**PetSmart** 

**Sentiment Analysis** 

**Positive Score** 

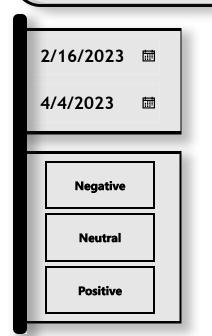
37.37%

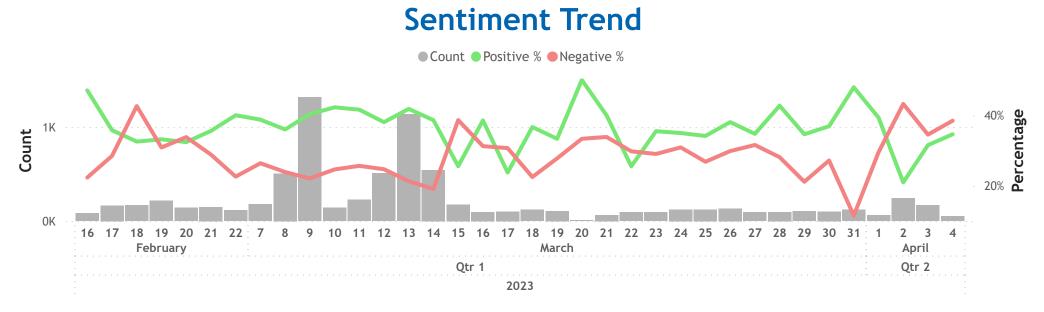
**Count of Tweets** 

7883

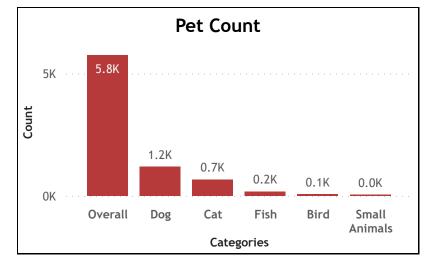
**Negative Score** 

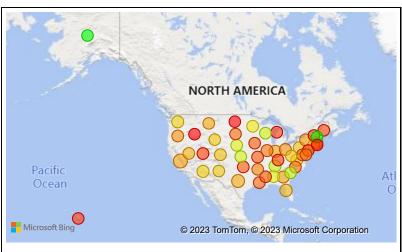
25.93%





Tweet	Retweet Count	Favorite , Count
Zukes are awesome	0	1
Zeuz loves #Peanutbutter ⤦ ⤩ #dogs	0	2
Yuzu PetCo, PetSmart, and McDonald's in Lucky Draws	0	3
Yuzu PetCo, PetSmart, and McDonald's in Lucky Draws	0	3
Yup. Had to go to Petsmart right after the party because you can't just flush a second graders fish like that.	0	8
Total	5410	46864





Chewy

**Sentiment Analysis** 

**Positive Score** 

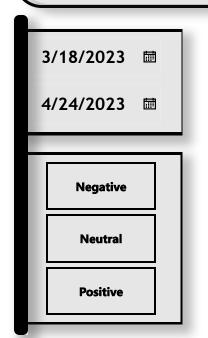
45.63%

**Count of Tweets** 

3762

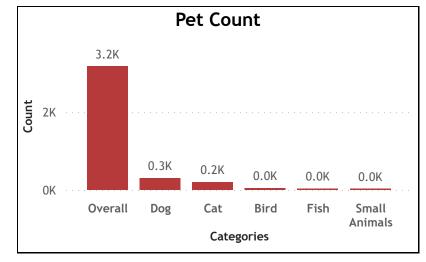
**Negative Score** 

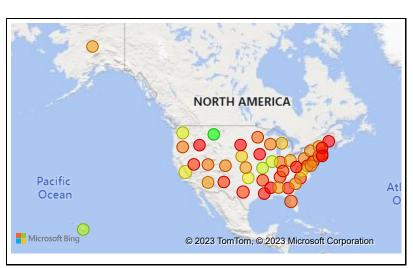
16.18%





Tweet	Retweet Count	Favorite ^
	0	0
— it up to his lips, he takes a bite and instantly feels a delectable, chewy sensation as the flavor practically explodes within his mouth. "Mm mm! This is wonderful!"	0	0
"1.2.3 notaxmar, Lionel, chewy"	0	1
"Bit-O-Honey goes a long long way. It's the chewy candy you don't have to chew. Just pop it in your mouth til the	0	1
Total	1539	10470





