# Visión general de ventas

sábado, 19 de julio de 2025





\$ Empleados - C17

169.951.311,40 \$ Venta total \$ 106.896.088,37

\$ 52.417.158,43

\$3.728.596,47

\$283.749,00

\$2.146.369,27

1.405.615,56

3.073.734,30

nta total \$ Blowmax \$ Super A \$ Clientes

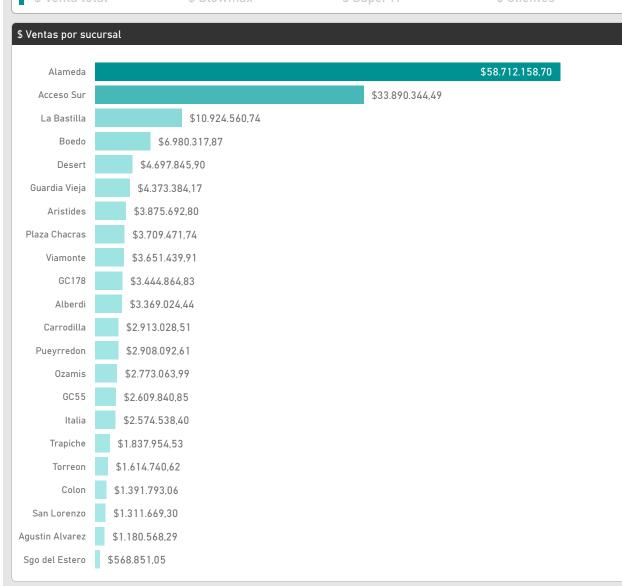
\$ E-Commerce

\$ Empleados - Caja 17

\$ Ticket Fiscal PV 125

\$ Transferencias Goloso

\$ E-Commerce



| \$ Clientes           |                                    | \$ Transferencias Golos |
|-----------------------|------------------------------------|-------------------------|
| \$3.728.596.47        |                                    | 3.073.734,30            |
| Blowmax               |                                    | Sucursal                |
| 3.024<br>Tickets      | \$ 35.349,24                       | Acceso Su               |
| Tickets               | \$ Ticket promedi                  | Agustin Al              |
| Super A               |                                    | Alameda                 |
| 5.250                 | \$ 9.984.22                        | Alberdi                 |
| Tickets               | \$ Ticket promedi                  |                         |
|                       |                                    | Boedo                   |
| Transferencias Goloso |                                    | Carrodilla              |
| 13                    | \$236.441,10                       | Colon                   |
| Tickets               | \$ Ticket promedi                  | Desert                  |
| Clientes              |                                    | GC178                   |
| •                     | £1/0/01//                          | GC55                    |
| 22<br>Tickets         | \$169.481,66<br>\$ Ticket promedic | Guardia Vi              |
| Hickets               | Ψ ficket profiledi                 | Italia                  |
| Empleados             |                                    | La Bastilla             |
| 44                    | \$48.781,12                        | Ozamis                  |
| Tickets               | \$ Ticket promedi                  | o Plaza Chao            |
| -                     | •                                  | Pueyrredo               |
| Ticket Fiscal PV 125  |                                    | San Loren               |
| 21                    | \$66.934,07                        | Sgo del Es              |
| Tickets               | \$ Ticket promedi                  | Torreon                 |
| E-Commerce            |                                    | Trapiche                |
| 3                     | \$94.583,00                        | Viamonte                |
| J J                   | <b>⊉74.383,00</b>                  | Total                   |

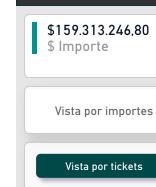
| Sucursal        | \$ Venta         | Tickets | Ticket promedio |
|-----------------|------------------|---------|-----------------|
| Acceso Sur      | \$33.890.344,49  | 891     | \$ 38.036,30    |
| Agustin Alvarez | \$1.180.568,29   | 169     | \$ 6.985,61     |
| Alameda         | \$58.712.158,70  | 1.382   | \$ 42.483,47    |
| Alberdi         | \$3.369.024,44   | 284     | \$ 11.862,76    |
| Aristides       | \$3.875.692,80   | 397     | \$ 9.762,45     |
| Boedo           | \$6.980.317,87   | 616     | \$ 11.331,68    |
| Carrodilla      | \$2.913.028,51   | 274     | \$ 10.631,49    |
| Colon           | \$1.391.793,06   | 199     | \$ 6.993,94     |
| Desert          | \$4.697.845,90   | 364     | \$ 12.906,17    |
| GC178           | \$3.444.864,83   | 448     | \$ 7.689,43     |
| GC55            | \$2.609.840,85   | 351     | \$ 7.435,44     |
| Guardia Vieja   | \$4.373.384,17   | 292     | \$ 14.977,34    |
| Italia          | \$2.574.538,40   | 279     | \$ 9.227,74     |
| La Bastilla     | \$10.924.560,74  | 467     | \$ 23.393,06    |
| Ozamis          | \$2.773.063,99   | 192     | \$ 14.443,04    |
| Plaza Chacras   | \$3.709.471,74   | 377     | \$ 9.839,45     |
| Pueyrredon      | \$2.908.092,61   | 335     | \$ 8.680,87     |
| San Lorenzo     | \$1.311.669,30   | 172     | \$ 7.625,98     |
| Sgo del Estero  | \$568.851,05     | 55      | \$ 10.342,75    |
| Torreon         | \$1.614.740,62   | 163     | \$ 9.906,38     |
| Trapiche        | \$1.837.954,53   | 214     | \$ 8.588,57     |
| Viamonte        | \$3.651.439,91   | 353     | \$ 10.344,02    |
| Total           | \$159.313.246,80 | 8.274   | \$ 19.254,68    |
|                 |                  |         |                 |

