



FAH Board of Directors

2024 Political Context

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2024 Outlook



Factors Shaping the Environment



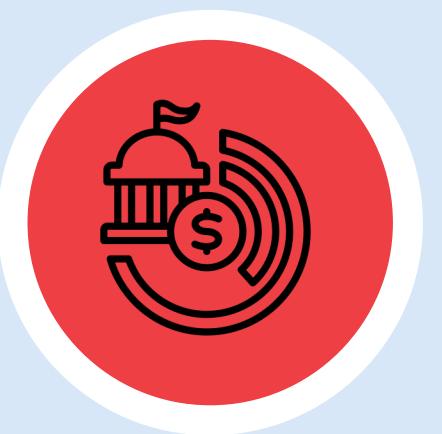
Geopolitical
Instability



Populism
Undermines
Trust



Election
Year
Dynamics



Federal
Spending



Health Care
Cost
Pressures

Geopolitical Instability



Domestic Agenda Complicated
By Geopolitical Instability

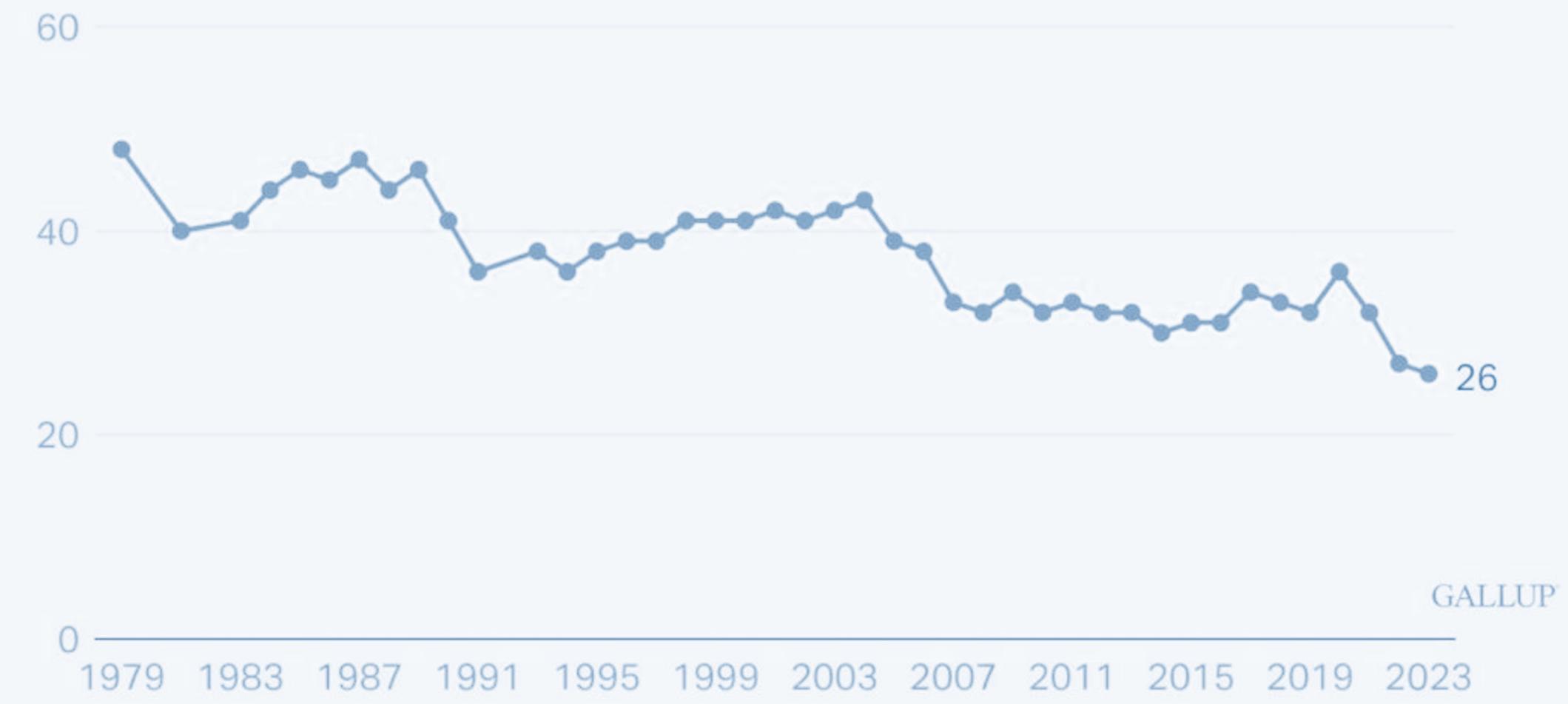


Populism Undermines Trust

- Policymakers join **backlash against corporate interests**
- Activists exploit political divisions to drive **anti-business agenda**
- **Public trust in hospitals, doctors and nurses remains relatively high**

