

- KISHAN CHAUHAN -

Content Writer and Manager: Leading Marketing and Communications
130+ Bespoke Projects Delivered | 60+ Industry-wide Clients Served | Hundreds of Gaps Bridged

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Proficient copy and content writer/editor/strategist with extensive experience researching and crafting creative copies that accelerate business decisions. Expertise in writing UI content, website content for IT/cybersecurity/Cloud/AI, PPT creation, AI-powered content design, proofreading and editing, team management, etc. Works with minimal input to produce engaging, authoritative, and error-free work.

PROFESSIONAL EXPERIENCE

SparxIT Solutions • Team Lead – Content and Copy 05/2023 - Present

Managed a team of 15 in-house and client-side writers and facelifted the organization's brand to a "digital transformation and intelligent tech enabler." Spearheaded PPCs, featured write-ups, AI training for content design for specific campaigns, etc. Direct partnerships included with US-based **AppsChopper**, and MENA-based **HTMLPanda**.

Appventurez Mobitech • Head of Content and Copy 10/2022 - 05/2023

Promoted from Senior Content Strategist to Head of Content in December 2022. Strategized content for the official site and social media platforms to drive branding.

Aglasem Edutech • Deputy Managing Editor 10/2021 - 04/2022

Led a team of writers in producing 40+ news stories routinely. Additionally, led and executed Aglasem's collaboration with **The Indian Express** for education-based stories.

ACADEMIC RECORD

- Bachelor of Arts (Hons.) – **University of Delhi** (2017-2020)
- **Masters of Arts in English** — Indira Gandhi National Open University (2023 - present)

SET OF SKILLS — AP-style Writing, Technical Documentation, Copywriting, Content Design, SEO & Web Analytics, Proofreading & Editing, PPT, SMO, Sales Deck, SaaS, Prompt Engineering