

BEGINNER'S GUIDE FOR DSERS



DSers

I Table Of Contents

I Overall Introduction

- 1.Goal and reading guide
- 2.What is DSers?
- 3.What can DSers do for you?

II Features Introduction

- 1.Import products to DSers
- 2.Push products to store
- 3.Synchronize your store products
- 4.Set mapping for products
- 5.Place orders to AliExpress
- 6.Pay for the order in AliExpress

III Others

- 1.Contact us



DSers

I.Overall Introduction

1.Goal and reading guide

2.What is DSers?

3.What can DSers do for you?

1.Goal and reading guide

- By reading this guide, you will learn how to process all your orders with DSers in just a few minutes.
- There are two main parts in this document and it will take you around ten minutes to finish it.
- If there are no products or orders in your Shopify store, please read in the following order: Chapter 2.1, 2.2, 2.5 and 2.6.
- If there are products and orders in your Shopify store, please read in the following order: Chapter 2.3, 2.4, 2.5 and 2.6.

2.What is DSers?

- DSers is the standard of Dropshipping and the official partner of AliExpress.
- DSers was founded in 2018 to simplify the products and order management of dropshipping businesses.
- With over 20 thousands 5-stars reviews, over 4 million merchants helped, multiple platforms integrations and millions of orders placed, DSers is regarded as the best dropshipping solution available.

3.What can DSers do for you?

a.Place multiple orders at once

You can place 100s of orders from your store to your suppliers on AliExpress in just a few clicks.

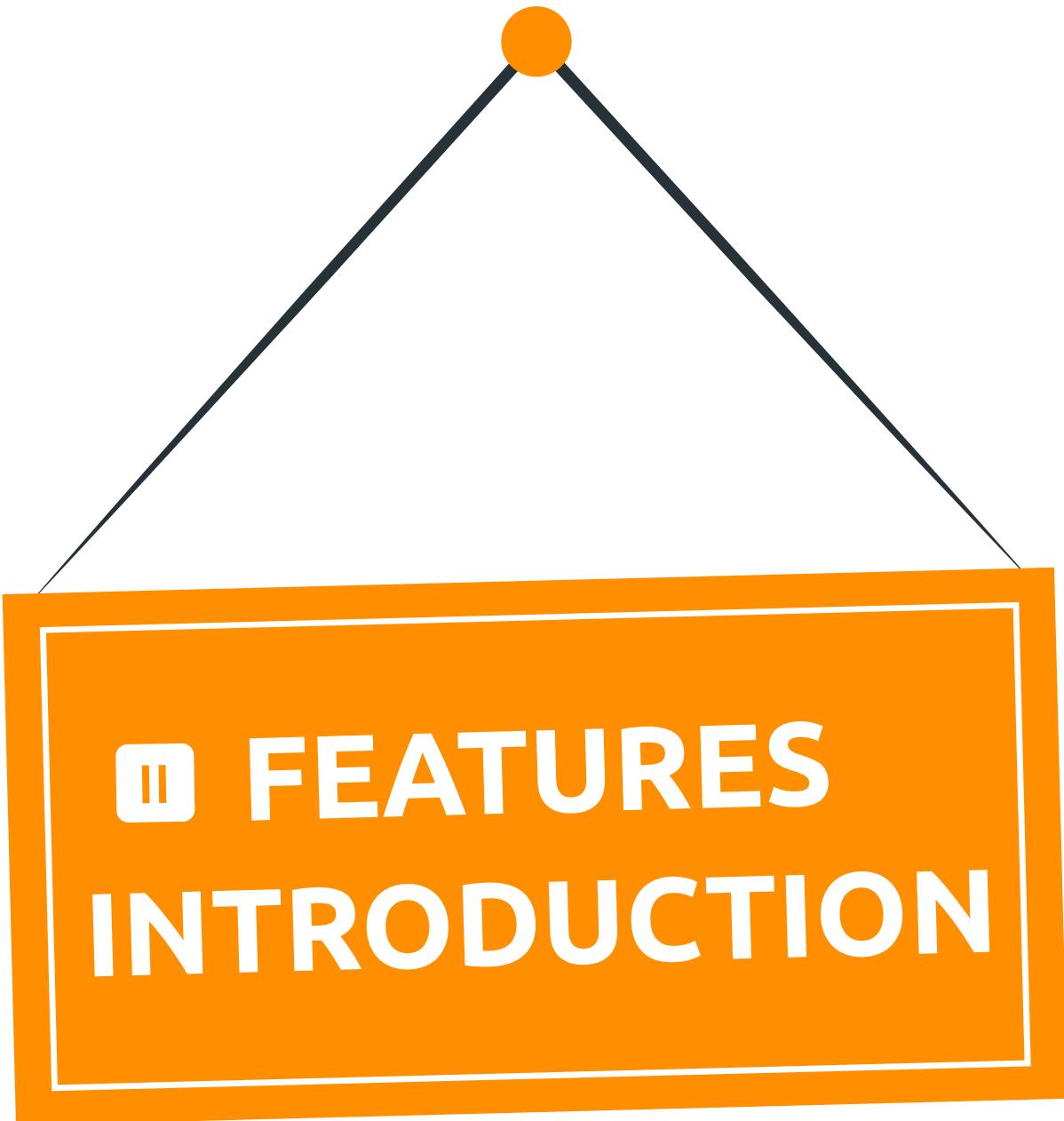
b.Managing orders automatically

Once you have placed an order with AliExpress and paid for it, no additional operation will be required.

DSers will automatically help you update your Shopify orders' status, synchronize the Tracking Number from AliExpress to your Shopify order, and send emails to notify your customers that the goods have been shipped.

c.We also provide features like

Product Research, Find Suppliers, Supplier Optimizer, Product Management and Pricing Rules to help you develop your Dropshipping business.



