

# **Section: Module 4**

## **Linear Regression and Randomized Experiments**

Kentaro Nakamura

GOV 2002

October 3rd, 2025

# Logistics

- Midterm: October 15th, 2 hours
  - Review Section: October 8th
  - Extra Office Hour: October 14th 1:30-3:00pm
- What you should do before midterm
  - Solve review questions
  - Solve practice midterm
  - Check solutions of problem sets
  - Understand *details* of class materials

# Today's Agenda

- Review of Linear Regression
  - Basic Properties
  - Best linear approximation
  - Ordinal Least Squares (OLS)
  - Frisch-Waugh-Lowell (FWL) theorem
  - Asymptotic Variance (Extra slides, optional)
- Regression and Causal Inference
  - Case 1: No Control
  - Case 2: With control (no interaction)
  - Case 3: With control (with interaction)
    - Recommended reading: Ch7 of Imbens and Rubin (2015)
  - Case 4: Stratified Design
- Cluster Randomized Experiment
  - Related to Problem Set 4

## Review: Linear Regression (1)

- Linear regression with  $K$  predictors is written as

$$Y_i = \beta_0 + \beta_1 X_{1i} + \cdots + \beta_K X_{Ki} + \epsilon_i, \quad \underbrace{\mathbb{E}[\epsilon_i | X_{1i}, \dots, X_{Ki}]}_{\text{Strict Exogeneity}} = 0$$

- Let  $\mathbf{X}_i = [1, X_{1i}, \dots, X_{Ki}]^\top$  and  $\boldsymbol{\beta} = [\beta_0, \dots, \beta_K]^\top$ . Then,

$$Y_i = \mathbf{X}_i^\top \boldsymbol{\beta} + \epsilon, \quad \mathbb{E}[\epsilon_i | \mathbf{X}_i] = 0$$

- Equivalently,

$$\mathbb{E}[Y_i | \mathbf{X}_i] = \mathbf{X}_i^\top \boldsymbol{\beta}$$

- Regression is conditional expectation function of  $Y_i$  given  $\mathbf{X}_i$

## Review: Linear Regression (2)

- Note that  $\mathbb{E}[\epsilon_i | \mathbf{X}_i] = 0$  implies (i)  $\mathbb{E}[\epsilon_i] = 0$  and (ii)  $\mathbb{E}[\epsilon_i \mathbf{X}_i] = \mathbf{0}$ 
  - $\mathbb{E}[\epsilon_i] = \mathbb{E}[\mathbb{E}[\epsilon_i | \mathbf{X}_i]] = \mathbb{E}[0] = 0$
  - $\mathbb{E}[\epsilon_i \mathbf{X}_i] = \mathbb{E}[\mathbb{E}[\epsilon_i \mathbf{X}_i | \mathbf{X}_i]] = \mathbb{E}[\mathbf{X}_i \mathbb{E}[\epsilon_i | \mathbf{X}_i]] = \mathbb{E}[\mathbf{X}_i \cdot 0] = \mathbf{0}$
- Thus, the error  $\epsilon_i$  is uncorrelated with regressor  $\mathbf{X}_i$ 
  - $\text{Cov}(\mathbf{X}_i, \epsilon_i) = \mathbb{E}[\epsilon_i \mathbf{X}_i] - \mathbb{E}[\epsilon_i] \mathbb{E}[\mathbf{X}_i] = 0$

## Review: Projection Coefficient

- Consider minimizing the mean squared prediction error

$$\begin{aligned} S(\beta) &= \mathbb{E}[(Y_i - \mathbf{x}_i^\top \beta)^2] \\ &= \mathbb{E}[Y_i^2] - 2\beta^\top \mathbb{E}[\mathbf{x}_i Y_i] + \beta^\top \mathbb{E}[\mathbf{x}_i \mathbf{x}_i^\top] \beta \end{aligned}$$

- Taking the derivative, we get

$$\frac{\partial S(\beta)}{\partial \beta} = -2\mathbb{E}[\mathbf{x}_i Y_i] + 2\mathbb{E}[\mathbf{x}_i \mathbf{x}_i^\top] \beta$$

- This gives the projection coefficient  $\beta$

$$\beta = (\mathbb{E}[\mathbf{x}_i \mathbf{x}_i^\top])^{-1} \mathbb{E}[\mathbf{x}_i Y_i]$$

- Check this by inserting  $Y_i = \mathbf{x}_i^\top \beta + \epsilon$ .

