1. How are *you* advertising your business locally?

2. Traditional methods like TV, [pause] newspaper, [pause] and radio are *expensive* and lack focus towards your desired audience.

3. Enplug is the network that provides the *smart* way to advertise locally, allowing you to target the audience you desire at an affordable rate”

4. Here’s how it works: The growing Enplug network places digital screens inside venues in your area to choose from.

5. They can be easily filtered on our website to help you decide which venues you want to begin advertising in.

6. Your digital ads will be seen in plain view by the audiences your business desires – whether it’s health-conscious parents, hungry college students, or sophisticated shoppers – you decide!

7. Once you know where you want to advertise, you can either upload your existing advertisement material, or let us make one for you - *free*.

8. The process is simple, with no an ad agency required, and you can have your advertisements playing inside your desired locations as early as today, starting at just a single cent in most locations every time your ad is displayed.

9. So forget the premiums you’d have to pay to not only create an ad, but to also advertise on high-priced TV, radio, or newspaper spots. Choose Enplug, the *smart* approach to local advertising. Start your affordable *and* targeted ad campaign with the Enplug network today and have your message heard immediately.”