

# OH, HELLO. I'M KELLY OU.

## PROFILE



I'm a creative and thoughtful graphic designer based in Seattle, WA seeking to utilize my design and problem-solving skills to tell stories with impact.

## EXPERIENCE

### Freelance Graphic and Web Designer

Chinese American Citizens Alliance, 2021

Collaborated with a nonprofit, volunteer committee to compile 150+ individual submissions into a printed book with 200+ pages. Responsibilities included cover design, visual design, layout, and brand consistency throughout. Designed program for event with 200+ attendees.

Wing Luke Museum, 2020, 2021

Designed campaign branding and collateral design, such as print ads, posts across multiple social media platforms, and PowerPoint templates, for several internal and external projects. Created and managed website content. Responsible for branding of House Party 2021 event, from conceptualization and style guide to digital production.

UPLIFT: An APA Artist Relief Fund, 2020

Responsible for branding and production design as the sole designer; designed 60+ custom Instagram posts. Raised over \$14,000 for local APA artists negatively impacted by the COVID-19 pandemic.

Strategic Mission Elements, 2019

Created company-wide brand guidelines. Owned entire responsive website redesign, from conceptualization and wireframes to feedback and production.

### Graphic Production Designer

The Stranger, Aug 2018–Nov 2018

Designed promotional materials as well as print and web ads for The Stranger and Portland Mercury. Managed multiple projects and adapted to frequently changing deadlines and priorities whilst satisfying client requests on tight timelines.

### Copy Editor

FEM Newsmagazine, Oct 2015–Jun 2016

Collaborated with writers to ensure that articles published to UCLA's only feminist publication (femmagazine.com) were grammatical and coherent.

## SKILLS

### Software

InDesign  
Photoshop  
Procreate  
Illustrator  
After Effects (basic)  
Sketch (basic)

### Languages

HTML/CSS  
Chinese, Mandarin (basic)  
JavaScript (basic)

### Design

Print layout  
Illustration  
Typography  
Branding  
Web design  
Copy editing

### Strengths

Receptive to feedback  
Meets tight deadlines  
Persistent problem-solver  
Empathetic listener  
Detail-oriented  
Learns software quickly

## EDUCATION

### Seattle Central College

AAS, Graphic Design, 2018

### University of California, Los Angeles

BS, Mathematics of Computation, 2016

## SAY HI

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