ShopEZ: E-commerce Application

1. Introduction

Project Title: ShopEZ: E-commerce ApplicaStion

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2. Project Overview

Purpose:

ShopEZ is designed to cater to the growing need for efficient and user-friendly e-commerce platforms. It bridges the gap between complex online shopping systems and user convenience by providing streamlined navigation, secure transactions, and personalized product recommendations. Additionally, the platform empowers sellers with a dashboard for managing their inventory, processing orders, and accessing analytics to drive growth.

Features:

- 1. **Seamless Checkout:** Secure and smooth payment process with instant order confirmations and email notifications.
- 2. **Effortless Product Discovery:** Advanced search capabilities, intuitive category navigation, and powerful filters to help users find exactly what they need.
- 3. **Personalized Recommendations:** Al-driven algorithms analyze user behavior to provide curated product suggestions.
- 4. **Seller Dashboard:** Comprehensive tools for inventory tracking, order processing, and analytics to monitor performance metrics.
- 5. **Real-time Analytics:** Data-driven insights for sellers, highlighting sales trends, customer preferences, and product performance.

3. Architecture

Frontend:

- Developed using **React.js** for its component-based architecture and state management capabilities.
- Features dynamic components like:
 - Product Listings: Displays products with sorting and filtering options.
 - Cart Management: Allows users to add, update, or remove items in their cart.
 - **User Authentication**: Login and registration pages with secure validation.
 - Admin Panel: Provides sellers with tools to manage inventory and view analytics.

Backend:

- Built with **Node.js** and **Express.js**, ensuring scalability and high performance.
- Features include:
 - API Endpoints:
 - /products for fetching product data.
 - /orders for processing customer orders.
 - /users for managing user authentication.
 - Middleware for error handling and authentication using JWT.

Database:

- MongoDB serves as the database, storing collections for:
 - **Users**: Authentication credentials, profiles, and purchase history.
 - Products: Information on inventory, prices, categories, and descriptions.
 - Orders: Details about placed orders, delivery status, and payment.

This architecture ensures modularity, scalability, and efficient data management.

4. Setup Instructions

Prerequisites:

- **Node.js**: v14 or later
- MongoDB: Installed locally or set up using a cloud provider like MongoDB Atlas
- npm: Package manager for installing dependencies

Installation:

Clone the repository:

https://github.com/stinastanley/stina.git

Navigate to the project directory:

cd shopEZ

Install dependencies for the backend and frontend:

Backend:

cd server
npm install

Frontend:

cd client
npm install

Run the servers:

Backend:

node index.js

Frontend:

npm start

5. Folder Structure

Client:

- src/components: Contains reusable components like Navbar, ProductCard, CartItem, etc.
- src/pages: Holds page components such as Home, Cart, Checkout, and AdminPanel.
- src/services: Manages API interactions for fetching and posting data.
- src/redux: Implements state management for cart items, user authentication, and order status.

Server:

- routes: Defines all RESTful API routes for users, products, and orders.
- controllers: Contains the logic for handling API requests and responses.
- models: Defines database schemas for Users, Products, and Orders.
- middleware: Handles authentication (JWT) and error management.

6. Running the Application

Frontend:

Navigate to the client directory:

```
cd client
```

Start the React application:

```
npm start
```

Backend:

Navigate to the server directory:

```
cd server
```

Start the Node.js server:

```
node index.js
```

7. API Documentation

Endpoints:

- 1. GET /products
 - Fetches the list of all products.
 - o Parameters: Optional category and price filters.

Response:

```
json
[
    "id": "123",
    "name": "Gold Bracelet",
    "price": 50,
    "category": "Accessories"
    }
]
```

2. POST /orders

- o Places a new order.
- o Parameters: User ID, product details, and quantity.

Response:

```
json
{
    "message": "Order placed successfully",
    "orderId": "456"
}
```

8. Authentication

JWT-based Authentication:

- Login: Issues a JWT token upon successful authentication.
- Token Validation: Protects private routes like /orders and /admin.
- Logout: Invalidates the token on the client side.

