

Jim Jones

Senior Product Infrastructure Architect at 11:11 Systems

Veeam Vanguard, VMCE, VMCA

https://koolaid.info @k00laidIT







Agenda

- Whats and Whys of Object Storage
- Object Storage and your DR Strategy
- Live Demo Time!
- Object Storage at 11:11 Systems



Modern DR strategy needs to solve for:

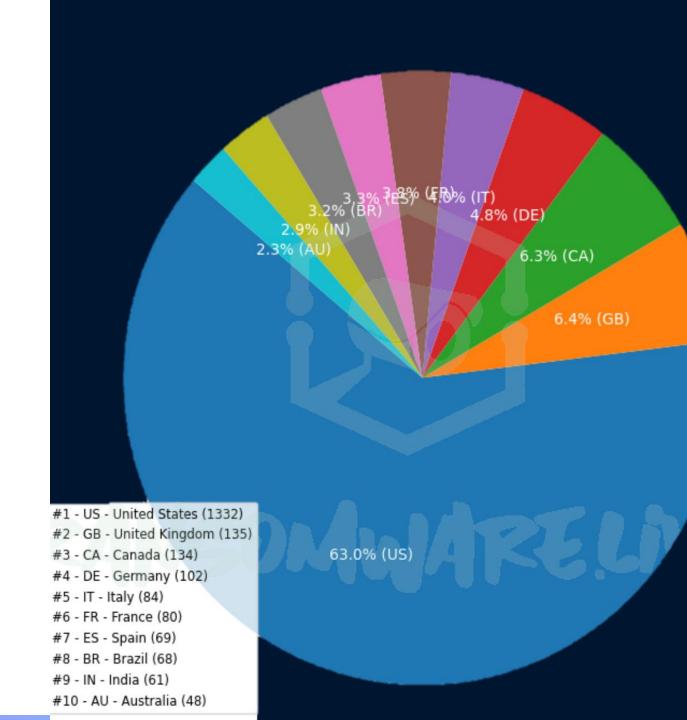
- Data encryption
- Exfiltration
- Backup/replica deletion
- Complexity of restore

Solving for Ransomware

- ~2,800 attacks so far in 2024
- Up from 2,030 in all of 2023
- Global Impact

Source: https://ransomware.live

THE RESILIENT CLOUD PLATFORM



THE WHATS & WHYS OF OBJECT STORAGE

What is object storage?

- Database identifying as a file system
- Cloud native technology
- API driven, not a protocol
- Hierarchical UI, flat construct

