# Project 1

**Housing Data** 

# CALIFORNIA HOUSING MARKET

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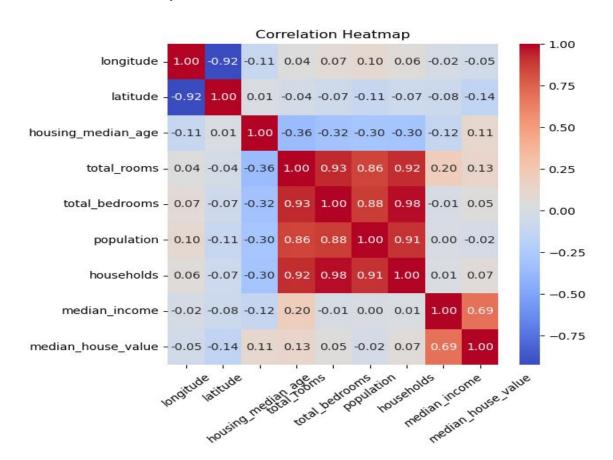
### FACTORS THAT AFFECT THE HOUSING MARKET IN CALIFORNIA

- · Market Insights
- · Demographics and Households
- Geographical
- Economic and Income
- Predictive

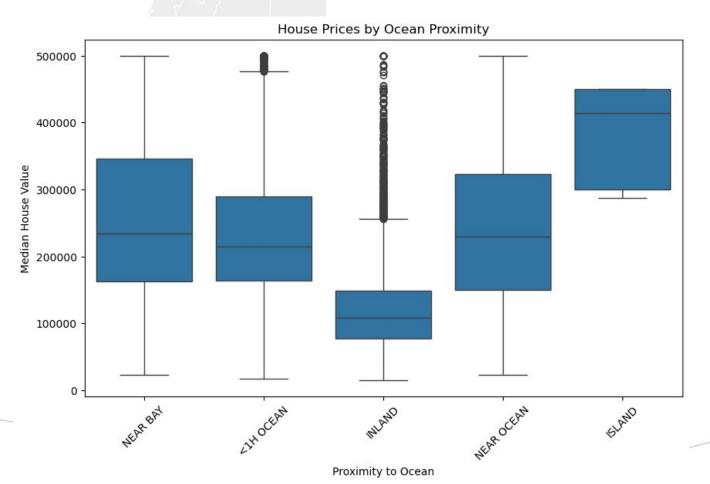
# HOUSINGS DATA

longitude	Annual Control of the	housing_ median_ age	total_rooms	total_bedrooms	population	households	median_ income	ocean_proximity	median_ house_value
-122.23	37.88	41	880	129	322	126	8.3252	NEAR BAY	452600
-122.22	37.86	21	7099	1106	2401	1138	8.3014	NEAR BAY	358500
-122.24	37.85	52	1467	190	496	177	7.2574	NEAR BAY	352100
-122.25	37.85	52	1274	235	558	219	5.6431	NEAR BAY	341300
-122.25	37.85	52	1627	280	565	259	3.8462	NEAR BAY	342200
-122.25	37.85	52	919	213	413	193	4.0368	NEAR BAY	269700
-122.25	37.84	52	2535	489	1094	514	3.6591	NEAR BAY	299200
-122.25	37.84	52	3104	687	1157	647	3.12	NEAR BAY	241400
-122.26	37.84	42	2555	665	1206	595	2.0804	NEAR BAY	226700
-122.25	37.84	52	3549	707	1551	714	3.6912	NEAR BAY	261100

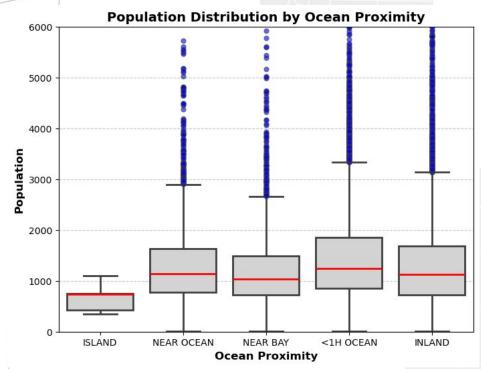
#### **Correlation Heatmap**

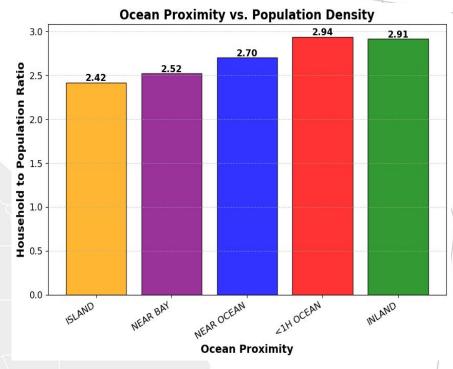


#### House Prices by Ocean Proximity



#### Population Density by Ocean Proximity





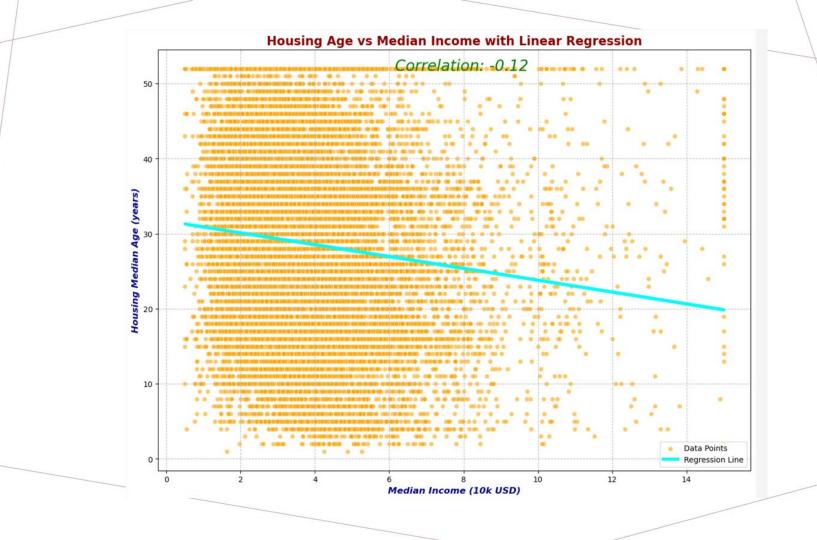
#### **Demographics and Households**



Population Density and Housing

Desirable areas like San Francisco, San Diego and Los Angeles

- In the areas with positive density high housing cost and amenities
- Negative dense area houses cost less and overcrowded





# Comparison of housing median age with median income

- There is no correlation between housing age and income levels.
- Based on the data, higherincome areas don't always have newer homes, showing that housing age isn't strongly linked to income levels.

#### **Housing Prices by Proximity**

Housing Market
Visualization: A scatter
plot overlaid on a
California map
highlights costlier areas
in red, showcasing key
pricing patterns across
regions.

Impact of Ocean
Proximity: Homes
closer to the coast tend
to have higher prices,
but inland areas show
varying trends,
revealing diverse
housing dynamics.

