evaluated on a per-problem basis (e.g. in this homework, there are three problems). There are 100 points possible on this homework, 83 of which are for correctness and 17 of which are for presentation.

#### Submission

Compile your writeup to PDF and submit to Gradescope.

### Case Study: Spam Filtering

In this homework, we will be looking at data on spam filtering. Each observation corresponds to an email to George Forman, an employee at Hewlett Packard (HP) who helped compile the data in 1999. The response spam is 1 or 0 according to whether that email is spam or not, respectively. The 57 features are extracted from the text of the emails, and are described in the documentation for this data. Quoting from this documentation:

There are 48 continuous real [0,100] attributes of type word\_freq\_WORD = percentage of words in the e-mail that match WORD, i.e. 100 \* (number of times the WORD appears in the e-mail) / total number of words in e-mail. A "word" in this case is any string of alphanumeric characters bounded by non-alphanumeric characters or end-of-string.

There are 6 continuous real [0,100] attributes of type char\_freq\_CHAR = percentage of characters in the e-mail that match CHAR, i.e. 100 \* (number of CHAR occurrences) / total characters in e-mail

There is 1 continuous real [1,...] attribute of type capital\_run\_length\_average = average length of uninterrupted sequences of capital letters.

There is 1 continuous integer [1,...] attribute of type capital\_run\_length\_longest = length of longest uninterrupted sequence of capital letters.

There is 1 continuous integer [1,...] attribute of type capital\_run\_length\_total = sum of length of uninterrupted sequences of capital letters = total number of capital letters in the e-mail.

The goal is to build a spam filter, i.e. to classify whether an email is spam based on its text.

First, let's load a few libraries:

```
library(rpart)  # to train decision trees
library(rpart.plot)  # to plot decision trees
library(randomForest)  # random forests
library(gbm)  # boosting
library(tidyverse)  # tidyverse
```

Next, let's load the data (first make sure spam\_data.tsv is in your working directory):

```
spam_data = read_tsv("../../data/spam_data.tsv")
```

The data contain a test set indicator, which we filter on to create a train-test split.

```
# extract training data
spam_train = spam_data %>%
  filter(test == 0) %>%
  select(-test)

# extract test data
spam_test = spam_data %>%
  filter(test == 1) %>%
  select(-test)
```

# 1 Exploratory Data Analysis (18 points for correctness; 2 points for presentation)

First, let's explore the training data.

#### 1.1 Class proportions (3 points)

A good first step when tackling a classification problem is to look at the class proportions.

- i. (1 points) What fraction of the training observations are spam?
- ii. (2 points) Assuming the test data contain the same class proportions, what would be the misclassification error of a naive classifier that always predicts the majority class?

#### 1.2 Exploring word frequencies (15 points)

There are 48 features based on word frequencies. In this sub-problem we will explore the variation in these word frequencies, look at most frequent words, as well as the differences between word frequencies in spam versus non-spam emails.

#### 1.2.1 Overall word frequencies (8 points)

Let's first take a look at the average word frequencies across all emails. This will require some dplyr manipulations, which the following two sub-parts will guide you through.

- i. (3 points) Produce a tibble called avg\_word\_freq containing the average frequencies of each word by calling summarise\_at on spam\_train. Print this tibble (no need to use kable). (Hint: Check out the documentation for summarise\_at by typing ?summarise\_at. Specify all columns starting with "word freq" via vars(starts\_with("word\_freq"))).
- ii. (3 points) Create a tibble called avg\_word\_freq\_long by calling pivot\_longer on avg\_word\_freq. The result should have 48 rows and two columns called word and avg\_freq, the former containing each word and the latter containing its average frequency. Print this tibble (no need to use kable). [Hint: Use cols = everything() to pivot on all columns and names\_prefix = "word\_freq\_" to remove this prefix.]
- iii. (2 points) Produce a histogram of the word frequencies. What are the top three most frequent words? How can it be that a word has a frequency of more than 1?

The top three most frequent words are "you", "your", and "george". The frequencies are percentages, so their maximum value is 100 rather than 1.

#### 1.2.2 Differencies in word frequencies between spam and non-spam (7 points)

Perhaps even more important than overall average word frequencies are the *differences* in average word frequencies between spam and non-spam emails.

iv. (4 points) For each word, compute the difference between its average frequency among spam and non-spam emails (i.e. average frequency in spam emails minus average frequency in non-spam emails). Store these differences in a tibble called diff\_avg\_word\_freq, with columns word and diff\_avg\_freq. Print this tibble (no need to use kable).

