

Kaitlin Vosswinkel

For contact information: kvosswinkel@gmail.com

Multimedia Journalism Experience

Wisconsin Public Television - Online Editor

Madison, WI (2014-Present)

Designed, built and maintained pages for the five main websites managed through WPT. Worked with the promotions team to craft multi-media content for the station's blog and social media platforms. Collaborated and supported staff whenever online and multi-media work was needed.

University Communications - Multimedia Journalist & Blogger

Madison, WI (2012-2014)

Created video, photo & written content for University of Wisconsin-Madison home page and Kait and the Badger, a student life blog with ±900 followers; fostered institutional-student connections via a social media presence on campus using platforms including Twitter, Instagram & Reddit

Madison Commons - City Life Editor

Madison, WI (2013-2014)

Shaped the City Life section in a hyper-local online news platform; Regularly produced multimedia news packages including articles, photos and videos

Isthmus - Freelance Multimedia Journalist

Madison, WI (2013-2014)

Composed multimedia news packages for a weekly paper and an online news platform

The Bulletin & Xpats.com - Multimedia Intern

Brussels, Belgium (2010)

Generated visual and written content for an English-speaking print and online platform

Writing & Reporting Experience

Advantage Business Media - Editorial & Reporting Intern

Madison, WI (2013)

Drafted product reviews & articles featuring relevant concerns & developments within the scientific community for Food Manufacturing and Chem.Info

The Clarion - News Editor

Madison, WI (2011-2012)

Orchestrated the news section in a bi-weekly student publication; Coordinated staff & contributed multimedia news packages regularly for both print and online platforms

Photography & Video Experience

Fond du Lac Reporter - Photography Intern

Fond du Lac, WI (2012)

Crafted multimedia news packages for a daily print and online news platform

Big Ten Network - Production Assistant

Madison, WI (2013)

Facilitated efficient production for a televised platform; Assisted with organization & navigation

Education

University of Wisconsin - Madison

(Graduated 2014)

B.A. in Journalism with Emphasis in Reporting

St. Luc Enseignement Artistique - Belgian School of the Arts

(2006-2010)

Emphasis in Photography & Illustration

Additional Skills

In-depth knowledge of Adobe Creative Suite, Final Cut Pro and Avid

In-depth knowledge of HTML5/CSS3, Javascript, Wordpress & Drupal; Beginner understanding of PHP

Fluent in French; Proficient in Spanish

Volunteer & Extracurricular Work

Diversity & Inclusion Change Team Member - WPT (January - Present)

Red Cross - Disaster Action Team Member (2010-2015)

Panelist - Madison College Writer's Life Lecture Series: Backpack Journalism (2014)

13th Floor Theater Ministry - South Africa (2007)