## Why linear regression? Why projection?

- Linear regression is a **best linear approximation** of conditional expectation function  $m(\mathbf{X}_i) = \mathbb{E}[Y_i | \mathbf{X}_i]$
- To see this, consider minimizing the mean squared loss between  $m(\mathbf{X}_i)$  and  $\mathbf{X}_i^\top \beta$

$$d(\beta) = \mathbb{E}[(m(\mathbf{X}_i) - \mathbf{X}_i^\top \beta)^2]$$

- Notice that this minimization problem is just replacing  $Y_i$  with  $m(\mathbf{X}_i)$  from the previous one.
- Thus, the best linear approximation  $\tilde{\beta}$  is given by

$$\begin{aligned}\tilde{\beta} &= (\mathbb{E}[\mathbf{X}_i \mathbf{X}_i^\top])^{-1} \mathbb{E}[\mathbf{X}_i m(\mathbf{X}_i)] \\ &= (\mathbb{E}[\mathbf{X}_i \mathbf{X}_i^\top])^{-1} \mathbb{E}[\mathbf{X}_i \mathbb{E}[Y_i | \mathbf{X}_i]] \\ &= (\mathbb{E}[\mathbf{X}_i \mathbf{X}_i^\top])^{-1} \mathbb{E}[\mathbb{E}[\mathbf{X}_i Y_i | \mathbf{X}_i]] \\ &= (\mathbb{E}[\mathbf{X}_i \mathbf{X}_i^\top])^{-1} \mathbb{E}[\mathbf{X}_i Y_i] = \beta\end{aligned}$$

- Projection coefficient is equal to the best linear approximation of  $m(\mathbf{X}_i) = \mathbb{E}[Y_i | \mathbf{X}_i]$

# Review: Ordinary Least Squares (OLS)

- Let's use matrix notation.

$$\mathbf{Y} = \begin{bmatrix} Y_1 \\ \vdots \\ Y_n \end{bmatrix}, \quad \mathbf{X} = \begin{bmatrix} 1 & X_{11} & \cdots & X_{K1} \\ \vdots & \vdots & \ddots & \vdots \\ 1 & X_{n1} & \cdots & X_{Kn} \end{bmatrix}, \quad \boldsymbol{\beta} = \begin{bmatrix} \beta_0 \\ \beta_1 \\ \vdots \\ \beta_K \end{bmatrix}$$

- OLS estimator is given by

$$\hat{\boldsymbol{\beta}} = (\mathbf{X}^\top \mathbf{X})^{-1} \mathbf{X}^\top \mathbf{Y} = \left( \frac{1}{n} \sum_{i=1}^n \mathbf{X}_i \mathbf{X}_i^\top \right)^{-1} \left( \frac{1}{n} \sum_{i=1}^n \mathbf{X}_i Y_i \right)$$

- This estimator is unbiased (Hint: show  $\mathbb{E}[\hat{\boldsymbol{\beta}} | \mathbf{X}] = \boldsymbol{\beta}$ )
  - Once you show  $\mathbb{E}[\hat{\boldsymbol{\beta}} | \mathbf{X}] = \boldsymbol{\beta}$ , then use the law of iterated expectation!
- Also, residual is orthogonal:  $\mathbf{X}^\top \hat{\boldsymbol{\epsilon}} = \mathbf{X}^\top (\mathbf{Y} - \mathbf{X}\hat{\boldsymbol{\beta}}) = 0$ 
  - Hint: Insert the definition of  $\hat{\boldsymbol{\beta}} = (\mathbf{X}^\top \mathbf{X})^{-1} \mathbf{X}^\top \mathbf{Y}$

## Frisch-Waugh-Lowell (FWL) theorem

- Consider multiple regressions with  $K$  regressors

$$Y_i = \beta_0 + \beta_1 X_{1i} + \cdots + \beta_K X_{Ki} + \epsilon_i, \quad \mathbb{E}[\epsilon_i | X_{1i}, \dots, X_{Ki}] = 0$$

- Estimator for  $\beta_k$  needs matrix  $\rightarrow$  often hard to make a proof
- FWL theorem** gives another formula for k-th coefficient

$$\beta_k = \frac{\text{Cov}(Y_i, \tilde{X}_{ki})}{\mathbb{V}[\tilde{X}_{ki}]} \quad \text{for } k \in \{1, \dots, K\}$$

