# Visión general de ventas

domingo, 20 de julio de 2025





83.102.474,99 \$ Venta total \$ 44.993.049,48

\$ 37.650.379,2

\$43.092,94

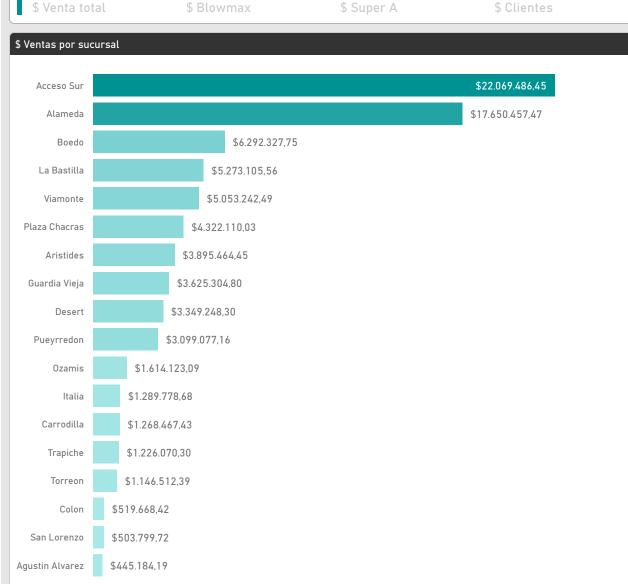
(En blanco) \$ E-Commerce

\$ Ventas adicionales \$ Empleados - C17 \$415.953,37

\$ Empleados - Caja 17

(En blanco) \$ Ticket Fiscal PV 125 (En blanco) \$ Transferencias Goloso

\$ Clientes



| \$415.953,37           |  |
|------------------------|--|
| Blowmax                |  |
| 1.255<br>Tickets       | \$ 35.851,04<br>\$ Ticket promedio       |
|                        | 7  |
| Super A 3.510          | \$ 10.726,60                             |
| Tickets                | \$ Ticket promedio                       |
| Transferencias Goloso  |  |
| (En blanco)<br>Tickets | (En blanco)<br>\$ Ticket promedio        |
| Clientes               |  |
| <b>1</b><br>Tickets    | <b>\$43.092,94</b><br>\$ Ticket promedio |
| Empleados              |  |
| <b>9</b><br>Tickets    | <b>\$46.217,04</b><br>\$ Ticket promedio |
| Ticket Fiscal PV 125   |  |
| (En blanco)<br>Tickets | (En blanco)<br>\$ Ticket promedio        |
| E-Commerce             |  |
| (En blanco)<br>Tickets | (En blanco)<br>\$ Ticket promedio        |

