

**Project Presentation of Exploratory Project (CS-302)**

On

# ***E-COMMERCE WEBSITE***

Welcome to the presentation on building and understanding the features , needs and feature of a modern e-commerce website.

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# Presentation Outline

- > Introduction
- > Features
- > Using language and tools
- > Advantage of this project
- > Future

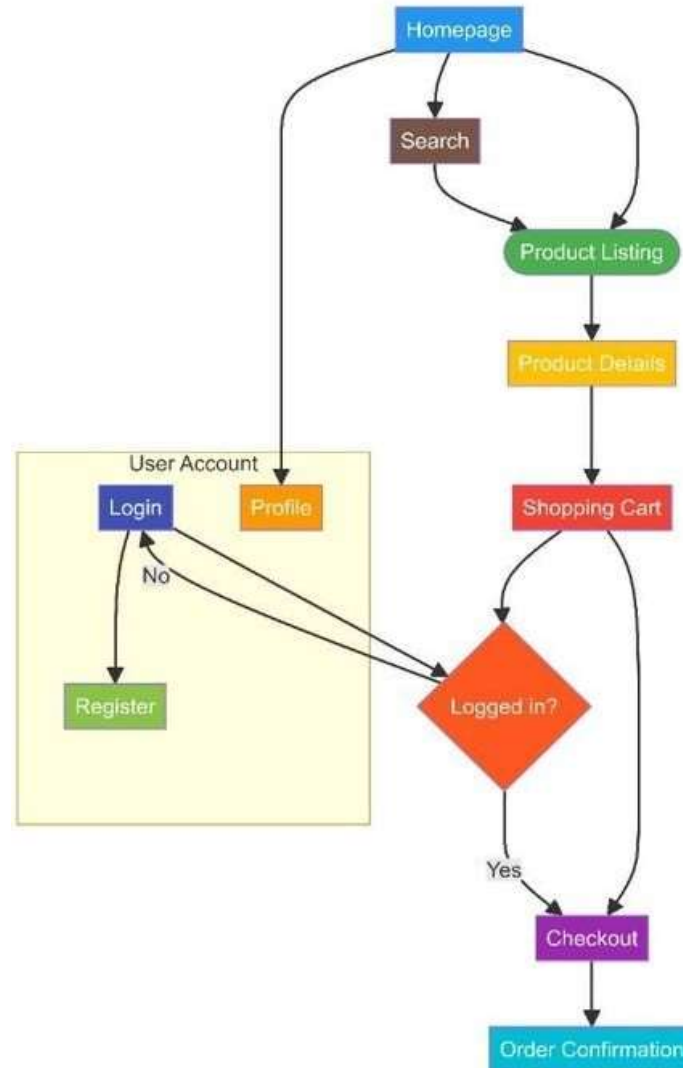
# What is E-Commerce?

-> Commonly known as electronic marketing.

-> It consists of buying and selling goods and services over an electronic systems.



# Business Process and Model



# Features



→ Menu

→ Category

category list

product list

→ Category Management

→ Product browsing

→ Shopping Cart

→ Checkout

→ Payment Gateway



# Need of E-Commerce

- 1) Increased Reach
- 2) Convenience
- 3) Cost Efficiency
- 4) Buying/Selling 24/7
- 5) No need of physical company set ups.



# Future Plan



We are thinking of some modifications and adding some advanced new features to our system. Some of them are :

GUI modification (more user friendly)

Users can sell their product.

Users can signup/login using their social media account such as facebook/google etc.





# Conclusion

The evolution of e-commerce is driven by technology and customer demands.  
By integrating advanced features,  
catering to customer needs, and adopting future trends, businesses can create a  
successful and sustainable e-commerce platform.

Thank you for your attention. Let's embrace the future of e-commerce  
together!

# Thank You