[Full credit will be given for any logically correct method of doing this. Three extra credit points will be given for a correct solution that employs one continuous sequence of pipes.]

v. (3 points) Plot a histogram of these word frequency differences. Which three words are most overrepresented in spam emails? Which three are most underrepresented in spam emails? Do these make sense?

# 2 Classification trees (20 points for correctness; 5 points presentation)

In this problem, we will train classification trees to get some more insight into the relationships between the features and the response.

#### 2.1 Growing the default classification tree (8 points)

- i. (1 point) Fit a classification tree with splits based on the Gini index, with default control parameters. Plot this tree.
- ii. (2 points) How many splits are there in this tree? How many terminal nodes does the tree have?
- iii. (5 points) What sequence of splits (specify the feature, the split point, and the direction) leads to the terminal node that has the largest fraction of spam observations? Does this sequence of splits make sense as flagging likely spam emails? What fraction of spam observations does this node have? What fraction of the training observations are in this node?

#### 2.2 Finding a tree of optimal size via pruning and cross-validation (12 points)

Now let's find the optimal tree size.

#### 2.2.1 Fitting a large tree $T_0$ (9 points)

- i. (2 points) While we could simply prune back the default tree, there is a possibility the default tree is not large enough. In terms of the bias-variance tradeoff, why would it be a problem if the default tree were not large enough?
- ii. (2 points) First let us fit the deepest possible tree. In class we talked about the arguments minsplit and minbucket to rpart.control. What values of these parameters will lead to the deepest possible tree? There is also a third parameter cp. Read about this parameter by typing ?rpart.control. What value of this parameter will lead to the deepest possible tree?
- iii. (1 point) Fit the deepest possible tree  $T_0$  based on the minsplit, minbucket, and cp parameters from the previous sub-part. Print the CP table for this tree (using kable).

```
set.seed(1) # for reproducibility (DO NOT CHANGE)
```

iv. (4 points) How many distinct trees are there in the sequence of trees produced in part iii? How many splits does the biggest tree have? How many average observations per terminal node does it have, and why is it not 1?

#### 2.2.2 Tree-pruning and cross-validation (3 points)

- i. (1 points) Produce the CV plot based on the information in the CP table printed above. For cleaner visualization, plot only trees with nsplit at least 2, and put the x-axis on a log scale using scale\_x\_log10().
- ii. (1 point) Using the one-standard-error rule, how many terminal nodes does the optimal tree have? Is this smaller or larger than the number of terminal nodes in the default tree above?
- iii. (1 point) Extract this optimal tree into an object called optimal\_tree which we can use for prediction on the test set (see the last problem in this homework).

## 3 Random forests (25 points for correctness; 5 points for presentation)

Note: from this point onward, your code will be somewhat time-consuming. It is recommended that you cache your code chunks using the option cache = TRUE in the chunk header. This way, the results of these code chunks will be saved the first time you compile them (or after you change them), making subsequent compilations much faster.

#### 3.1 Running a random forest with default parameters (4 points)

i. (2 points) Train a random forest with default settings on spam\_train. What value of mtry was used? set.seed(1) # for reproducibility (DO NOT CHANGE)

ii. (2 points) Plot the OOB error as a function of the number of trees. Roughly for what number of trees does the OOB error stabilize?

#### 3.2 Computational cost of random forests (7 points)

You may have noticed in the previous part that it took a little time to train the random forest. In this problem, we will empirically explore the computational cost of random forests.

#### 3.2.1 Dependence on whether variable importance is calculated

Recall that the purity-based variable importance is calculated automatically but the OOB-based variable importance measure is only computed if importance = TRUE is specified. This is done for computational purposes.

- i. (1 point) How long does it take to train the random forest with default parameter settings, with importance = FALSE? You can use the command system.time(randomForest(...)); see ?system.time for more details.
- ii. (1 point) How long does it take to train the random forest with default parameter settings except importance = TRUE? How many times faster is the computation when importance = FALSE?

#### 3.2.2 Dependence on the number of trees

Another setting influencing the computational cost of running randomForest is the number of trees; the default is ntree = 500.

- i. (3 points) Train five random forests, with ntree = 100,200,300,400,500 (and importance = FALSE). Record the time it takes to train each one, and plot the time against ntree. You can programmatically extract the elapsed time by running system.time(...)["elapsed"]
- ii. (2 points) What relationship between runtime and number of trees do you observe? Does it make sense in the context of the training algorithm for random forests?