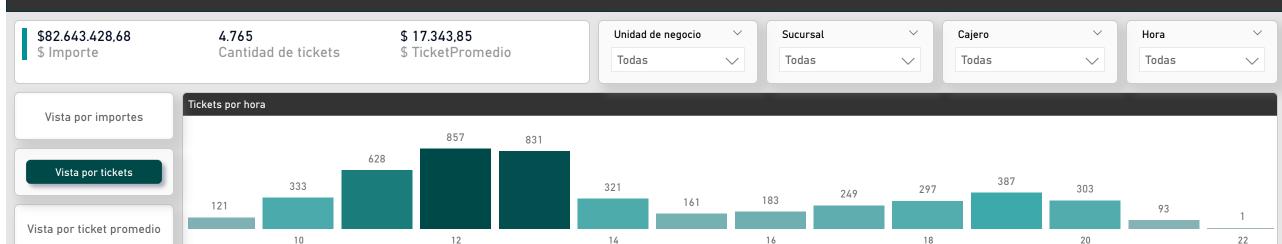
|                 |                 |         | \$43.092,94     |
|-----------------|-----------------|---------|-----------------|
|                 |                 |         |                 |
| Sucursal<br>•   | \$ Venta        | Tickets | Ticket promedio |
| Acceso Sur      | \$22.069.486,45 | 646     | \$ 34.163,29    |
| Agustin Alvarez | \$445.184,19    | 57      | \$ 7.810,25     |
| Alameda         | \$17.650.457,47 | 429     | \$ 41.143,26    |
| Aristides       | \$3.895.464,45  | 401     | \$ 9.714,38     |
| Boedo           | \$6.292.327,75  | 532     | \$ 11.827,68    |
| Carrodilla      | \$1.268.467,43  | 138     | \$ 9.191,79     |
| Colon           | \$519.668,42    | 53      | \$ 9.805,06     |
| Desert          | \$3.349.248,30  | 310     | \$ 10.804,03    |
| Guardia Vieja   | \$3.625.304,80  | 282     | \$ 12.855,69    |
| Italia          | \$1.289.778,68  | 113     | \$ 11.413,97    |
| La Bastilla     | \$5.273.105,56  | 180     | \$ 29.295,03    |
| 0zamis          | \$1.614.123,09  | 118     | \$ 13.679,01    |
| Plaza Chacras   | \$4.322.110,03  | 441     | \$ 9.800,70     |
| Pueyrredon      | \$3.099.077,16  | 330     | \$ 9.391,14     |
| San Lorenzo     | \$503.799,72    | 63      | \$ 7.996,82     |
| Torreon         | \$1.146.512,39  | 95      | \$ 12.068,55    |
| Trapiche        | \$1.226.070,30  | 147     | \$ 8.340,61     |
| Viamonte        | \$5.053.242,49  | 430     | \$ 11.751,73    |
| Total           | \$82.643.428,68 | 4.765   | \$ 17.343,85    |

### Análisis temporal de ventas

blowmax TU MAYORISTA



domingo, 20 de julio de 2025



| Sucursal        | Ticket | HoraPico | TicketsHoraPico | HoraMuer | TicketsHoraMuerta |
|-----------------|--------|----------|-----------------|----------|-------------------|
| Acceso Sur      | 646    | 12       | 91              | 21       | 2                 |
| Agustin Alvarez | 57     | 13       | 16              | 10       | 10                |
| Alameda         | 429    | 13       | 106             | 14       | 23                |
| Aristides       | 401    | 19       | 53              | 22       | 1                 |
| Boedo           | 532    | 13       | 79              | 9        | 7                 |
| Carrodilla      | 138    | 13       | 47              | 10       | 13                |
| Colon           | 53     | 13       | 21              | 10       | 6                 |
| Desert          | 310    | 12       | 59              | 9        | 6                 |
| Guardia Vieja   | 282    | 12       | 62              | 21       | 1                 |
| Italia          | 113    | 11       | 33              | 14       | 5                 |
| La Bastilla     | 180    | 12       | 58              | 9        | 8                 |
| Ozamis          | 118    | 12       | 41              | 14       | 7                 |
| Plaza Chacras   | 441    | 12       | 60              | 9        | 10                |
| Pueyrredon      | 330    | 13       | 64              | 21       | 6                 |
| San Lorenzo     | 63     | 13       | 25              | 10       | 5                 |
| Torreon         | 95     | 13       | 29              | 14       | 9                 |
| Trapiche        | 147    | 12       | 43              | 15       | 1                 |
| Viamonte        | 430    | 13       | 57              | 9        | 8                 |
| Total           | 4.765  | 12       | 857             | 22       | 1                 |

