



\$24.9M  
REVENUE

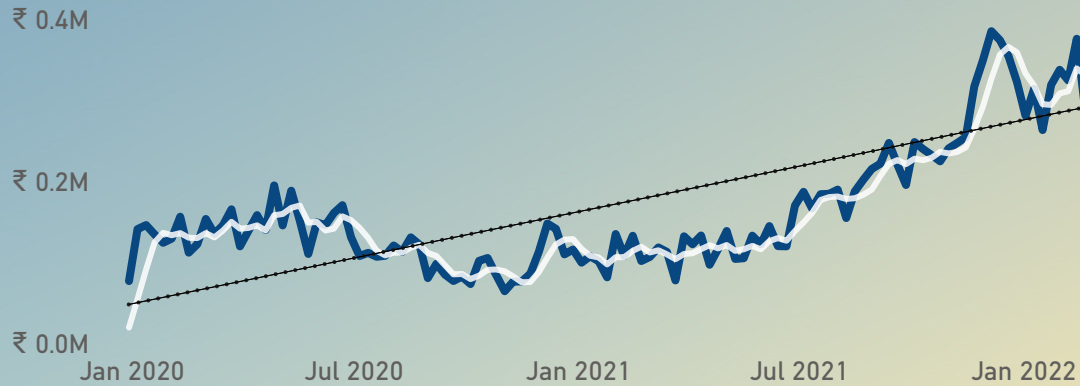
\$10.5M  
PROFIT

25.2K  
ORDERS

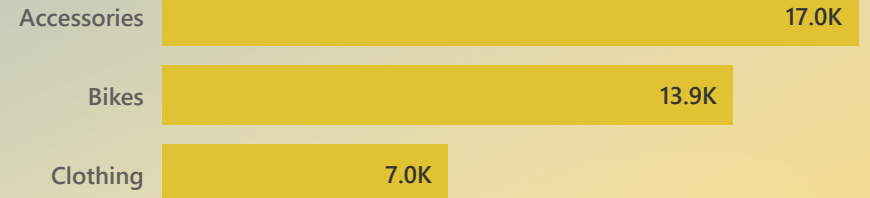
2.2%  
RETURN RATE

### WEEKLY REVENUE

● Total Revenue ● 4W Moving Average



### ORDERS BY CATEGORY



### TOP 10 PRODUCTS ORDERS REVENUE RETURN %

	ORDERS	REVENUE	RETURN %
Water Bottle - 30 oz.	3983	\$39,755	1.95%
Sport-100 Helmet, Red	2099	\$73,444	3.33%
Sport-100 Helmet, Blue	1995	\$67,120	3.31%
Sport-100 Helmet, Black	1940	\$65,270	2.68%
Road Tire Tube	2173	\$17,265	1.55%
Patch Kit/8 Patches	2952	\$13,506	1.61%
Mountain Tire Tube	2846	\$28,333	1.64%
Mountain Bottle Cage	1896	\$38,062	2.02%
Fender Set - Mountain	1975	\$87,041	1.36%
AWC Logo Cap	2062	\$35,882	1.11%

### MONTHLY REVENUE

\$1.8M✓

PREV MONTH: ₹ 17,68,433  
(+3.31%)

### MONTHLY ORDERS

2,146!

PREV MONTH: 2165 (-0.88%)

### MONTHLY RETURNS

166!

PREV MONTH: 169 (-1.78%)