9. User Interface

Screens:

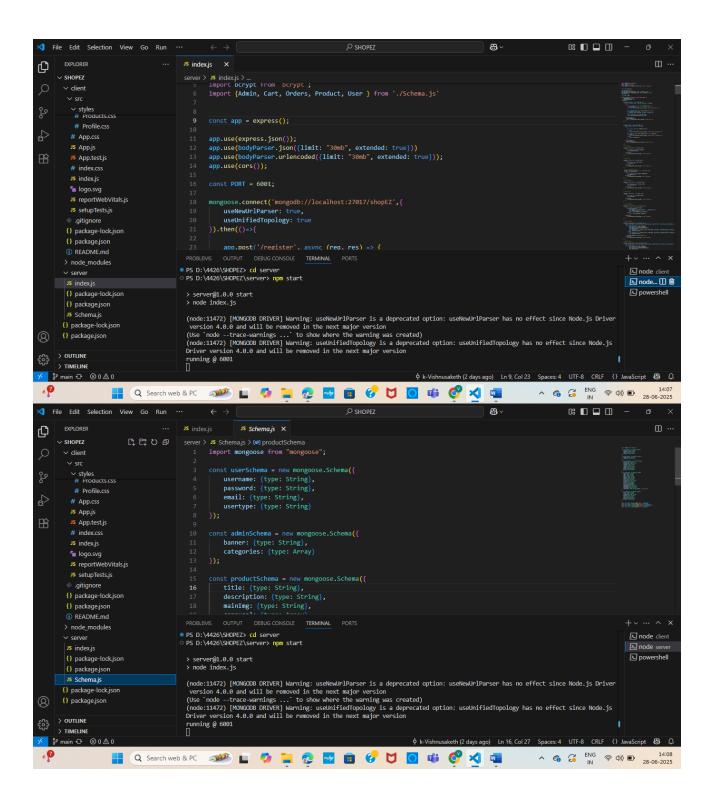
- Home: Displays trending products and categories.
- **Product Details:** Shows detailed information about a selected item.
- Cart: Summarizes selected products and their quantities.
- Admin Dashboard: Offers order status updates and analytics for sellers.

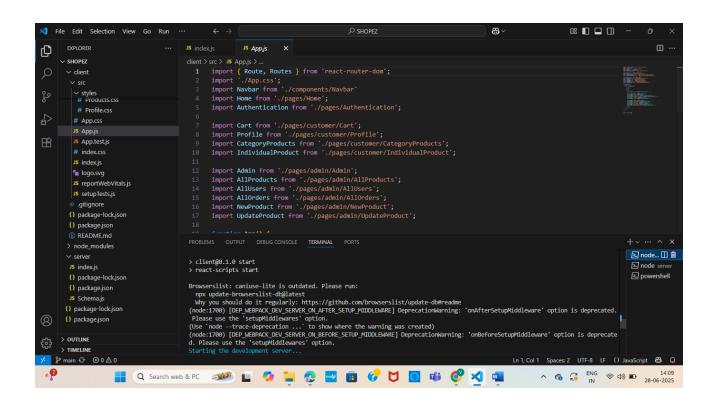
10. Testing

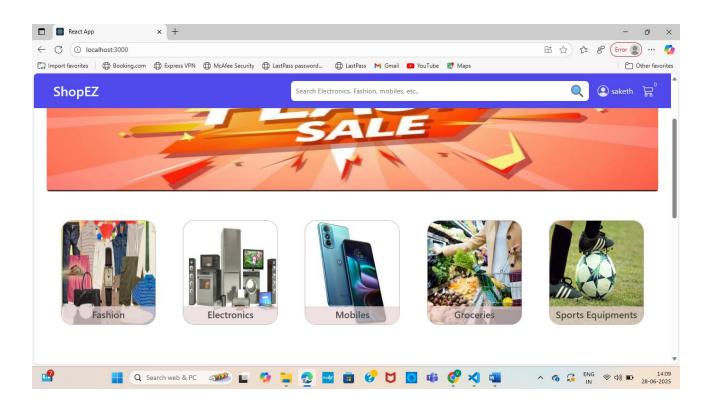
- Unit Testing: Conducted using Jest for components and backend logic.
- API Testing: Performed using Postman to validate endpoints.

