

Payment Analysis by Cities

by payment type and value opportunities

Payment Type

All



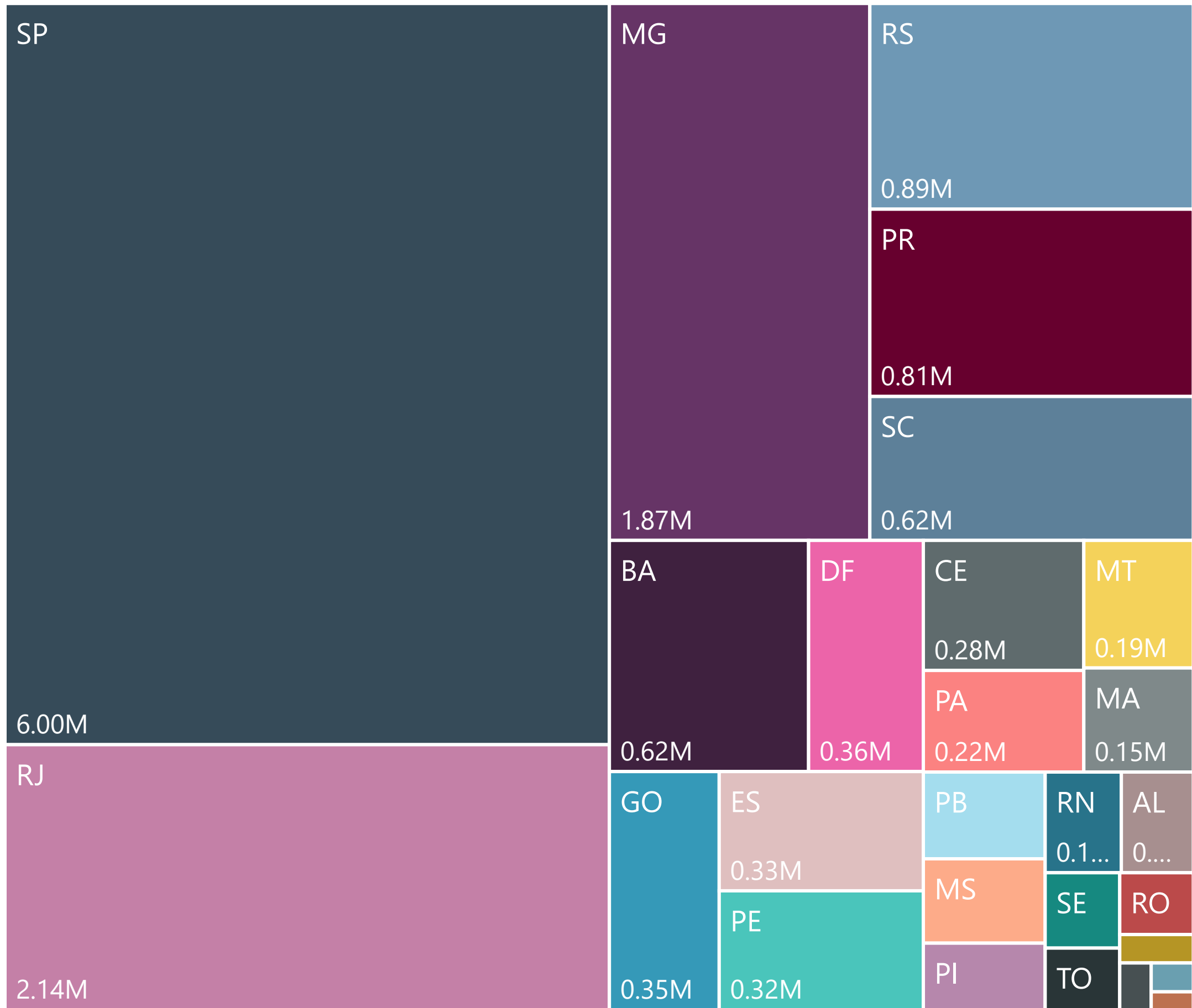
