



Align a Line

Straightening out your problems

WELCOME to VAPIANO vineyards

Wine BY THE BOTTLE

	BOTTLE	CLUB
2014 FRENCH CREEK CHARDONNAY	\$40	\$32
2012 BRINDO'S CABERNET SAUVIGNON	\$20	\$17
2012 OX BORDEAUX BLEND	\$30	\$25 ⁵⁰
2013 COLUMBIA VALLEY CABERNET	\$45	\$38 ²⁵
2013 COLUMBIA VALLEY SYRAH	\$45	\$38 ²⁵
2014 BLACK LABEL PORTTEUS SYRAH	\$65	\$55 ²⁵
2014 BLACK LABEL LES COLLINES SYRAH	\$65	\$55 ²⁵
2014 BLACK LABEL STONEY VINE SYRAH	\$65	\$55 ²⁵
2013 BLACK LABEL DERRIL CABERNET	\$95	\$80 ²⁵
2013 ESTATE UNITE*	\$60	
2013 ESTATE CABERNET SAUVIGNON*	\$60	
2014 ESTATE CABERNET FRANC*	\$60	
2014 ESTATE SYRAH*	\$60	

*AVAILABLE TO ESTATE CLUB MEMBERS

Wine BY THE GLASS

2014 FRENCH CREEK CHARDONNAY	\$10
2012 OX BORDEAUX BLEND	\$9
2013 COLUMBIA VALLEY CABERNET	\$15
2013 COLUMBIA VALLEY SYRAH	\$15

