

## INTRODUCTION/ BUSINESS PROBLEM

Rhodes is one of the most famous Greek islands, with beautiful beaches, which are visited by millions of tourists every year. The tourist industry heavily contributes to the economic development of the island and employs a large part of the population. New tourist businesses are being opened every year to meet the needs of the growing number of tourists. The project chosen is the choice of a suitable location for the construction of a seaside restaurant or cafeteria.

## DATA

To find the right place to set up a seaside business we will rely on some very simple criteria. Initially, suitable areas should be found, near the beaches, and then there will be a study of whether there are already competing businesses in the area. We are looking for an area near the beach with as few similar businesses as possible. Therefore, the southern part of the island should be mapped out and points of interest noted.