16.01M

Total Payment Value \$

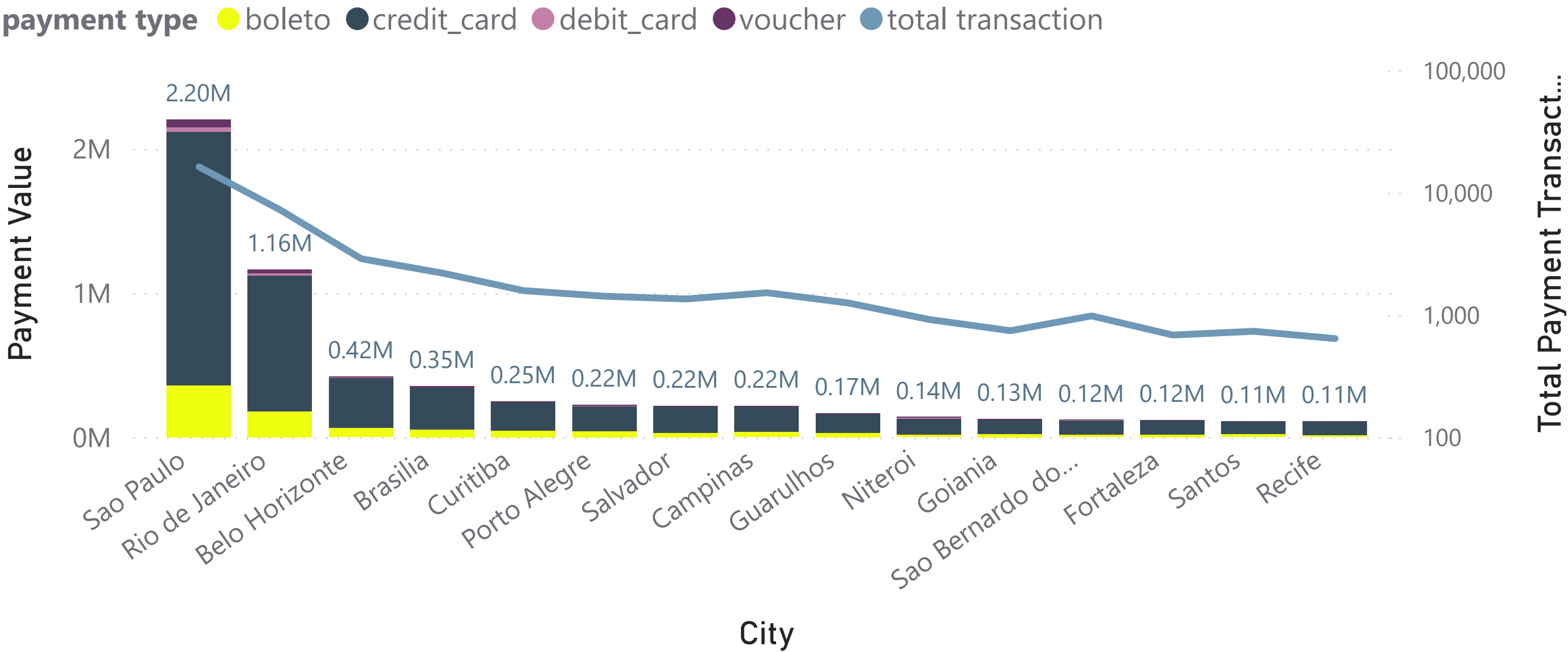
103,883

Transactions

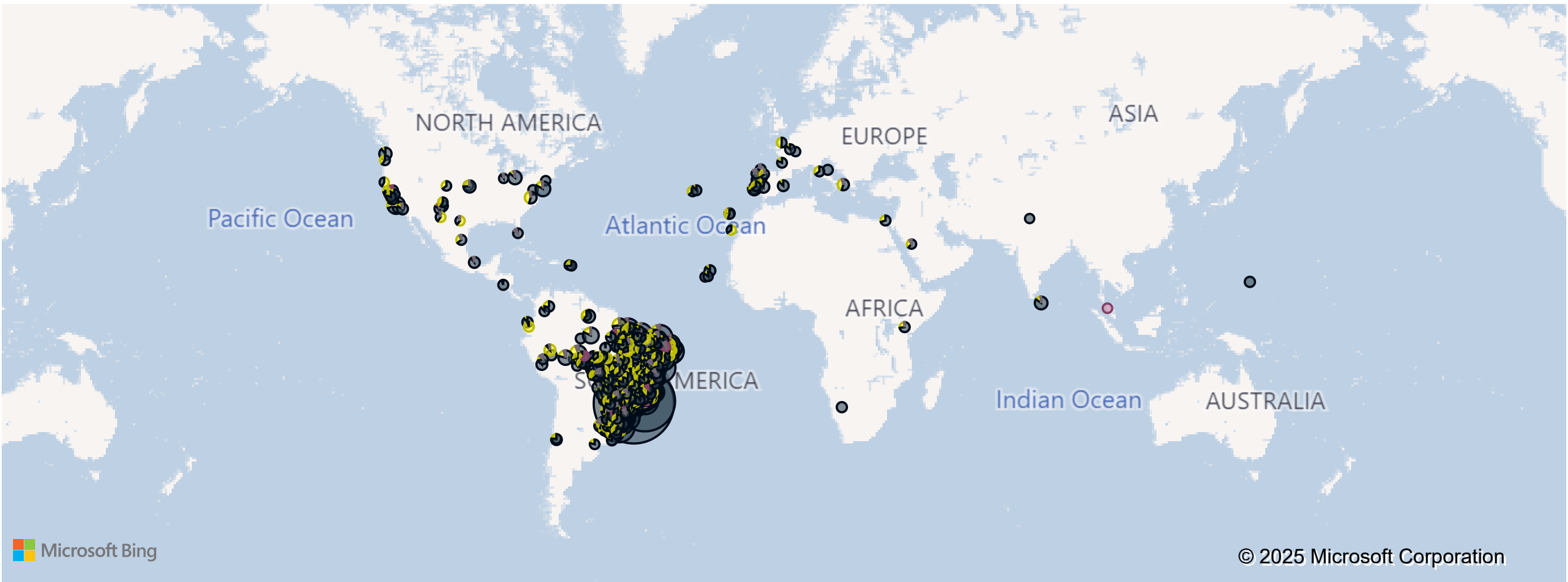
