

Discover Video Script

So let's see Discover in action.

Meet Ravi, an ambitious 1st year Medicine student at UCL who spends a lot of time on unproductive YouTube videos.

He has a passion for technology and is hungry to improve his knowledge.

His burning ambition is to start a startup, become successful and this is what motivates him.

However, in order to reach his goals he realises the need to read books, and invest in his self-development/education.

He loves discovering new things but is frustrated by the repetitive YouTube recommendations based solely on his browsing history.

Enter Discover, the fun and enjoyable way to learn.

Discover curates high-quality educational videos to increase his knowledge, saving him time/effort in looking for good content and keeping him informed with the latest trends in his industry.

By clicking get started Ravi is taken to a screen for selecting his interests. After selecting his interests and skills he is shown some video cards based on the information.

Ravi can also tap the video card to find out more or watch his video.

But Ravi isn't interested in ..., or ... but this ... Video interests him so he saves it for later.

Having selected some cool videos he can now head over to his saved videos to watch them there or change his selections.