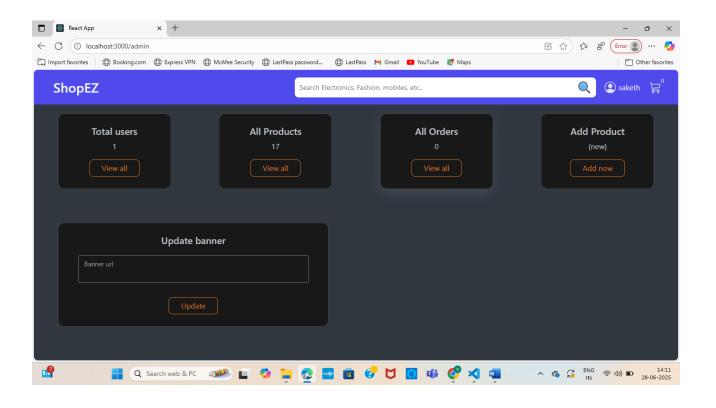
11. Screenshots or Demo

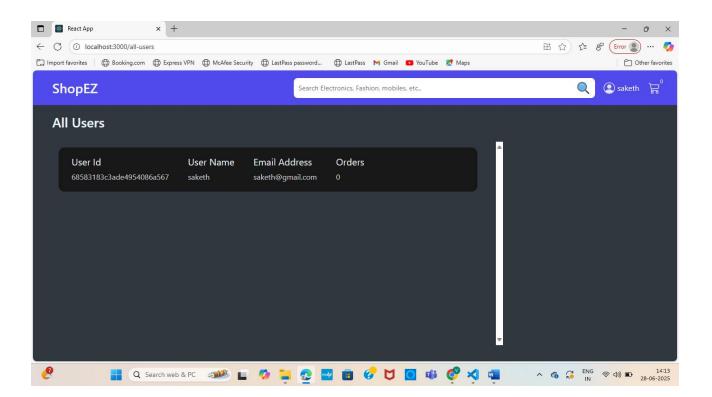
Screenshots of key UI components and admin panel.