Total Payment Value by Customer State



Payment Value Vs Transacted by Cities

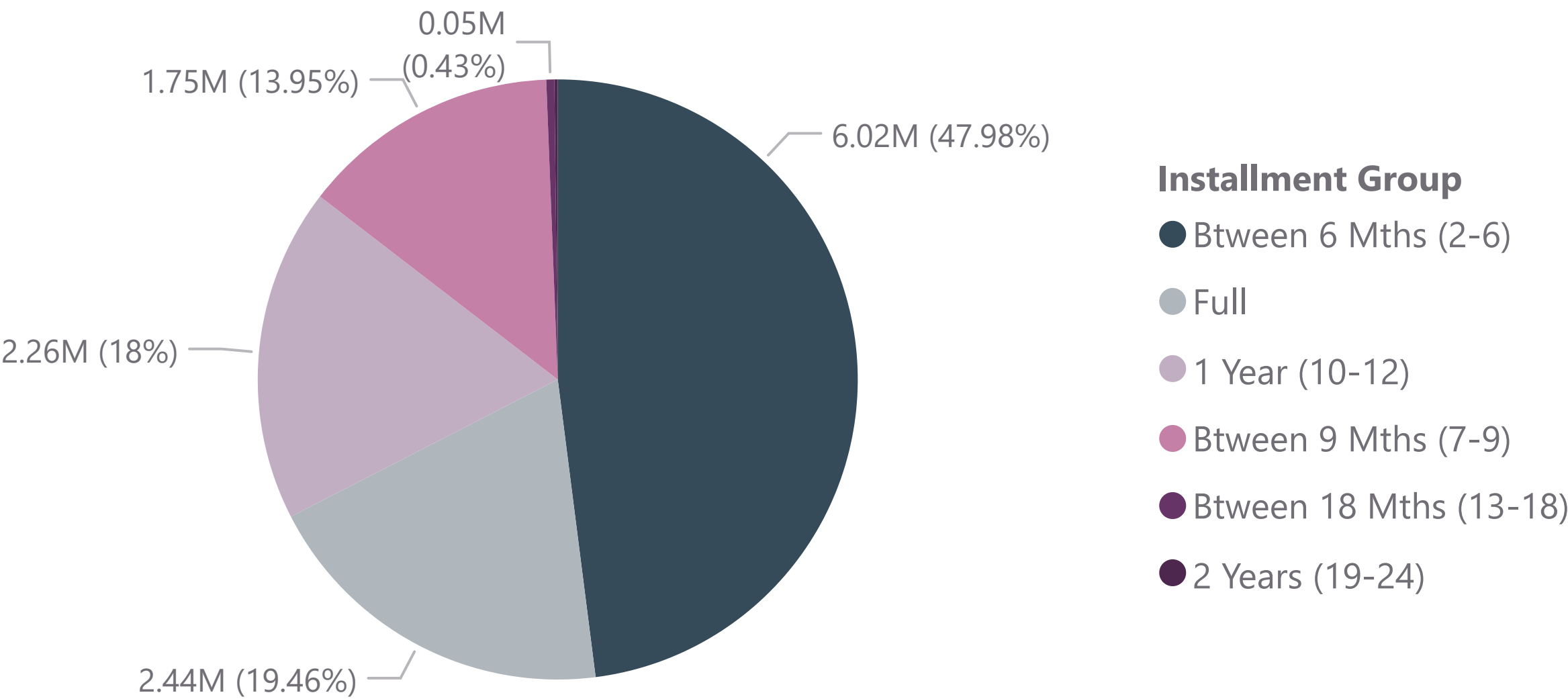