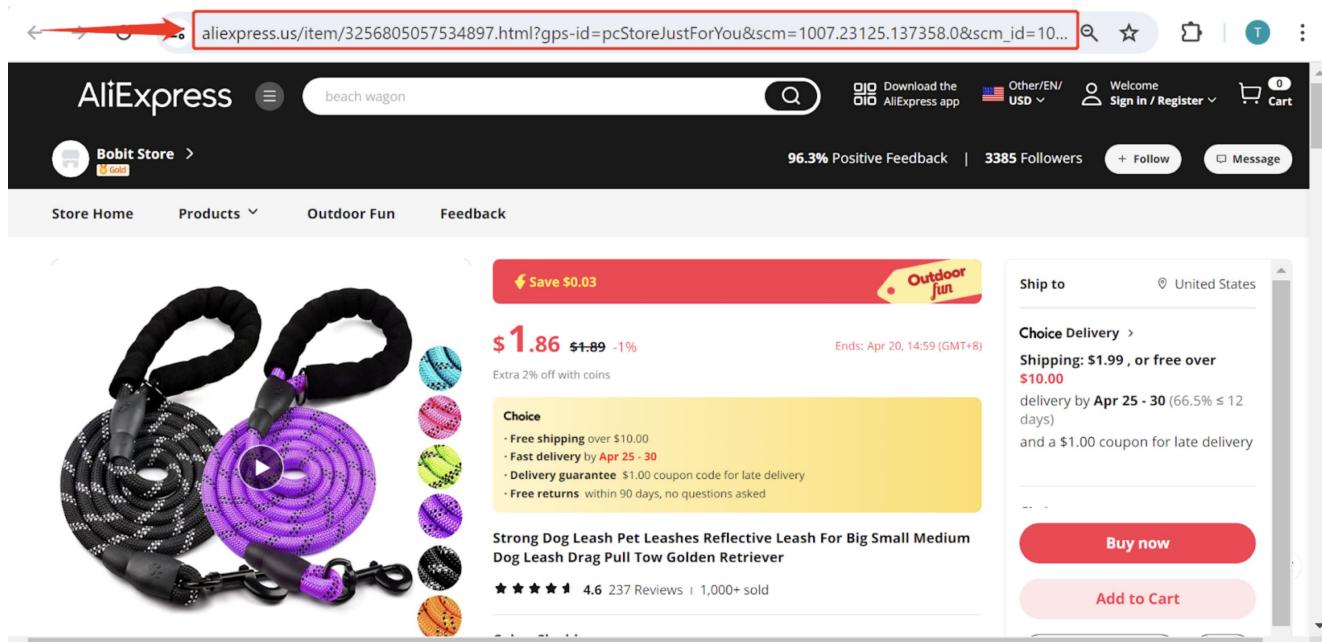
DSers

II. Features Introduction

1. Import products to DSers
2. Push products to store
3. Synchronize your store products
4. Set mapping for products
5. Place orders to AliExpress
6. Pay for the order in AliExpress

1. Import products to DSers

- a. Go to AliExpress and copy the URL of a product you want to import to your store.



b.Go to the Import List page in DSers.

The screenshot shows the DSers platform interface. On the left, a vertical sidebar lists various sections: Home, Report, Product Research, Find Suppliers, Supplier Optimizer, Import list (with a red arrow pointing to it), My Products, Open Orders, AliExpress (5), Tmall (1), Agency (1), Unmapped (7), Archived orders (0), and Tracking. The 'Import list' section is highlighted with a red box. The main content area is titled 'Import list' and contains a sub-instruction: 'Please enter the product link here to easily import the product into your DSers account.' Below this is a button labeled 'OK'. A note says 'Supported platforms: AliExpress Tmall Other platforms'. At the bottom, there are buttons for 'PUSH TO STORE', 'Bulk Edit Product', 'Tag Management', and 'Delete'. A list of products is shown, including two parking sensors, a 3-in-1 charging cable, several hats, and a rolled-brim hat, each with its cost, price for US, and a red 'Imported' icon.

c.Paste the URL of the AliExpress product in the dedicated box in DSers and Click OK.

This screenshot shows the same DSers interface as above, but with a specific action taken. A URL 'https://www.aliexpress.us/item/3256805057534897.html/___tmd___/punish?x5secd=xcC7nFcjYjediW' has been pasted into the input field where the placeholder text 'Please enter the product link here to easily import the product into your DSers account.' was located. A red arrow points to this URL. Another red arrow points to the 'OK' button, which is now highlighted in orange. The rest of the interface remains the same, showing the product list and sidebar.

d.The product will then be added to the Import List.

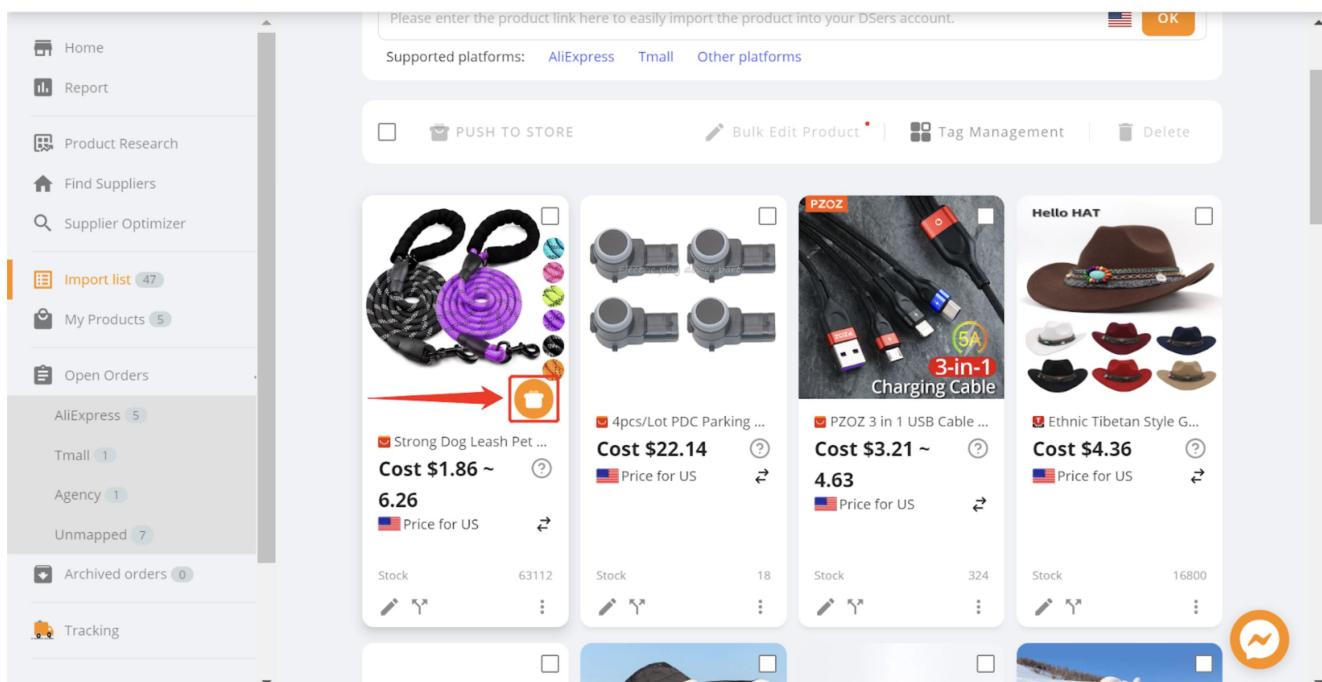
The screenshot shows the DSers software interface. On the left is a sidebar with navigation options: Home, Report, Product Research, Find Suppliers, Supplier Optimizer, Import list (47), My Products (5), Open Orders, AliExpress (5), Tmall (1), Agency (1), Unmapped (7), Archived orders (0), and Tracking. The main area displays a list of products with columns for product image, title, cost, price for US, stock level, and edit/delete buttons. A red box highlights the first product in the list, and a red arrow points from the 'PUSH TO STORE' button at the top to this highlighted item.

If you are using the Chrome browser and you installed the DSers Chrome extension, you can also enter the AliExpress product details page and directly import the product to your import list in one click via a dedicated button.

The screenshot shows an AliExpress product page for a 'Strong Dog Leash Pet Leashes Reflective Leash For Big Small Medium Dog Leash Drag Pull Tow Golden Retriever'. The page includes a product image, price (\$1.86), shipping information, choice options, product details, reviews, color and size options, and purchase buttons. A red arrow points to the 'Add to DSers' button at the bottom right of the page.