where  $\tilde{X}_{ik}$  is the residual obtained by

$$X_{ki} = \gamma_0 + \sum_{j \neq k} \gamma_j X_{ji} + \tilde{X}_{ki}$$

## Frisch-Waugh-Lowell (FWL) theorem: Proof

$$\begin{aligned}\frac{\text{Cov}(Y_i, \tilde{X}_{ki})}{\mathbb{V}[\tilde{X}_{ki}]} &= \frac{\text{Cov}(\beta_0 + \beta_1 X_{1i} + \cdots + \beta_K X_{Ki} + \epsilon_i, \tilde{X}_{ki})}{\mathbb{V}[\tilde{X}_{ki}]} \quad (\because \text{def of } Y_i) \\ &= \frac{\text{Cov}(\beta_k X_{ki}, \tilde{X}_{ki})}{\mathbb{V}[\tilde{X}_{ki}]} \\ &= \frac{\text{Cov}(\beta_k \{\gamma_0 + \sum_{j \neq k} \gamma_j X_{ji} + \tilde{X}_{ki}\}, \tilde{X}_{ki})}{\mathbb{V}[\tilde{X}_{ki}]} \quad (\because \text{def of } X_{ki}) \\ &= \frac{\text{Cov}(\beta_k \tilde{X}_{ki}, \tilde{X}_{ki})}{\mathbb{V}[\tilde{X}_{ki}]} \quad (\because \text{Cov}(\tilde{X}_{ki}, X_{ji}) = 0 \text{ for } j \neq k) \\ &= \beta_k\end{aligned}$$

where the second line is because

- $\text{Cov}(\tilde{X}_{ki}, X_{ji}) = 0$  for any  $j \neq k$
- $\text{Cov}(X_{li}, \epsilon) = 0$  for all  $l \in \{1, \dots, K\} \rightarrow \text{Cov}(\tilde{X}_{ki}, \epsilon) = 0$

## Frisch-Waugh-Lowell (FWL) theorem: Remark

- Note that you can also residualize the outcome; i.e.,

$$\beta_k = \frac{\text{Cov}(\tilde{Y}_i, \tilde{X}_{ki})}{\mathbb{V}[\tilde{X}_{ki}]} \quad \text{for } k \in \{1, \dots, K\}$$

where  $\tilde{Y}_i$  is the residual obtained by

$$Y_i = \alpha_0 + \sum_{j \neq k} \alpha_j X_{ji} + \tilde{Y}_i$$

- FWL Theorem is a tool for you to make the proof of multiple regressions without using matrix
  - This can be a helpful tool for exam / problem set

## Extra slides: Tools for Asymptotic Variance

- **Law of Large Numbers (LLN):** If  $X_1, \dots, X_n$  are i.i.d.,

$$\bar{X} = \frac{1}{n} \sum_{i=1}^n X_i \xrightarrow{P} \mathbb{E}[X_i]$$

- **Central Limit Theorem (CLT):** If  $X_1, \dots, X_n$  are i.i.d.,

$$\sqrt{n}(\bar{X} - \mathbb{E}[X_i]) \xrightarrow{d} \mathcal{N}(0, \mathbb{V}[X_i])$$

- **Slutsky's Lemma<sup>1</sup>:** If  $X_n \xrightarrow{d} X$  for some random variable  $X$  and  $Y_n \xrightarrow{P} c$  for some constant  $c$ ,

$$X_n Y_n \xrightarrow{d} cX$$

---

<sup>1</sup>If you haven't seen it, don't worry. Not required for midterm.

## Extra slides: Asymptotic Variance (1)

- **Goal:** To understand where sandwich comes from.
  - Don't worry even if you can't get all the details (it is optional)
- Recall that the estimator for  $\hat{\beta}$  is given by

$$\hat{\beta} = (\mathbf{X}^\top \mathbf{X})^{-1} \mathbf{X}^\top \mathbf{Y} = \left( \frac{1}{n} \sum_{i=1}^n \mathbf{X}_i \mathbf{X}_i^\top \right)^{-1} \left( \frac{1}{n} \sum_{i=1}^n \mathbf{X}_i Y_i \right)$$

- Because  $\mathbf{Y} = \mathbf{X}\beta + \epsilon$ ,

$$\hat{\beta} = (\mathbf{X}^\top \mathbf{X})^{-1} \mathbf{X}^\top (\mathbf{X}\beta + \epsilon) = \beta + (\mathbf{X}^\top \mathbf{X})^{-1} \mathbf{X}^\top \epsilon$$

Thus,

$$\sqrt{n}(\hat{\beta} - \beta) = \sqrt{n}(\mathbf{X}^\top \mathbf{X})^{-1} \mathbf{X}^\top \epsilon = \left( \frac{1}{n} \sum_{i=1}^n \mathbf{X}_i \mathbf{X}_i^\top \right)^{-1} \left( \frac{1}{\sqrt{n}} \sum_{i=1}^n \mathbf{X}_i \epsilon_i \right)$$

