

THE UNIVERSALITY OF HUMAN RIGHTS

Gender Equality and New Forms of Activism

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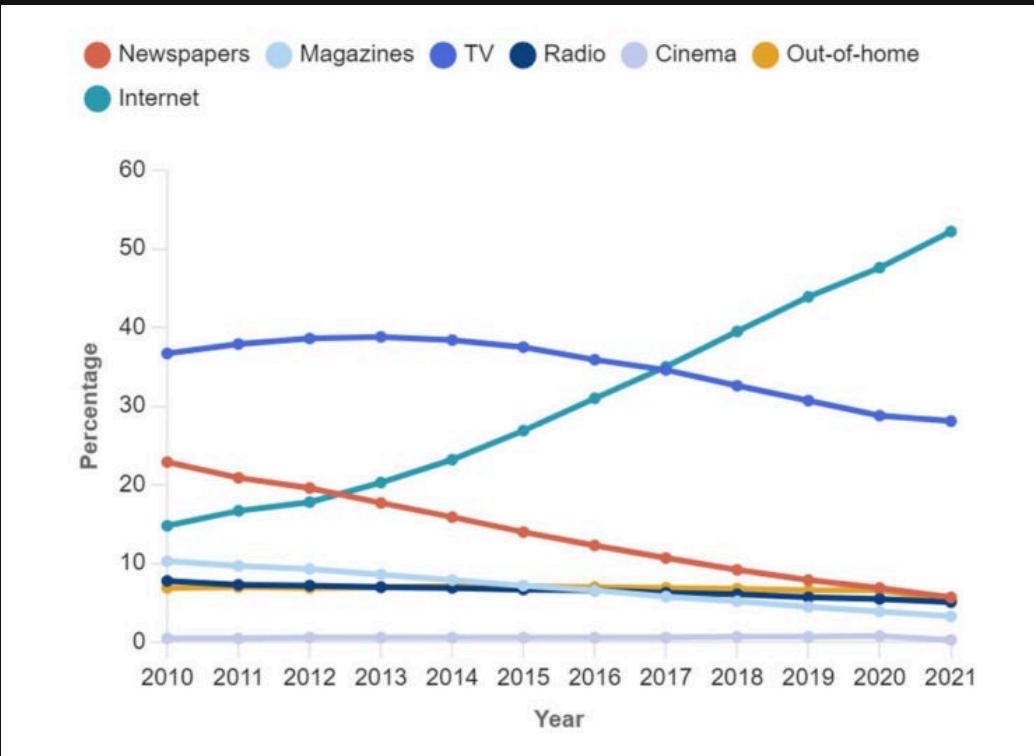
TEDxWomen - Lily Singh "A seat at the table" isn't the solution for gender equity

The other side of information through social networks: Fake news and The Filter Bubble

The Role of Anonymous Hacktivists In the Ukraine-Russia Conflict

Pegah Moshir Pour: an Iranian writer and social media activist

The new forms of information have thrown the traditional media in crisis



Amount spent on advertising on the various media platforms in the last 12 years: in recent years, a peak in online. (Photo/UNESCO)

Nowadays, it is clear how the advent of social networks has thrown traditional social media into **crisis**.

This represents in all respects a **huge change for our society**, this can lead on the one hand to an ever-increasing amount of sources and information. On the other hand to read fake news or fall victim to a limitation mechanism of our cognitive horizon renamed by the author and activist Eli Pariser "The Filter Bubble".

Ted talks: a new form of communication



Bill Gates attending to TED2022

The conferences are **non-profit** and their publication online is not subject to monetization, they are **given by influential individuals** in their industry or experts such as scientists, philosophers, musicians, business and religious leaders, philanthropists, activists.

TED (Technology Entertainment Design) is an **annual conference** born in Silicon Valley to talk about technological innovation in the technology and design sector. TED then extended its reach from silicon valley to the whole world, organizing independent events in different countries of the world, and **covering topics of all kinds**.

TED: a social phenomenon

Over 17.8 million subscribers, **3.3 billion views** as of November 2022.

Ted talks, although born at the end of 90's as a live conference, made its landing on social media in 2006. The initiative has reached more and more people leading to the birth of **several independent TEDx organizations** in many countries around the world.

The media have changed, the digital revolution has opened up unlimited online potential for sources, news and information to society. **Activism has taken on a new form and a new voice** through social networks and the internet.



TEDWomen 2021 "A seat at the table" isn't the solution for gender equity by Lily Singh

Women and girls are conditioned to believe that success has "a place at the table." Creator, actress and author Lilly Singh thinks we need to build a better table.

"When you get the seat, trying to fix the seat won't fix the problem. Why? Because the table was never built for us in the first place. The solution? Build better tables."



