# [How to Start a Startup](http://startupclass.samaltman.com/) by Sam Altman

# **Lecture 4: Building Product, Talking to Users, and Growing (**[Video](https://youtu.be/yP176MBG9Tk))([Transcript](https://genius.com/Adora-cheung-lecture-4-building-product-talking-to-users-and-growing-annotated))

## Name \_\_\_\_\_\_\_\_\_\_\_\_

## Task:

View the related video and reference the linked transcript. Download this document and answer the following prompt in the space provided. Complete responses using college-level writing are required. Submit the completed document to the Moodle site as either a .docx or .pdf file.

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