INTERVIEWS & SURVEY INSIGHTS

01 FairFrame Solves a Real Problem in Design Feedback

✳ Majority of participants agreed that FairFrame addresses a key gap in how design feedback is shared.

✳ Current systems often lack diversity, inclusivity, and balanced perspectives.

4.5/5 Avg Rating
on solving a real problem.

"Usually, we get feedback from the same circle — people who think alike. FairFrame can bring in more voices and help us see our designs differently." - Casual Gamer/Reviewer

02 Promotes Inclusive and Fair Feedback Culture

✳ Participants highlighted that FairFrame helps build a fair, respectful, and inclusive review environment.

✳ The platform enables designers to receive feedback from diverse cultural and gender perspectives.

4.75/5 Avg Rating
for "helping diverse voices be heard."

4.25/5 Avg Rating
for "creating a respectful feedback culture."

"It's not just about feedback — it's about learning from others' perspectives. That's what makes designs inclusive." - Game Developer