## Extra slides: Asymptotic Variance (2)

- Notice that by law of large numbers, the first term converges in probability to

$$\frac{1}{n} \sum_{i=1}^n \mathbf{X}_i \mathbf{X}_i^\top \xrightarrow{p} \mathbb{E}[\mathbf{X}^\top \mathbf{X}]$$

- On the other hand, because each  $\mathbf{X}_i \epsilon_i$  are i.i.d., by central limit theorem, the second term converges in distribution to

$$\frac{1}{\sqrt{n}} \sum_{i=1}^n \mathbf{X}_i \epsilon_i = \sqrt{n} \underbrace{\frac{1}{n} \sum_{i=1}^n \mathbf{X}_i \epsilon_i}_{\text{Form of Avg!}} \xrightarrow{d} \mathcal{N}(0, \mathbb{E}[(\mathbf{X}^\top \epsilon)(\mathbf{X}^\top \epsilon)^\top])$$

- Note that mean of normal distribution here is 0 because  $\mathbb{E}[\mathbf{X}_i \epsilon_i] = 0$

## Extra slides: Asymptotic Variance (3)

- Therefore,

$$\begin{aligned}\sqrt{n}(\hat{\beta} - \beta) &= \sqrt{n}(\mathbf{X}^\top \mathbf{X})^{-1} \mathbf{X}^\top \boldsymbol{\epsilon} \\ &\rightarrow \mathcal{N}\left(0, \underbrace{\mathbb{E}[\mathbf{X}^\top \mathbf{X}]^{-1} \mathbb{E}[\mathbf{X}^\top \boldsymbol{\epsilon} \boldsymbol{\epsilon}^\top \mathbf{X}] \mathbb{E}[\mathbf{X}^\top \mathbf{X}]^{-1}}_{\text{Asymptotic Variance}}\right)\end{aligned}$$

- **Homoskedasticity:**  $\mathbb{V}[\epsilon_i | \mathbf{X}_i] = \sigma^2$

- This gives  $\mathbb{V}[\epsilon_i | \mathbf{X}_i] = \mathbb{E}[\epsilon_i^2 | \mathbf{X}_i] - \underbrace{\mathbb{E}[\epsilon_i | \mathbf{X}_i]^2}_{=0} = \mathbb{E}[\epsilon_i^2 | \mathbf{X}_i]$

$$\begin{aligned}\mathbb{E}[\mathbf{X} \boldsymbol{\epsilon} \boldsymbol{\epsilon}^\top \mathbf{X}^\top] &= \mathbb{E}[\mathbb{E}[\mathbf{X} \boldsymbol{\epsilon} \boldsymbol{\epsilon}^\top \mathbf{X}^\top | \mathbf{X}]] \quad (\because \text{Law of Iterated Expectation}) \\ &= \mathbb{E}[\underbrace{\mathbf{X} \mathbb{E}[\boldsymbol{\epsilon} \boldsymbol{\epsilon}^\top | \mathbf{X}]}_{=\sigma^2 I_n} \mathbf{X}^\top] = \sigma^2 \mathbb{E}[\mathbf{X}^\top \mathbf{X}]\end{aligned}$$

and thus the asymptotic variance is simplified to

$$\mathbb{E}[\mathbf{X}^\top \mathbf{X}]^{-1} \mathbb{E}[\mathbf{X}^\top \boldsymbol{\epsilon} \boldsymbol{\epsilon}^\top \mathbf{X}] \mathbb{E}[\mathbf{X}^\top \mathbf{X}]^{-1} = \sigma^2 \mathbb{E}[\mathbf{X}^\top \mathbf{X}]^{-1}$$

- Homoskedasticity is usually not plausible

## Extra slides: Eicker-Huber-White (EHW) robust variance estimator (HC0)

- Eicker-Huber-White (EHW) robust variance estimator (or HC0)

$$\underbrace{(\mathbf{X}^\top \mathbf{X})^{-1}}_{\text{Bread}} \underbrace{\mathbf{X}^\top}_{\text{Meat}} \underbrace{\text{diag}(\hat{\epsilon}_i^2)}_{\text{Meat}} \underbrace{\mathbf{X} (\mathbf{X}^\top \mathbf{X})^{-1}}_{\text{Bread}}$$

- Asymptotically consistent
  - i.e., as  $N$  increases, it approaches to the true value
- But this has some bias in finite sample
  - We will see it with simulation (two slides later)

