

JUDY WANG

+1 (240) 328-7762 / judy.wang.2023@anderson.ucla.edu | www.linkedin.com/in/jzlwang

EDUCATION

UCLA ANDERSON SCHOOL OF MANAGEMENT

Los Angeles, CA

M.B.A., Full-Time Program, Technology Specialization, 740 GMAT

Jun 2023

- *Achievements:* Forté Foundation Fellow, Dean's List
- *Leadership:* Head of Career Night – Tech Business Association, VP of Cultural Development – Asian Management Student Association

UC BERKELEY

Berkeley, CA

B.S., Electrical Engineering & Computer Science

Dec 2016

- *Leadership:* Computer science head student instructor; A cappella group music director

EXPERIENCE

BOSTON CONSULTING GROUP *Digital Accelerator System*

Los Angeles, CA

Summer Consultant

Jun 2022 – Aug 2022

- Spearheaded creation of data migration strategic roadmap and developed tech stack modernization plan for industry-leading healthcare client in order to expand existing clinical markets by 25% within the next year
- Conducted gap analysis across entire digital healthcare platform and prioritized top business solutions to support company-wide commitment to retain existing market share and increase potential revenues by 35%

GOOGLE *Anthos Security, GCP*

Sunnyvale, CA

Product Manager

Feb 2021 – Jul 2021

- Identified significant growth potential in the container security market; constructed and presented market entry strategy to senior VPs, launched the product 3wks ahead of schedule, and surpassed market penetration objectives by 50%
- Leveraged agile development expertise to lead a team of 8 software engineers and designers through the implementation and launch of cutting edge container security features, increasing adoption of the product by 30%
- Devised product strategy to tap into the Google Kubernetes Engine customer base through product integration using deep links and measuring click-through rates, expanding the product's total addressable market by 10x
- Discovered org-level development inefficiencies caused by duplication of design efforts; standardized product design and UX research practices across teams, which increased team velocity by 80% within 5 months

VMWARE *Databases, Tanzu*

San Francisco, CA

Senior Product Manager

Jan 2020 – Feb 2021

- Doubled database sales in Japan and Korea within 6 months by conducting international sales enablement training sessions and visiting various high profile clients in Asia to collect product requirements and refine product roadmap
- Recognized potential for first-mover advantage in the nascent containerized database service market and subsequently expedited the launch of a Kubernetes-native enterprise MySQL service offering within 1 year of project inception
- Used data collected from user research of Fortune 500 clients to define and prioritize key areas of improvement for the product UX; the implementation of these improvements increased net promoter score (NPS) by 30 points

PIVOTAL SOFTWARE *MySQL, Pivotal Cloud Foundry*

San Francisco, CA

Senior Product Manager

Aug 2019 – Jan 2020

- Created a technical product deck that was presented alongside enterprise sales VPs to prospective customers in Asia, demonstrating thought leadership in the cloud computing space and establishing the Pivotal Software brand in the region
- Led a team of 12 engineers and designers through an ambitious product roadmap to achieve feature parity with top competitors, successfully launching high impact features every quarter and increasing ARR from \$600k to \$10M in 2 years

Product Manager

Oct 2017 – Aug 2019

- Advocated to Product VPs for more investment in the development team to match spike in customer demand due to increased marketing spend; doubled the team size and increased team velocity by 90%

ADDITIONAL

Achievements: SpringOne Platform Conference 2019 – Keynote Mainstage Speaker

- Live presentation to a 4000+ member audience discussing hybrid cloud strategy with senior leadership from Dick's Sporting Goods; (video: "[judywang.me/s1p-keynote](https://www.youtube.com/watch?v=JudyWang2019Keynote)")

Volunteer Work: Minds Matter San Francisco – Summer Experience Lead

Software: SQL, R, bash/zsh, Node.js, HTML/CSS/Javascript, Java, Python

Interests: Singing/songwriting, hiking, cello