

# The 12th Chapter of K-PAI Forum

**Add Intelligence!**  
**AI Revolution in Digital Marketing**

**powered by**



## Historic Partnership Benefits Continue!

- Reception & Premium Networking
- Featured Presentations
  - “The Future of Advertising Revolutionized by AI” by Sunghyuk Park
  - “AI and Machine Learning in Online Advertising - An Overview from 30,000 Feet” by Diko Ko
  - “Protect your AI data with Encryption” by Jung Hee Cheon
- The next month Forum!
  - The next chapter! The AI Silicon Race - Korea-US Innovation Leadership
- Premium Networking & Deep Discussions

## K-PAI Vision & Mission

- Vision Statement

A world where artificial intelligence and human agency create harmonious counterpoint—each maintaining their essential characteristics while together composing a future that amplifies human dignity, protects individual autonomy, and unlocks unprecedented innovation!

- Mission Statement

K-PAI fosters a pioneering community of professionals dedicated to developing AI solutions through cross-disciplinary collaboration, bridging technical innovation with legal frameworks and humanistic principles to create AI systems that serve humanity while protecting individual privacy!