Accounts



Regions



Buckets

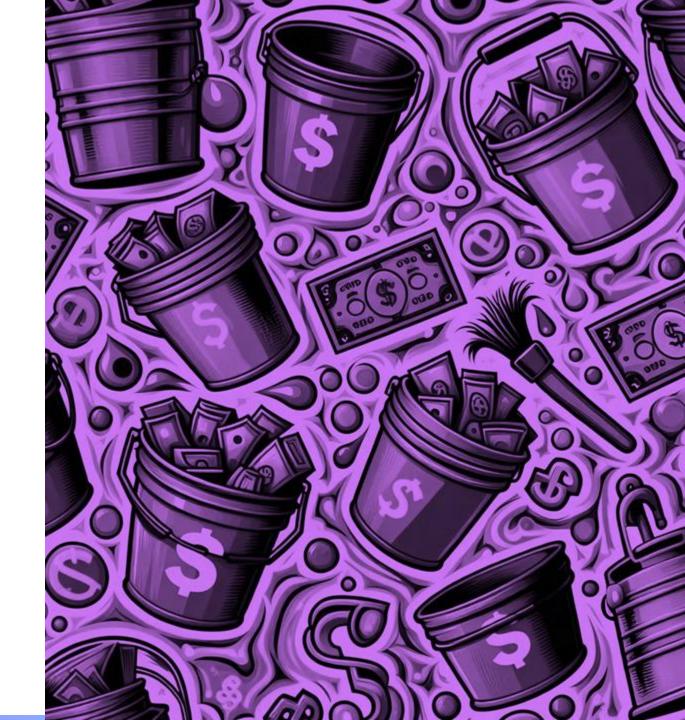


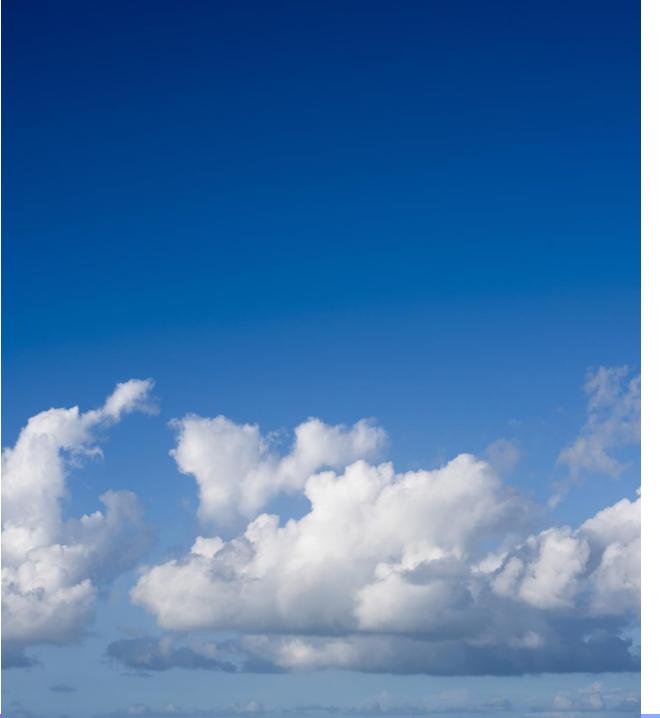
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Benefits of Object Storage

- Cost
- Durability
- Scalability
- Security
- Programmability
- Flexible Deployment





Considerations

- Gotchas
 - Ingress/Egress
 - · API Call fees
 - . Minimum Retention
 - · Classes
- Performance
 - On Premises Implementation
 - Cloud Vendor Variations
 - · Immutability trade-offs

