



Harshal Kesarkar

Title: Full Stack Developer
Location: Mumbai, India
Languages: Marathi (native), English (fluent), Hindi (conversational)

Experience Summary

I have previously worked as Digital Marketing Executive and have minimal experience of work in it. I have an interest in Data Analytics and am willing to work towards it.

KEY SKILLS:

- **Functional:** Team Building, Team Leader, Strategic/Tactical Planning, Business Analysis and Development, Excellent Communication and Interpretation skills
- **Technical:** SQL, C#, DotNet, WebAPI, HTML, CSS, Javascript, Microsoft PowerBI

Experience

01 Name of the Employer: ELIXIR_INDIA

Role/Title: Digital Marketing Executive

Duration: Jan 2020 - May 2020

Responsibilities:

- To handle the website and increase their reach
- To handle Email marketing
- Cold Calling and Handling Customers
- Handling IndiaMart Account to get more leads
- SEO for the website



Training, Certifications & Affiliations

- Google Data Analytics from Coursera.
- Advanced Digital Marketing Certification from NSDM INDIA, Pune.
- Agile Software Development From Coursera.
- Microsoft Azure Fundamentals(AZ-900).
- Microsoft Azure Administrator(AZ104).

Higher Education

- Nutan Maharashtra Institute of Engineering and Technology
BE Computer Science
65.07%