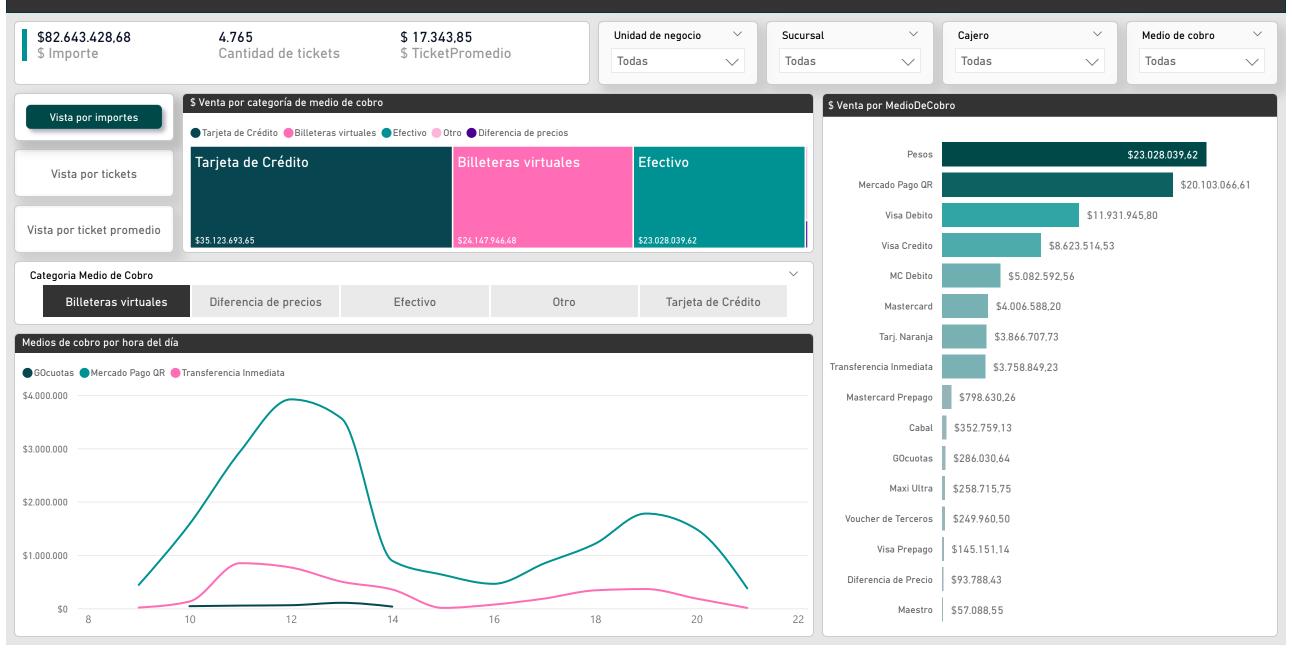
| etalle de tickets por cajero y hora |               |                    |            |                            |               |               |                 |                      |
|-------------------------------------|---------------|--------------------|------------|----------------------------|---------------|---------------|-----------------|----------------------|
| IdRegistro                          | Sucursal      | Cajero             | TipoDeComp | FechaComprobante           | HoraFin       | Horalnicio    | \$ Venta        | MedioDeCobro         |
| 7146000053714                       | Alameda       | GONZALEZ ERIKA N   | TKT        | domingo, 20 de julio de 20 | 09:05:52 a.m. | 09:03:17 a.m. | \$1.500,00      | Mercado Pago QR      |
| 7146000053714                       | Alameda       | GONZALEZ ERIKA N   | TKT        | domingo, 20 de julio de 20 | 09:05:52 a.m. | 09:03:17 a.m. | \$3.490,00      | Pesos                |
| 9415000061263                       | Boedo         | GORRI FRANCO       | TKT        | domingo, 20 de julio de 20 | 09:09:46 a.m. | 09:03:32 a.m. | \$4.049,00      | Mercado Pago QR      |
| 7119000047154                       | Alameda       | ESTER LUCIANA GU   | TKT        | domingo, 20 de julio de 20 | 09:07:01 a.m. | 09:05:36 a.m. | \$5.977,98      | Visa Credito         |
| 9618000259684                       | Aristides     | CUNI JUAN          | TKT        | domingo, 20 de julio de 20 | 09:09:22 a.m. | 09:08:24 a.m. | \$3.335,00      | Mercado Pago QR      |
| 1571000014535                       | La Bastilla   | LAURA LUCERO       | FAC        | domingo, 20 de julio de 20 | 09:11:41 a.m. | 09:08:32 a.m. | \$5.774,90      | Mercado Pago QR      |
| 9618000259685                       | Aristides     | CUNI JUAN          | TKT        | domingo, 20 de julio de 20 | 09:09:49 a.m. | 09:09:40 a.m. | \$2.450,00      | Pesos                |
| 1472000043552                       | Viamonte      | MUR RIVAROLA FAC   | TKT        | domingo, 20 de julio de 20 | 09:13:03 a.m. | 09:11:48 a.m. | \$5.600,00      | Visa Debito          |
| 3220000035206                       | Guardia Vieja | JEREZ TOMAS        | TKT        | domingo, 20 de julio de 20 | 09:13:27 a.m. | 09:12:47 a.m. | \$5.021,00      | Mercado Pago QR      |
| 1341000144732                       | Plaza Chacras | GABRIELA SANDOVAL  | TKT        | domingo, 20 de julio de 20 | 09:14:39 a.m. | 09:13:51 a.m. | \$19.808,00     | Pesos                |