## Extra slides: HC2 variance estimator

- HC2 heteroskedasticity-robust variance estimator
  - Make finite sample bias smaller

$$\underbrace{(\mathbf{X}^\top \mathbf{X})^{-1}}_{\text{Bread}} \underbrace{\mathbf{X}^\top \text{diag}\left(\frac{\hat{\epsilon}_i^2}{1 - p_{ii}}\right) \mathbf{X}}_{\text{Meat}} \underbrace{(\mathbf{X}^\top \mathbf{X})^{-1}}_{\text{Bread}}$$

where  $p_{ii} = \mathbf{X}_i (\mathbf{X}^\top \mathbf{X})^{-1} \mathbf{X}_i$

- When  $\mathbf{X}_i = [1, T_i]^\top$  (i.e., no control),

$$\begin{aligned} p_{ii} &= \begin{bmatrix} 1 \\ T_i \end{bmatrix} \left( \begin{bmatrix} \sum_{i=1}^n 1 & \sum_{i=1}^n T_i \\ \sum_{i=1}^n T_i & \sum_{i=1}^n T_i^2 \end{bmatrix} \right)^{-1} \begin{bmatrix} 1 \\ T_i \end{bmatrix} \\ &= \frac{1}{n_1 n_0} \left( n_1 (1 - T_i) + n_0 T_i \right) = \begin{cases} 1/n_1 & (\text{if } T_i = 1) \\ 1/n_0 & (\text{if } T_i = 0) \end{cases} \end{aligned}$$

- Takeaway: HC2 becomes Neyman Variance with no control

## Extra slides: Many Robust Standard Errors

- Which robust SEs should we use in practice?
  - Do not use homoskedastic one unless you check it
  - When sample size is large, all robust SEs are consistent
  - For small sample, use degrees of freedom adjustment from Bell and McCaffrey (2002)
- Simulation results (from ECON2110 Lecture 12 Slide)
  - Homoskedasticity → Does not have a proper coverage (95%)
  - HC1 / HC2 → proper coverage for large sample, but some finite-sample bias

	$N = 1000$	$N = 100$	$N = 50$	$N = 20$
Homoskedasticity	<b>91.72%</b>	<b>90.77%</b>	<b>90.07%</b>	<b>88.75%</b>
HC1	<b>95.42%</b>	<b>93.68%</b>	<b>92.17%</b>	<b>88.62%</b>
HC2	<b>95.45%</b>	<b>93.97%</b>	<b>92.81%</b>	<b>90.38%</b>
HC2 w/ dof adjust	<b>95.51%</b>	<b>94.8%</b>	<b>94.58%</b>	<b>96.38%</b>

## Regression and Causal Inference: No Control

- Consider the simple linear regression

$$Y_i = \alpha + \beta T_i + \epsilon_i \quad \text{equivalently} \quad \mathbb{E}[Y_i | T_i = t] = \alpha + \beta t$$

- Under complete randomization and consistency,

$$\mathbb{E}[Y_i | T_i = t] = \mathbb{E}[Y_i(t) | T_i = t] = \mathbb{E}[Y_i(t)]$$

- The regression above is written as

$$\mathbb{E}[Y_i(t)] = \alpha + \beta t$$

- Thus

$$\alpha = \mathbb{E}[Y_i(0)], \quad \beta = \mathbb{E}[Y_i(1)] - \mathbb{E}[Y_i(0)] \quad (= \text{Average Treatment Effect})$$

- Takeaway:** Regression estimates ATE (same as diff-in-means)
  - Linearity does not matter
  - HC2 variance is numerical identical to Neyman's variance

## No Interaction model: Consistency (1)

- After randomization, there might be imbalance in covariates
  - In this case, covariate adjustment helps improving efficiency
- Consider the multiple regression with demeaned pre-treatment covariates

$$Y_i = \alpha + \beta T_i + \gamma^\top \tilde{\mathbf{X}}_i + \epsilon_i$$

- OLS estimator minimizes the mean squared error

$$\begin{aligned} & \sum_{i=1}^n \{Y_i - \alpha - \beta T_i - \gamma^\top \tilde{\mathbf{X}}_i\}^2 \\ &= \sum_{i=1}^n \{Y_i - \alpha - \beta T_i\}^2 + \sum_{i=1}^n \{\gamma^\top \tilde{\mathbf{X}}_i\}^2 - 2 \sum_{i=1}^n \{(Y_i - \alpha - \beta T_i)\gamma^\top \tilde{\mathbf{X}}_i\} \end{aligned}$$