Payment Type

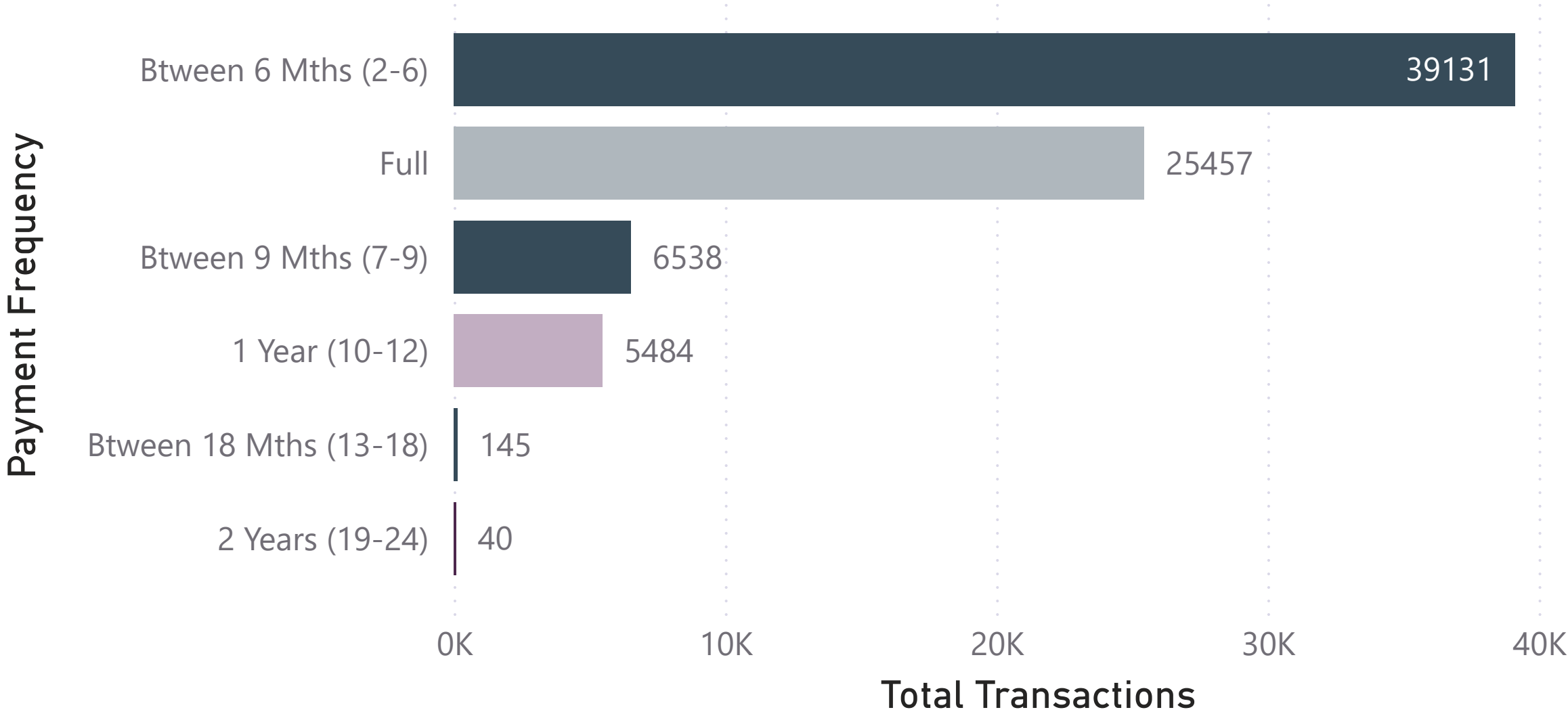


Installment Trends Analysis (1)

Preferred Frequency (by \$)