| 7124000043616                       | Alameda       | CAPACITACION BLO   | TKT        | domingo, 20 de julio de 20 | 09:15:11 a.m. | 09:14:52 a.m. | \$3.499,00      | Pesos                |
| 8123000011784                       | Alameda       | ZALAZAR JOHANNA    | TKT        | domingo, 20 de julio de 20 | 09:16:22 a.m. | 09:15:23 a.m. | \$14.898,00     | Pesos                |
| 7124000043617                       | Alameda       | CAPACITACION BLO   | FAC        | domingo, 20 de julio de 20 | 09:16:01 a.m. | 09:15:41 a.m. | \$2.450,54      | Pesos                |
| 1671000016639                       | Acceso Sur    | CARINA NOELIA PEN  | TKT        | domingo, 20 de julio de 20 | 09:22:10 a.m. | 09:15:47 a.m. | \$2.694,00      | Diferencia de Precio |
| 1671000016639                       | Acceso Sur    | CARINA NOELIA PEN  | TKT        | domingo, 20 de julio de 20 | 09:22:10 a.m. | 09:15:47 a.m. | \$28.556,00     | Mercado Pago QR      |
| 1372000032306                       | Desert        | ARRIOLA CASILLA LI | TKT        | domingo, 20 de julio de 20 | 09:27:42 a.m. | 09:16:05 a.m. | \$2.200,00      | Pesos                |
| 7119000047155                       | Alameda       | ESTER LUCIANA GU   | TKT        | domingo, 20 de julio de 20 | 09:19:16 a.m. | 09:17:06 a.m. | \$47.223,00     | Mercado Pago QR      |
| 7106000066931                       | Pueyrredon    | BOROCCI AGUSTINA   | TKT        | domingo, 20 de julio de 20 | 09:18:51 a.m. | 09:18:09 a.m. | \$11.262,33     | Visa Credito         |
| 9618000259686                       | Aristides     | CUNI JUAN          | TKT        | domingo, 20 de julio de 20 | 09:20:17 a.m. | 09:20:09 a.m. | \$2.300,00      | Pesos                |
| 9618000259687                       | Aristides     | CUNI JUAN          | TKT        | domingo, 20 de julio de 20 | 09:21:19 a.m. | 09:20:33 a.m. | \$2.687,00      | Mercado Pago QR      |
| 1472000043553                       | Viamonte      | MUR RIVAROLA FAC   | TKT        | domingo, 20 de julio de 20 | 09:21:42 a.m. | 09:20:49 a.m. | \$2.800,00      | Mercado Pago QR      |
| 7119000047156                       | Alameda       | ESTER LUCIANA GU   | TKT        | domingo, 20 de julio de 20 | 09:22:41 a.m. | 09:21:03 a.m. | \$11.003,27     | Pesos                |
| Total                               |               |                    |            |                            |               |               | \$82.643.428,68 |                      |