## Análisis temporal de ventas

blowmax **TU MAYORISTA** 



sábado, 19 de julio de 2025



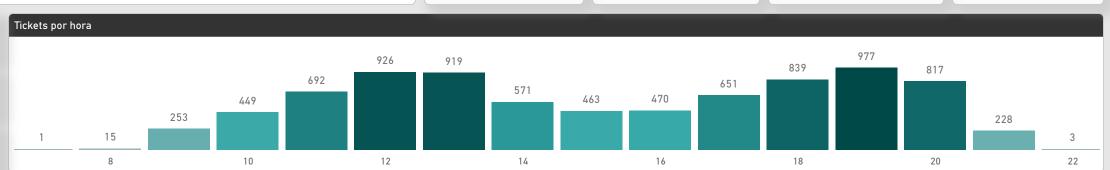
8.274 Cantidad de tickets

\$ 19.254,68 \$ TicketPromedio Unidad de negocio Todas

 $\vee$ Sucursal Todas

Cajero Todas Hora Todas

Vista por ticket promedio



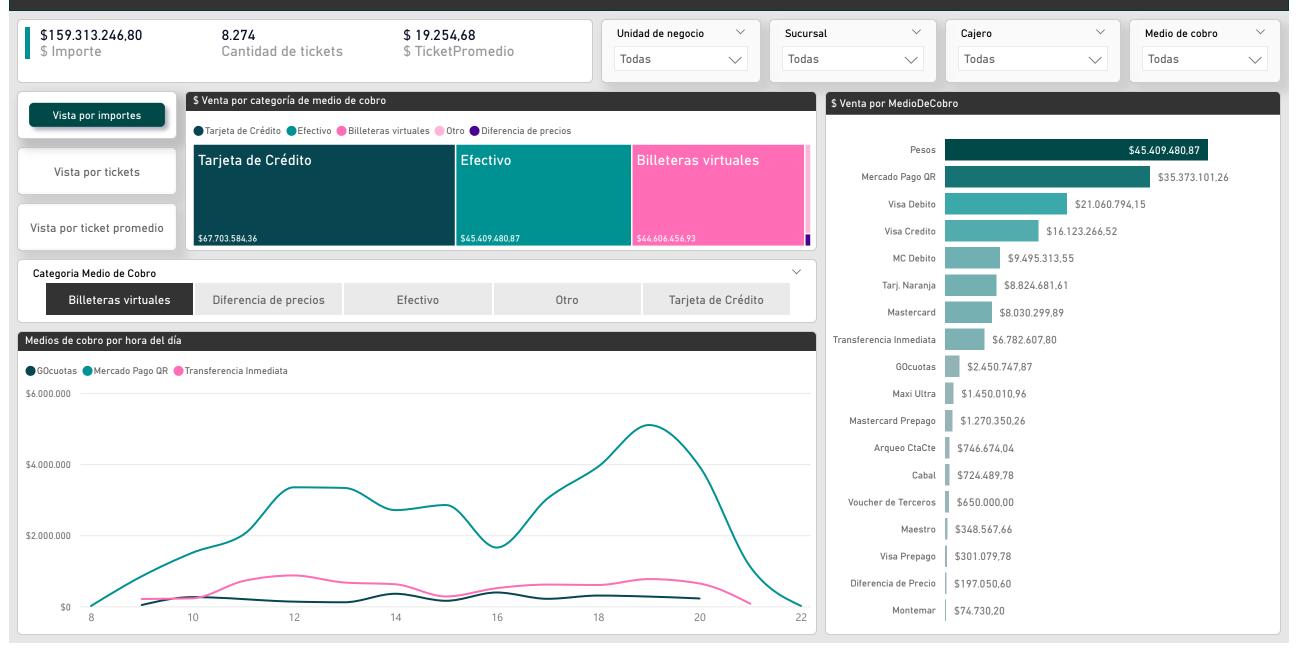
| Sucursal        | Ticket | HoraPico | Ticket | sHoraPico | HoraMuer | TicketsHor | aMuerta |
|-----------------|--------|----------|--------|-----------|----------|------------|---------|
| Acceso Sur      | 891    | 19       |        | 106       | 9        |            | 16      |
| Agustin Alvarez | 169    | 19       |        | 20        | 9        |            | 6       |
| Alameda         | 1.382  | 12       |        | 153       | 7        |            | 1       |
| Alberdi         | 284    | 11       |        | 38        | 20       |            | 2       |
| Aristides       | 397    | 19       |        | 54        | 22       |            | 3       |
| Boedo           | 616    | 13       |        | 79        | 8        |            | 1       |
| Carrodilla      | 274    | 13       |        | 52        | 9        |            | 8       |
| Colon           | 199    | 13       |        | 27        | 10       |            | 10      |
| Desert          | 364    | 18       |        | 47        | 21       |            | 1       |
| GC178           | 448    | 19       |        | 54        | 10       |            | 21      |
| GC55            | 351    | 12       |        | 43        | 21       |            | 2       |
| Guardia Vieja   | 292    | 13       |        | 42        | 8        |            | 1       |
| Italia          | 279    | 19       |        | 40        | 21       |            | 6       |
| La Bastilla     | 467    | 19       |        | 58        | 8        |            | 2       |
| Ozamis          | 192    | 20       |        | 37        | 9        |            | 5       |
| Plaza Chacras   | 377    | 13       |        | 52        | 9        |            | 10      |
| Pueyrredon      | 335    | 13       |        | 49        | 9        |            | 7       |
| San Lorenzo     | 172    | 19       |        | 28        | 9        |            | 3       |
| Sgo del Estero  | 55     | 12       |        | 15        | 9        |            | 1       |
| Torreon         | 163    | 20       |        | 30        | 21       |            | 1       |
| Trapiche        | 214    | 12       |        | 36        | 9        |            | 9       |
| Viamonte        | 353    | 19       |        | 52        | 9        |            | 11      |
| Total           | 8.274  | 19       |        | 977       | 7        |            | 1       |