Preferred Frequency



10.10M

CC Installment Value \$

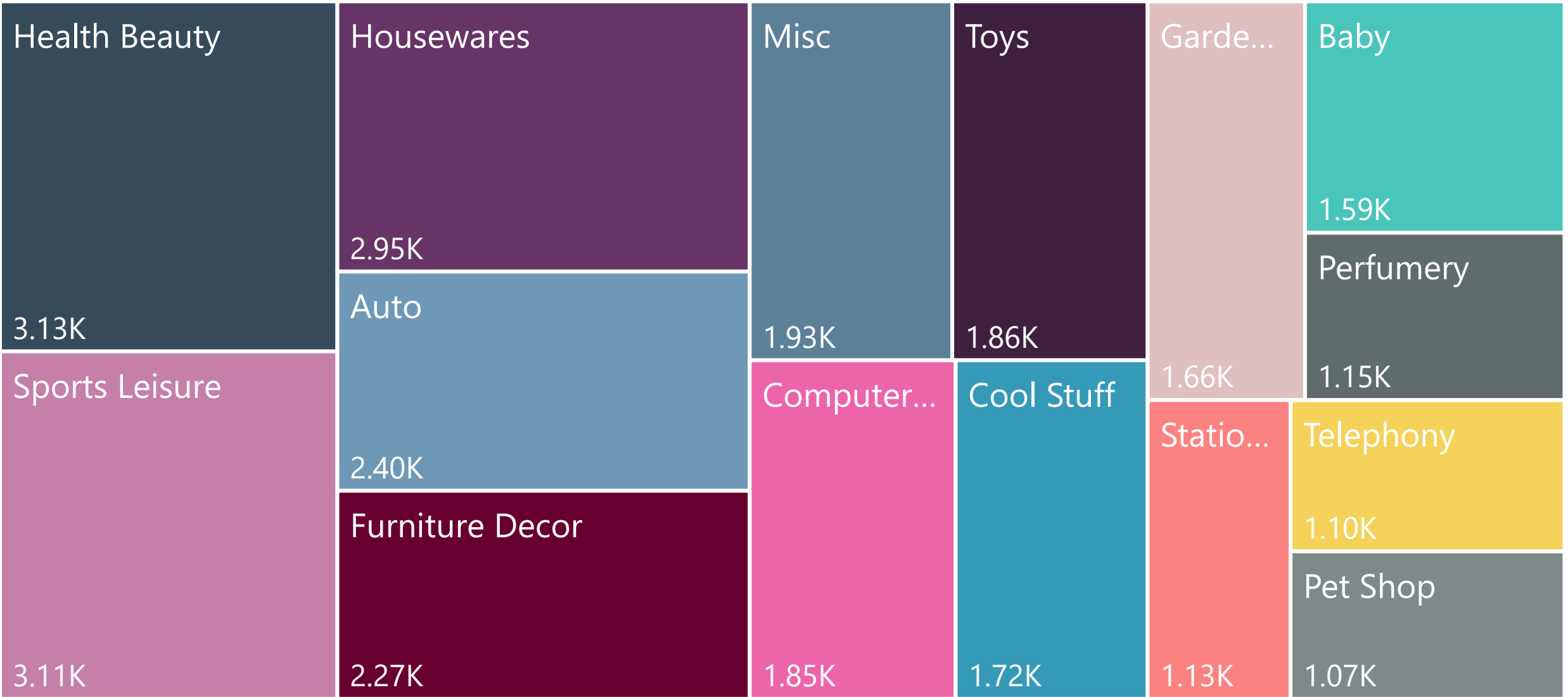
80.5%

CC Installment %

