Kenneth Leanda, UI/UX Designer

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LINKS

kleanda-uiuxportfolio.vercel.app

PROFILE

Creative and innovative UI/UX Designer with 1 year of experience in developing front-end interfaces and designing themes for diverse business brands in Japan. Skilled in utilizing Figma, and a range of programming languages and frameworks to enhance user experience and drive cross-border e-commerce growth. Adept at collaborating with diverse teams and leveraging technical expertise to create customized website interfaces and improve website functionalities. Eager to bring unique design solutions and user-centric approaches to a dynamic UI/UX Designer role.

SKILLS

Figma	Experienced	JavaScript	Skillful
Laravel	Experienced	VueJS	Skillful
PHP	Experienced	ReactJS	Beginner
HTML	Expert	Adobe Photoshop	Experienced
CSS	Expert	Flutter	Beginner
Tailwind CSS	Experienced	MySQL	Experienced
Bootstrap	Expert		

EMPLOYMENT HISTORY

Aug 2023 — Present

UI / UX Designer, LiveCrossing Corporation
Makati City

- Developed and designed **front-end interfaces** for a **cross-border e-commerce platform** based in **Japan** using their **own content management system (CMS)** that **increased connections** by **15%** to international market that allowed them to sell their products and brought features that will cater to a great user experience.
- Designed the overall **theme template** for **3 different business brands in Japan.**
- Developed a **theme manager feature** of a website that **fully customizes the interface** to suit the needs of a business.
- Designed a **Time-sale feature** that helped **improve sales** of different products in the **Japanese market** such as watches, electronics, fishing equipment, furniture, toys, etc.
- Designed **product banners** for the official **E-commerce mobile application** of the business.

Feb 2023 — May 2023

Web Developer Intern, ROC.PH Digital Marketing Services
General Trias

- **Improved website functionalities** on their existing **HRIS System** that **improved processes** of their human resources department. Also developed a **CRM platform** that **increased the reach of their services** to clients all around the country.

EDUCATION

Aug 2019 — Jul 2023

Bachelor of Science in Information Technology, Adamson University
Manila

Graduated as Magna Cum Laude

CERTIFICATIONS

May 2021

Microsoft Technology Associate: Database Administration Fundamentals

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CONFERENCES & SEMINARS

Sep 2023

UX+ Conference 2023

Jun 2022

3rd Philippine Skilling Summit

LANGUAGES

Filipino	Native speaker	Japanese	A1
English	Very good command		