| IdRegistro    | Sucursal      | Cajero            | TipoDeComp | FechaComprobante            | HoraFin       | Horalnicio<br>• | \$ Venta         | MedioDeCobro       |
|---------------|---------------|-------------------|------------|-----------------------------|---------------|-----------------|------------------|--------------------|
| 7122000041130 | Alameda       | REYNOSO NOELIA    | FAC        | sábado, 19 de julio de 2025 | 08:39:12 a.m. | 08:36:25 a.m.   | \$42.532,46      | Mastercard         |
| 7146000053574 | Alameda       | DIAZ LAURA        | TKT        | sábado, 19 de julio de 2025 | 08:38:41 a.m. | 08:38:16 a.m.   | \$18.154,82      | Pesos              |
| 9415000060989 | Boedo         | TEJADA BELEN      | FAC        | sábado, 19 de julio de 2025 | 08:41:25 a.m. | 08:40:06 a.m.   | \$1.181,50       | Mercado Pago QR    |
| 7119000047025 | Alameda       | ALEJANDRA GIL     | TKT        | sábado, 19 de julio de 2025 | 08:51:01 a.m. | 08:46:30 a.m.   | \$61.077,94      | Pesos              |
| 7127000035756 | Alameda       | MUÑOZ LAURA       | TKT        | sábado, 19 de julio de 2025 | 08:49:43 a.m. | 08:48:59 a.m.   | \$2.398,00       | Pesos              |
| 7127000035757 | Alameda       | MUÑOZ LAURA       | TKT        | sábado, 19 de julio de 2025 | 08:50:51 a.m. | 08:50:40 a.m.   | \$2.990,00       | Pesos              |
| 1571000014458 | La Bastilla   | LAURA LUCERO      | TKT        | sábado, 19 de julio de 2025 | 08:54:29 a.m. | 08:51:19 a.m.   | \$77.258,00      | Pesos              |
| 7146000053575 | Alameda       | DIAZ LAURA        | TKT        | sábado, 19 de julio de 2025 | 08:54:35 a.m. | 08:52:11 a.m.   | \$84.094,00      | Pesos              |
| 7124000043490 | Alameda       | LUNA HERNAN       | TKT        | sábado, 19 de julio de 2025 | 08:59:24 a.m. | 08:57:24 a.m.   | \$8.496,00       | Mercado Pago QR    |
| 7122000041131 | Alameda       | REYNOSO NOELIA    | TKT        | sábado, 19 de julio de 2025 | 08:58:38 a.m. | 08:57:44 a.m.   | \$26.818,60      | Pesos              |
| 7127000035758 | Alameda       | MUÑOZ LAURA       | TKT        | sábado, 19 de julio de 2025 | 08:58:57 a.m. | 08:58:02 a.m.   | \$14.245,00      | Pesos              |
| 3220000035106 | Guardia Vieja | ALEJANDRA ARANG   | FAC        | sábado, 19 de julio de 2025 | 08:59:57 a.m. | 08:58:04 a.m.   | \$7.563,30       | Mastercard Prepago |
| 7146000053576 | Alameda       | DIAZ LAURA        | TKT        | sábado, 19 de julio de 2025 | 08:59:36 a.m. | 08:58:32 a.m.   | \$9.428,00       | Pesos              |
| 7124000043491 | Alameda       | LUNA HERNAN       | TKT        | sábado, 19 de julio de 2025 | 09:00:11 a.m. | 08:59:45 a.m.   | \$2.590,00       | Pesos              |
| 1472000043364 | Viamonte      | MUR RIVAROLA FAC  | TKT        | sábado, 19 de julio de 2025 | 09:00:54 a.m. | 09:00:04 a.m.   | \$23.048,00      | Pesos              |
| 7113000053860 | Alameda       | FEDERICO MAZARES  | FAC        | sábado, 19 de julio de 2025 | 09:06:13 a.m. | 09:01:07 a.m.   | \$149.702,07     | Mercado Pago QR    |
| 9415000060990 | Boedo         | TEJADA BELEN      | FAC        | sábado, 19 de julio de 2025 | 09:04:21 a.m. | 09:01:45 a.m.   | \$30.861,30      | Visa Debito        |
| 7124000043492 | Alameda       | LUNA HERNAN       | TKT        | sábado, 19 de julio de 2025 | 09:10:52 a.m. | 09:02:50 a.m.   | \$170.597,75     | Pesos              |
| 1341000144547 | Plaza Chacras | GABRIELA SANDOVAL | TKT        | sábado, 19 de julio de 2025 | 09:03:38 a.m. | 09:02:57 a.m.   | \$8.247,00       | Visa Debito        |
| 1341000144548 | Plaza Chacras | GABRIELA SANDOVAL | TKT        | sábado, 19 de julio de 2025 | 09:04:29 a.m. | 09:03:45 a.m.   | \$1.498,00       | Mercado Pago QR    |
| 7146000053577 | Alameda       | DIAZ LAURA        | TKT        | sábado, 19 de julio de 2025 | 09:07:28 a.m. | 09:03:57 a.m.   | \$45.235,71      | MC Debito          |
| 1341000144549 | Plaza Chacras | GABRIELA SANDOVAL | TKT        | sábado, 19 de julio de 2025 | 09:05:20 a.m. | 09:04:32 a.m.   | \$8.728,00       | Visa Credito       |
| Total         |               |                   |            | ·                           |               |                 | \$159.313.246,80 |                    |