TEDWomen 2021 "A seat at the table" isn't the solution for gender equity by Lily Singh

"And here's the best part. Are you ready for it? Everyone listening today, all the men, the women, everyone in between, the big companies, the small ones, the media outlets, the people that snuck into the back, all of you, you can help create this future.

A future where we have longer tables and more seats that actually work instead of fighting for a seat at the old ones that don't. A future where everyone is seated at the table equally. And **a future where being assigned female at birth is not a disappointment or a disadvantage**, because girls are encouraged, empowered and expected to do great things. And I can't wait to make that a reality. "

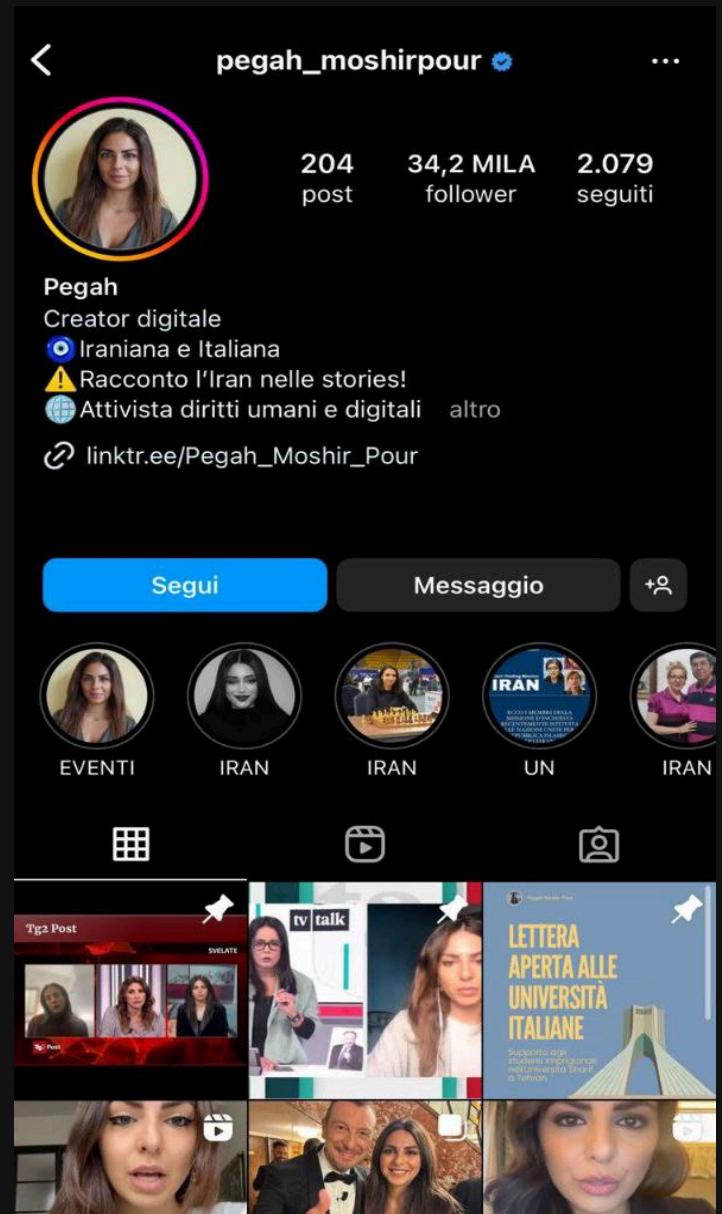
Lily Singh



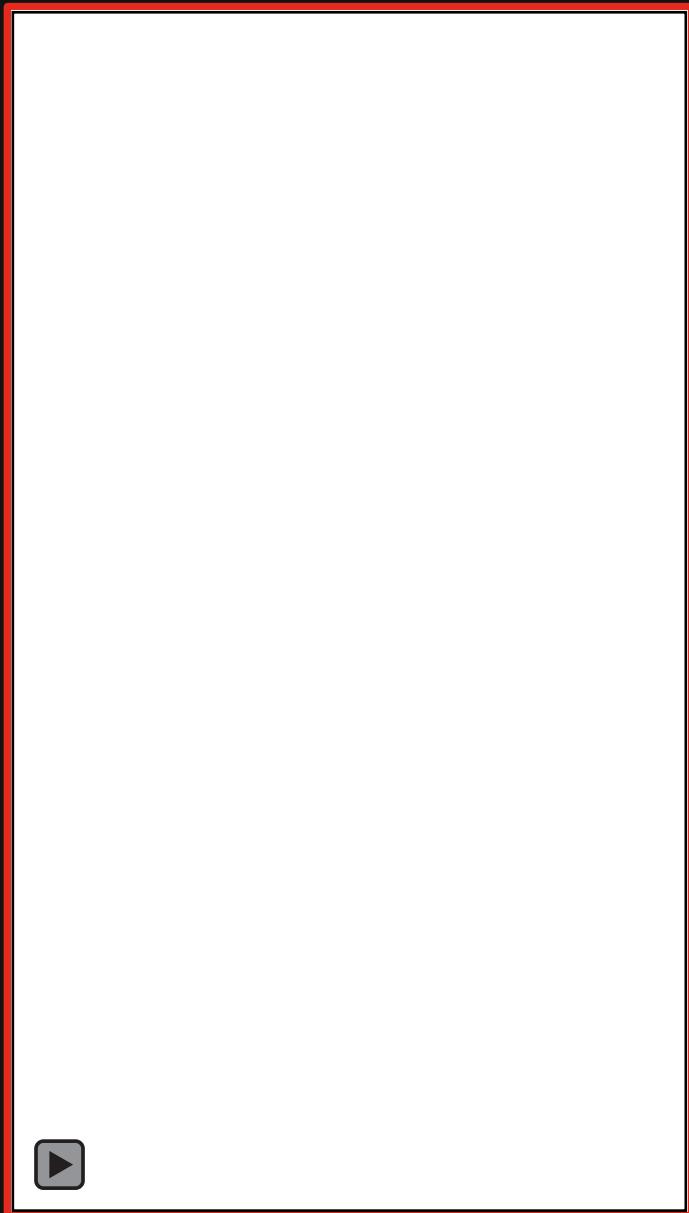
5% of Fortune 500 Ceos are women

Pegah Moshir Pour: an Iranian writer and social media activist

Pegah Moshir Pour is a young Iranian activist. Since the outbreak of the protests, he has begun to **share live testimonies** from acquaintances and others, coming directly from the place. This was decisive in **raising awareness** of the online population in the face of the atrocities that the Iranian people are experiencing and are harshly rebelling against.



Click to play



Pegah's ideal

Pegah's ideal is **to raise awareness of social media public** sharing real and live testimonies.

Spreading a message can help people understand the situation and **ask for diplomatic attention** in their own countries regarding the atrocities experienced by other peoples.

