

Ally Aye

College Student

Age: 20

Status: Single

Educational Level: High School

Languages: English

Description

Ally is a college student who loves to shop online for the latest fashion. She loves a good deal when it comes down to a discount on socks.

Expertise									
Domain Expertise									
Technical Expertise									

Picture: https://www.istockphoto.com/photo/asian-college-student-gm138017387-17738101



Norma Martinez

Blogger

Age: 34

Status: Married

Educational Level: Bachelor

Languages: English, Spanish

Description

Norma is an influencer who loves to blog about her daily life and her experiences throughout the week. She is renown for creating her blog themablogs.net and talks about her kids, food, fashion and DIY projects.

Expertise									
Domain Expertise									
<u>Technical Expertise</u>									

Picture: https://www.vogue.com/slideshow/14-items-to-bring-joy-to-your-day



Lawrence James

Computer Engineer

Age: 72

Status: Single

Educational Level: Post Doctorate

Languages: Bulgarian, English, Slovak

Picture: https://www.vogue.com/slideshow/14-items-to-bring-joy-to-your-day

Description

Lawrence James is a veteran when it comes down to technology. He has been using technology since the early 80s.

He renown for his augmented reality game called 3022: Life Online.

Expertise Domain Expertise Technical Expertise

Picture: https://imgur.com/gallery/ymvKohx