#### Análisis de medios de cobro

blowmax

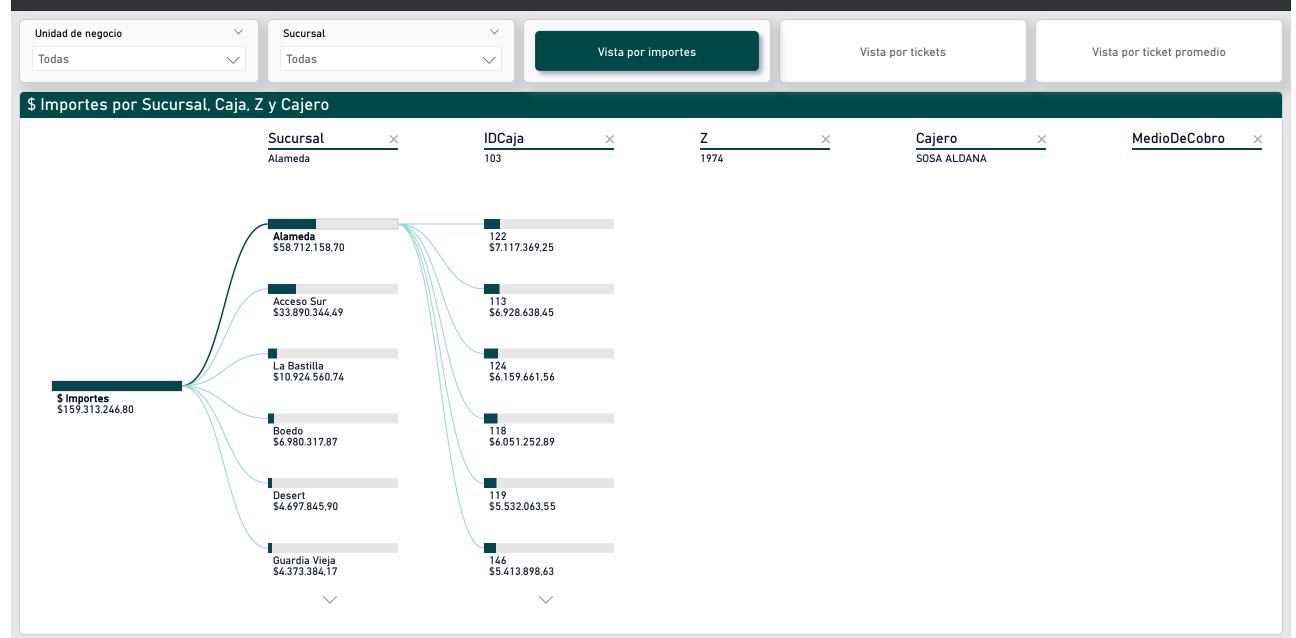




# Análisis de cajas



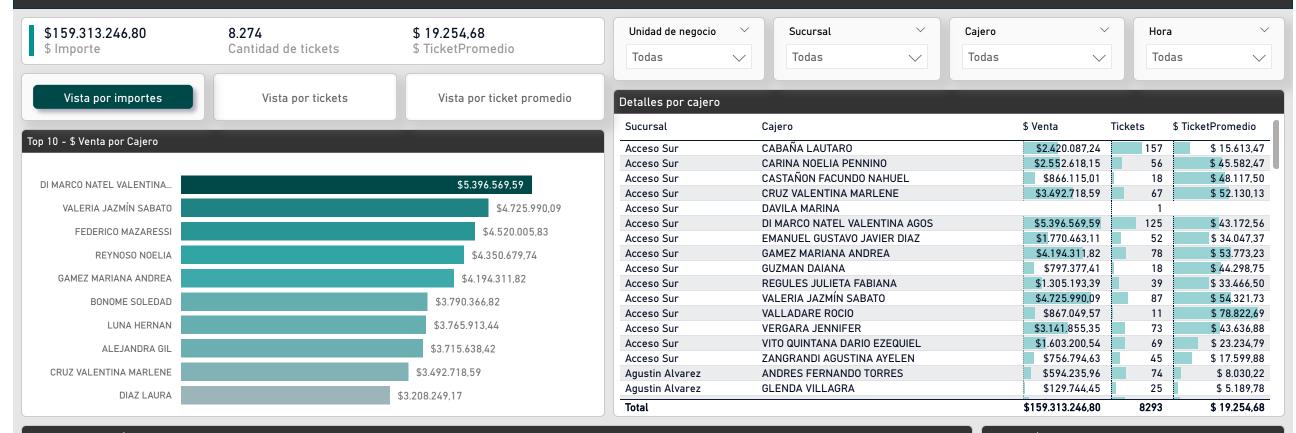


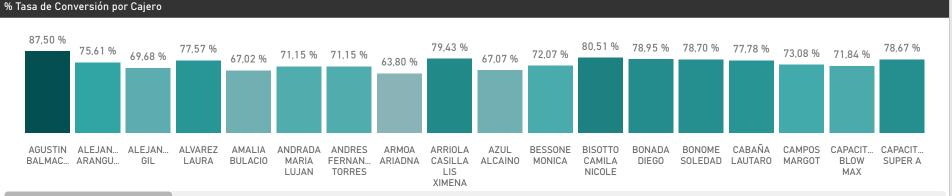


#### Análisis de cajeros









| Partipación de venta por sucursal |                  |         |  |  |  |  |  |
|-----------------------------------|------------------|---------|--|--|--|--|--|
| Sucursal                          | \$ Venta         | % Venta |  |  |  |  |  |
| Acceso Sur                        | \$33.890.344,49  | 21,27%  |  |  |  |  |  |
| Agustin Alvarez                   | \$1.180.568,29   | 0,74%   |  |  |  |  |  |
| Alameda                           | \$58.712.158,70  | 36,85%  |  |  |  |  |  |
| Alberdi                           | \$3.369.024,44   | 2,11%   |  |  |  |  |  |
| Aristides                         | \$3.875.692,80   | 2,43%   |  |  |  |  |  |
| Boedo                             | \$6.980.317,87   | 4,38%   |  |  |  |  |  |
| Carrodilla                        | \$2.913.028,51   | 1,83%   |  |  |  |  |  |
| Colon                             | \$1.391.793,06   | 0,87%   |  |  |  |  |  |
| Desert                            | \$4.697.845,90   | 2,95%   |  |  |  |  |  |
| Total                             | \$159.313.246,80 | 100,00% |  |  |  |  |  |