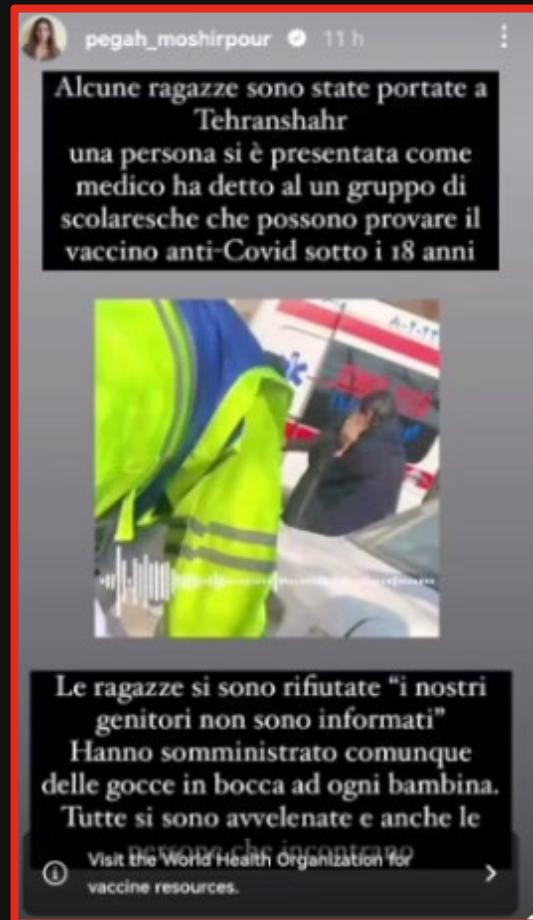




Trigger Warning

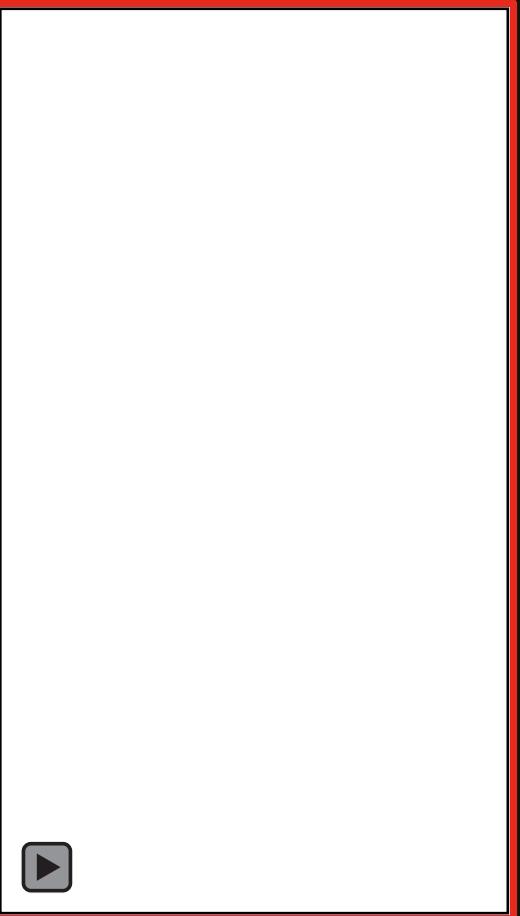
The real testimonies

27/02 - Iranian girls poisoned in schools, the real testimonies



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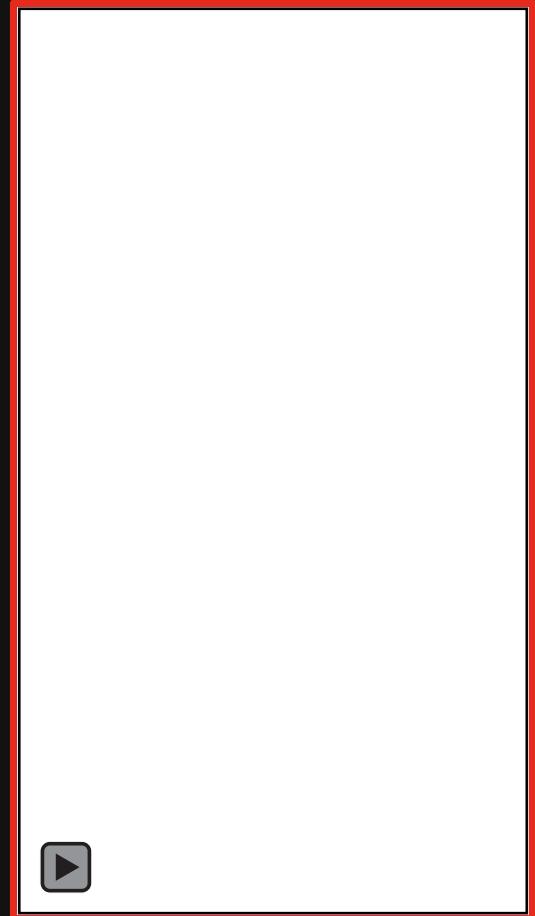
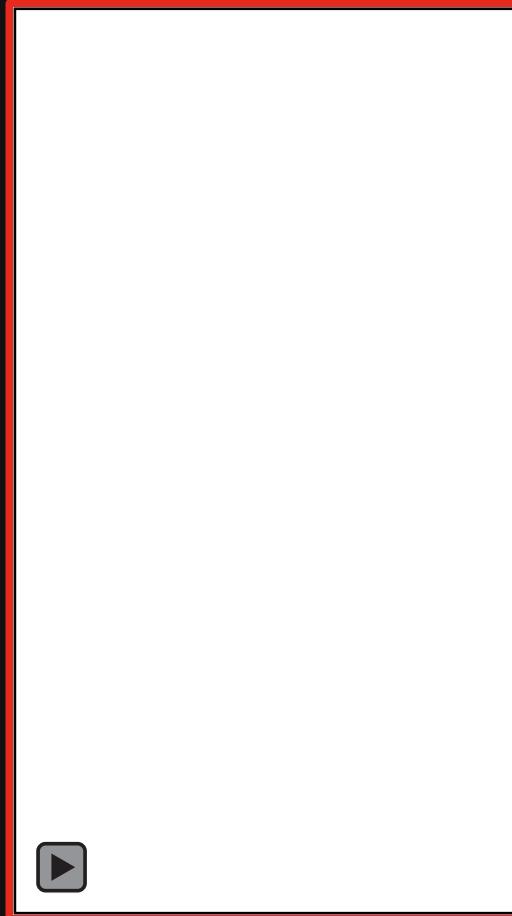
Click to play



I missili hanno attaccato i campi
civili, che sono principalmente
per le famiglie dei rifugiati
Peshmergas e curdi iraniani.

questa è una violazione dei
diritti umanitari internazionali

Click to play



Click to play

#SANREMO2023



Pegah reached the **maximum media coverage** as a guest of the second episode of the 73rd edition of the Sanremo Festival, he brought the Iranian cause to the Sanremo stage, trying to make people aware of what is still happening in Iran, among the stories of the many imprisoned young people or executed.

He ended his message by reciting, with the complicity of Drusilla Foer, the lyrics of the song by an Iranian musician called Baraye («For»).

In April 2024 she partecipates to **TEDxJESOLO** to talk about the situation in Iran.