## No Interaction model: Consistency (2)

- Notice that the last term converges to

$$\begin{aligned}\mathbb{E}[(Y_i - \alpha - \beta T_i)\gamma^\top \tilde{\mathbf{X}}_i] &= \mathbb{E}[Y_i\gamma^\top \tilde{\mathbf{X}}_i] - \alpha\gamma^\top \underbrace{\mathbb{E}[\tilde{\mathbf{X}}_i]}_{=0} - \beta \underbrace{\mathbb{E}[T_i\gamma^\top \tilde{\mathbf{X}}_i]}_{=\mathbb{E}[T_i]\gamma^\top \mathbb{E}[\tilde{\mathbf{X}}_i]=0} \\ &= \mathbb{E}[Y_i\gamma^\top \tilde{\mathbf{X}}_i]\end{aligned}$$

where  $\mathbb{E}[T_i \mathbf{X}_i] = \mathbb{E}[T_i]\mathbb{E}[\tilde{\mathbf{X}}_i]$  by randomization of treatment and  $\mathbb{E}[\tilde{\mathbf{X}}_i] = 0$  thanks to demeaning.

- So, the parameter of interest  $\beta$  only depends on the first term
  - Specification of covariates  $\gamma^\top \tilde{\mathbf{X}}_i$  does not matter
- Takeaway:** OLS estimator is consistent for PATE  
even if model is incorrect

## No Interaction model: Efficiency

- Theorem 7.1 of Imbens and Rubin (2015):

$$\sqrt{n}(\hat{\beta} - \beta) \xrightarrow{d} \mathcal{N}\left(0, \frac{\mathbb{E}[(T_i - p)^2(Y_i - \alpha - \beta T_i - \boldsymbol{\gamma}^\top \tilde{\mathbf{X}}_i)^2]}{p^2(1-p)^2}\right)$$

where  $p = \frac{n_1}{n} = \mathbb{P}(T_i = 1)$

- If covariates predict outcome well,  $Y_i - \alpha - \beta T_i - \boldsymbol{\gamma}^\top \tilde{\mathbf{X}}_i$  becomes smaller
- Takeaway:** Controlling  $\tilde{\mathbf{X}}$  improves efficiency if model is correct
  - Efficiency gains can be lost under misspecifications (Freedman, 2008)
  - Though in most cases efficiency improves...

## Fully-interacted model (1)

- Consider the model with interaction

$$Y_i = \alpha + \beta T_i + \gamma^\top \tilde{\mathbf{X}}_i + \delta^\top T_i \tilde{\mathbf{X}}_i + \epsilon_i$$

- Notice that

$$\mathbb{E}[Y_i(1) | \tilde{\mathbf{X}}_i] = \mathbb{E}[Y_i | T_i = 1, \tilde{\mathbf{X}}_i] = \alpha + \beta + (\gamma + \delta)^\top \tilde{\mathbf{X}}_i$$

$$\mathbb{E}[Y_i(0) | \tilde{\mathbf{X}}_i] = \mathbb{E}[Y_i | T_i = 0, \tilde{\mathbf{X}}_i] = \alpha + \gamma^\top \tilde{\mathbf{X}}_i$$

where  $\mathbb{E}[Y_i(t) | \tilde{\mathbf{X}}_i] = \mathbb{E}[Y_i | T_i = t, \tilde{\mathbf{X}}_i]$  by complete randomization  
(i.e.,  $\{Y_i(t), \mathbf{X}_i\} \perp T_i$ )

## Fully-interacted model (2): Imputation Estimator

- Consider treated unit (i.e.,  $T_i = 1$ ). Then,  $Y_i = Y_i(1)$ , and  $Y_i(0)$  is missing.
  - But we can impute  $\widehat{Y_i(0)}$  using the fully interacted model
- In this case, the estimated treatment effect for that unit ( $\tau_i$ ) is written as

$$\hat{\tau}_i = Y_i(1) - \widehat{Y_i(0)} = Y_i - \hat{\alpha} - \hat{\gamma}^\top \tilde{\mathbf{X}}_i$$

- On the other hand, for the control unit,

$$\hat{\tau}_i = \widehat{Y_i(1)} - Y_i(0) = \hat{\alpha} + \hat{\beta} + \hat{\gamma}^\top \tilde{\mathbf{X}}_i + \hat{\delta}^\top \tilde{\mathbf{X}}_i - Y_i$$

## Fully-interacted model (3): Imputation Estimator

- Thus, the ATE estimator is written as

$$\begin{aligned} \frac{1}{N} \sum_{i=1}^n \hat{\tau}_i &= \overbrace{\frac{1}{N} \sum_{i=1}^n \left\{ T_i \left( Y_i(1) - \widehat{Y_i(0)} \right) + (1 - T_i) \left( \widehat{Y_i(1)} - Y_i(0) \right) \right\}}^{\text{Imputation Estimator}} \\ &= \frac{1}{N} \sum_{i=1}^n \left\{ T_i (Y_i - \hat{\alpha} - \hat{\gamma}^\top \tilde{\mathbf{X}}_i) + (1 - T_i) (\hat{\alpha} + \hat{\beta} + \hat{\gamma}^\top \tilde{\mathbf{X}}_i + \hat{\delta}^\top \tilde{\mathbf{X}}_i - Y_i) \right\} \end{aligned}$$