#### Análisis de medios de cobro

blowmax



domingo, 20 de julio de 2025

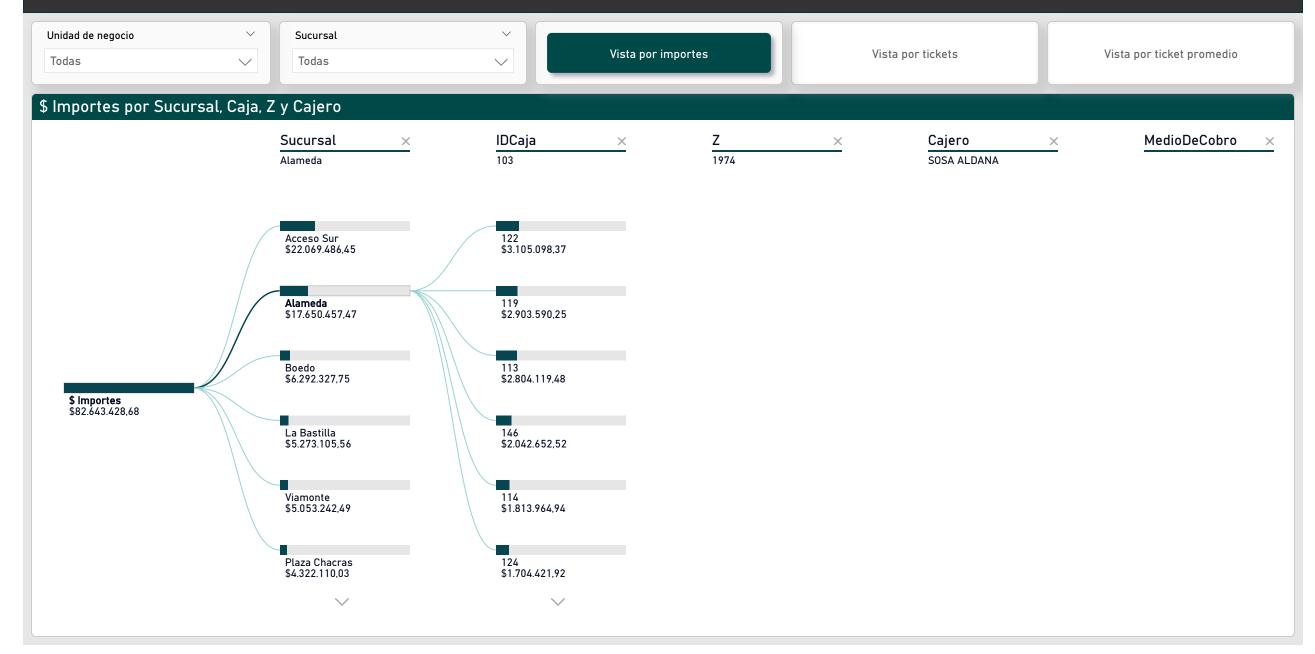


## Análisis de cajas

domingo, 20 de julio de 2025





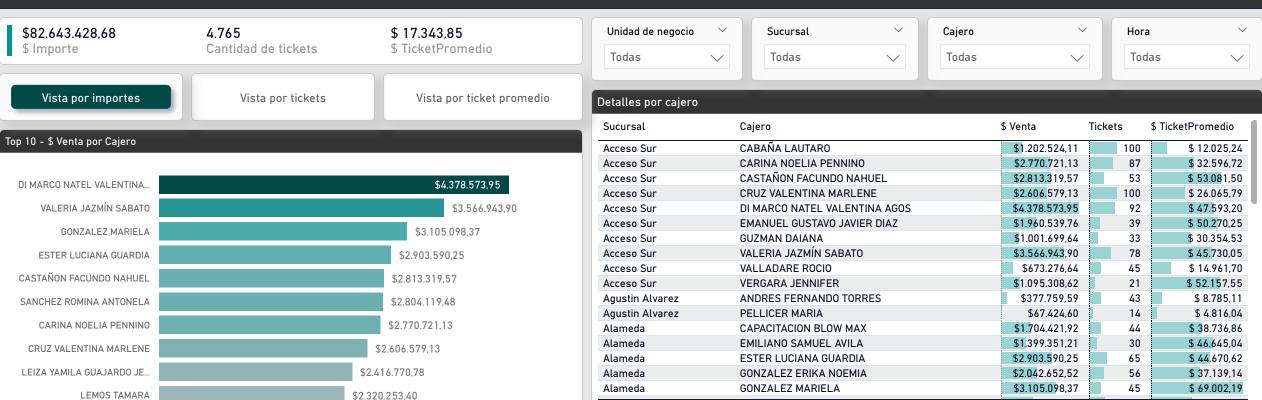


### Análisis de cajeros

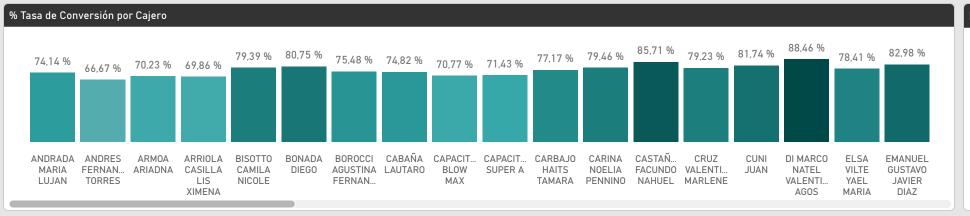
domingo, 20 de julio de 2025







Total



| Partipación de venta por sucursal |                 |         |   |  |  |  |
|-----------------------------------|-----------------|---------|---|--|--|--|
| Sucursal                          | \$ Venta        | % Venta |   |  |  |  |
| Acceso Sur                        | \$22.069.486,45 | 26,70%  |   |  |  |  |
| Agustin Alvarez                   | \$445.184,19    | 0,54%   | 1 |  |  |  |
| Alameda                           | \$17.650.457,47 | 21,36%  | 1 |  |  |  |
| Aristides                         | \$3.895.464,45  | 4,71%   | 1 |  |  |  |
| Boedo                             | \$6.292.327,75  | 7,61%   |   |  |  |  |
| Carrodilla                        | \$1.268.467,43  | 1,53%   |   |  |  |  |
| Colon                             | \$519.668,42    | 0,63%   |   |  |  |  |
| Desert                            | \$3.349.248,30  | 4,05%   |   |  |  |  |
| Guardia Vieja                     | \$3.625.304,80  | 4,39%   |   |  |  |  |
| Total                             | \$82.643.428,68 | 100,00% |   |  |  |  |