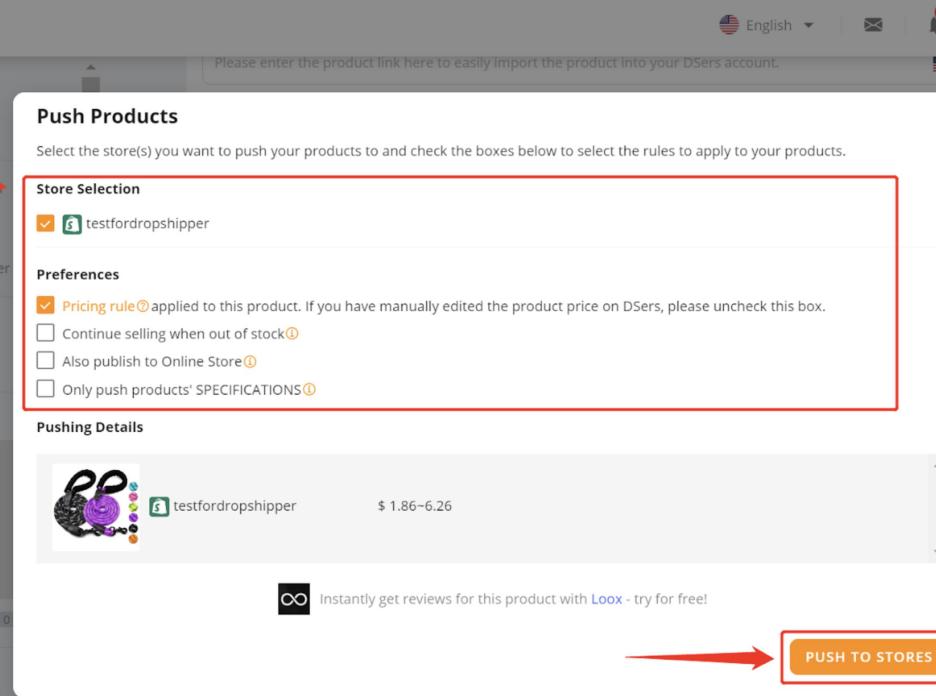
2.Push products to store

a.Hover a product card and click on the Push to Store button



The screenshot shows the DSers interface. On the left is a sidebar with various menu items: Home, Report, Product Research, Find Suppliers, Supplier Optimizer, Import list (47), My Products (5), Open Orders, AliExpress (5), Tmall (1), Agency (1), Unmapped (7), Archived orders (0), and Tracking. The main area displays four product cards. The first product is a dog leash set with a purple lead and black collars. The second is a parking sensor. The third is a 3-in-1 charging cable. The fourth is a collection of hats. Each product card includes a 'PUSH TO STORE' button, which is highlighted with a red arrow in the image.

b.Check the information in the pop-up window and click PUSH TO STORE.



The screenshot shows the 'Push Products' dialog box. It has sections for 'Store Selection' (with 'testfordropshipper' selected), 'Preferences' (checkboxes for Pricing rule, Continue selling when out of stock, Also publish to Online Store, and Only push products' SPECIFICATIONS), and 'Pushing Details' (product image, store name, price range). At the bottom, there is a note about getting reviews with Loox and a large orange 'PUSH TO STORES' button, which is highlighted with a red arrow.

c.The product will now appear in your Shopify store backend.

The screenshot shows the Shopify admin interface under the 'Products' section. On the left, there's a sidebar with links like Home, Orders, Products, Customers, Content, Analytics, Marketing, Discounts, Sales channels, Apps, Flow, and Settings. The main area displays a grid of products. One specific product, 'Strong Dog Leash Pet', is highlighted with a red border. This product has a thumbnail of a dog, the title 'Strong Dog Leash Pet', a description 'Leashes Reflective Leash For Big Small Medium Dog Leash Drag Pull Tow Golden Retriever', and a status 'Active'. It shows 63,112 in stock for 70 variants. Other products visible include '1x2x2 Speed Cube', 'Triangle Shape Twist', 'Robotime Creative DIY Perpetual Calendar', 'Shoulder Bag Crossbody', and various bags and storage items.

3.Synchronize your Store products

a.Go to My Products page in DSers

The screenshot shows the DSers app interface. On the left, there's a sidebar with links: Home, Report, Product Research, Find Suppliers, Supplier Optimizer, Import list (47), My Products (5) (which is highlighted with a red box and has a red arrow pointing to it), Open Orders, AliExpress (5), Tmall (1), Agency (1), Unmapped (7), Archived orders (0), and Tracking. The main area displays a grid of products. One product, 'Strong Dog Leash Pet ...', is shown with a detailed view below it. The view includes the product image, title, cost information ('Cost \$1.86 ~ 6.26'), price ('Price for US'), and stock ('Stock 63112'). Below this, there are two red callout boxes: 'Supplier product out of stock' and 'Supplier SKU has changed'. Other products in the grid include a cowboy hat, Kraft paper boxes, and a Christmas train set.