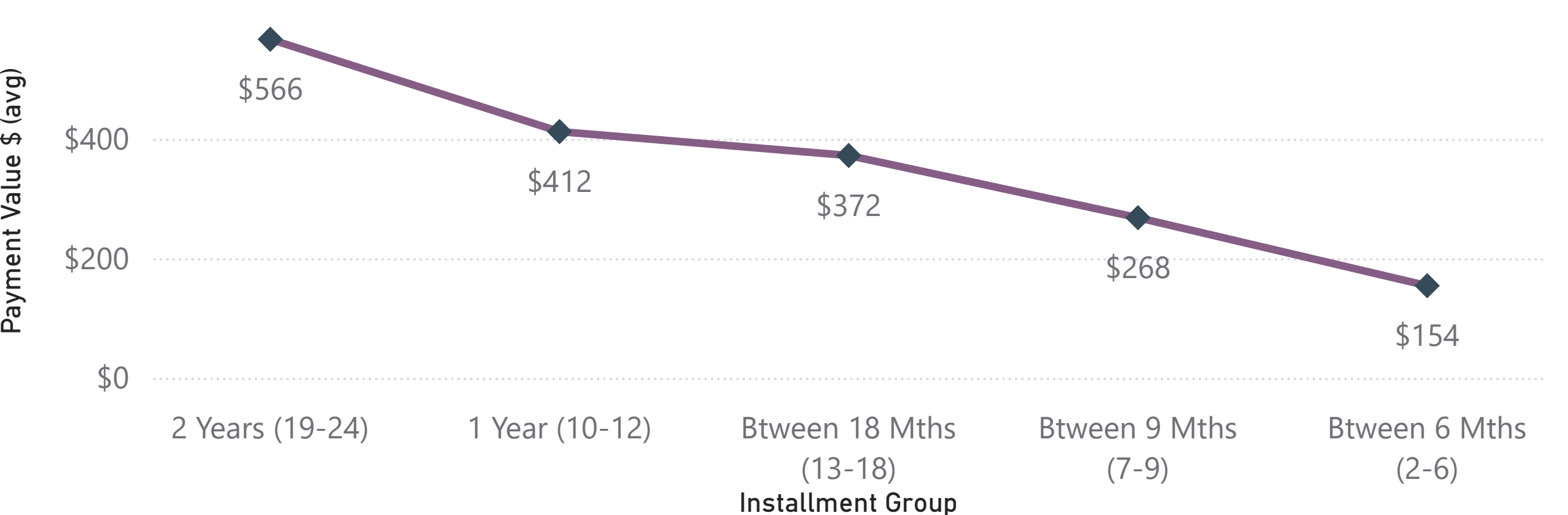
12.54M

CC Total Value

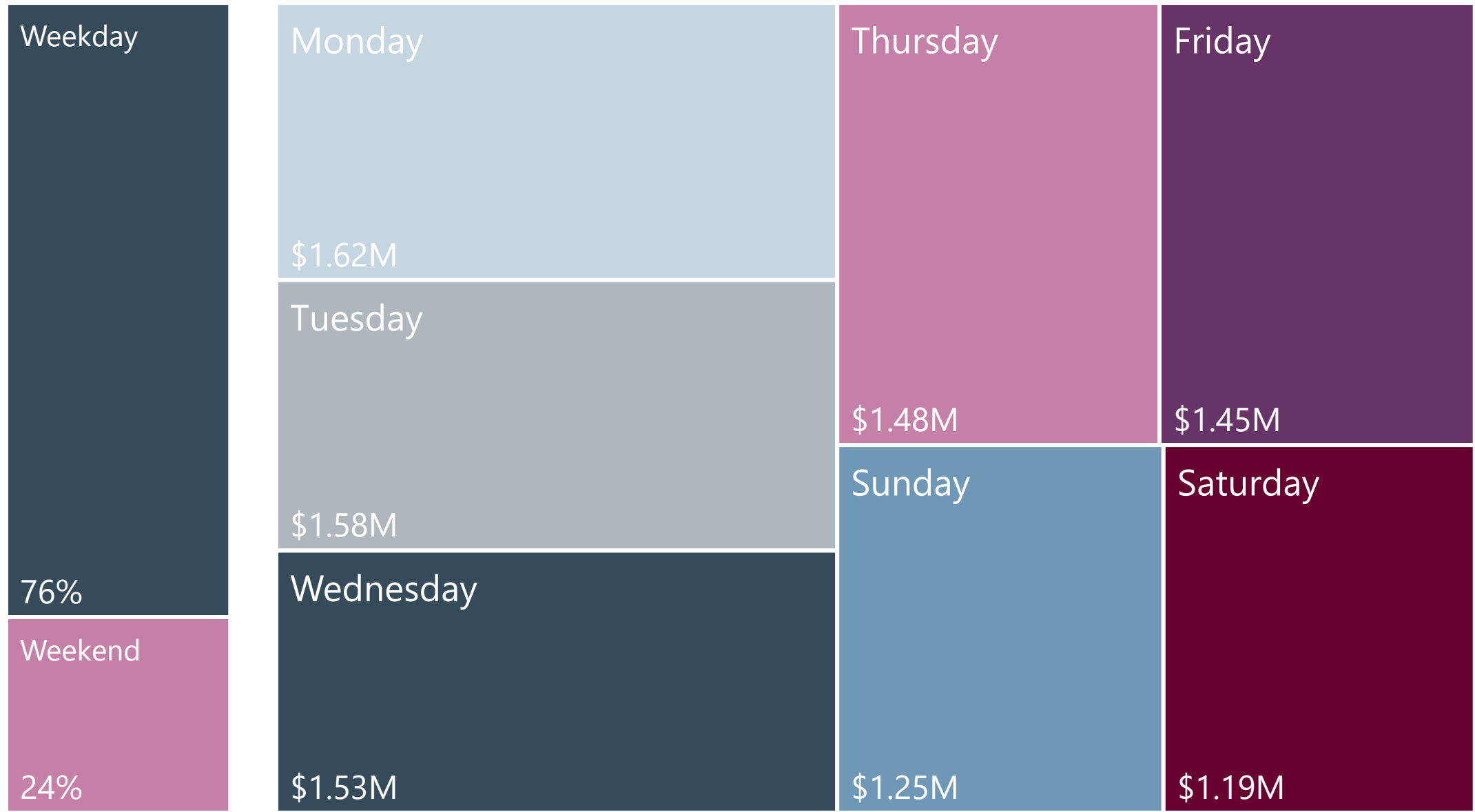
