

Marie Elle Park

📞 310.717.4322 | 📩 kwuffle133@gmail.com

EXPERIENCE

MangoBooks

UI/UX Designer

Jan 2025 – Present
Los Angeles, CA

- Led end-to-end website redesign, improving navigation clarity and visual hierarchy
- Reworked information architecture to simplify dense content and clarify primary user pathways
- Produced high-fidelity wireframes and interactive prototypes to validate improved layout and interaction patterns
- Modernized the existing brand identity and logo to improve digital readability and scalability

PROJECTS

Quackwell

Aug 2024 – May 2025

- Conceptualized and designed a mobile gamified productivity application, including visual identity and brand system development
- Developed end-to-end user flows and high-fidelity UI prototypes
- Implemented significant portions of the frontend using reusable component-based architecture
- Coordinated team workflow using **Jira** and managed task distribution to maintain project timeline
- Presented the project at **CSUNposium**, showcasing product concept, design rationale, and technical implementation

OKHealth Scheduling System

Jan 2025 – Aug 2025

- Designed web-based UI/UX solutions within defined functional and technical constraints
- Applied brand-aligned visual styling and UI patterns within defined project requirements
- Defined user flows and interface layouts aligned with functional specifications
- Contributed to frontend implementation in React by building modular UI components

Hotel Website

Aug 2024 – Dec 2024

- Led product design and user flow definition for a semester-long team project with three developers
- Designed booking-focused UX patterns optimized for clarity and reduced complexity
- Implemented responsive layouts using vanilla HTML and CSS
- Structured content into modular card-based components to improve scanability

EDUCATION

CSUN

Bachelor of Science in Computer Science

Aug 2023 – Dec 2025
Northridge, CA

- Honors: *cum laude* | Deans List | Tau Beta Pi

SKILLS

Design : Figma, Adobe Illustrator, Blender

Frontend : HTML, CSS, JavaScript, React, React Native

Tools : Jira, GitHub