### MOST ORDERED PRODUCT

Tires and Tubes

### MOST RETURNED PRODUCT

Shorts

Exec Dashboard

Map

Product Details

Customer Detail

Select all

Europe

North America

Pacific

Exec Dashboard

Map

Product Details

Customer Detail



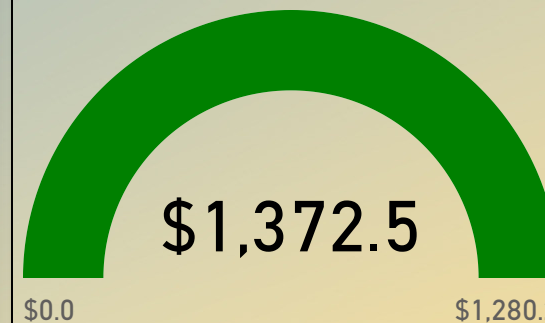
PRODUCT

AWC Logo Cap

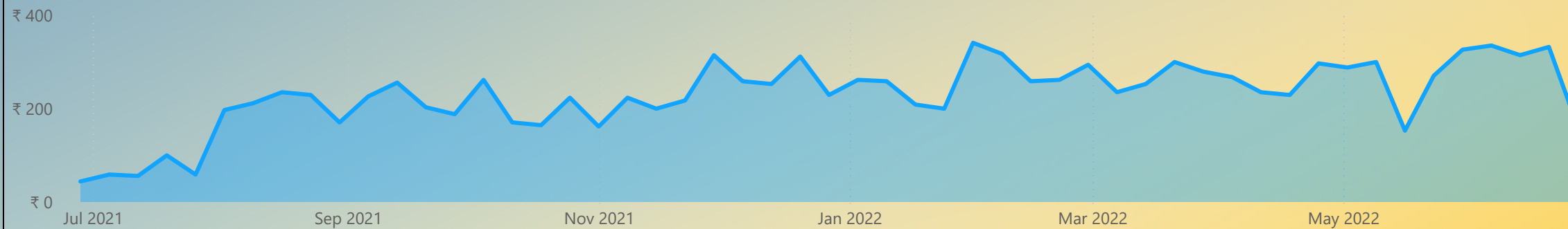
MONTHLY ORDERS VS TARGET

MONTHLY REVENUE VS  
TARGET

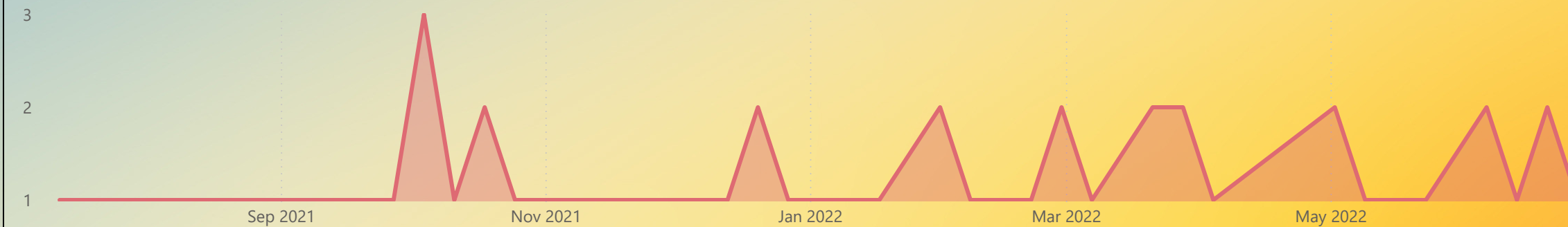
MONTHLY PROFIT VS TARGET



PROFIT TRENDING



RETURN TRENDING







Exec Dashboard

Map

Product Details

Customer Detail

Select all

2020

2021

2022

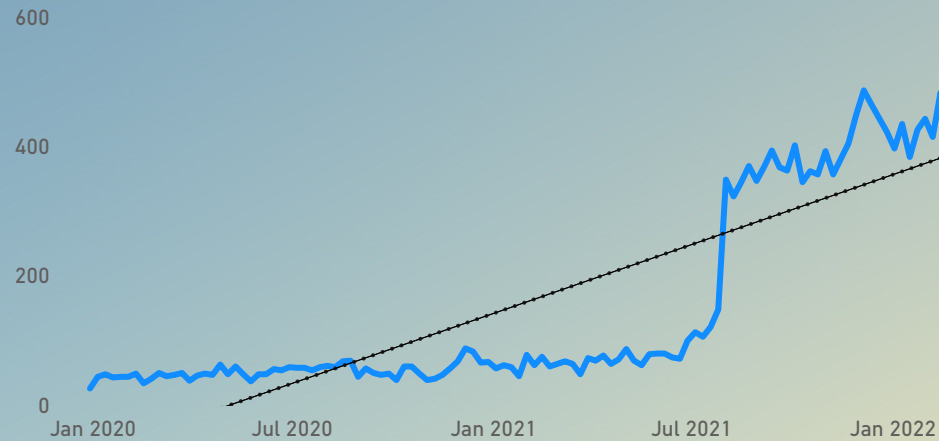
17.4K

UNIQUE CUSTOMERS

\$1,431

REVENUE PER CUSTOMER

### WEEKLY CUSTOMERS



### TOP 1 CUSTOMER

Mr. Maurice Shan

### TOTAL ORDERS

6

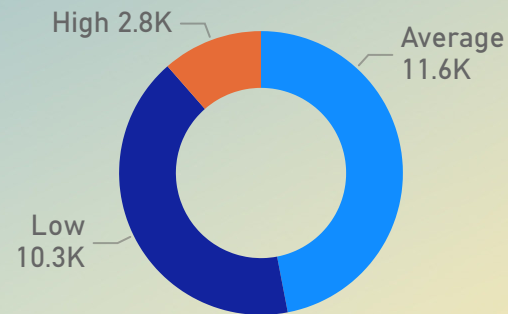
### TOTAL REVENUE

\$12.4K

### TOP 100 CUSTOMERS

CUSTOMER KEY	FULL NAME	ORDERS	REVENUE
11433	Mr. Maurice Shan	6	\$12,408
11439	Mrs. Janet Munoz	6	\$12,015
11241	Mrs. Lisa Cai	7	\$11,330
11417	Mrs. Lacey Zheng	7	\$11,086
11420	Mr. Jordan Turner	7	\$11,022
11242	Mr. Larry Munoz	7	\$10,852
13263	Mrs. Kate Anand	4	\$10,437
12655	Mr. Larry Vazquez	4	\$10,395
11425	Mrs. Ariana Gray	6	\$10,391
12631	Mr. Clarence Gao	4	\$10,332
12650	Mr. Aaron Wright	4	\$10,329
13405	Mr. Ethan Bryant	4	\$10,309
11429	Mr. Marco Lopez	6	\$10,290
12632	Mrs. Bonnie Nath	4	\$10,283
11245	Mr. Ricky Vazquez	4	\$10,166
11237	Mr. Clarence Anand	4	\$10,065
11428	Mrs. Deanna Perez	4	\$9,762
11427	Mrs. Desiree Dominguez	4	\$9,718
11423	Mrs. Jasmine Stewart	4	\$9,717
11412	Mrs. Sydney Bryant	4	\$9,707

### ORDERS BY INCOME LEVEL



### ORDERS BY OCCUPATION