4771

\$ 17.343,85

\$82.643.428,68

### Análisis de productos por importe



Subfamilia

Todas

Familia

Todas



Hora

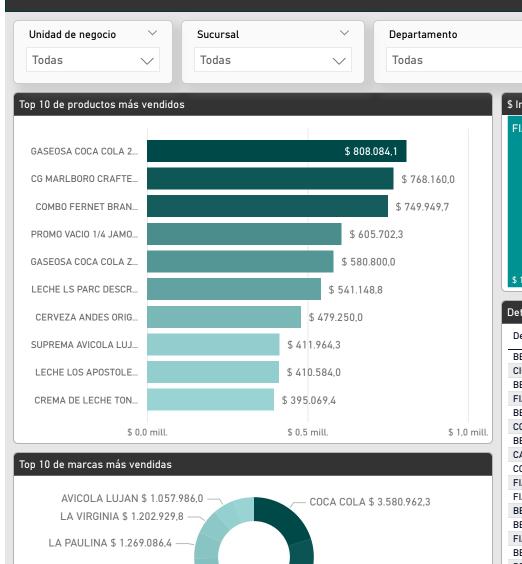
Todas

domingo, 20 de julio de 2025

BRANCA \$ 1.356.997.0

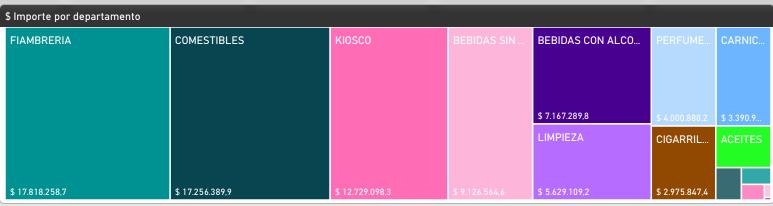
ORIGEN \$ 1.503.381,2

MARLBORO \$ 1.601.587.0 —



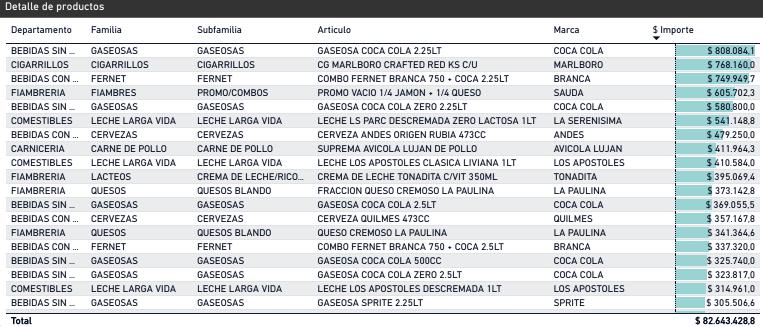
LA SERENISIMA \$ 3.372.687.1

— SAUDA \$ 1.905.189.9



Artículo

Todas



### Análisis de productos por unidades

Departamento

Familia

Todas



Subfamilia

Todas

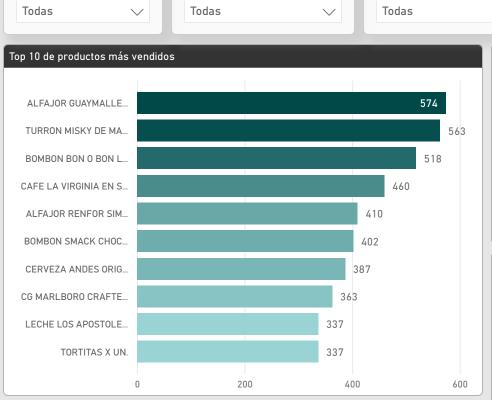


Hora

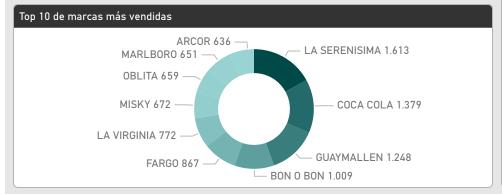
Todas

domingo, 20 de julio de 2025

Unidad de negocio



Sucursal





Artículo

Todas

| Detalle de productos |                  |                    |               |   |          |
|----------------------|------------------|--------------------|---------------|---|----------|
| Departamento         | Familia          | Subfamilia         | Marca         | Articulo                                    | Unidades |
| KIOSCO               | GOLOSINAS        | ALFAJOR/BIZCOCHOS  | GUAYMALLEN    | ALFAJOR GUAYMALLEN SIMPLE NEGRO C/U         | 574      |
| KI0SC0               | GOLOSINAS        | MANI-TUTUCA-TURRO  | MISKY         | TURRON MISKY DE MANI 25GR                   | 563      |
| KI0SC0               | GOLOSINAS        | BOMBON-CHOCOLATE   | BON O BON     | BOMBON BON O BON LECHE 15GR                 | 518      |
| COMESTIBLES          | CAFE Y MALTAS    | CAFE SAQUITOS      | LA VIRGINIA   | CAFE LA VIRGINIA EN SAQ TORRADO EQUILIB 5GR | 460      |
| KI0SC0               | GOLOSINAS        | ALFAJOR/BIZCOCHOS  | RENFOR        | ALFAJOR RENFOR SIMPLE C/U                   | 410      |
| KI0SC0               | GOLOSINAS        | BOMBON-CHOCOLATE   | SMACK         | BOMBON SMACK CHOCOLATE 16GR                 | 402      |