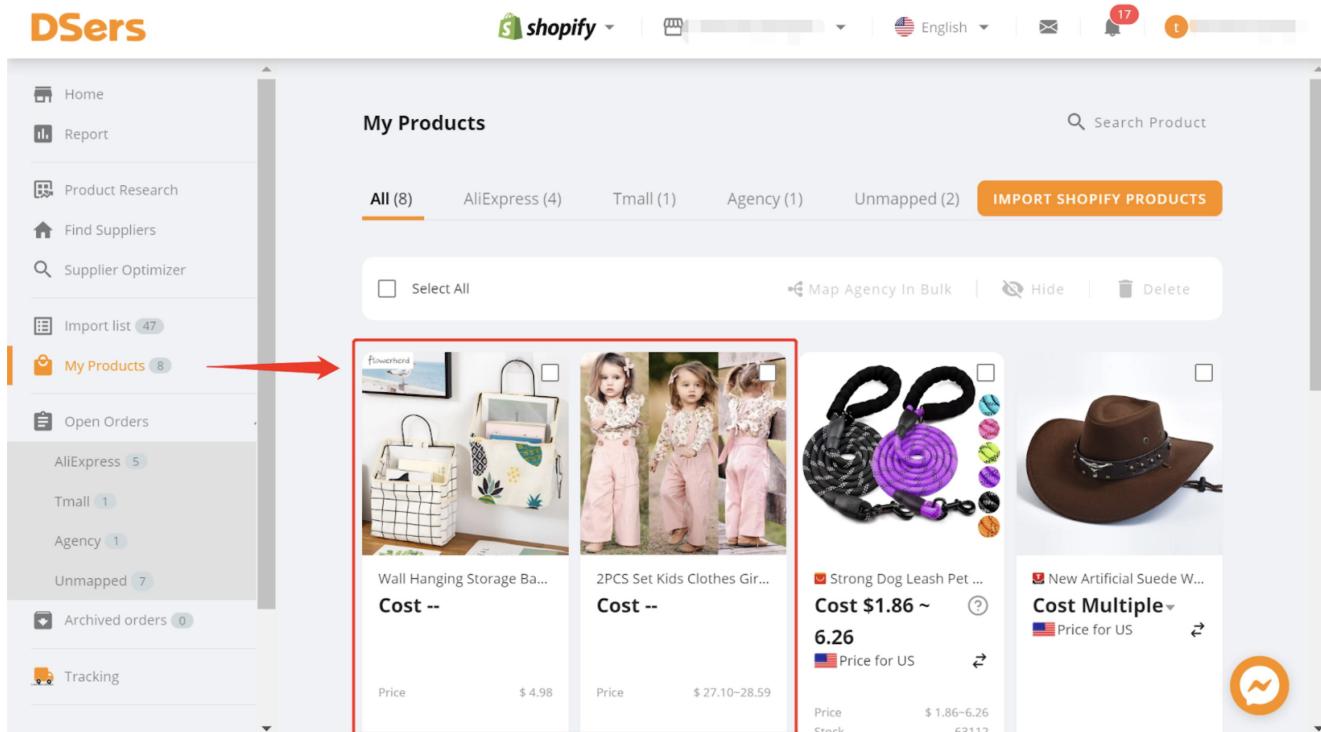
b.Click on IMPORT STORE PRODUCTS

The screenshot shows the DSers app interface. On the left is a sidebar with various options like Home, Report, Product Research, Find Suppliers, Supplier Optimizer, Import list (47), My Products (5), Open Orders, AliExpress (5), Tmall (1), Agency (1), Unmapped (7), Archived orders (0), and Tracking. The main area is titled 'My Products' and shows a grid of four products. Each product card includes an image, a title, cost information, and a price range. At the top right of the product grid is a large orange button labeled 'IMPORT SHOPIFY PRODUCTS'. A red arrow points from the text in step b. to this button.

c.Select the products you want to synchronize from your store into DSers and click IMPORT.

The screenshot shows the DSers app interface with the 'Import Shopify Products' modal open. The modal has a heading 'Import Shopify Products' and a note: 'If you have a large number of items to import, you can contact customer service and we will help you.' Below this is a search bar with 'testfordropshipper' and a 'Find products...' button. There is also a checkbox for 'Multiple Select (At most import 10 products in bulk per time)'. Two products are listed with checkboxes next to them, both of which are checked and highlighted with a red box. To the right of the products is a large orange 'IMPORT' button, which is also highlighted with a red box and has a red arrow pointing to it. In the background, the main DSers interface is visible, showing the 'My Products' section with several other products listed.

d.All the products will be imported in the My products page in DSers.



The screenshot shows the DSers application interface. On the left, there is a sidebar with various options: Home, Report, Product Research, Find Suppliers, Supplier Optimizer, Import list (47), My Products (8), Open Orders, AliExpress (5), Tmall (1), Agency (1), Unmapped (7), Archived orders (0), and Tracking. The 'My Products' option is highlighted with a red arrow pointing to it. The main area is titled 'My Products' and shows a grid of four product items. Each item has a thumbnail, a title, and some price information. There are buttons for 'Select All', 'Map Agency In Bulk', 'Hide', and 'Delete'. At the top right, there is a search bar labeled 'Search Product' and a notification icon with '17' notifications.

4. Set mapping for products

You may find yourself in a situation where a product is not linked to any AliExpress suppliers. In this kind of situation, you won't be able to place the orders for this product to AliExpress. Here is the guide to fix this problem for you.

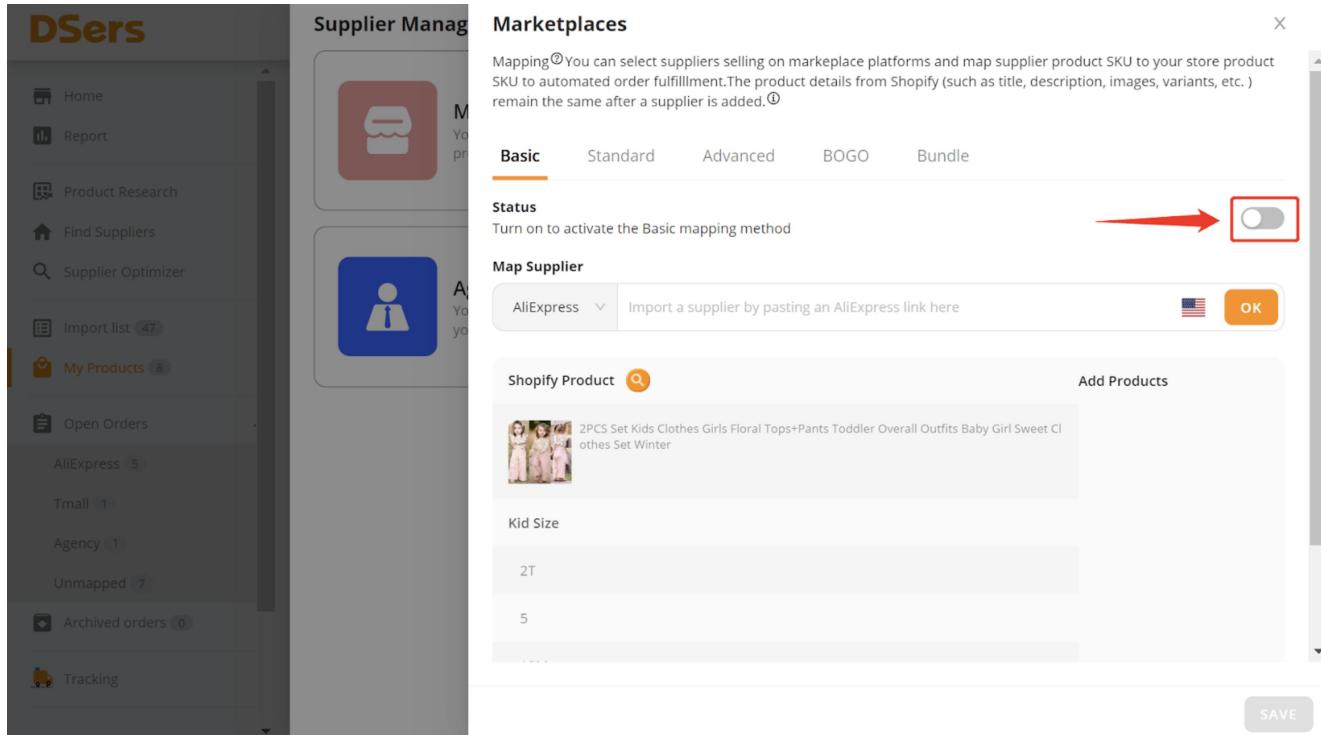
a.Go to My Products page in DSers

The screenshot shows the DSers interface. On the left, there's a sidebar with various options: Home, Report, Product Research, Find Suppliers, Supplier Optimizer, Import list (with a red arrow pointing to it), My Products (highlighted with a red box), Open Orders, AliExpress (0), Tmall (0), Agency (0), Unmapped (0), Archived orders (0), Tracking, Settings, Manage subscription, and a 'LINK TO MORE STORES' button. The main area is titled 'My Products' and shows a grid of product cards. Each card includes a thumbnail, the product name, cost information (e.g., 'Cost \$1.86 ~ 6.26'), and a 'Price for US' link. At the top right of the main area is an 'IMPORT SHOPIFY PRODUCTS' button.