Beer ON TAP

GRIKSEN BREWERY SAISON (PORTLAND, OREGON)	\$5
BONEYARD BREWERY RPM IPA (BEND, OREGON)	\$5

Tasting Flight

\$10 PER PERSON
2oz. POUR EACH WINE BELOW
FLIGHT FEE WAIVED WITH BOTTLE PURCHASE

2014 FRENCH CREEK CHARDONNAY
2012 OX BORDEAUX BLEND
2013 COLUMBIA VALLEY CABERNET
2013 COLUMBIA VALLEY SYRAH

ABOUT OUR

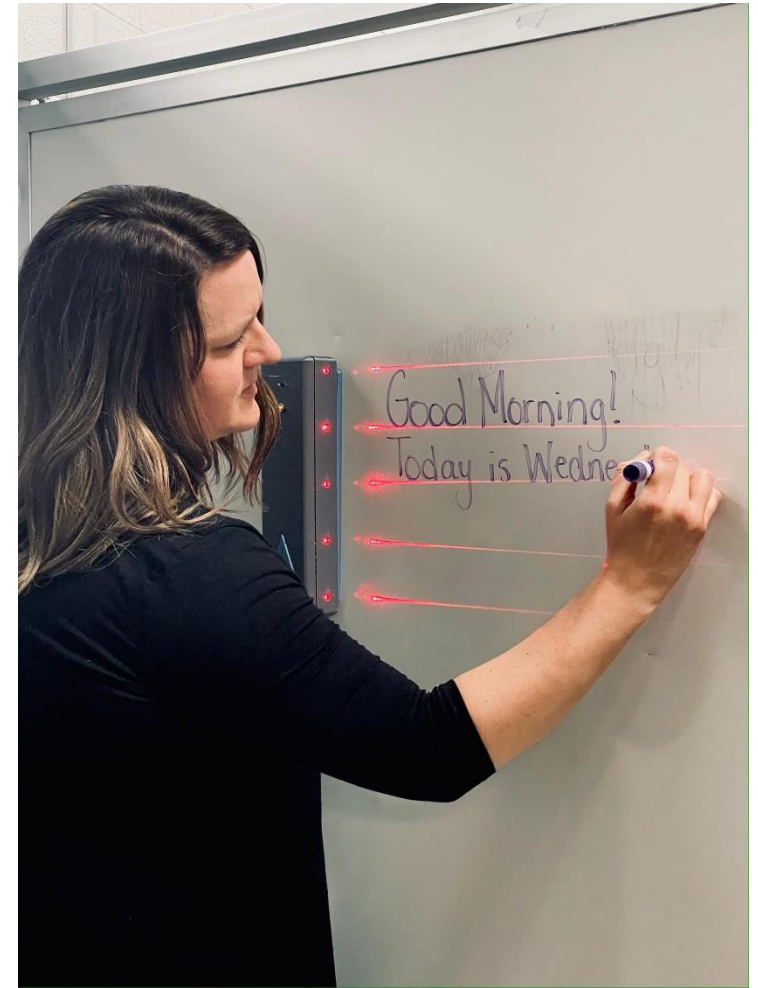
Align a Line

- Easy to use
- Auto-leveling
- Interchangeable backs
- Variety of Surfaces
- 5 Lines
- 5 Laser modes



Value

- Will transform education and note taking
- Will help people understand and retain information
- Saves you time
- Saves you money
- Easily portable
- Easily attachable
- Any surface or height
- Takes 10 seconds to set up
- Any age can use this



Market

Education

- teachers K-12
- instructors
- students
- artists

Industry

- trainers
- instructors
- training organizations
- presentations

Go-To-Market Strategy

Indirect Sales

- bookstores
- office/school supply stores
- educational market

Direct Sales

- whiteboard companies
- chalkboard companies



Market Opportunity

Items	Cost
Components	\$35
Filament	\$15
PCB	\$5
Total	\$55
Selling Price	\$100

SOLD 1 TO .5%
OF U.S SMALL BUSINESSES

\$162.5 M

SOLD 1 TO 1% OF U.S
PUBLIC SCHOOLS

\$97,600

Competitive Advantage

First to Market

Nothing on the market specific to whiteboards or chalkboards

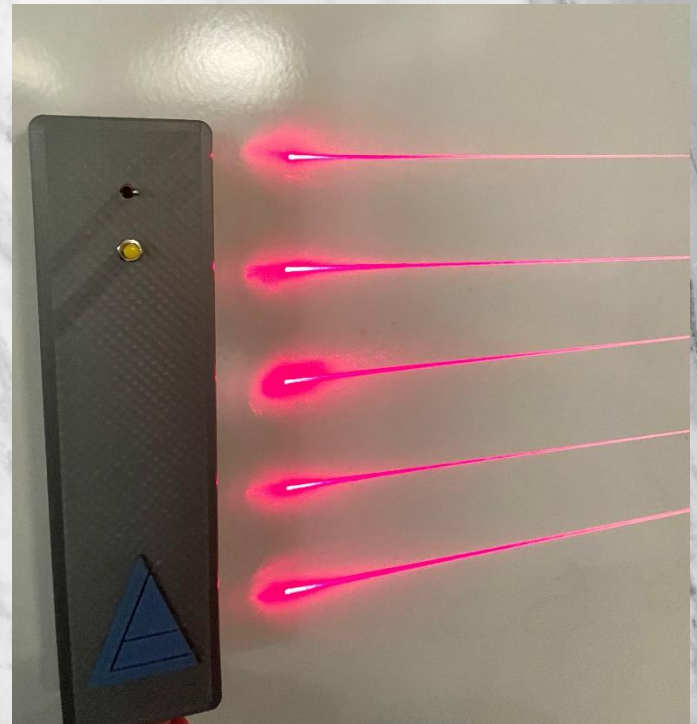
Add-on to Existing Market

- Easy to get into
- Easy to sell
- Add value to an existing market at a relatively low cost

Competitive Analysis

We don't see any direct competitors.
We are broadening the market with
new ways of training and teaching by
creating more applications.

- Smartboards
- Laser levels in construction



The team



HOLLY JOHNSON

Founder

Visual Communications NMC Student.
Certified in Adobe Illustrator, Photoshop,
and InDesign, with experience in Web
Design.



CHASE MCMASTER

Co-Founder

Marine Technology NMC Student.
Certified in Solidworks and Python
Programming, with experience in
electronics and 3D design & 3D printing.

Ask

- To meet with anyone interested in this idea
- Additional funding to help with our schooling





Thank you!

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