

Katelyn Hollingsworth

kh4790a@american.edu

Skills & Interests

Programs & Databases

R & STATA - 300+ hours

Google Suite, Microsoft Office, Access, Dynamics, & SharePoint

Salesforce, Adobe Dreamweaver, S&P Capital IQ, BoardEx, Factiva

* Very comfortable learning new software and databases

Analysis Skills

Data analysis, wrangling/cleaning, & pattern recognition

Data insights & visualization: ggplot, patchwork, kableExtra

Linear regression & Econometrics

Language

Intermediate French and Beginner Spanish

Interests

Reading, cooking, fitness, community service

Travel to over 25 countries throughout Europe/UK, North Africa, Middle East, East Asia, and Central America

Experience

U.S. Chamber of Commerce – Washington, D.C.

Fellow, Europe Program (including the U.S.-UK Business Council)

Sept 2022 – May 2023

- Analyze and evaluate problems, data and information on UK, EU, and European policy changes such as EU Net Zero Industry Act and U.S. policies that may affect European/UK companies to support policy recommendations and informed decision-making by senior leadership and industry partners
- Assist with coordination of events on policy initiatives and activities designed to ensure sound policy and competitive environment for U.S. industry and provide written reports of their contents
- Perform research in multiple areas of economic and trade policy and write biographies and briefing documents for Europe team SVP ahead of meetings with USTR and diplomats from the EU and European countries, and the UK focusing on relevant issues and their U.S. relationship
- Prepare briefing documents and Summit materials and coordinate day-of VIP diplomat and panelist coordination for annual Transatlantic Business Works Summit with 200+ attendees and participants and for inaugural U.S.-Ukraine Partnership Forum in partnership with the U.S. government with 500+ attendees and noted speakers such as Secretary of Commerce Raimondo and Ukrainian PM Denys Shmyhal
- Monitor news sources for relevant trade developments, compile, and edit weekly newsletter with a focus on relevant issues facing member companies operating in the UK and Europe, highlighting Europe team responses to foreign government regulations and calls for Consultations, and promoting Chamber events
- Conduct due diligence research and assess companies for renewal or new membership
- Facilitate constructive stakeholder relations by serving as point of contact for visiting dignitaries and diplomats

Google - San Francisco, CA

Researcher, Leadership Staffing Team (LST)

May 2018 – June 2021

- Manage executive search process kickoff with clients, candidate identification and target company strategy, and initial candidate outreach and assessment
- Create and execute leadership search strategies across a variety of geographies, product areas and functions with a focus on YouTube and strategy & operations
- Prioritize and project manage across 12-15 search projects at a time with excellent time management skills
- Coordinate search-related activities and produce and present findings via client-ready deliverables for biweekly update meetings and serve as liaison to internal and external stakeholders
- Partner with YouTube Practice Lead to network with and engage underrepresented executive talent and track and report status of leadership searches for monthly updates with YouTube's Chief Business Officer
- Serve as first point of contact for candidates and present talent to top executives across Google
- Gather and analyze market knowledge and insights in order to better inform LST and hiring team
- Active member of "Pride @ Google" Employee Resource Group - worked with committee to plan follow up event to SF Pride Parade 2019

The Boston Consulting Group (BCG) – Atlanta, GA**Executive Placement Services (EPS) Coordinator****Sept 2016 – Apr 2018**

- Partner with EPS Health Care and Industrial & Energy Group Managers on search coordination and prioritization, candidate management and strategic initiatives
- Manage junior team member through large-scale data entry project
- Partner with senior Principals and Partners in their transition out of the firm to build a target industry and company search strategy and assist in resume reviews and guidance
- Build and maintain candidate and search tracking documentation for EPS's Health Care Practice as well as monthly candidate progress reports for BCG's Health Care leadership

Egon Zehnder – Atlanta, GA**Senior Research Analyst, Financial Officers Practice****June 2016 – Sept 2016**

- Deepen understanding of the Financial Services and Financial Officers landscapes through research and mapping exercises while managing 12-15 projects at a time
- Continue to lead, manage, and execute search process directly with Consultants and Partners in addition to all previous duties

Research Analyst**Dec 2014 – June 2016**

- Collaborate with search team including Consultants, Partners, Executive Assistants and other Research colleagues to define search parameters and lead candidate identification
- Present insights to clients and discuss strategies to address gaps and challenges in the talent market
- Create pitch materials based on industry and talent research and attend pitch meetings with Consultants and Partners to discuss engagement strategies and creative alternatives
- Produce client-ready deliverables for biweekly meetings including research results and market insights
- Work across many industries including Industrial, Logistics, Retail/CPG, and Financial Services
- Appointed to Research Leadership Team by firm leadership to engage and facilitate feedback across the Research and Consultant organizations
- Recruit, manage, and mentor interns in the Atlanta office across every intern class during my tenure

Seasonal Research Analyst (Intern)**Sept 2014 – Dec 2014****Georgia Institute of Technology – Atlanta, GA****Program Coordination Assistant, Executive Masters in International Logistics Program****Aug – Dec 2013**

- Coordinated speakers, professors, students, and accommodations for program sessions in various countries

Student Assistant, Sam Nunn School of International Affairs**Aug 2010 – 2011, Aug 2012 – 2013**

- Liaison for International Affairs student body and professors
- Manage special projects and tasks for undergraduate and graduate student advisers

Education**American University****May 2023**

Master of Arts in International Economic Relations

Relevant coursework: International Economics | International Political Economy | International Financial Relations | International Trade Relations | Comparative Political Economy | WTO & U.S. Trade Policy | Climate Change & Global Trade | Challenges to European Union Governance & Policy

Introduction to Statistics & Methods | Data Analysis | Econometrics**Capstone Project:** Cultivating Intercultural Competency, Spring 2023

- Group consulting project for the Council of Graduate Schools on the experiences and challenges for international graduate students in North American universities. Prepared literature review, conducted interviews, and presented key findings and recommended best practices to the client as well as "Survival Guide" resource for future international students

Georgia Institute of Technology**Dec 2013**

Bachelor of Science with Honors in International Affairs, French Minor

Sciences-Po, Undergraduate Exchange Program – Paris, France**Aug 2012 – May 2013****Georgia Tech European Union Studies Program – Brussels, Paris, Berlin and Krakow****June – Aug 2010**