Shervin Ajipour - Baraye

Shervin Ajipour, author of the song, who set to music the **tweets** that the people wrote about the freedoms denied, which has now become the anthem of this extreme struggle, Shervin was arrested in Theran for this and his account silenced.

برای	Per...	برای	For...
برای توی کوچه رقصیدن	Per poter ballare per strada	برای نوی کوچه رقصیدن	Versioni: #1 #2 #3 #4 #5 #6
برای ترسیدن به وقت بوسیدن	Per il timore nell'attimo di un bacio	برای ترسیدن به وقت بوسیدن	For dancing in the streets ¹
برای خواهرم، خواهرت، خواهراون	Per mia sorella, tua sorella, per le nostre sorelle	برای خواهرم، خواهرت، خواهراون	For the fear when kissing ²
برای تغیر مغزها که بوسیدن	Per cambiare i cervelli consumati	برای تغیر مغزها که بوسیدن	For my sister, your sister, our sisters
برای شرمندگی، برای بی‌بولی	Per la desolazione di essere squattrinato	برای شرمندگی، برای بی‌بولی	For changing rotten brains ³
برای حسرت یک زندگی معمولی	Per il rimpianto di avere una vita normale	برای حسرت یک زندگی معمولی	For shame of money-lacking ⁴
برای کودک زباله‌گرد و آزوهاش	Per il bambino cassonetto e per i suoi sogni	برای کودک زباله‌گرد و آزوهاش	For yearing of just normal life
برای این اقتصاد دستوری	Per questa economia di comando	برای این اقتصاد دستوری	For garbadge boy and his dreams ⁵
برای این هواهی آلوده	Per quest'aria inquinata	برای این هواهی آلوده	For this planned economics ⁶
برای ولبصر و درختان فرسوده	Per "Valiyeasr" e i suoi alberi trasandati	برای ولبصر و درختان فرسوده	For this polluted air ⁷
برای بیروز و احتمال انقراضش	Per Piruz (ghepardo persiano) e l'eventualità della sua estinzione	برای بیروز و احتمال انقراضش	For Valiasr ⁸ and it's worn-out trees ⁹
برای سگ‌های بی‌گناه ممنوعه	Per i cani innocenti vietati	برای سگ‌های بی‌گناه ممنوعه	For Piruz and his possible extinction ¹⁰
برای گریه‌های بی‌وقفه	Per i pianti ininterrotti	برای گریه‌های بی‌وقفه	For dogs, innocent but banned ¹¹
برای تصویر نکار این لحظه	Per la ridondante immagine di questo momento	برای تصویر نکار این لحظه	For tears with no end
برای چهره‌ای که می‌خنده	Per un volto sorridente	برای چهره‌ای که می‌خنده	For this moment will never happen again ¹²
برای داشن‌آموزا، برای آینده	Per gli studenti, per il futuro	برای داشن‌آموزا، برای آینده	For smiling faces
برای این بهشت اجباری	Per questo paradiso imposto	برای این بهشت اجباری	For students, for future
برای نخبه‌های زندانی	Per i geni imprigionati	برای نخبه‌های زندانی	For this forced heaven ¹³
برای کودکان افغانی	Per i bambini afgani	برای کودکان افغانی	For the national elite imprisoned
برای این‌همه «برای» غیرتکاری	Per tutti questi # mai ripetitivi	برای این‌همه «برای» غیرتکاری	For Afghan children ¹⁴
برای این‌همه شعالهای توحالی	Per tutti questi slogan vuoti	برای این‌همه شعالهای توحالی	For all this "for"s with no repeat
برای آوار خونه‌های بوشالی	Per il crollo delle case di paglia	برای آوار خونه‌های بوشالی	For all this empty chants ¹⁵
برای احساس آرامش	Per la sensazione di tranquillità	برای احساس آرامش	For houses, collapsing like card ones ¹⁶
برای خوشبید بس از شبای طولانی	Per il sole che sorge dopo lunghe notti	برای خوشبید بس از شبای طولانی	For the feel of peace
برای قرص‌های اعصاب و بی‌خوابی	Per gli psicofarmaci, Per l'insonnia	برای قرص‌های اعصاب و بی‌خوابی	For the sun after long nights
برای مرد، میهن، آبادی	Per l'uomo, la patria e la prosperità	برای مرد، میهن، آبادی	For pills of nerves and insomnia
برای دختری که آزو داشت پسر بود	Per la ragazza che sognava di essere un ragazzo	برای دختری که آزو داشت پسر بود	For men, homeland, development ¹⁷
برای زن، زندگی، آزادی	Per la donna, la vita e la libertà"	برای زن، زندگی، آزادی	For girls wishing to be boys ¹⁸
برای آزادی	Per la libertà	برای آزادی	For women, life, freedom
برای آزادی	Per la libertà	برای آزادی	For freedom
برای آزادی	Per la libertà	برای آزادی	For freedom

