JEFFREY HUANG

COMPUTER ENGINEERING STUDENT

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Skills

LANGUAGES

Java
C++
HTML
JavaScript
CSS

PLATFORMS

Bootstrap
Android Studio
OpenCV
JIRA
Git
Email Marketing

PROFESSIONAL SKILLS

Teamwork
Communication
Time Management
Customer Service
Organizational Skills
Fluency in French and Mandarin

Experience

QA Analyst
ICF Olson   May 2017 - Aug 2017

Digital Solutions and Marketing Intern
Witmart   Jul 2016 - Aug 2016

- Developed websites and mobile applications in a fast-paced environment
- Led the QA team, planning and executing test cases and documenting bugs
- Managed and optimized digital marketing campaigns, improving paid and organic search rankings as well as ROI and conversion rates
- Created and deployed manual and automated email marketing campaigns
- Analyzed user data, presenting findings to the team and making suggestions to improve user experience and increase site traffic
- Assisted in planning and execution of company rebrand, working on creative design, site content, copywriting and more

Tour Guide
La Cité de l'énergie   Jun 2014 - Aug 2014

- Welcomed tourists and visitors, introducing attractions and promoting ticket sales
- Recounted historical facts and stories in both English and French

Projects

Object Tracking Car   Jan 2017 - Current
A car that identifies and follows an object on its own. Built on Python using the OpenCV library.

University of Waterloo Nano Robotics Group   Sep 2016 - Current
An undergraduate design team that builds innovative, competition-winning nanobots smaller than the width of a strand of hair. I am involved in the entire design process including prototyping, testing, and fabrication.

Motion Based 2048 Game   Jan 2017 - May 2017
An Android app based off the popular game "2048"; this project uses intuitive hand gestures to control the blocks.

Awards & Certifications

Mobile Site Developer Certification
Google

Adwords Search Certification
Google

Certified Snowboard Instructor
Canadian Association of Snowboard Instructors

Education

University of Waterloo   St. Francis Xavier S.S.

B.A.Sc, Computer Engineering
2016-2021 (Expected)

International Baccalaureate Diploma
2012 - 2016

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