#### Análisis de productos por importe

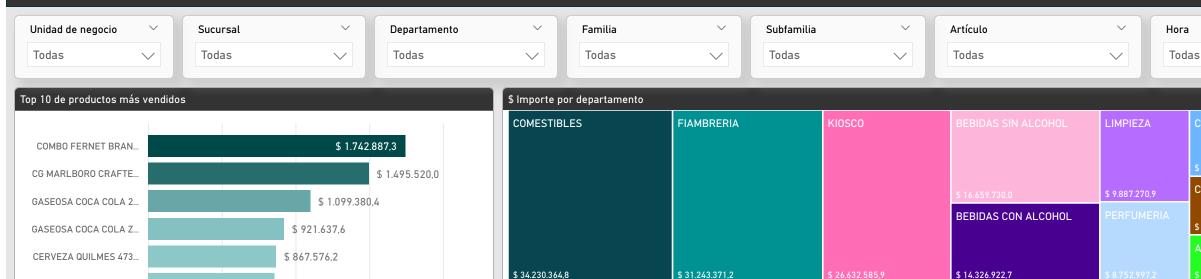


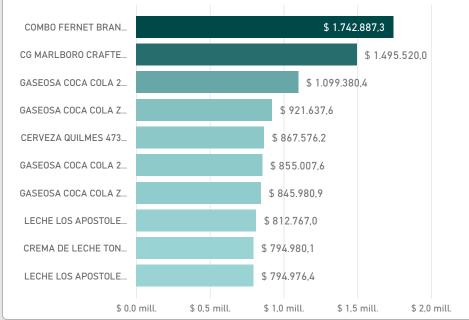


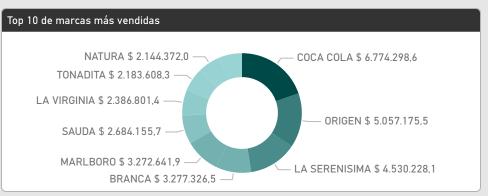
CIGARRILLOS

\$ 5.951.668,3

ACEITES BA...







| Detalle de productos |                  |                     |   |               |                  |  |  |
|----------------------|------------------|---------------------|---|---------------|------------------|--|--|
| Departamento         | Familia          | Subfamilia          | Articulo                                  | Marca         | \$ Importe       |  |  |
| BEBIDAS CON          | FERNET           | FERNET              | COMBO FERNET BRANCA 750 + COCA 2.25LT     | BRANCA        | \$ 1.742.887,3   |  |  |
| CIGARRILLOS          | CIGARRILLOS      | CIGARRILLOS         | CG MARLBORO CRAFTED RED KS C/U            | MARLBORO      | \$ 1.495.520,0   |  |  |
| BEBIDAS SIN          | GASEOSAS         | GASEOSAS            | GASEOSA COCA COLA 2.25LT                  | COCA COLA     | \$ 1.099.380,4   |  |  |
| BEBIDAS SIN          | GASEOSAS         | GASEOSAS            | GASEOSA COCA COLA ZERO 2.5LT              | COCA COLA     | \$ 921.637,6     |  |  |
| BEBIDAS CON          | CERVEZAS         | CERVEZAS            | CERVEZA QUILMES 473CC                     | QUILMES       | \$ 867.576,2     |  |  |
| BEBIDAS SIN          | GASEOSAS         | GASEOSAS            | GASEOSA COCA COLA 2.5LT                   | COCA COLA     | \$ 855.007,6     |  |  |
| BEBIDAS SIN          | GASEOSAS         | GASEOSAS            | GASEOSA COCA COLA ZERO 2.25LT             | COCA COLA     | \$ 845.980,9     |  |  |
| COMESTIBLES          | LECHE LARGA VIDA | LECHE LARGA VIDA    | LECHE LOS APOSTOLES CLASICA LIVIANA 1LT   | LOS APOSTOLES | \$ 812.767,0     |  |  |
| FIAMBRERIA           | LACTEOS          | CREMA DE LECHE/RICO | CREMA DE LECHE TONADITA C/VIT 350ML       | TONADITA      | \$ 794.980,1     |  |  |
| COMESTIBLES          | LECHE LARGA VIDA | LECHE LARGA VIDA    | LECHE LOS APOSTOLES DESCREMADA 1LT        | LOS APOSTOLES | \$ 794.976,4     |  |  |
| FIAMBRERIA           | LACTEOS          | MANTECA             | MANTECA SYS 200GR                         | SYS           | \$ 670.122,0     |  |  |
| BEBIDAS CON          | FERNET           | FERNET              | COMBO FERNET BRANCA 750 + COCA 2.5LT      | BRANCA        | \$ 644.570,0     |  |  |
| KIOSCO               | GALLETITAS       | GALLETITAS DULCES   | OBLEA SINFONIA CLASICAS 4U X 50GR         | SINFONIA      | \$ 634.807,2     |  |  |
| KIOSCO               | GOLOSINAS        | ALFAJOR/BIZCOCHOS   | ALFAJOR GENIO TRIPLE NEGRO C/U            | GENIO .       | \$ 631.759,0     |  |  |
| FIAMBRERIA           | QUESOS           | QUESOS BLANDO       | QUESO LS CREMON CREMOSO                   | CREMON        | \$ 627.138,5     |  |  |
| FIAMBRERIA           | QUESOS           | QUESOS BLANDO       | QUESO CREMOSO LA HERRADURA                | GILAC         | \$ 627.113,9     |  |  |
| COMESTIBLES          | ENDULZANTES      | AZUCAR              | AZUCAR LEDESMA 1KG                        | LEDESMA       | \$ 614.557,9     |  |  |
| BEBIDAS SIN          | GASEOSAS         | GASEOSAS            | GASEOSA COCA COLA 500CC                   | COCA COLA     | \$ 613.899,7     |  |  |
| COMESTIBLES          | LECHE LARGA VIDA | LECHE LARGA VIDA    | LECHE LS PARC DESCREMADA ZERO LACTOSA 1LT | LA SERENISIMA | \$ 608.062,0     |  |  |
| Total                | ·                |                     |   |               | \$ 159.313.249,1 |  |  |

