

# Marie Elle Park

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## EXPERIENCE

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### MangoBooks

Jan 2025 – Present

UI/UX Designer

Los Angeles, CA

- Led end-to-end website redesign, improving navigation clarity and visual hierarchy
- Reworked information architecture to simplify dense content and clarify primary user pathways
- Produced high-fidelity wireframes and interactive prototypes to validate improved layout and interaction patterns
- Modernized the existing brand identity and logo to improve digital readability and scalability

## PROJECTS

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### Quackwell

Aug 2024 – May 2025

- Conceptualized and designed a mobile gamified productivity application, including visual identity and brand system development
- Developed end-to-end user flows and high-fidelity UI prototypes
- Implemented significant portions of the frontend using reusable component-based architecture
- Coordinated team workflow using **Jira** and managed task distribution to maintain project timeline
- Presented the project at **CSUNposium**, showcasing product concept, design rationale, and technical implementation

### OKHealth Scheduling System

Jan 2025 – Aug 2025

- Designed web-based UI/UX solutions within defined functional and technical constraints
- Applied brand-aligned visual styling and UI patterns within defined project requirements
- Defined user flows and interface layouts aligned with functional specifications
- Contributed to frontend implementation in React by building modular UI components

### Hotel Website

Aug 2024 – Dec 2024

- Led product design and user flow definition for a semester-long team project with three developers
- Designed booking-focused UX patterns optimized for clarity and reduced complexity
- Implemented responsive layouts using vanilla HTML and CSS
- Structured content into modular card-based components to improve scanability

## EDUCATION

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### CSUN

Aug 2023 – Dec 2025

Bachelor of Science in Computer Science

Northridge, CA

- **Honors:** *cum laude* | Deans List | Tau Beta Pi

## SKILLS

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**Design** : Figma, Adobe Illustrator, Blender

**Frontend** : HTML, CSS, JavaScript, React, React Native

**Tools** : Jira, GitHub