The other side of information through social networks

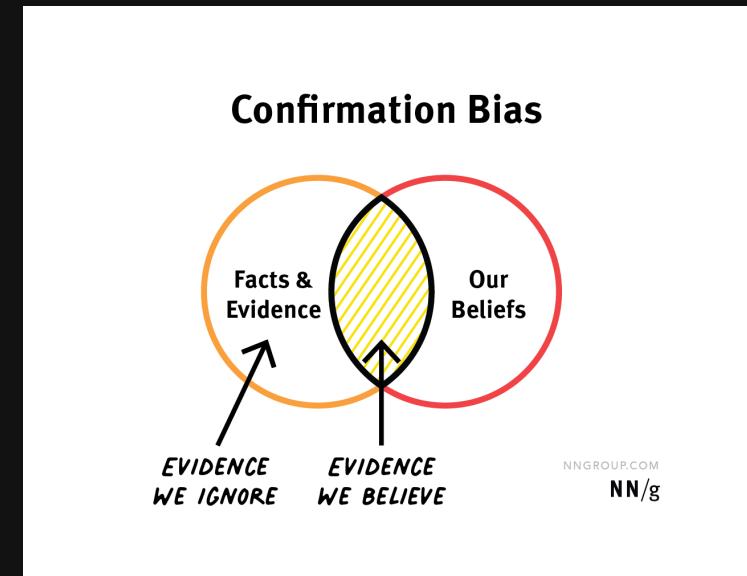
Social networks represent a way to be able to face the reality of events without a third party filtering the information for us, on the other hand, the **risk of reading fake news** considerably **increases**.

An **example**? At the beginning of the conflict between Russia and Ukraine, TikTok was called into question for the publication of fake or misleading videos, such as the dissemination of images of previous conflicts involving other countries or outright fake videos. Or, to cite another case, the disclosure of footage of the use of equine drugs to treat the COVID-19 virus or toxic herbs to induce an abortion.



If the contents of newspapers are linked to deontology and information law which provide that the nature of the source never exempts the journalist from the obligation to verify the news, **social media** - despite having their own code of ethics (the Digital Chart) which should limit fake news - **are not yet equipped with a rigorous control mechanism relating to the dissemination of news.**

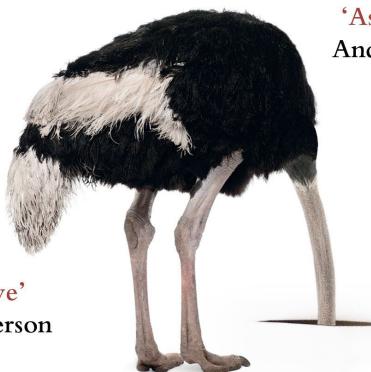
Another big risk that users can run into by using the platform as the main - and only - channel of information **is the confirmation bias**: when people carry out a search, they often do it to confirm their hypothesis, risking ending up in a comfortable den in which they feel protected because they are surrounded only by opinions with which they agree and which, therefore, confirm their beliefs.



THE NEW YORK TIMES BESTSELLER

THE FILTER BUBBLE

What the Internet is
Hiding from You



'Astonishing'
Andrew Marr

'Explosive'
Chris Anderson

ELI PARISER



The **filter bubble** is the result of the personalization system of search results on sites that record the history of user behavior. These sites are able to use information about the user (such as position, previous clicks, past searches) to selectively choose, among all the answers, those that the user himself wants to see. The effect is to exclude him from information that conflicts with his point of view, thereby **isolating** him in his own cultural or ideological bubble. Prominent examples are Google Personalized Search and Facebook Personalized News.

The term was coined by internet activist **Eli Pariser** in his book **The Filter Bubble: What the Internet Is Hiding from You**, who argues that users are less exposed to conflicting viewpoints and are intellectually isolated in their own information bubble

To fully exploit the great potential of social networks as an information and learning tool, the need arises to regulate the information that passes through them. In this regard, the regulation on digital services called **Digital Service Act** was recently approved by the European Parliament, which represents one of the key measures in the context of the European digital strategy and which should have an important impact on the spread of fake news.

