KENDRA XU

xxu@risd.edu
http://kendraxu.com

EXPERIENCE

Better World by Design | Providence, RI
Committee Member: Graphics Team, Nov 2016–present

Creating high fidelity screens for our upcoming website relaunch, working on partnership and press kits, infographics, alumni outreach, public relations material, and commemorative graphics for our 10th year anniversary.

RISD Media Group | Providence, RI
Design Intern, Jun–Sep 2016

Involved in the design and production of campus and alumni relations material for the Rhode Island School of Design, including the RISD X logotype system, RISD Craft event material, and student work spreads in the undergraduate admissions viewbook. Gained exposure to file production and offset printing procedures.

Zimplistic Inventions Pte Ltd. | Singapore
Graphic Design Intern, Jun–Oct 2015

Participated in team ideation and designed packaging prototypes for a nutritional food product, as well as UI wireframes for an app interface to condense team-based workflows.

China Fashion Designers Association | Beijing, China
Organizing Committee Intern, Mar–May 2014

Provided admin and customer support, simple translation and interpretation services, and helped manage competition events for the 2014 Mercedes-Benz China Fashion Week.

EXHIBITIONS

GD Junior Exhibition: Delineate | Providence, RI
Team Leader and Exhibiting Designer, Oct 2016

Representative for Labels and Takeaways group, in charge of designing and overseeing the production of exhibition catalogues, vinyl inserts, and posters, as well as negotiating with other teams to ensure smooth execution of the exhibition.

RISD Foundations Triennial | Providence, RI
Student Artist, 2016

Chosen to exhibit 3 artworks for studio professors during the RISD Foundations Triennial exhibition at Woods-Gerry Gallery.

EDUCATION

Rhode Island School of Design | Providence, RI
B.F.A in Graphic Design, 2018 [expected], honor student

Raffles Institution Junior College | Singapore
Completed Cambridge-Singapore G.C.E. A–Levels, 2013

SOFTWARE/SKILLS

Adobe Illustrator, Photoshop, Indesign, Premier Pro, Sketch UI 3.0, Invision prototyping, Avocode, Github, HTML/CSS, Processing/P5.js, illustration, video-editing