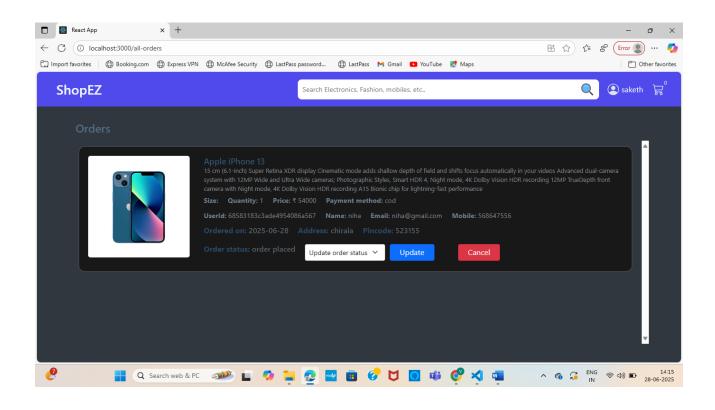


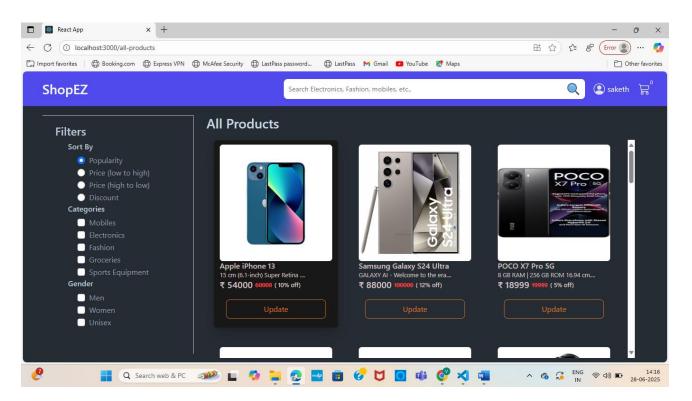


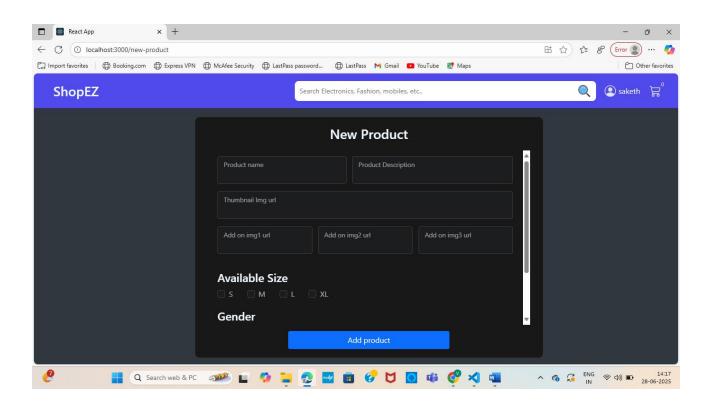


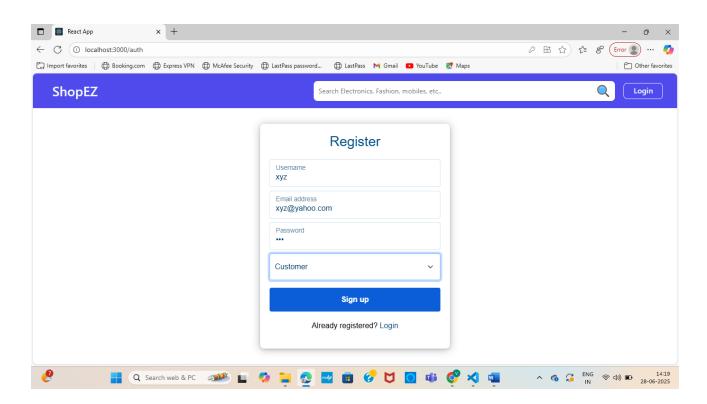


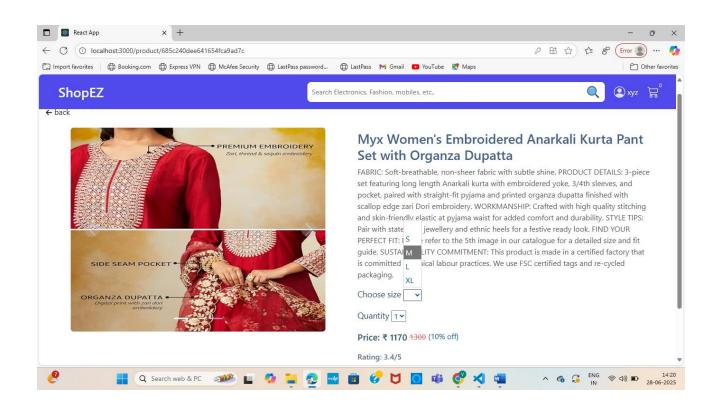


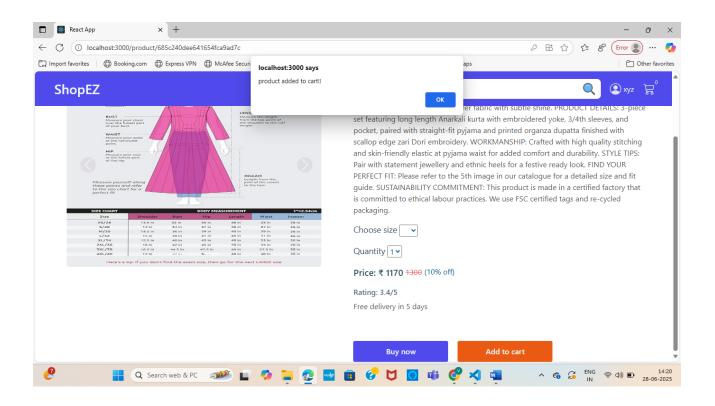


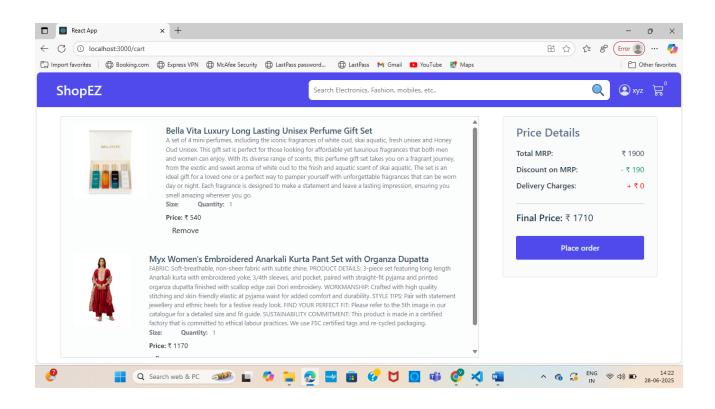


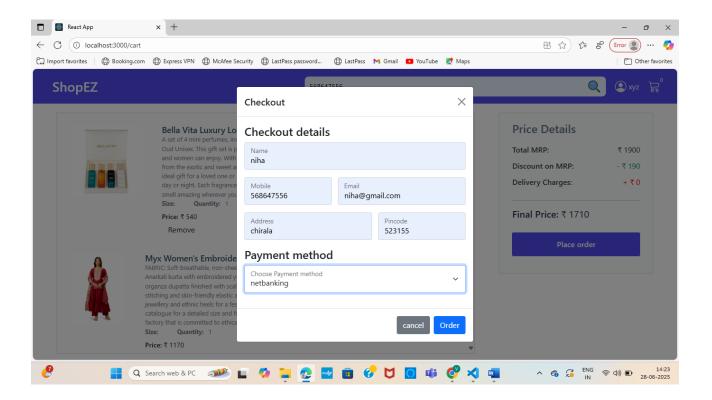


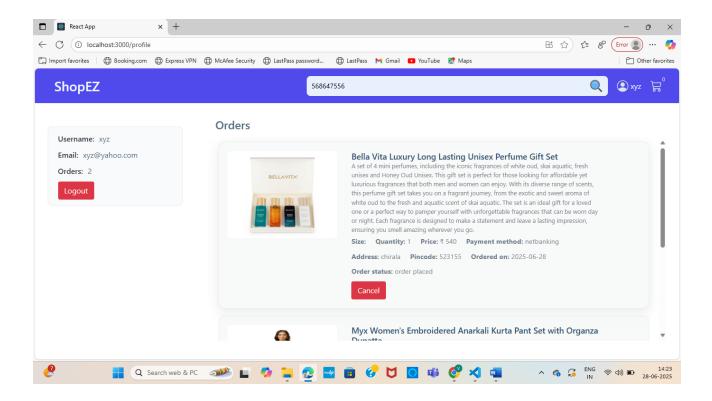












Link to a live demo.

■ Demo Video.mp4 /

https://drive.google.com/file/d/1N8XFq0oLG3CWWQjCECu8hO5v17nd2mnz/view?usp=sharing

12. Known Issues

- Slow Search Performance: Optimization is required for large product datasets.
- **UI Bugs:** Minor alignment issues on smaller screens.

13. Future Enhancements

- Voice Search: Enable users to search using voice commands.
- Mobile App: Create a cross-platform app using React Native.
- Multi-language Support: Expand accessibility for global audiences.