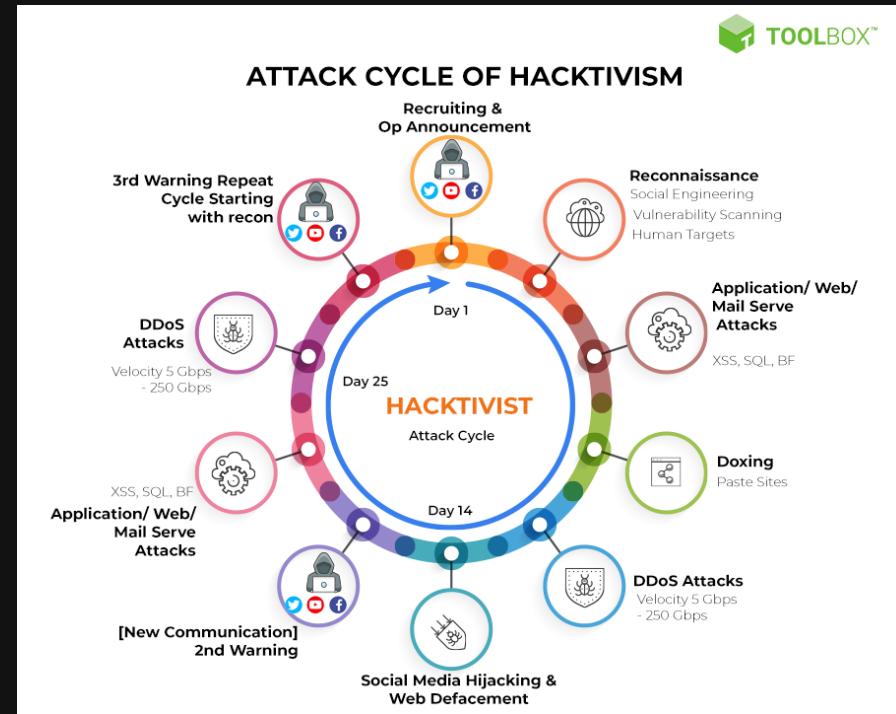


The **provision imposes greater responsibility on Big Tech** for illegal or harmful content circulating on their platforms. Big companies must themselves assess the risks associated with the use of their services and put in place the appropriate means to remove problematic content, they will be forced to have greater transparency on data and recommendation algorithms

Another form of digital activism: Hacktivism

Hacktivism (a portmanteau of the terms hacking and activism) is defined as the use of **digital tools and cybercrime techniques to carry out an attack** driven by religious, political, or moral motivations, **which could be ethical or unethical**.

It usually focuses on government or corporate targets, but it can include any prominent institution, religious groups, drug dealers, terrorists, etc. Someone who engages in this act of hacktivism and performs activities such as defacing an organization's website or **leaking the organization's information** is known as a hacktivist.



The Anonymus

One of the world's most notorious hacking organizations has gone by the name "Anonymous. "The guiding principles of Anonymous are "freedom of information, freedom of speech, accountability for companies and governments, privacy and anonymity for private citizens".

Anonymous rose to fame after going against the Church of Scientology with a YouTube video featuring the famous actor Tom Cruise. When the church requested them to take it down, Anonymous launched a DoS attack on its website. Since then, Anonymous has faced off against various influential organizations, like ISIS, to promote their particular viewpoint. The famous group made the headlines again at the end of February 2022 by **declaring a "cyberwar" against Russia and its president, Vladimir Putin.**

The Role of Anonymus Hacktivists In the Ukraine-Russia Conflict

The **Anonymous collective**, the most well-known group of hacktivists worldwide, declared a “cyber war” on Russia on February 24, the same day Russian forces entered Ukraine.

The group launched a humanitarian aid operation named **#OpUkraine** to support Ukrainians, it also launched **#OpRedScareOpens** a new window , an offensive operation to target Russia’s banking, transportation, military, and energy sectors.

Anonymous @YourAnonNews · 24 feb 2022
#Anonymous is currently involved in operations against the Russian Federation. Our operations are targeting the Russian government. There is an inevitability that the private sector will most likely be affected too. While this account cannot claim to speak for the whole (con)

853 14.305 54.553

Anonymous @YourAnonNews · 24 feb 2022
of the Anonymous collective, we can in fact report the truths of Anonymous' collective actions against the Russian Federation. We want the Russian people to understand that we know it's hard for them to speak out against their dictator for fear of reprisals. (cont)

40 1.056 9.114

Anonymous @YourAnonNews

We, as a collective want only peace in the world. We want a future for all of humanity. So, while people around the globe smash your internet providers to bits, understand that it's entirely directed at the actions of the Russian government and Putin. (cont)

Traduci il Tweet

10:04 PM · 24 feb 2022

1.387 Retweet 52 Tweet di citazione 13.169 Mi piace

Recently, **Anonymous activists hacked into the network of Roskomnadzor**, Russia's federal service for supervision of communications, information technology, and mass media, with the aim to **expose the agency's attempts** to control the war narrative and disseminate fake information to Russian citizens.

The activists reportedly **stole 360,000 emails** and files from the agency's network and later published them online. The hacktivist group also claimed that it hacked into Russian TV and streaming services to broadcast war footage to Russian citizens.