#### 3.3 Tuning the random forest (8 points)

- i. (2 points) Since tuning the random forest is somewhat time consuming, we want to be careful about tuning it smartly. To this end, does it make sense to tune the random forest with importance = FALSE or importance = TRUE? Based on OOB error plot from above, what would be a reasonable number of trees to grow without significantly compromising prediction accuracy?
- ii. (2 points) About how many minutes would it take to train a random forest with 500 trees for every possible value of m? (For the purposes of this question, you may assume for the sake of simplicity that the choice of m does not impact the training time too much.) Suppose you only have enough patience to wait about 15 seconds to tune your random forest, and you use the reduced number of trees from part i. How many values of m can you afford to try? (The answer will vary based on your computer. Some students will find that there is time for only one or a few values; this is ok.)
- iii. (2 points) Tune the random forest based on the choices in parts i and ii (if on your computer you cannot calculate at least five values of m in 15 seconds, please calculate five values of m, even though it will take longer than 15 seconds). Make a plot of OOB error versus m, and identify the best value of m. How does it compare to the default value of m?
- iv. (2 points) Using the optimal value of m selected above, train a random forest on 500 trees just to make sure the OOB error has flattened out. Also switch to importance = TRUE so that we can better interpret the random forest ultimately used to make predictions. Plot the OOB error of this random forest as a function of the number of trees and comment on whether the error has flattened out.

set.seed(1) # for reproducibility (DO NOT CHANGE)

#### 3.4 Variable importance (6 points)

- i. (2 points) Produce the variable importance plot for the random forest trained on the optimal value of m.
- ii. (4 points) In order, what are the top three features by each metric? How many features appear in both lists? Choose one of these top features and comment on why you might expect it to be predictive of

spam, including whether you would expect an increased frequency of this feature to indicate a greater or lesser probability of spam.

### 4 Boosting (12 points for correctness; 3 points for presentation)

#### 4.1 Model tuning (4 points)

i. (2 points) Fit boosted tree models with interaction depths 1, 2, and 3. For each, use a shrinkage factor of 0.1, 1000 trees, and 5-fold cross-validation.

```
set.seed(1) # for reproducibility (DO NOT CHANGE)
# TODO: Fit random forest with interaction depth 1

set.seed(1) # for reproducibility (DO NOT CHANGE)
# TODO: Fit random forest with interaction depth 2

set.seed(1) # for reproducibility (DO NOT CHANGE)
# TODO: Fit random forest with interaction depth 3
```

ii. (2 points) Plot the CV errors against the number of trees for each interaction depth. These three curves should be on the same plot with different colors. Also plot horizontal dashed lines at the minima of these three curves. What are the optimal interaction depth and number of trees?

#### 4.2 Model interpretation (8 points)

- i. (4 points) Print the first ten rows of the relative influence table for the optimal boosting model found above (using kable). What are the top three features? To what extent do these align with the top three features of the random forest trained above?
- ii. (4 points) Produce partial dependence plots for the top three features based on relative influence. Comment on the nature of the relationship with the response and whether it makes sense.

char\_freq\_exclamation\_mark and char\_freq\_dollar\_sign exhibit increasing relationships with spam, which makes sense because exclamation marks and dollar signs are typically found in spam emails. The relationship between word\_freq\_remove and spam seems more complex, with intermediate word frequencies most associated with spam. It's not immediately clear what the connection is between the word "remove" and spam emails.

# 5 Test set evaluation and comparison (8 points for correctness; 2 points for presentation)

- i. (2 points) Compute the test misclassification errors of the tuned decision tree, random forest, and boosting classifiers, and print these using kable. Which method performs best?
- ii. (3 points) We might want to see how the test misclassification errors of random forests and boosting vary with the number of trees. The following code chunk is provided to compute these; it assumes that the tuned random forest and boosting classifiers are named rf\_fit\_tuned and gbm\_fit\_tuned, respectively.

Produce a plot showing the misclassification errors of the random forest and boosting classifiers as a function of the number of trees, as well as a horizontal line at the misclassification error of the optimal pruned tree. Put the y axis on a log scale for clearer visualization.

iii. (3 points) Between random forests and boosting, which method's misclassification error drops more quickly as a function of the number of trees? Why does this make sense?