# [How to Start a Startup](http://startupclass.samaltman.com/) by Sam Altman

# **Lecture 19: Sales and Marketing, How to Pitch, and Investor Meeting Roleplaying (**[Video](https://youtu.be/SHAh6WKBgiE))([Transcript](https://genius.com/Tyler-bosmeny-lecture-19-sales-and-marketing-how-to-pitch-and-investor-meeting-roleplaying-annotated))

## Name \_\_\_\_\_\_\_\_\_\_\_\_

## Task:

View the related video and reference the linked transcript. Download this document and answer the following prompt in the space provided. Complete responses using college-level writing are required. Submit the completed document to the Moodle site as either a .docx or .pdf file.

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