

# Kenneth Leanda

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General Trias, Cavite Philippines

## WEBSITE AND USER INTERFACE DESIGN

Experienced Website / UI Designer with a proven track record of developing front-end interfaces and crafting themes for various business environment. Skilled in leveraging Figma and a range of design tools to enhance user experience and drive growth. Collaborated effectively with diverse teams to customize website interfaces and improve application functionalities, resulting in increased connections to local and international markets.

## TECH STACK

Figma	Webflow	Bootstrap	GoHighLevel	Adobe Photoshop
WordPress	CSS	HTML	Vue.Js	Claris FileMaker
Squarespace	Tailwind	Adobe Photoshop	RankMath SEO	JavaScript

## PROFESSIONAL EXPERIENCE

### Digital Brand Specialist

Jul 2025 - Nov 2025

Joe Frick Law PLLC · Boise, Idaho U.S

- Accountable for the comprehensive **digital brand identity** of the law firm.
- Creates and manages the company's website utilizing **WordPress** along with plugins like **Elementor** and **Astra**.
- Designs and manages company **marketing websites** and **funnels** through the **GoHighLevel** website builder platform.
- Optimized the **Google Business Profile** for different law services of the firm within Idaho and Washington state.
- Managed the **RankMath SEO** profile of the firm through its Wordpress plugin and optimized the content for better ranking.

### UI / UX Designer

Nov 2024 - Jul 2025

Power Mac Center · Pasig, Philippines

- Oversee the design of the software applications that the company utilizes.
- **Designed and developed user interfaces and applications** (using **Figma** and **FileMaker**) including a **Training Monitoring Web App**, **Legal Management System**, **Repair Database System**, and **Fixed Asset System** to support various company departments.

### UI / UX Designer

Aug 2023 - Sep 2024

LiveCrossing Corporation · Makati, Philippines

- Developed and designed **front-end interfaces** for a **cross-border e-commerce platform** based in **Japan** using their own **content management system (CMS)** that increased connections by **15%** to international market that allowed them to sell their products and brought features that will cater to a great user experience.

## EDUCATION

### Bachelor of Science in Information Technology

Adamson University · Manila, Philippines

July 2023

## SEMINARS / EVENTS

### UX+ Conference 2023

UX Plus Inc.

### Gemini for Google Workspace Training

Globe Business Inc.

## CERTIFICATIONS

### Claris Filemaker Pro Associate & Specialist

Claris: An Apple Company

### Microsoft Technology Associate: Database Administration Fundamentals

Microsoft

## LANGUAGES

### Filipino

Native Speaker

### English

C1 Level