# [How to Start a Startup](http://startupclass.samaltman.com/) by Sam Altman

# **Lecture 8: Doing Things That Don’t Scale, PR, and How to Get Started (**[Video](https://youtu.be/oQOC-qy-GDY))([Transcript](https://genius.com/Walker-williams-lecture-8-doing-things-that-dont-scale-pr-and-how-to-get-started-annotated))

## Name \_\_\_\_\_\_\_\_\_\_\_\_

## Task:

View the related video and reference the linked transcript. Download this document and answer the following prompt in the space provided. Complete responses using college-level writing are required. Submit the completed document to the Moodle site as either a .docx or .pdf file.

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