**Petco** 

**Sentiment Analysis** 

**Positive Score** 

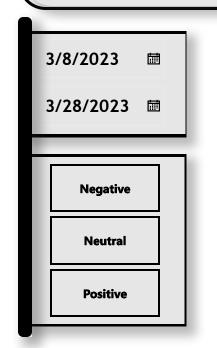
35.04%

**Count of Tweets** 

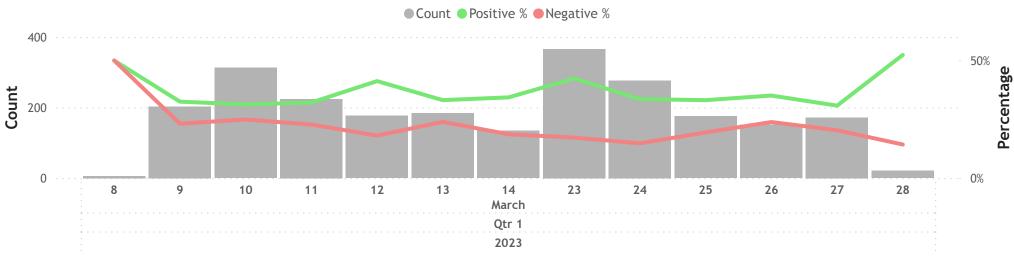
2403

**Negative Score** 

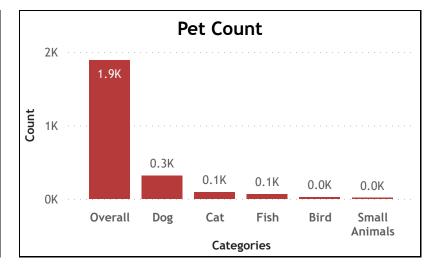
20.47%

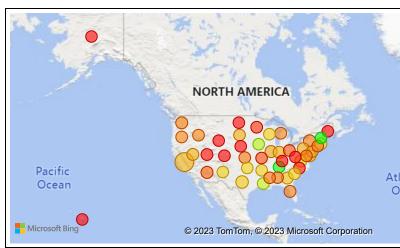






Tweet	Retweet Count	Favorite ^
En verdad solicitamos su apoyo , no deseo verlos morir estoy poniendo mi mejor esfuerzo en alimentarlos y en buscar a su mamá igualmente aceptamos donativos en especie mamila Petco y leche Perfect Sense Nos apoyan porfavor cada minuto es crucial para ellos A Rt porfavor	115	44
Blake Snell on getting the Opening Day start at Petco Park: "I can't wait. I love	76	1300
Total	1471	17756





## **PetSmart**

**Topic Modeling** 

**Positive Score** 

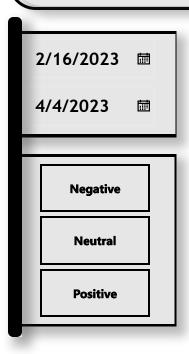
37.37%

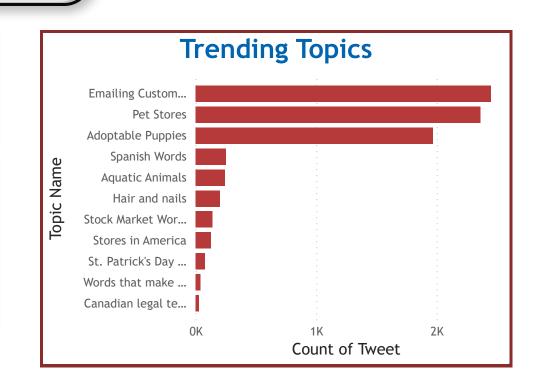
**Count of Tweets** 

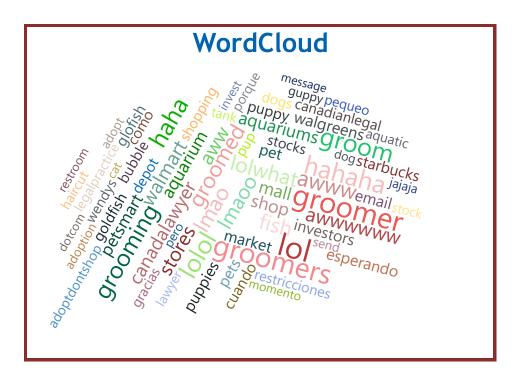
7883

**Negative Score** 

25.93%







Tweet	Topic Name	Sentiment	Retweet Count	Favorite Count
#Win a \$25 PetSmart gift card! To enter, answer the question, retweet this post and follow by 11:59PM EST. Open to Canadian & (excluding QC). This contest is not sponsored, endorsed, administered by or associated with Twitter.	Emailing Customers	Neutral	734	731
#Win a \$25 PetSmart gift card! To enter, answer the question, retweet this post and follow by 11:59PM EST. Open to Canadian & tamp; US residents (excluding QC). This contest is not sponsored, endorsed, administered by or associated with Twitter.	Emailing Customers	Neutral	632	602
Update: Arizona right wing activist Ethan Schmidt has been banned from all PetSmart locations after	Emailing	Negative	588	3226
Total			5410	46864