

OH, HELLO. I'M KELLY OU.

PROFILE



With a background in mathematics, it comes as no surprise that I like to solve problems. I strive for solutions that are complete, orderly, and intentional, and I am patient and persistent when tackling a challenge.

EXPERIENCE

Graphic and Web Designer (Contract)

Strategic Mission Elements, Jan 2019–Mar 2019
Bolstered the identity of a small business by developing brand guidelines, wireframes, and their website. Communicated key concepts through infographics.

Graphic Production Designer

The Stranger, Aug 2018–Nov 2018
Designed promotional materials as well as both print and web ads for The Stranger and Portland Mercury. Satisfied a variety of client needs on tight deadlines through The Stranger's ad reps.

Graphic Designer (Contract)

Swell Media Design, Jun 2017–Dec 2017
Designed logos and marketing collateral for small, local businesses. Delivered packaged files for both print and digital reproduction.

Copy Editor

FEM Newsmagazine, Oct 2015–Jun 2016
Collaborated with writers to ensure that articles published to UCLA's only feminist publication (femmagazine.com) were grammatical and coherent.

EDUCATION

Seattle Central College
AAS, Graphic Design, 2018

University of California, Los Angeles
BS, Mathematics of Computation, 2016

SKILLS

Software

Illustrator
InDesign
Photoshop
After Effects
Sketch
Marvel

Languages

HTML/CSS
JavaScript

Design

Web design
Illustration
Typography
Print layout
Copywriting

Strengths

Research and analysis
Empathetic listener
Learns software quickly
Meets tight deadlines
Receptive to feedback

GOALS

- ✓ Go gluten-free
- Boulder outdoors
- Learn American Sign Language
- ✓ Play mahjong with grandma
- ✓ Visit Tokyo and Kyoto
- Backpack the Enchantments
- Run a half-marathon

CONTACT

kellyou.com
oh.hello@kellyou.com