| BEBIDAS CON ALC      | CERVEZAS         | CERVEZAS           | ANDES         | CERVEZA ANDES ORIGEN RUBIA 473CC            | 387      |
| CIGARRILLOS          | CIGARRILLOS      | CIGARRILLOS        | MARLBORO      | CG MARLBORO CRAFTED RED KS C/U              | 363      |
| COMESTIBLES          | LECHE LARGA VIDA | LECHE LARGA VIDA   | LOS APOSTOLES | LECHE LOS APOSTOLES CLASICA LIVIANA 1LT     | 337      |
| FIAMBRERIA           | PANIFICADOS      | TORTITAS/FACTURAS  | FARG0         | TORTITAS X UN.                              | 337      |
| KI0SC0               | GOLOSINAS        | ALFAJOR/BIZCOCHOS  | GENIO .       | ALFAJOR GENIO TRIPLE NEGRO C/U              | 321      |
| KI0SC0               | GOLOSINAS        | MANI-TUTUCA-TURRO  | ARCOR         | TURRON ARCOR DE MANI 25GR                   | 321      |
| BEBIDAS CON ALC      | CERVEZAS         | CERVEZAS           | QUILMES       | CERVEZA QUILMES 473CC                       | 316      |
| COMESTIBLES          | LECHE LARGA VIDA | LECHE LARGA VIDA   | LA SERENISIMA | LECHE LS PARC DESCREMADA ZERO LACTOSA 1LT   | 308      |
| BEBIDAS SIN ALCO     | GASEOSAS         | GASEOSAS           | COCA COLA     | GASEOSA COCA COLA 500CC                     | 273      |
| FIAMBRERIA           | PANIFICADOS      | PAN FRESCO DEL DIA | FARG0         | PAN FLAUTITA                                | 273      |
| KIOSCO               | GOLOSINAS        | ALFAJOR/BIZCOCHOS  | RASTA         | ALFAJOR RASTA NEGRO 70GR                    | 261      |
| COMESTIBLES          | LECHE LARGA VIDA | LECHE LARGA VIDA   | LOS APOSTOLES | LECHE LOS APOSTOLES DESCREMADA 1LT          | 260      |
| KIOSCO               | GOLOSINAS        | ALFAJOR/BIZCOCHOS  | GUAYMALLEN    | ALFAJOR GUAYMALLEN TRIPLE NEGRO C/U         | 246      |
| Total                |                  |                    |               |   | 48.509   |