- You can show  $\frac{1}{N} \sum_{i=1}^n \hat{\tau}_i = \hat{\beta}$  (below I show it)
  - Only takeaway is “regression gives you imputation estimator”
- Recall that residuals are orthogonal with regressor, which suggests

$$\underbrace{\begin{bmatrix} 1 & T_1 & \tilde{\mathbf{X}}_1 & T_1 \tilde{\mathbf{X}}_1 \\ \vdots & & \vdots & \\ 1 & T_n & \tilde{\mathbf{X}}_n & T_n \tilde{\mathbf{X}}_n \end{bmatrix}}_{=\text{Transpose of Regressor}}^\top \underbrace{\begin{bmatrix} Y_1 - \hat{\alpha} - \hat{\beta} T_1 - \hat{\gamma}^\top \tilde{\mathbf{X}}_1 - \hat{\delta}^\top T_1 \tilde{\mathbf{X}}_1 \\ \vdots \\ Y_n - \hat{\alpha} - \hat{\beta} T_n - \hat{\gamma}^\top \tilde{\mathbf{X}}_n - \hat{\delta}^\top T_n \tilde{\mathbf{X}}_n \end{bmatrix}}_{=\text{Residuals}} = 0$$

## Fully-interacted model (4): Imputation Estimator

- The previous matrix calculation gives you

$$\begin{cases} \sum_{i=1}^n (Y_i - \hat{\alpha} - \hat{\beta} T_i - \hat{\gamma}^\top \tilde{\mathbf{X}}_i - \hat{\delta}^\top T_i \tilde{\mathbf{X}}_i) = 0 \\ \sum_{i=1}^n T_i (Y_i - \hat{\alpha} - \hat{\beta} T_i - \hat{\gamma}^\top \tilde{\mathbf{X}}_i - \hat{\delta}^\top T_i \tilde{\mathbf{X}}_i) = 0 \end{cases}$$

- The previous two formulas give you

$$\sum_{i=1}^n (1 - T_i) (Y_i - \hat{\alpha} - \hat{\beta} T_i - \hat{\gamma}^\top \tilde{\mathbf{X}}_i - \hat{\delta}^\top T_i \tilde{\mathbf{X}}_i) = 0$$

- Therefore, by noticing  $T_i(1 - T_i) = 0$ ,

$$\sum_{i=1}^n T_i (Y_i - \hat{\alpha} - \hat{\beta} - \hat{\gamma}^\top \tilde{\mathbf{X}}_i - \hat{\delta}^\top \tilde{\mathbf{X}}_i) = 0$$

$$\sum_{i=1}^n (1 - T_i) (Y_i - \hat{\alpha} - \hat{\gamma}^\top \tilde{\mathbf{X}}_i) = 0$$

## Fully-interacted model (5): Imputation Estimator

- Using these equalities, the expression above simplifies to

$$\frac{1}{N} \sum_{i=1}^N \hat{\tau}_i = \frac{1}{N} \sum_{i=1}^N (\hat{\beta} + \hat{\delta}^\top \tilde{\mathbf{X}}_i) = \hat{\beta}$$

where the last equality is because  $\tilde{\mathbf{X}}_i$  is demeaned.

- Takeaway:** Fully-interacted model gives you imputation estimator
  - You can similarly show that it can be interpreted as projection estimator

$$\hat{\beta} = \frac{1}{N} \sum_{i=1}^N \left\{ \widehat{Y_i(1)} - \widehat{Y_i(0)} \right\}$$

- These are about the interpretation of  $\hat{\beta}$  (coefficient in regression)

## Fully-interacted model (6): Misspecification

- **Takeaway 1:**  $\hat{\beta}$  from fully-interacted model is consistent for PATE even if model is incorrect
  - You can prove it using the same logic as in no-interaction case
- **Takeaway 2:**  $\hat{\beta}$  from fully-interacted model is at least as efficient as the difference-in-means estimator even if model is incorrect
  - In `estimatr` package, there is `lm_lin` function for the implementation
- But these are under complete randomization!

