Kiana Vernon

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FRONT END DEVELOPER

As a Software Engineer and freelance Graphic Designer, I am passionate about creative problem-solving and have a proven track record of success as a hands-on, detail oriented leader. With a results-driven and motivated mindset, I possess strong technical skills in HTML, CSS, and JavaScript and have experience with web development and database management. Actively seeking opportunities as a front-end engineer where I can utilize my skills and contribute to innovative projects.

TECHNICAL & INTERPERSONAL SKILLS

Programming languages: JavaScript, TypeScript, SQL **Libraries and Frameworks:** Express.js, Mongoose, Bootstrap **Web development:** HTML5, CSS3, React, Node.js, EJS

Database Management: MongoDB, JSON API, MySQL, RESTful Routing, **Tools and software:** Visual Studio Code, Git, Github, Slack, Whimsical, Trello

TECHNICAL PROJECTS

PSYNCH: Social Network - GitHub | App

JavaScript | React | Express.js | Node.js | CSS3 | MongoDB

02/2023

01/2023

A social network platform that enables users to share their emotions with their friends and the world, featuring a polished user interface and seamless functionality.

- Built an interactive dashboard that displays users' emotional patterns and trends using custom algorithms, allowing users to gain valuable insights into their emotional well-being
- Implemented CRUD functionality, enabling users to create, read, update, and delete their own posts and comments with ease and simplicity
- Added "friends" functionality, allowing users to connect and interact with friends' profiles, private posts, and added direct messaging feature for private conversations
- Utilized Git and Github for version control and collaborated with a team of developers, using agile methodology and strong communication skills to deliver high-quality results in just 7 days

Censys: Polling App - <u>GitHub</u> | <u>App</u> JavaScript | Express.js | Node.js | EJS | CSS3 | MongoDB

An app where a user can submit and answer polls with a detailed look into poll results.

- Developed and launched a polling application that allows users to create, submit, and answer polls with a modern user interface
- Designed and implemented a RESTful API with over 14 custom custom endpoints using Node.js and Express.js to enable real-time data updates and seamless user interactions
- Implemented CRUD functionality, enabling users to create, read, update, and delete their own polls and comments with ease and simplicity
- Styled a consistent and polished frontend user interface that offers a positive user experience, including accessibility features
- Successfully integrated Google OAuth for secure login in just 7 days, protecting users data from unauthorized access

12/2022

JavaScript | HTML5 | CSS3 | Adobe Illustrator | Adobe Photoshop

A web-based guessing game that challenges players to solve a mystery by asking targeted questions to reveal clues.

- Designed and developed a visually engaging user interface using HTML5, CSS3, Adobe Illustrator, and Adobe Photoshop, resulting in an immersive and entertaining gameplay experience
- Built an interactive game engine using JavaScript that dynamically generates game content, enabling players to engage with a vast array of possible scenarios and outcomes
- Implemented a custom question input system that allows players to create their own unique paths through the game, ensuring a personalized endlessly entertaining experience

EXPERIENCE

Freelance Remote
Graphic Design 01/2017-Present

- Collaborated with clients from diverse industries, including tech startups, small businesses, and
 nonprofits, to develop custom logos, branding materials, and marketing collateral that reflect their
 brand identity and meet their unique needs, resulting in increased brand recognition and client
 engagement.
- Utilize Adobe Creative Suite (Photoshop, Illustrator, and InDesign) and Figma to develop design concepts and create high-fidelity mockups for client approval.
- Managed project timelines and budgets and communicated effectively with clients to ensure their satisfaction with the final deliverables.

Twitch Atlanta, GA
Content Creator 05/2020-10/2022

- Created engaging and entertaining content, including gameplay streams, podcasts, and community events that helped build a vibrant and supportive community of fellow gamers and tech enthusiasts.
- Created and implemented a monthly subscription model, leveraging an effective sales funnel strategy that resulted in significant recurring revenue and audience retention.
- Analyzed audience retention data and viewer trends to produce targeted content, and revised to reflect audience wants and needs, resulting in increased viewership and engagement over time.
- Built a relationship with 5 brand affiliate partners to promote their products and services to my audience, generating revenue through affiliate marketing and sponsorships.

EDUCATION

General Assembly Software Engineering Immersive

Remote

Graduated: 03/2023

• Full Stack Web Development: A 12-week intensive course that covers the fundamentals of web development

- Software Engineering Principles: A course covering the principles and best practices of software engineering including software design, development methodologies, and project management
- Data Structures and Algorithms: A course covering the fundamentals of data structures and algorithms including arrays, linked lists, trees, and sorting algorithms

Chattahoochee Technical University

Marietta, GA, 08/2017-05/2019

Design and Media Technologies

- Introduction to Graphic Design
- Digital Illustration
- Web Design and Development
- Animation and Motion Graphics
- User Experience Design