### Análisis de productos por unidades



Subfamilia

Todas

Familia

Todas

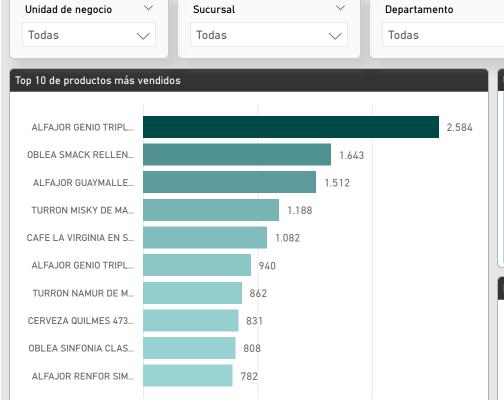


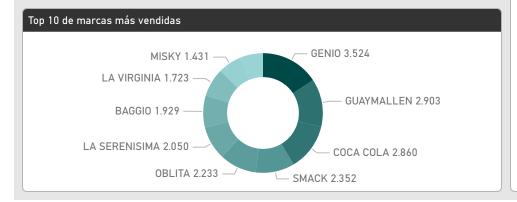
Hora

Todas

sábado, 19 de julio de 2025

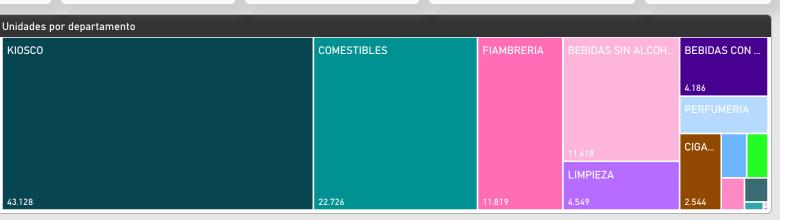
0 mil





1 mil

2 mil



Artículo

Todas

| Detalle de productos |                   |                    |               |   |               |  |
|----------------------|-------------------|--------------------|---------------|---|---------------|--|
| Departamento         | Familia           | Subfamilia         | Marca         | Articulo                                    | Unidades<br>▼ |  |
| KIOSCO               | GOLOSINAS         | ALFAJOR/BIZCOCHOS  | GENIO .       | ALFAJOR GENIO TRIPLE NEGRO C/U              | 2.584         |  |
| KI0SC0               | GALLETITAS        | GALLETITAS DULCES  | SMACK         | OBLEA SMACK RELLENA 33GR                    | 1.643         |  |
| KI0SC0               | GOLOSINAS         | ALFAJOR/BIZCOCHOS  | GUAYMALLEN    | ALFAJOR GUAYMALLEN SIMPLE NEGRO C/U         | 1.512         |  |
| KI0SC0               | GOLOSINAS         | MANI-TUTUCA-TURRO  | MISKY         | TURRON MISKY DE MANI 25GR                   | 1.188         |  |
| COMESTIBLES          | CAFE Y MALTAS     | CAFE SAQUITOS      | LA VIRGINIA   | CAFE LA VIRGINIA EN SAQ TORRADO EQUILIB 5GR | 1.082         |  |
| KI0SC0               | GOLOSINAS         | ALFAJOR/BIZCOCHOS  | GENIO .       | ALFAJOR GENIO TRIPLE BLANCO C/U             | 940           |  |
| COMESTIBLES          | FIESTAS/TEMPORADA | TURRONES Y CONFITU | NAMUR         | TURRON NAMUR DE MANI 25GR                   | 862           |  |
| BEBIDAS CON ALC      | CERVEZAS          | CERVEZAS           | QUILMES       | CERVEZA QUILMES 473CC                       | 831           |  |