## Participación por cajeros, cajas y Z

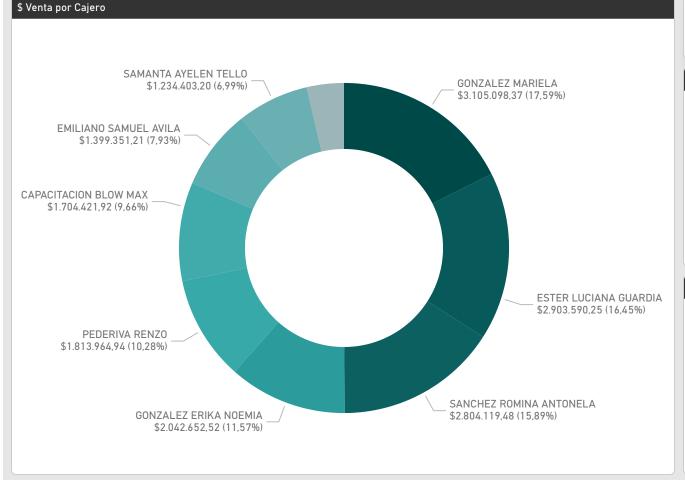
blowmax TU MAYORISTA

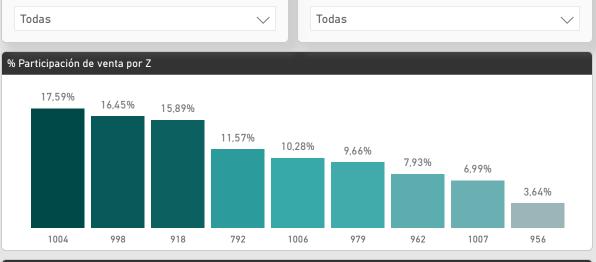
Número de Z



domingo, 20 de julio de 2025

| Sucursal        |           |            |        |               |             |               |             |          |
|-----------------|-----------|------------|--------|---------------|-------------|---------------|-------------|----------|
| Acceso Sur      | Alameda   | Boedo      | Colon  | Guardia Vieja | La Bastilla | Plaza Chacras | San Lorenzo | Trapiche |
| Agustin Alvarez | Aristides | Carrodilla | Desert | Italia        | Ozamis      | Pueyrredon    | Torreon     | Viamonte |





Número de caja