# Regression Adjustment under Stratified Design

- **Stratified Design:** Randomize treatment *within* strata
  - We have so far assumed complete randomization
  - Complete randomization → covariates and treatment are independent
  - Under stratified design, strata and treatment can be correlated
- Linear model with strata fixed effects

$$Y_i = \alpha_{\text{strata}_i} + \beta T_i + \epsilon_i$$

- The estimator  $\hat{\beta}$  converges to the weighted average of strata specific ATE:

$$\hat{\beta} \xrightarrow{p} \frac{\sum_{j=1}^J w_j \underbrace{k_j(1 - k_j)}_{\text{Strata } j\text{'s weight}} \cdot \underbrace{\mathbb{E}[Y_i(1) - Y_i(0) \mid \text{strata}_i = j]}_{\text{Strata } j\text{'s ATE}}}{\sum_{j=1}^J w_j k_j(1 - k_j)}$$

where  $w_j = n_j/n$  and  $k_j = n_{j1}/n_j$

- $\hat{\beta}$  converges to PATE either (i) when  $k_j$  is identical across strata or (ii) when strata-specific ATE is identical across strata

# Cluster Randomized Trials

- We assume *no interference* (implied by consistency)
  - Interference: potential outcome is function of other people's treatment status
- **Cluster randomized experiment:** assign treatment at the cluster level
  - We allow spillover *within* each cluster
  - We assume no spillover *across* clusters
- Notation
  - $j \in \{1, \dots, J\}$ : cluster indicator
  - $i \in \{1, \dots, m_j\}$ : individual indicator
  - $T_j$ : treatment indicator for cluster  $j$
  - $Y_{ij}$ : outcome for individual  $i$  at cluster  $j$
- Because everyone in each cluster is in the same treatment status,

$$\underbrace{Y_{ij}(T_{1j}, \dots, T_{m_j j})}_{\text{Allowing interference within cluster } j} = Y_{ij}(T_j)$$

# Efficiency Loss by Clustering

- Inference under clustering: regarding each cluster as unit

ATE Estimator:  $\hat{\tau}_{\text{cluster}} = \underbrace{\frac{1}{J_1} \sum_{j=1}^J T_j \bar{Y}_j}_{\text{Avg. of Treated Cluster}} - \underbrace{\frac{1}{J_0} \sum_{j=1}^J (1 - T_j) \bar{Y}_j}_{\text{Avg. of Control Cluster}}$

Variance Estimator:  $\mathbb{V}[\widehat{\hat{\tau}_{\text{cluster}}}] = \frac{\text{var}(\bar{Y}_1(1))}{J_1} + \frac{\text{var}(\bar{Y}_0(t))}{J_0}$

- From the slide 5 of module 4.1, if we assume  $m_j = m$  for all  $j$ ,

$$\underbrace{\frac{\text{var}(\bar{Y}_j(t))}{J_t}}_{\text{Var w/ Clustering for } T_i=t} = \underbrace{\frac{\text{var}(Y_{ij}(t))}{J_t m}}_{\text{Variance w/o Clustering for } T_i=t} \underbrace{\left(1 + (m-1)\rho_t\right)}_{\geq 1 \text{ if ICC is positive}}$$

where  $\rho_t = \text{Corr}(Y_{ij}(t), Y_{i'j}(t))$  is ICC

- ICC is typically positive  $\rightarrow$  Clustering typically loses efficiency

## Extra Slides: Cluster Robust Standard Errors (CR)

- As with the previous case,

$$\sqrt{n}(\hat{\beta} - \beta) = \sqrt{n}(\mathbf{X}^\top \mathbf{X})^{-1} \mathbf{X}^\top \boldsymbol{\epsilon} = \left( \frac{1}{n} \sum_{j=1}^J \sum_{i=1}^{m_j} \mathbf{x}_{ij} \mathbf{x}_{ij}^\top \right)^{-1} \left( \frac{1}{\sqrt{n}} \sum_{j=1}^J \sum_{i=1}^{m_j} \mathbf{x}_{ij} \boldsymbol{\epsilon}_{ij} \right)$$

- Independence holds across clusters (not within clusters!)
  - Slight modification is needed for the previous proof (regard each cluster as unit)
- Cluster Robust Variance Estimator**

$$\underbrace{\left( \sum_{j=1}^J \mathbf{x}_j^\top \mathbf{x}_j \right)^{-1}}_{\text{Bread}} \underbrace{\left( \sum_{j=1}^J \mathbf{x}_j^\top \hat{\boldsymbol{\epsilon}}_j \hat{\boldsymbol{\epsilon}}_j^\top \mathbf{x}_j \right)}_{\text{Meat}} \underbrace{\left( \sum_{j=1}^J \mathbf{x}_j^\top \mathbf{x}_j \right)^{-1}}_{\text{Bread}}$$

- CR2** (Bias-adjustment): Same idea as HC2
  - Same degrees of freedom adjustment is available for small sample