| KI0SC0               | GALLETITAS        | GALLETITAS DULCES  | SINFONIA      | OBLEA SINFONIA CLASICAS 4U X 50GR           | 808           |  |
| KIOSCO               | GOLOSINAS         | ALFAJOR/BIZCOCHOS  | RENFOR        | ALFAJOR RENFOR SIMPLE C/U                   | 782           |  |
| CIGARRILLOS          | CIGARRILLOS       | CIGARRILLOS        | MARLBORO      | CG MARLBORO CRAFTED RED KS C/U              | 723           |  |
| COMESTIBLES          | LECHE LARGA VIDA  | LECHE LARGA VIDA   | LOS APOSTOLES | LECHE LOS APOSTOLES CLASICA LIVIANA 1LT     | 667           |  |
| COMESTIBLES          | CAFE Y MALTAS     | CAFE SAQUITOS      | LA MORENITA   | CAFE LA MORENITA EN SAQUITO INTENSO 5GR     | 660           |  |
| COMESTIBLES          | LECHE LARGA VIDA  | LECHE LARGA VIDA   | LOS APOSTOLES | LECHE LOS APOSTOLES DESCREMADA 1LT          | 657           |  |
| FIAMBRERIA           | SALCHICHAS        | SALCHICHAS         | LA BLANCA     | SALCHICHAS LA BLANCA X 6U                   | 650           |  |
| KI0SC0               | GOLOSINAS         | CHICLE             | ALKA          | CHICLE ALKA MENTA 4.7GR C/U                 | 617           |  |
| KIOSCO               | GALLETITAS        | GALLETITAS DULCES  | CHOCOSTAR     | CUBANITO CHOCOSTAR                          | 606           |  |
| KIOSCO               | GOLOSINAS         | BOMBON-CHOCOLATE   | BON O BON     | BOMBON BON O BON LECHE 15GR                 | 603           |  |
| COMESTIBLES          | ENDULZANTES       | AZUCAR             | LEDESMA       | AZUCAR LEDESMA 1KG                          | 600           |  |
| Total                | Total 106.072     |                    |               |   |               |  |

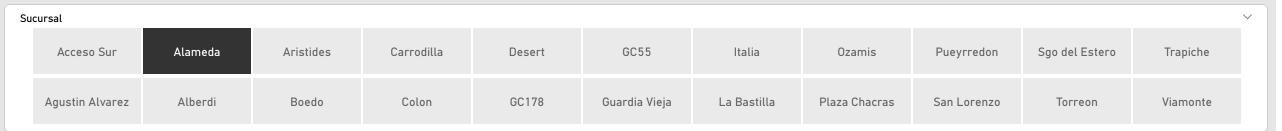
# Participación por cajeros, cajas y Z

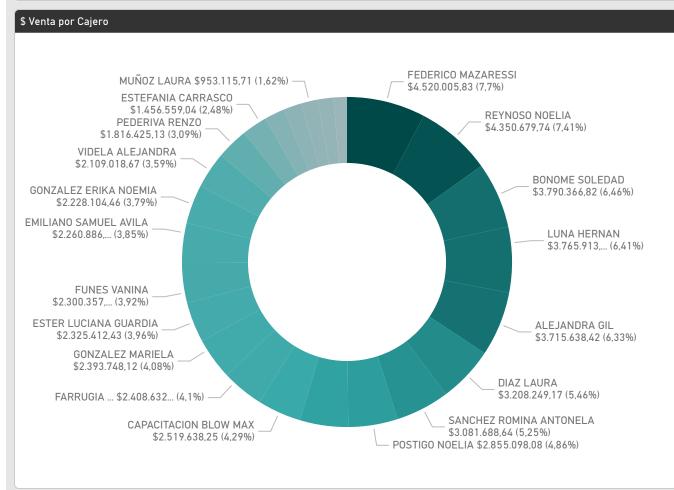
blowmax

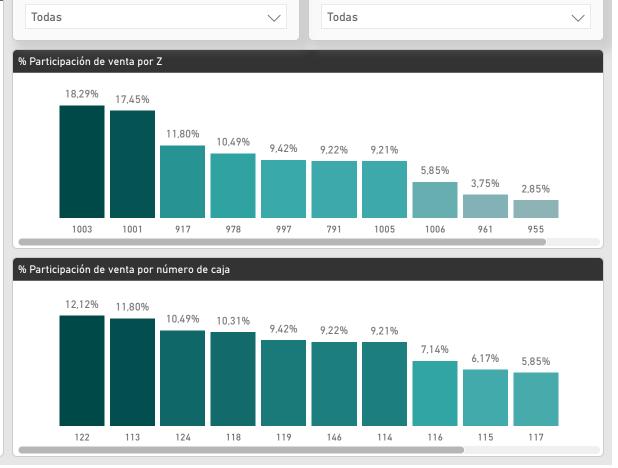
Número de Z



sábado, 19 de julio de 2025







Número de caja