Top 15 Product Categories



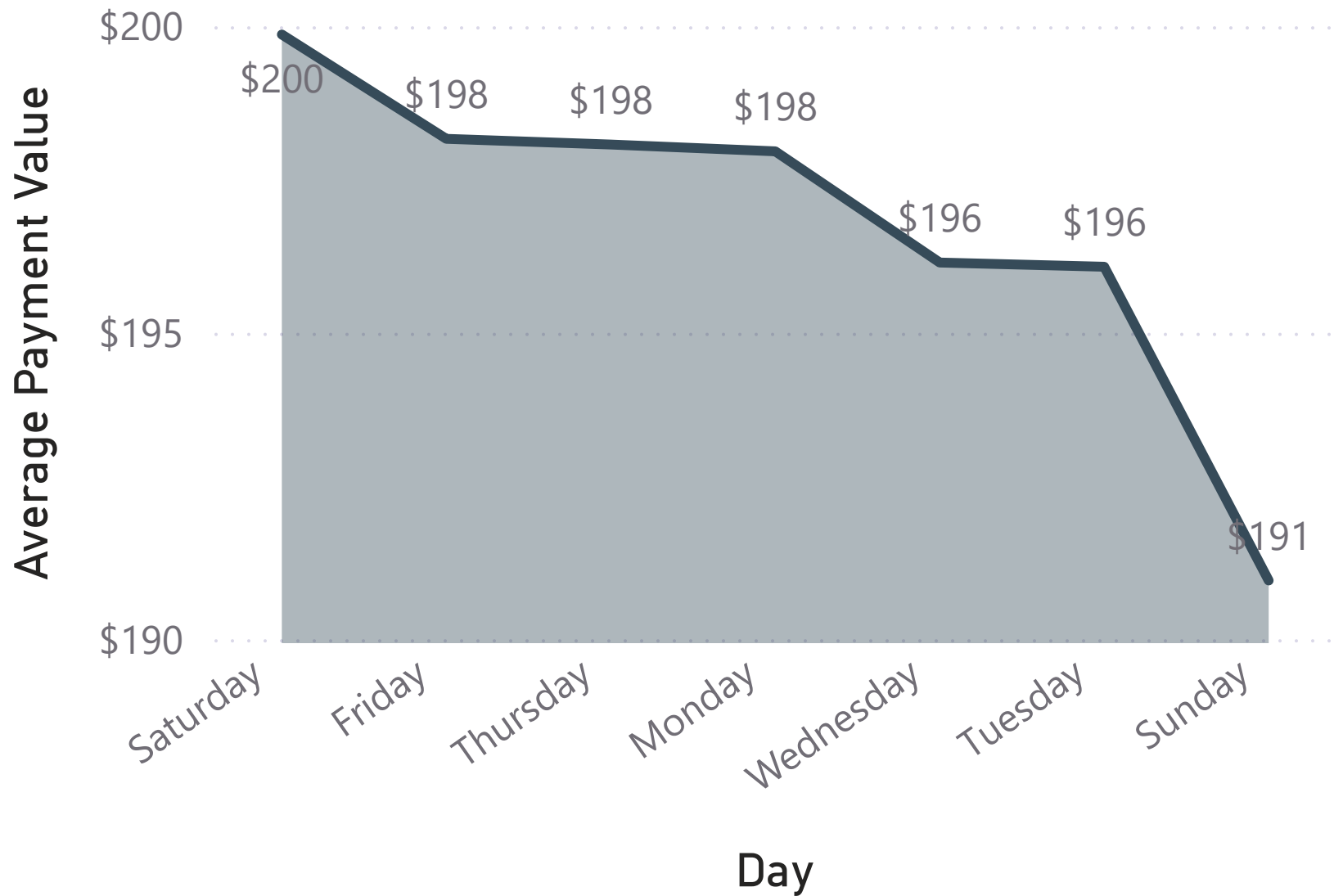
Average Values



Installment Trend Analysis (2)

