- **What kind of website would you like to build? What kind of mobile app would you like to build?**

  o I would like to build a website that would sell merchandise such as clothing and accessories. The mobile app would be an extension to the website similarly to Amazon, Ebay, etc.

- **Who would your targeted audience be for the website?**

  o The target audience would probably be for ages 18 to 40. But its really meant for anyone.

- **How have you created web sites in the past? Examples – IMM 120 projects, personal websites, websites for other people. Provide details on the topic, how many pages, what kind of navigation, if it was responsive... etc.**

  o I have used Visual Studio code in the past. It would be a minimalistic build. Navigation on the top. Some of the pages would be just categories of items like shoes, tops, accessories, and customer service.

- **Who would your targeted audience be for the mobile app?**

  o The target audience would probably be for ages 18 to 40. But its really meant for anyone.

- **How have you created mobile applications in the past? eg – MIT App Inventor, native iOS app, native Android app, etc. Provide details on the topic, how many screens in the mobile app and their functions, what kind of navigation... etc.**

  o I have created a few projects in MIT AppInventor for previous classes. Still fairly new to the tool but I would like to learn more of mobile app creation. It seem like a very good skill to have since it can easily tie into web development.