

Work Experience

Zoho Corporation

July 2017 – Present

Web Designer

All things design at Site24x7, the performance monitoring solution for DevOps and IT Operations from Zoho Corporation.

Working on product and UX for

- Site24x7 (All-in-one monitoring tool)
- StatusIQ (Hosted status pages and incident communication tool)
- Site24x7 Tools (Free tools for Network, DevOps and Site Reliability Engineers)

My roles and responsibilities include:

- Working closely with product managers and get involved during the entire development lifecycle.
- Designing scalable, responsive, and accessible products and webpages that will be used by 10,000+ customers every day.
- Developing high performing front end experiences.
- Writing UX copy for the product to convey contextual meaning to the users.
- Designing style guides and patterns including pixel-perfect icon sets.
- Designing illustrations for blogs, web pages, and marketing materials.

Education

Sastra University

2013 – 2017

B.Tech Information & Communication Tech. (ICT)

ICT is a confluence of IT and ECE disciplines. During the course, we got exposed to the basics of CS, Electronic Communication, Big Data, Data Mining, and AI.

Being a part of the university's design team gave me an introduction to the design world where I ended up designing everything from t-shirts, posters to websites & mobile applications for events.

Skills

Visual

Illustration
Iconography
Motion Graphics
3D Design

Interaction

User Research
Wireframing
Prototyping
UX Writing
User Testing

Software

Adobe Suite
Figma/Sketch/Adobe XD
Principle
Blender

Development

HTML/CSS/JS
SASS
Eleventy (SSG)
APIs
WCAG