

**Emojis** (does this review use emojis? 1 = yes, 0 = no)

**Positive UX** (does this review positively discuss app interface features, easy to use technology, etc? 1 = yes, 0 = no)

**Negative UX** (does this review discuss problems with the app interface features, technical difficulties errors, etc? 1 = yes, 0 = no)

**Positive People Experience** (does this review discuss positive interactions or relationships with other users on the app? 1 = yes, 0 = no)

**Negative People Experience** (does this review discuss interactions or relationships with other users on the app? Ghosting, online interactions included 1 = yes, 0 = no)

**Price Too High** (does this review discuss the pricing is too high? Greedy? Monetarily exploitive? Feeling ripped off? 1 = yes, 0 = no)

**Fraud** (does this review discuss fake profiles, people providing inaccurate information, catfishing, or any other fraudulent use of the app? 1 = yes, 0 = no)

**Banning** (does this review discuss being shadow banned or banned from the app? 1 = yes, 0 = no)

**High Match Quality** (does the review discuss the matches/recommendations being helpful or good? 1 = yes, 0 = no)

**Poor Match Quality** (does the review discuss the matches/recommendations being unhelpful or bad? 1 = yes, 0 = no)

**Positive Sentiment** (does the review contain positive sentiment? 1 = yes, 0 = no)

**Negative Sentiment** (does the review contain negative sentiment? 1 = yes, 0 = no)

**Neutral Sentiment** (does the review contain neutral sentiment? 1 = yes, 0 = no)