# JIE ZHANG SOON

Looking for full time opportunity as UX/UI Designer



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<u>LinkedIn Profile</u>



jiezhangsoon@gmail.com



[Web Resume/Github]

#### **ABOUT ME**

I am motivated to discover creative answers to the difficulties that people face, and I can confidently use HCD and Design Thinking approaches to complete these tasks. I use design exploration methodologies and quick iterative prototyping skills to explore and test new product experience concepts since I am at ease working on a variety of problem kinds and handling complexity and ambiguity. In order to measure success, I also make use of user data and lean validation frameworks. I work to make ethical and practical experiences through design that enhance people's lives and interactions with the outside world.

### **PROFICIENCY & SKILLS**

- Agile Software Development
- Fidelity Design & Wireframe
- Problem Solving
- Critical Thinking
- User Story Telling

- Project Management
- Prototyping
- A/B Testing
- Teamwork communication
- CoreIDraw

# **EDUCATION**



Mar 2020 – Dec 2022

The University of Melbourne - Melbourne, AUS

Master of Information Technology (Human Computer Interaction)

#### **Academic Projects**

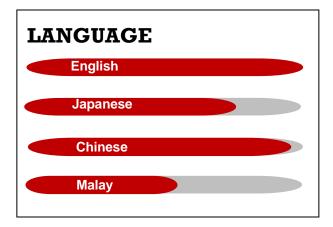
- Crowdsourcing Platform for Sports App
  - o Fidelity design
  - Wireframe
  - Prototyping
- Smart Kitchen Design
  - User story telling
  - Fidelity design
  - o Arduino
  - Handwork & DIY design



Apr 2014 - Mar 2017

Takachiho University (Tokyo, JPN)

**Bachelor of Business Management** 



#### **HOBBIES**







# **TECHNICAL SKILLS**

- Adode X.D
- HTML/CSS
- Figma
- MySOL
- AutoDesk

## **CAREER TIMELINE**

Nov 2021 – Aug 2022

## Tekbox Pty Ltd. (Melbourne, Australia)

#### Junior UX/UI Designer

- Wireframe and prototyping for new websites and applications
- Car telematics devices design and installation
- Design B2B brochure for marketing use
- · Consult on UX/UI design

Apr 2017 – Jun 2019

#### Victoria Sports (Tokyo, Japan)

#### **Customer Executive**

- Point of sale training
- Product purchasing
- International customers services support

## **PORTFOLIO**

- Basketball Scrimmage Booking Design
- VR Controller Prototype

# REFERENCE

Nima Golforoushan - Co-founder/Head of Engineering at TEKBOX Pty Ltd

Contact: References available upon request

Denver Fernandes - Co-founder at Legacy Ballers

Contact: References available upon request