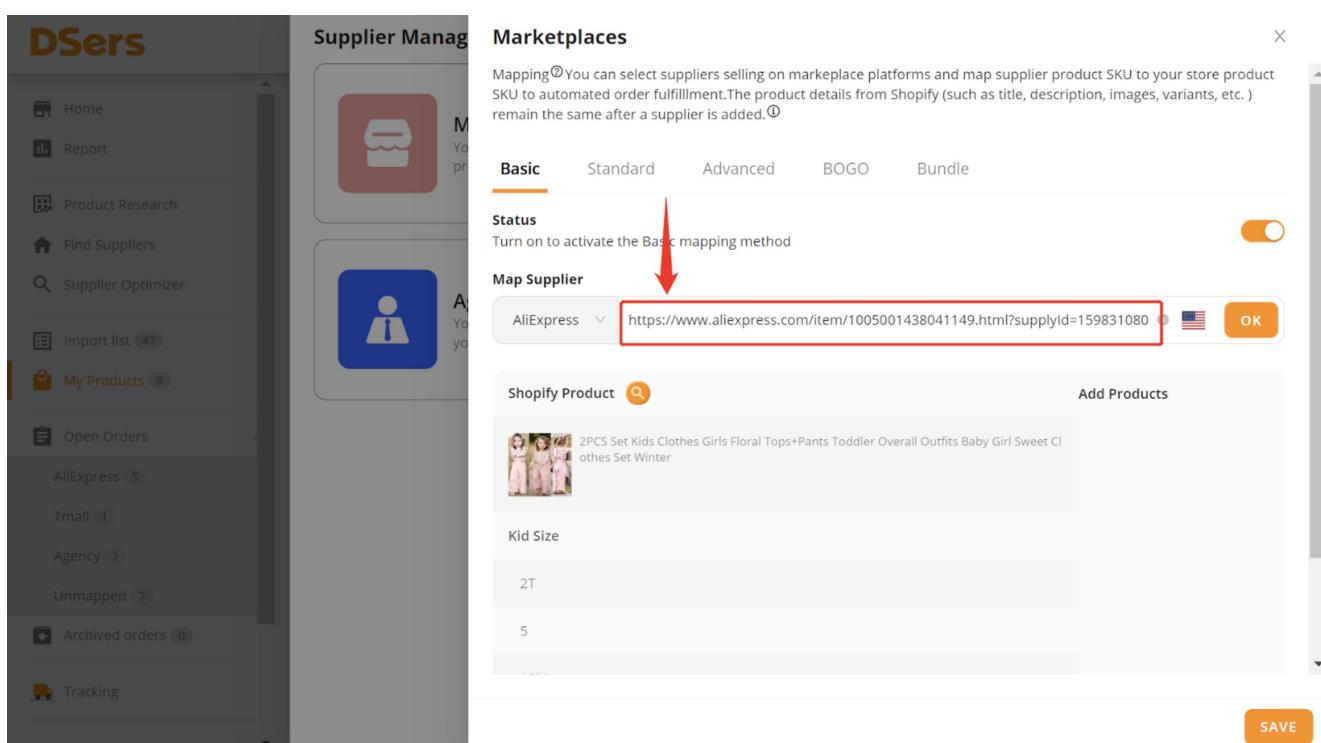
b.Access the Mapping Page of the product you want to link to an AliExpress supplier on the bottom right of the product card.

This screenshot is similar to the previous one, showing the 'My Products' page in DSers. The sidebar and main product grid are identical. However, the 'Map Agency In Bulk' button at the top right of the middle product card (the '2PCS Set Kids Clothes' card) is highlighted with a red arrow. A note 'Product cost has changed' is visible above the 'Cost' section of this specific product card.

c. Activate the Basic Mapping by clicking the button on the right side as shown below



d. Paste the AliExpress URL of the supplier you want to use for this product in the dedicated Map Supplier box in DSers.



