



- **Company Description**

Next Smart Innovation is a startup specializing in the creation of smart interior decoration projects and products. We harness the dimensions of the surrounding environment to deliver functionality, aesthetic appeal, cutting-edge technology, and a commitment to sustainability. Our offerings add value and elegance to every user experience.

- **Company History**

Founded on **October 6, 2021**, **Next Smart Innovation** has been making strides in the smart interior decoration market.

- **Vision Statement**

Our vision is to become Egypt's largest and leading company in specialized smart interior integrated projects and products. We aim to revolutionize interior design with technology-driven solutions controlled by mobile applications. Our innovative projects and products are designed to optimize space, particularly in small flats, with the support of our partner, Next Smart Innovation, in the value chain.

- **Mission Statement**

We are dedicated to fulfilling our customers' objectives by providing top-tier smart designs and effective solutions. We use the most reliable and high-quality products, featuring innovative devices engineered to surpass customer expectations. Our focus on design and quality allows customers to personalize products by choosing colors and different designs, ensuring superior solutions that enhance their living standards.

- **Our Values**

- Integrity
- Transparency
- Success
- Quality
- Innovation