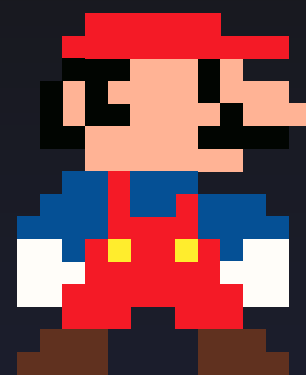# INTERVIEWS & SURVEY INSIGHTS
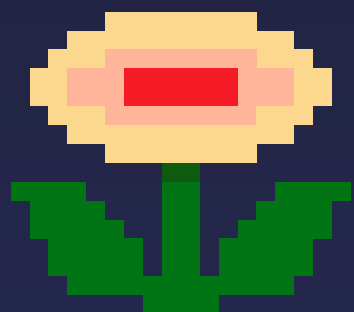
06 Ethical and Inclusive Design as a Core Strength

✳ FairFrame's ethical purpose was seen as a major differentiator compared to traditional feedback tools.

✳ Users valued its focus on fairness, representation, and social responsibility in game design.

4.25/5 Avg Rating
for "promoting fairness and inclusivity."

07 Motivation and Willingness to Participate

4/5 Avg Rating
for motivation and personal use.

I'd love to use it because it helps creators make meaningful, respectful games." - Game Reviewer

08 Key Features Found Valuable

✳ Community boards and channels for collaboration.

✳ Reviewer pinning/favouriting system, where users can highlight feedback from reviewers they trust.

09 Suggestions and Opportunities for Improvement

✳ Add AI moderation to flag biased or toxic comments.

✳ Include 3D model previews to make design reviews more visual and contextual.

✳ Improve onboarding with guides or tutorials.