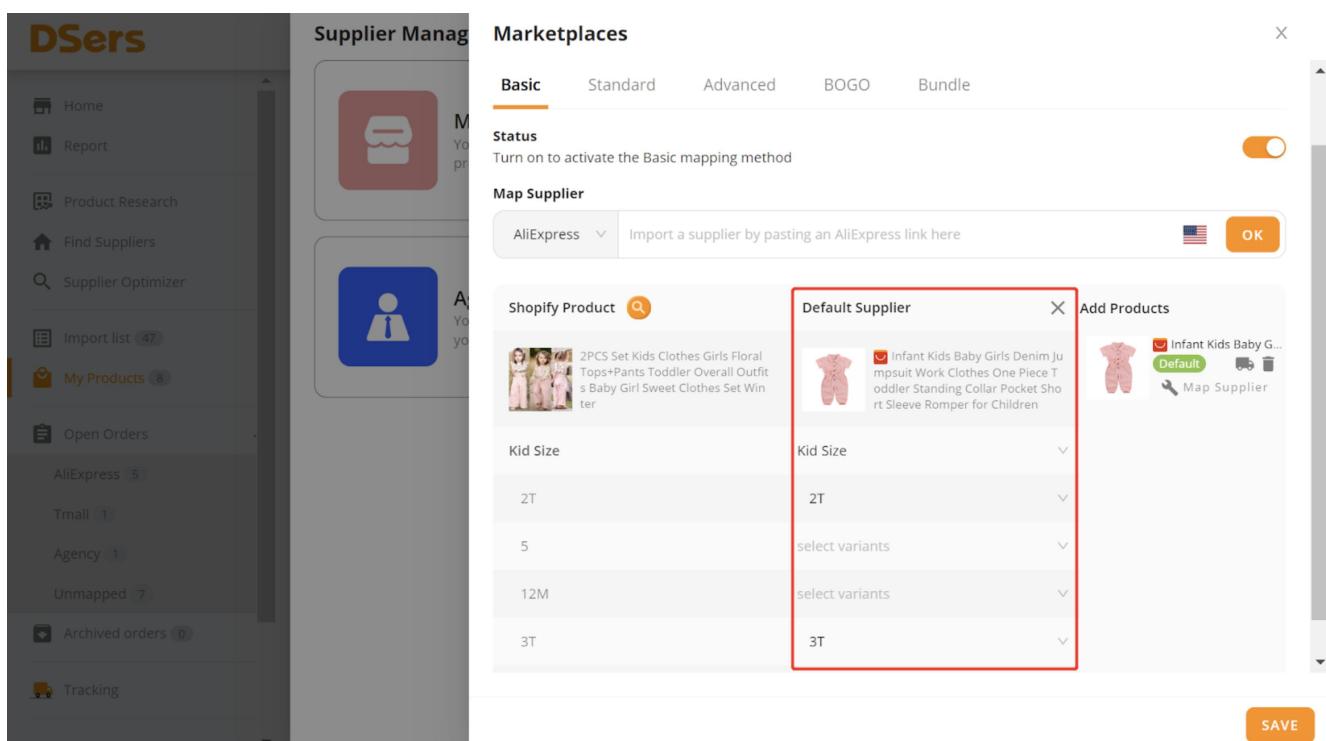
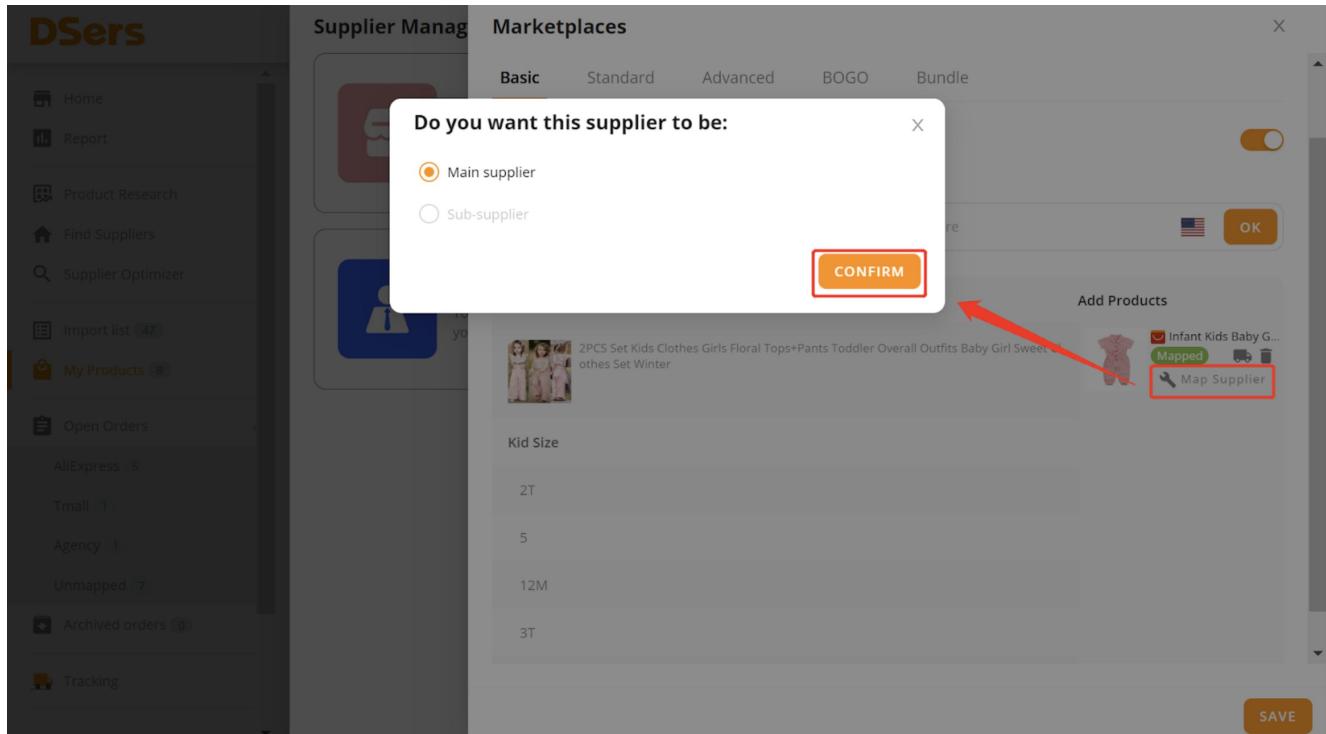
You can find the AliExpress URL of the supplier in the product details' page in AliExpress.

The screenshot shows a product page on AliExpress. The URL in the browser is aliexpress.us/item/3256801251726397.html?supplyId=159831080&gatewayAdapt=glo2usa4itemAdapt. An arrow points to this URL. The product is a pink denim jumpsuit for infants/toddlers. It costs \$8.58. Key features listed include free shipping over \$10.00, fast delivery by April 23-26, a delivery guarantee with a \$1.00 coupon for late delivery, and free returns within 90 days. The product is described as 'Infant Kids Baby Girls Denim Jumpsuit Work Clothes One Piece Toddler Standing Collar Pocket Short Sleeve Romper for Children'. It has a rating of 4.5 from 22 reviews and 124 sold. A coupon section offers 20% off for buying 18 pieces. To the right, there are sections for shipping to the United States, choice delivery (with shipping starting at \$1.99), and buttons to buy now or add to cart.

e.The products of your suppliers will be imported to DSers after clicking OK.

The screenshot shows the DSers software interface. The left sidebar lists various sections: Home, Report, Product Research, Find Suppliers, Supplier Optimizer, Import list (47), My Products (8), Open Orders (AllExpress 5, Tmall 1, Agency 1, Unmapped 7, Archived orders 0, Tracking). The main area is titled 'Supplier Manager' and shows a 'Basic' mapping method status. It includes a 'Map Supplier' section with a dropdown set to 'AliExpress' and a URL field containing https://www.aliexpress.com/item/1005001438041149.html?supplyId=159831080. A red arrow points to the 'OK' button next to the URL. Below this, there's a 'Shopify Product' section with a thumbnail of a child outfit and a search icon, followed by a 'Kid Size' dropdown with options 2T, 5, 12M, and 3T. At the bottom right is a 'SAVE' button.

f.The product from this supplier will be shown in the Default Supplier column after you set it as the Main supplier option.



5.Place orders to AliExpress

a.When your customer placed an order in your Shopify store, the order will also be in DSers - Open Order - Awaiting Order.

The screenshot shows the DSers dashboard with the 'Open Orders' section selected. The 'AliExpress' tab is active. The 'Pending (0)' button is shown, but the 'Awaiting order (6)' button is highlighted with a red border. A tooltip indicates there is no shipping method applied to this order. The order details for Order No: 1044 are displayed, including the product name, variants, shipping method dropdown, and cost information.

b.Select a shipping method for the products

The screenshot shows the DSers dashboard with the 'Open Orders' section selected. The 'AliExpress' tab is active. A red arrow points to the 'Shipping method' dropdown for Order No: 1044. A second red arrow points to the 'CONFIRM' button in the 'Shipping Method List' modal. A third red box highlights the 'AliExpress Select...' option in the list. The modal also displays shipping company, cost, estimated delivery time, and tracking information.

c.Click Order or Bulk Place Orders to place orders to AliExpress.

The screenshot shows the DSers Shopify app interface. The top navigation bar includes 'shopify', language selection (English), and notification icons. The main menu on the left has sections like Home, Report, Product Research, Find Suppliers, Supplier Optimizer, Import list, My Products, Open Orders (AliExpress 6, Tmall 1, Agency 1, Unmapped 7), Archived orders, Tracking, Settings, and Manage subscription. A 'LINK TO MORE STORES' button is at the bottom of this menu. The central area shows the 'Awaiting order' tab (6 items) selected. An order for 'Order No: 1044' is displayed, showing a green dog leash from 'Bobit_Store'. The order details include: Strong Dog Leash Pet Leashes Reflective Leash F..., Variants: Green / 1.2cm 3M, AliExpress Selection Standard, Cost: \$ 6.13 x 1, Shipping: \$ 1.99, From: AliExpress, Product Cost \$ 6.13, Shipping \$ 1.99, Tax \$ 0.00, Other \$ 0.00, Total cost \$ 8.12. A red arrow points to the 'Place order to AliExpress' button. Another red arrow points to the 'ORDER' button at the bottom right of the order card. A message at the bottom says 'There are still 1 items in the other Order menus' and 'Unmapped Orders: 1'.

