



Hi! Thanks for agreeing to take part in this user testing session. The purpose of the session is to test-drive *Popcorn Maker*, a video remixing app still under development by Mozilla, the makers of Firefox.

*Popcorn Maker* is an in-browser application that allows you to annotate videos with real webpage elements like text, Google maps, and Wikipedia articles.

Remember—everything we’re doing today is to test and evaluate the app we’re building, not you! It’s our fault if you’re confused, so let us know if something doesn’t make sense.

You’ll be looking at a pre-release version of the app, so there will be bugs and rough edges... you’ve been warned!

— *Mozilla Popcorn Team*

# TEST SCRIPT

Hi, thanks for choosing to participate in our user testing session! We'll be asking you a few questions and getting you to complete a few tasks. My colleague \_\_\_\_ will be helping me take notes.

Remember—everything we're doing today is to test and evaluate the app we're building, not you! Let me know if you're confused.

First, **tell me about you**—

- Since we're going to be dealing with web video today, how often do you use a computer to watch video? What kinds of video do you typically watch?
- How often do you visit websites like Youtube? What do you like about them? What makes you angry/annoyed?
- Which of the following actions have you previously taken when viewing web video, and how often? Do you just watch, or have you ever...
  - Commented on videos?
  - Have you ever shared a video? With what? (FB, blog, twitter...)
  - Have you ever subscribed to a video service or channel?
  - Have you ever uploaded a video?
  - How you ever edited video?
  - Have you ever embedded a video on a blog/tumblr/etc.?

Now let's talk about **your expectations**.

- This is a video remixing application. What do you think video remixing is?
- What do you expect to see in a video remixing app? Describe one or two (or more) kind of elements that might be important in the interface (buttons, panels, things you can do)?
- How do you expect a web application might be different from a desktop application?

Ok, let's dive in!

(Sign in browser ID – observer this process)

## FIRST IMPRESSIONS

1 Try playing through the entire project. What do you think this app does? What do the track events (point to them) mean? How do you add one?

2 What do you think each of the panels in the sidebar is for? What other functions can you see?

3 Guess what you think each of the Event types mean. You can try them out/take a look at what they do if you want. Which are obvious? Which are confusing?

## STRUCTURED TASKS

I'm going to ask you to complete a few tasks, please try to describe what you're doing verbally. For example, if you're trying to find a button that says "Save", say out loud, "I'm looking for a button that says save"

1 Go to Youtube, find a video about a cute kitten. Look for a way to change the media source in the app to that Youtube video

( B ) Now that you've found the media panel, describe what you think each label/input means. What confuses you? How do you think changing the media source works?

2 Try adding a text event near the end of the video that says "Kittens are cute", and change the font to be larger and bold.

3 Try adding Twitter event with a search for "TTC". Try moving it around.

4 Take a look at the image plugin, see if you can figure out how to add a from your desktop. Can you describe what you think each of these things mean? Try them out...

5 Try exporting/saving your project. How do you share it? How do you embed it in a web page?

*Optional* 6 Try embedding it on this tumblr.

## SCENARIO

( A ) You are teaching a group of kids how French Fries are made. Create 3 or more different events that you think would make the video more fun/informative and try changing the options/moving them around.

( B ) You are creating a video for a for a tour of where you grew up. Add a google map and some text to the video to describe your neighbourhood. Add an event that will pause the video when it reaches the map.

( C ) Try creating a video meme with the repeat event

## FINAL QUESTIONS

- What is video remixing?
- What did you find particularly difficult to understand or figure out?
- What did you think was quite useful? What features/functions would make the experience better for you?
- Which event types are still confusing to you? Which are clear?
- Do you have any other suggestions/feedback?