



Kate McMahan

UX Designer

609-613-1139

mcmahank.myportfolio.com

kate.mcdesigns@gmail.com

linkedin.com/in/kate-mcdesigns/



Profile

Philadelphia-based UX Designer, with experience in art direction and a great passion for learning that stems from a background of teaching/ living in diverse cultures. Instills the learning cycle in all designs. Excels at finding new angles to look at problems, asking thoughtful questions, and making improvements along the way.



Education

UX Design Certification

2018-2019

Career Foundry

- 10 month project-based immersion program for UX Designers, focusing on data and research-driven design, methodology, IA, wireframing, and rapid prototyping.

Bachelor of Arts in Japanese

2010-2014

Elizabethtown College

- Magna Cum Laude, East Asian Studies and Art minor.



Experience

ESL Teacher

2018-present

VIPKid | West Chester, PA

- Independently contracted ESL teacher for a China based e-learning platform.
- Taught over 400 classes with an average parent feedback score of 4.99 out of 5 (based on 110 reviews).

ESL Teacher

2014-2017

Kuriyama Board of Education | Kuriyama, Hokkaido

- Taught English as a Second Language (ESL) at the pre-school, elementary school, junior high school, and adult level.
- Developed curriculum and materials for two elementary schools.

Publications Designer

2015-2016

HAJET | Kuriyama, Hokkaido

- Designed a monthly e-publication for the Hokkaido Association for Japan Exchange and Teaching (HAJET).
- Collaborated with over 10 foreign artists and photographers residing in Hokkaido prefecture.

Convention Vice President, Art Director

2012-2014

Jaycon | Elizabethtown, PA

- Collaborated, corresponded with, and directly managed over 30 independent artists and dealers.
- Designed logo, event booklet, badges, and other branding.



Skills

Competitive Analysis
User Research
User Interviews
Personas
User Flows

Information Architecture
Wireframing
Prototyping
Usability Testing
Graphic Design



Tools

Invision
Sketch
Balsamiq
Photoshop

InDesign
Illustrator
Adobe XD
Basic HTML/CSS



Languages

English
(Native)

Japanese
(conversational proficiency)