The order will be in the Awaiting Payment tab after clicking CONFIRM.

The screenshot shows the DSers Shopify app interface with a confirmation dialog box overlaid. The dialog title is 'Please check shipping information before you place orders to AliExpress'. It lists an order for '1044' with the following details: CNY 6.13 income, \$ 6.13 * 1 product cost, United States country, AliExpress Selection Stan... shipping method, \$ 1.99 shipping fee, 14 shipping time, and a green checkmark status. Below this, it says '1 Items CNY 6.13 \$ 6.13' and 'Total cost: \$ 8.12'. The dialog also shows two radio button options: 'Order via API (Place the orders faster)' (selected) and 'Order via Chrome Extension (Automatically use received coupons)'. At the bottom, it says 'You are placing order(s) with AliExpress account : us1860449580ngyae'. A red arrow points to the 'CONFIRM' button at the bottom right of the dialog.

It will remain there until you pay for this order on AliExpress.

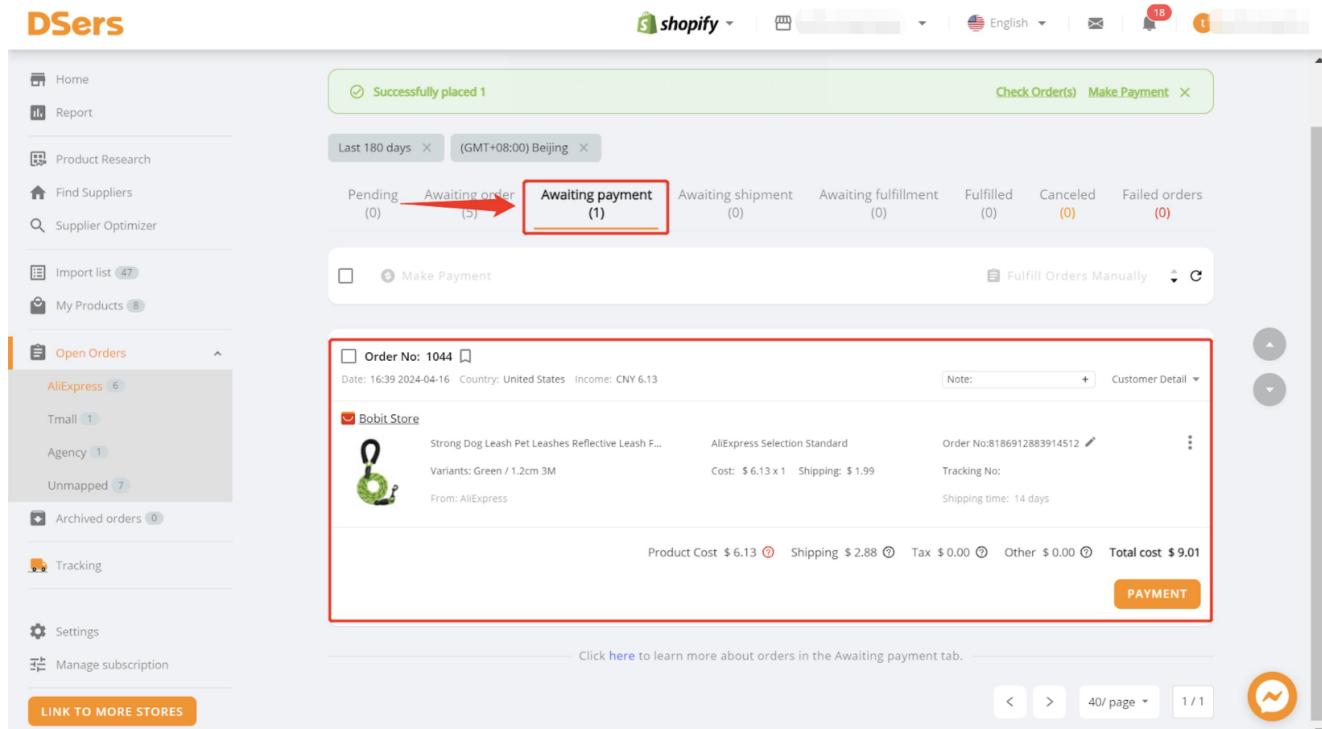
The screenshot shows the DSers Shopify integration interface. At the top, a green banner indicates "Successfully placed 1". Below it, a navigation bar includes "Check Order(s)" and "Make Payment". A red arrow points to the "Awaiting payment (1)" tab, which is highlighted with a red border. Other tabs include "Pending (0)", "Awaiting order (5)", "Awaiting shipment (0)", "Awaiting fulfillment (0)", "Fulfilled (0)", "Canceled (0)", and "Failed orders (0)". Below the tabs, a button for "Make Payment" is visible. The main content area displays an order from "Bobit Store" with details: Order No: 1044, Date: 16:39 2024-04-16, Country: United States, Income: CNY 6.13. The product is a "Strong Dog Leash Pet Leashes Reflective Leash F...". Variants: Green / 1.2cm 3M. Cost: \$ 6.13 x 1. Shipping: \$ 1.99. From: AliExpress. Order No: 8186912883914512. Tracking No: (not provided). Shipping time: 14 days. Product Cost: \$ 6.13. Shipping: \$ 2.88. Tax: \$ 0.00. Other: \$ 0.00. Total cost: \$ 9.01. A large orange "PAYMENT" button is at the bottom right. A note at the bottom says "Click [here](#) to learn more about orders in the Awaiting payment tab." Navigation controls like arrows and a page number (1/1) are at the bottom.

You can find the order in your AliExpress account.

The screenshot shows the AliExpress mobile app interface. On the left, a sidebar menu lists: Overview, Orders (selected), Payment, Refund and return, Feedback, Settings, Shipping address, Message center, Invite friends, Help center, Manage reports, Suggestion, and DS Center. Below the sidebar is a QR code for the AliExpress Mobile App with the text "Scan or click to download". The main content area shows the "Awaiting payment" section with the message "Without payment, this order will close automatically in 12 days". It includes three buttons: "Pay now", "Edit address", and "Cancel order". Below this are sections for "Choice Order services": "Delivery Guarantee" (with a \$1.00 coupon code for late delivery, refund if damaged, etc.), "Free Returns" (not satisfied? Send back within 90 days), and "Buyer Protection" (under buyer protection, all ordering processes are protected). To the right, a detailed order summary for "kaua" is shown: Order ID: 8186912883914512, Order placed on: Apr 16, 2024. The order details include: Strong Dog Leash Pet Leashes Reflective Leash For Big Small Medium Dog Leash Drag Pull Tow Golden Retriever, Green, 1.2cm 3M, \$ 6.13 x 1, Free returns · Delivery guarantee. A "Need Help?" button with a dog icon is at the bottom right.

6. Pay for the order in AliExpress

a. Orders that were placed in DSers - Awaiting Order tab, will be shown in DSers - Awaiting payment tab.