Average Confidence in Major U.S. Institutions, 1979-2023

Figures are the average percentage of U.S. adults who have a great deal or quite a lot of confidence in nine institutions measured consistently by Gallup



Election Year Dynamics



Agenda Setting



Heightened Rhetoric

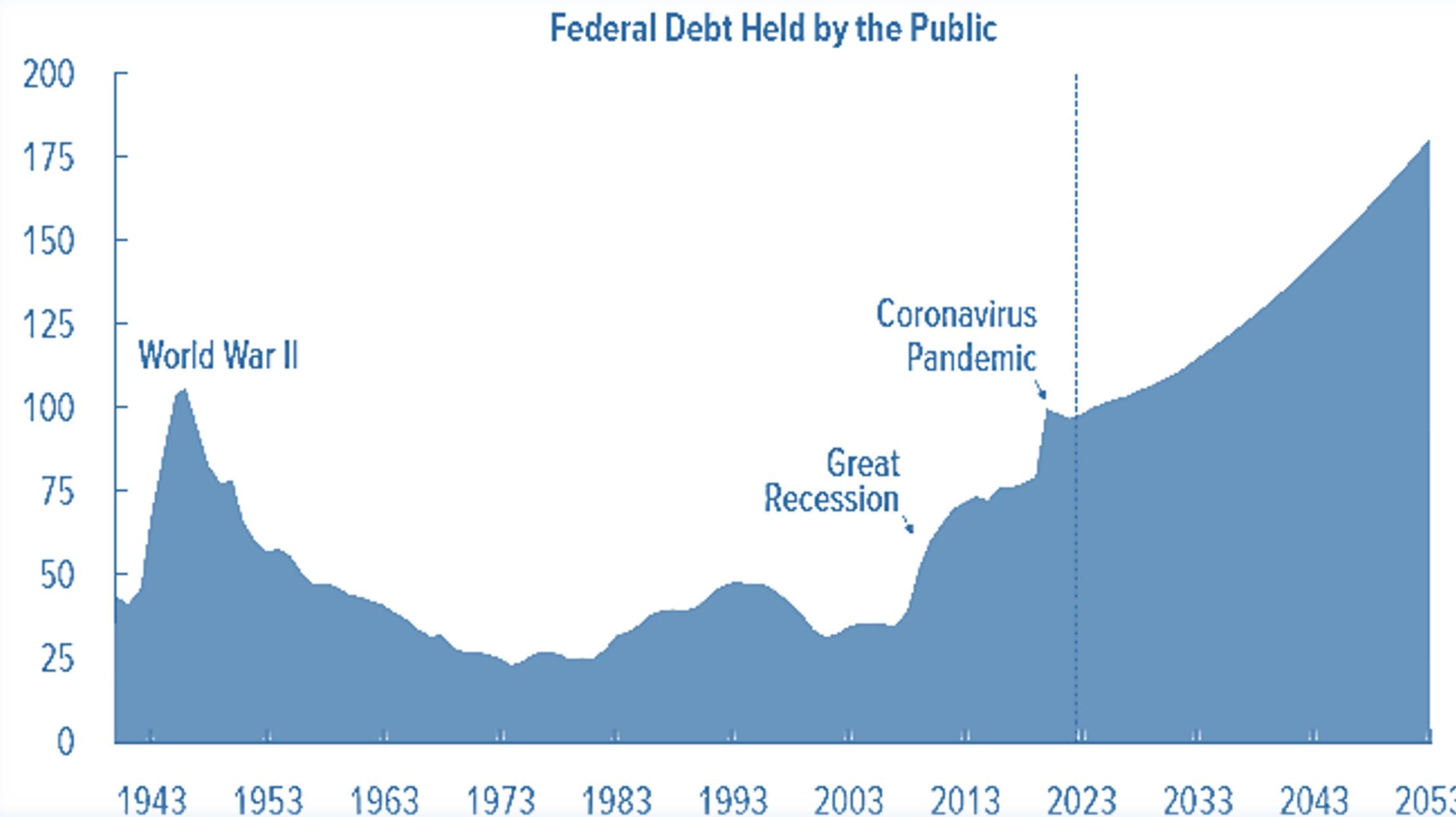


Compressed Calendar



Compromise Hindered

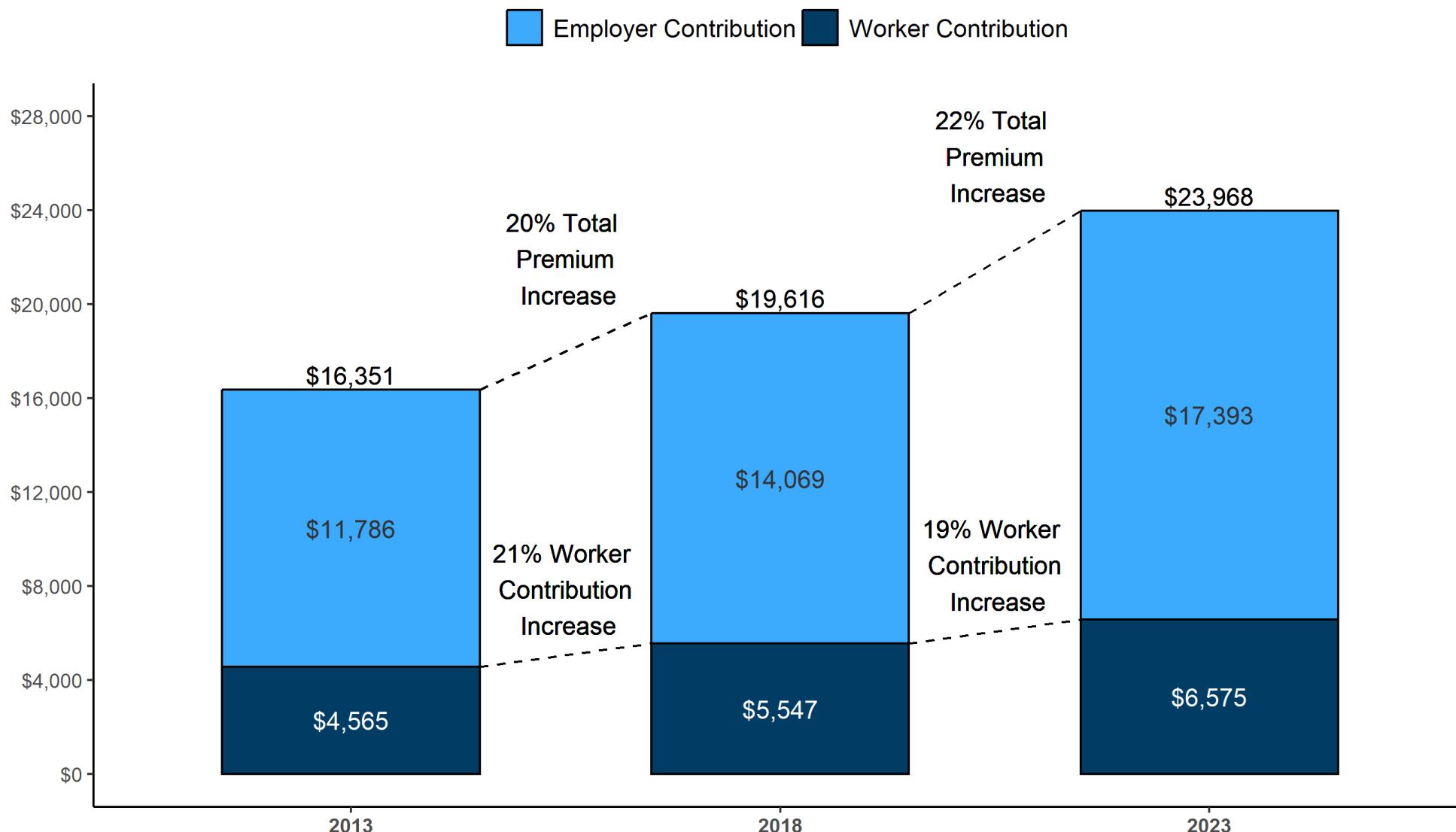
Federal Spending



“If something cannot go on forever, it will stop.”
– Herb Stein

Health Care Cost Pressures

Average Annual Worker and Employer Premium Contributions for Family Coverage, 2013, 2018, and 2023



SOURCE: KFF Employer Health Benefits Survey, 2018 and 2023; Kaiser/HRET Survey of Employer-Sponsored Health Benefits, 2013.



Strategic Plan Foundations

- Burnish Hospital Industry Reputation
- Localize Impact of National Policymaking
- Demonstrate Clout of Hospital Industry
- Shift Policymaker Scrutiny to Hospital Adversaries
- Leverage 2024 to Prepare Proactive Agenda for 2025