OBJECT STORAGE AND YOUR DR STRATEGY

Why Object Storage for DR

- Immutability
- 2. Scalability
- 3. Durability
- 4. Cost

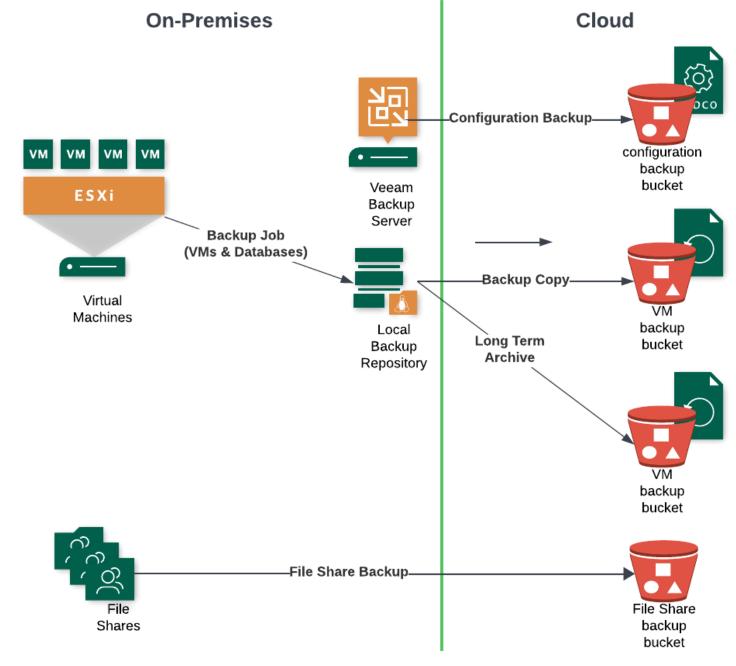


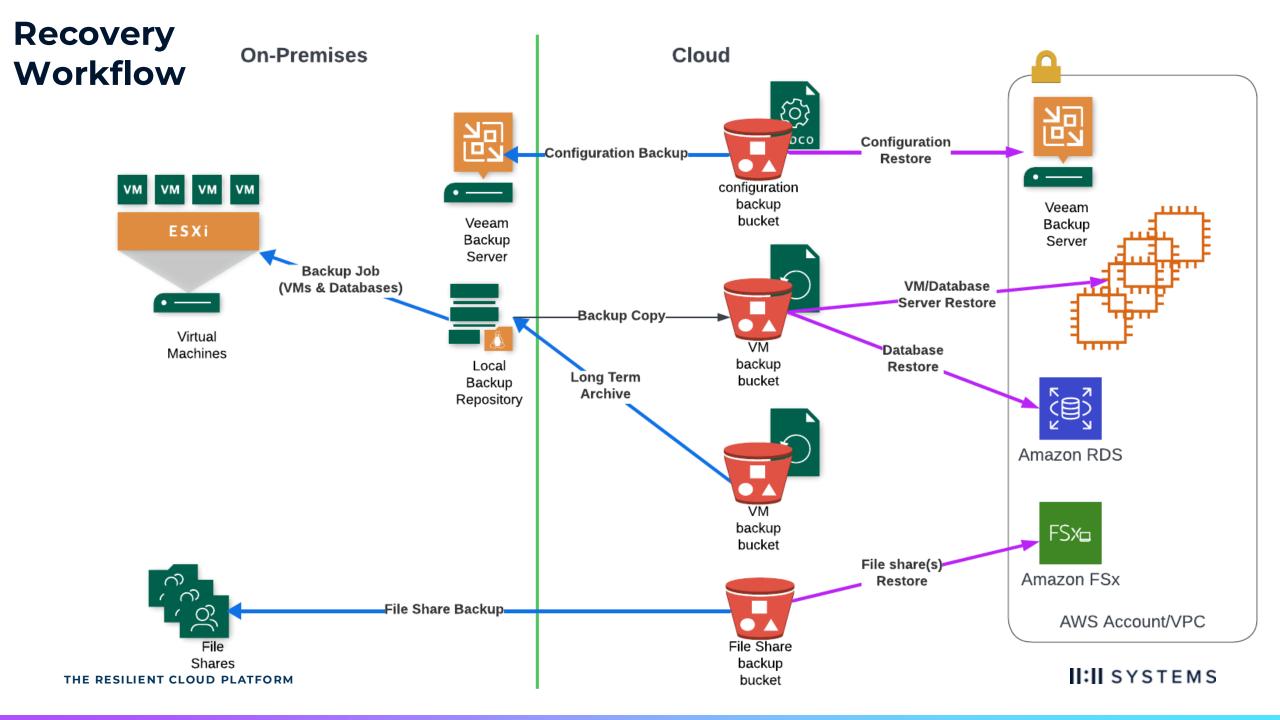


Use Cases

- On-Prem
 - Direct VM Backups
 - Databases
- Cloud
 - Backup Copy
 - · DR System Config
 - · ROBO
 - · File shares
 - · Public Cloud
 - SaaS

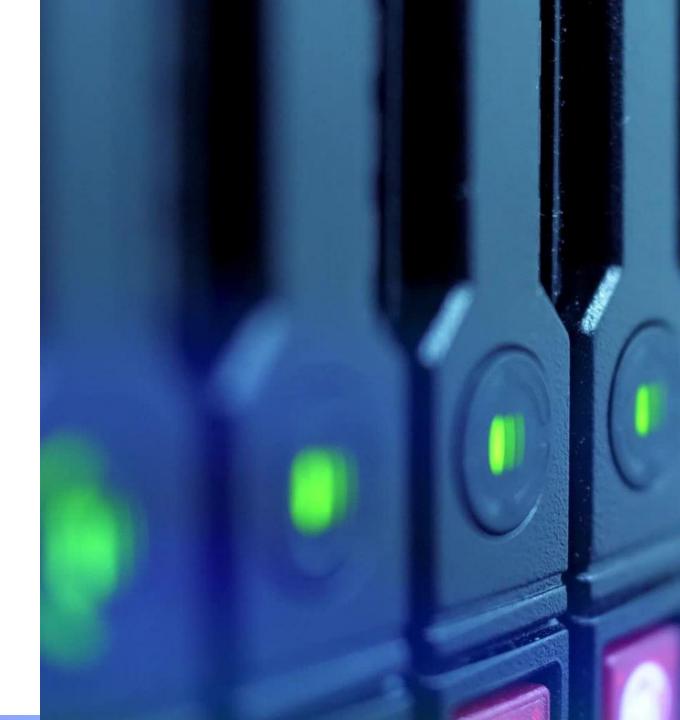
Backup with Object Storage





Demo Time!

- Veeam Repository Setup
- Configuration Backup
- VM Backup Copy
- File Share Direct Backup







11:11 Cloud Object Storage For Amazon Web Services (AWS)

- Available in all AWS Global regions
- Based on S3 Std. Infrequent Access
- Durable and highly available99.99999999%3 copies of data
- Secure Token Service (STS) Enabled
- Compatible with both object lock modes
- 30 day minimum retention



No egress fees
No API fees
*month to month, term and
volume discounts available



Retrieving Credentials

	Retrieve Credentials
AccessKey	AKIA5FTY7H7K6RK5DX4O
SecretKey	
ServiceURL	s3.us-west-2.amazonaws.com
	This link will expire in: 12 hours
Visit the 11:11 Succ	ess Center for Documentation, How-To's, and Product Information

Industry Recognition

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2016, 2017, 2018, and 2019





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vmworld **2018**





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