The screenshot shows the DSers dashboard interface. On the left, there's a sidebar with various tabs like Home, Report, Product Research, Find Suppliers, Supplier Optimizer, Import list, My Products, Open Orders (which is currently selected), Archived orders, Tracking, Settings, and Manage subscription. Below the sidebar is a button labeled "LINK TO MORE STORES". The main content area has a green header bar with the text "Successfully placed 1". Below this, there are filters for "Last 180 days" and "(GMT+08:00) Beijing". Underneath, there are several status categories with counts: Pending (0), Awaiting order (5), Awaiting payment (1), Awaiting shipment (0), Awaiting fulfillment (0), Fulfilled (0), Canceled (0), and Failed orders (0). The "Awaiting payment" category is highlighted with a red border and a red arrow points to it from the left. Below these categories, there's a "Make Payment" button and a "Fulfill Orders Manually" button. The main content area displays a single order detail for Order No: 1044. The order is from Bobit Store and is for a Strong Dog Leash Pet Leashes Reflective Leash. It shows the product cost (\$6.13), shipping (\$2.88), tax (\$0.00), and other costs (\$0.00), totaling \$9.01. There's a "PAYMENT" button at the bottom of this card. At the very bottom of the main content area, there's a note: "Click [here](#) to learn more about orders in the Awaiting payment tab."

b.Click Make Payment to go to AliExpress to pay for the orders.

The screenshot shows the DSers Shopify dashboard. At the top, there's a green banner with the text "Successfully placed 1". Below it, a navigation bar includes "Check Order(s)" and "Make Payment" buttons. A sidebar on the left lists various sections like Home, Report, Product Research, Find Suppliers, Supplier Optimizer, Import list, My Products, Open Orders (with sub-options for AliExpress, Tmall, Agency, Unmapped, Archived orders), Tracking, Settings, and Manage subscription. The main content area displays an order summary for Order No: 1044. It shows the order was placed on 16:39 2024-04-16, from Bobit Store, for a Strong Dog Leash Pet Leashes Reflective Leash F... (Variant: Green / 1.2cm 3M). The cost is \$6.13, shipping is \$1.99, and total cost is \$9.01. A red arrow points to the "PAYMENT" button at the bottom right of the order details.

c.You will be directed to the payment page in AliExpress, and you can pay for your orders now.

The screenshot shows the AliExpress payment page for the same order. On the left, a sidebar lists Overview, Orders (which is selected), Payment, Refund and return, Feedback, Settings, Shipping address, Message center, Invite friends, Help center, Manage reports, Suggestion, and DS Center. A red arrow points to the "Pay now" button on the payment page. The main content area shows the "Awaiting payment" section with a warning: "Without payment, this order will close automatically in 12 days". It features three buttons: "Pay now", "Edit address", and "Cancel order". Below this, there are sections for "Choice Order services" (Delivery Guarantee, Free Returns, Buyer Protection), order details (Order ID: 8186912883914512, placed on April 16, 2024), and product information (Strong Dog Leash Pet Leashes Reflective Leash For Big Small Medium Dog Leash Drag Pull Tow Golden Retriever, Green, 1.2cm 3M, \$6.13 x1, with a delivery guarantee icon). A "Need Help?" button is also present.

After your payment, DSers will automatically move the order to DSers – Awaiting Shipment.

You don't need to do anything more afterwards.

DSers will automatically synchronize the Tracking Number from AliExpress to your Shopify order after your AliExpress supplier shipped the goods.

We will also notify your customers by email that the goods have been shipped and will update the status of the Shopify order.

All of those operations are automatic, but it may take a few minutes to synchronize.



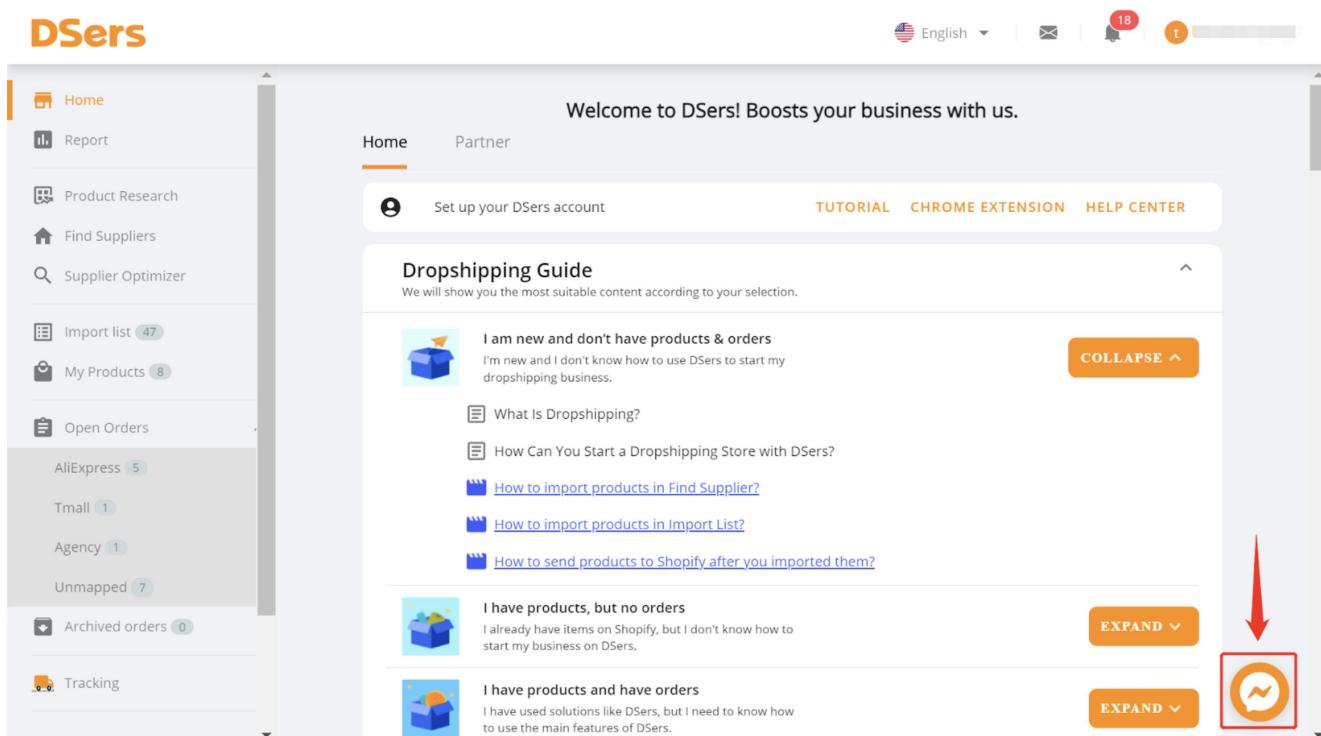
DSers

III.Others

1.Contact us

a.If you want to know more about how to use DSers, feel free to visit our [Help Center](#).

b.If you have any questions when using DSers, don't hesitate to contact us by [Messenger](#).



c.You can also subscribe to our [YouTube channel](#) for guides, tips and product recommendations.

d.If you have any questions or want to cooperate with us, you can also send us [an email!](#)

DSers