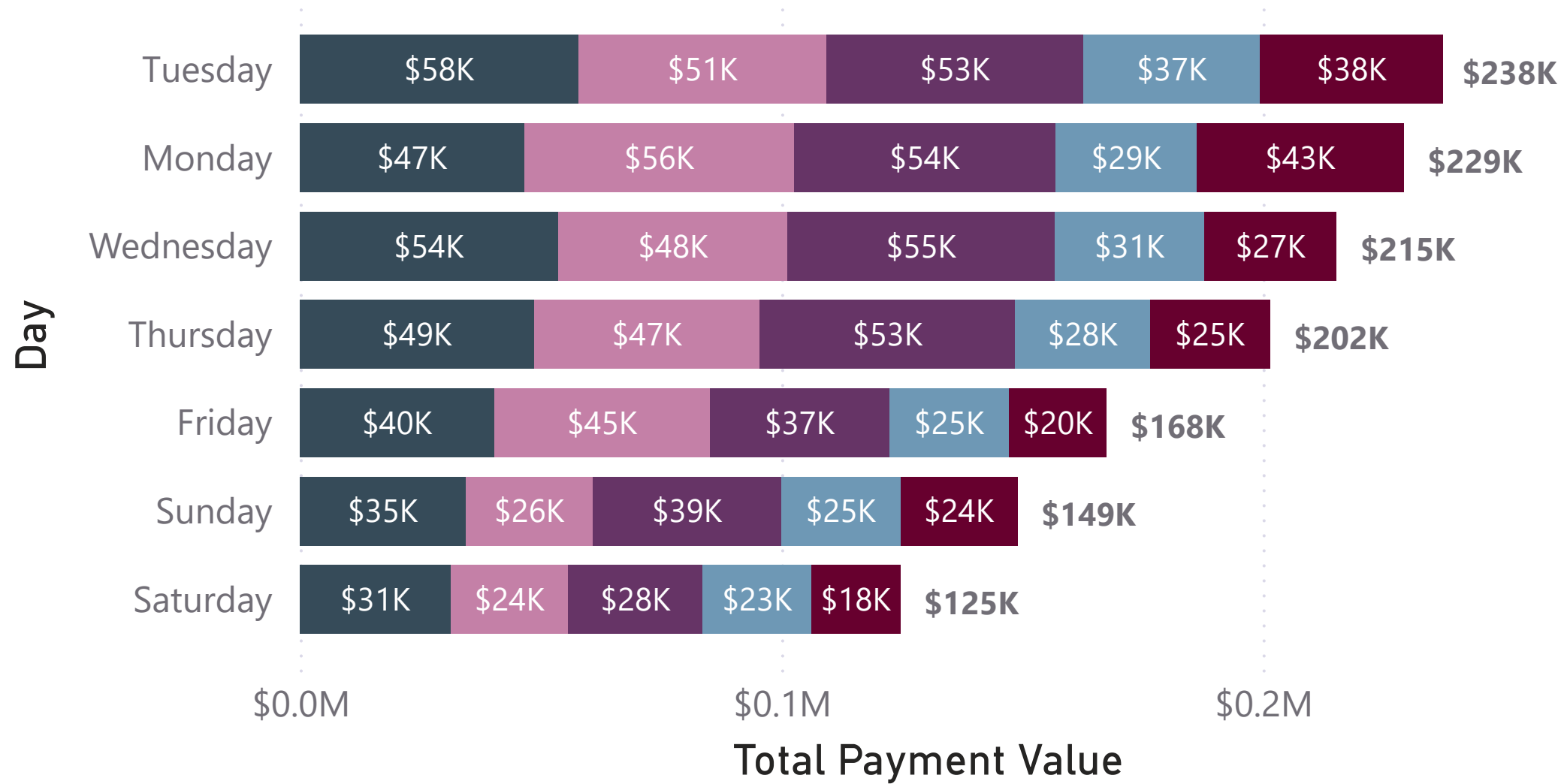


Average Payment Value by Day



Total Payment Value by Day and Category

Category ● Sports Leisure ● Housewares ● Health Beauty ● Furniture Decor ● Auto



Average % Payment Value by Day and Group

Group ● Full ● Btween 9 Mths (7-9) ● Btween 6 Mths (2-6) ● Btween 18 Mths (10-12) ● 2 Years (19-24) ● 1 Year (10-12)