 **Anonymous ✌**
@DepaixPorteur

We are #Anonymous

We have taken control of 400+ of Russian cameras in support of #Ukraine

We compiled about 100 on this website. This is anti-propaganda to open the eyes of Russian civilians. Also potential recon.

WATCH LIVE: behindemyline.live

#OpRussia
#OpUkraine
[Traduci il Tweet](#)



13-03-2022 Tue 05:07:30
Putin is killing children
352 Ukraine civilians dead
Russians lied to 200RF.com
Slava Ukraini! Hacked by Anonymous
@thewarriorpoetz

Putin is killing children
352 Ukraine civilians dead
Russians lied to 200RF.com
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Putin is killing children
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10:18 PM · 7 mar 2022

1.059 Retweet 123 Tweet di citazione 5.175 Mi piace

The 2030 Agenda: 17 Goals For Sustainable Development

The United Nations has signed up to “2030 Agenda” for sustainable development, framed in the context of a **vast global action** program with the provision of 17 Sustainable Development Goals (SGD) and 169 associated targets to be achieved by 2030.

The SDGs represent common objectives on various **issues of primary importance** with the aim of managing the fight against poverty, safeguarding the planet and combating climate change , guarantee dignity and equality in a healthy and protected environment through responsible exploitation of natural resources and careful management of consumption and production.



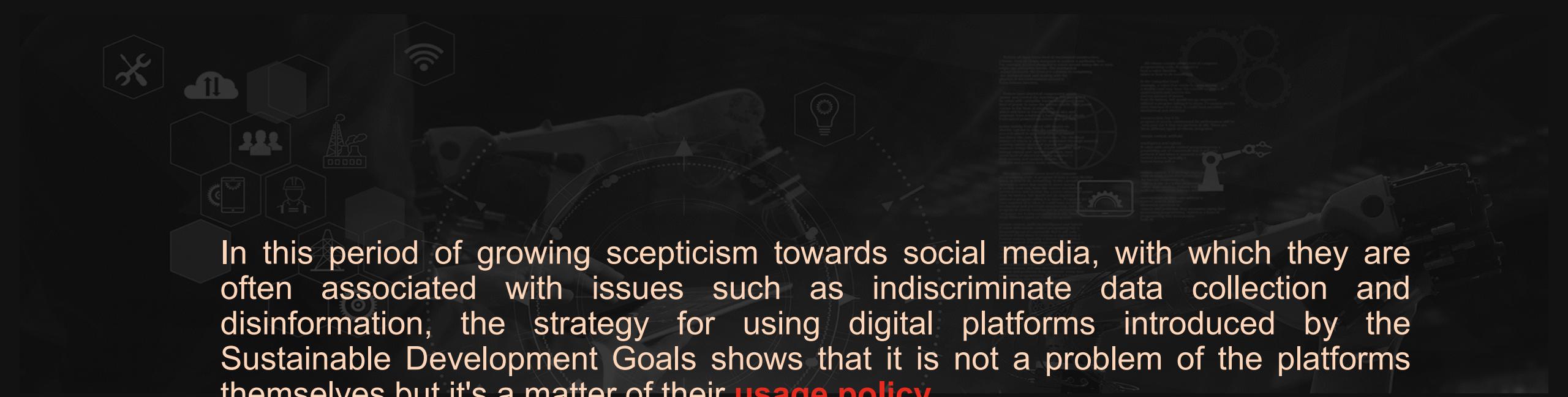
The 9th Goal: Industry, Innovation, Infrastructure

The ninth goal "Industry, innovation, infrastructure" is to build **resilient infrastructure, promote inclusive and sustainable industrialization and enhance innovation**. Therefore, IT security and sustainability today are intertwined as two fundamental concepts for launching the competitiveness of companies on the global scene and enabling economic development.

Adopting an approach that guarantees consistency between digital security and sustainability means, directing the role of **cybersecurity** to protect and implement the corporate and industrial infrastructure, while reconciling, however, also a general interest in sustainability.

The growing demand to protect systems, processes and data is essential in order **not to risk suffering IT violations**, which can lead to the compromise of sensitive information and have negative effects both economically and in terms of reputation.





In this period of growing scepticism towards social media, with which they are often associated with issues such as indiscriminate data collection and disinformation, the strategy for using digital platforms introduced by the Sustainable Development Goals shows that it is not a problem of the platforms themselves but it's a matter of their **usage policy**.

It is necessary to develop a **digital infrastructure in which ethics and respect for users are such by design**, i.e. incorporated into the very structure of the technology. We live in a world of complex technologies, it is simplistic to see them as mere tools, it is necessary to consider them cultural horizons.

Karim Ahmed

Classe 5T
Elaborato di Educazione Civica
a.s. 2022/2023
LSA Enrico Fermi Desio