CUSTOMER REVIEWS DASHBOARD
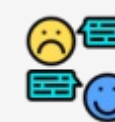
23,486 TOTAL OF REVIEWS

18,208 GOOD REVIEWS
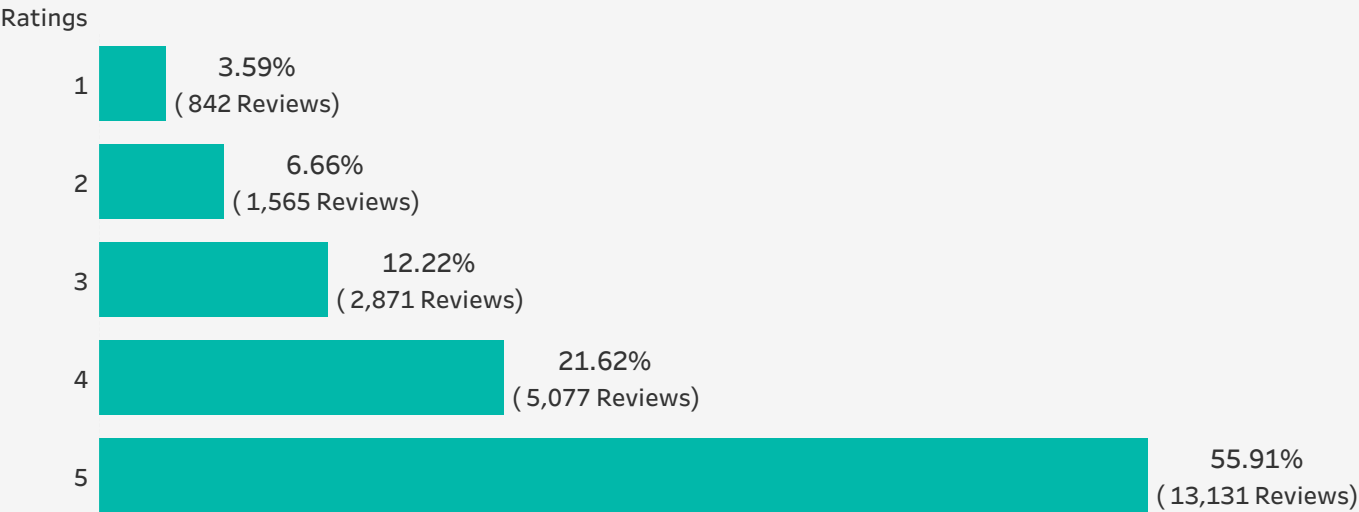
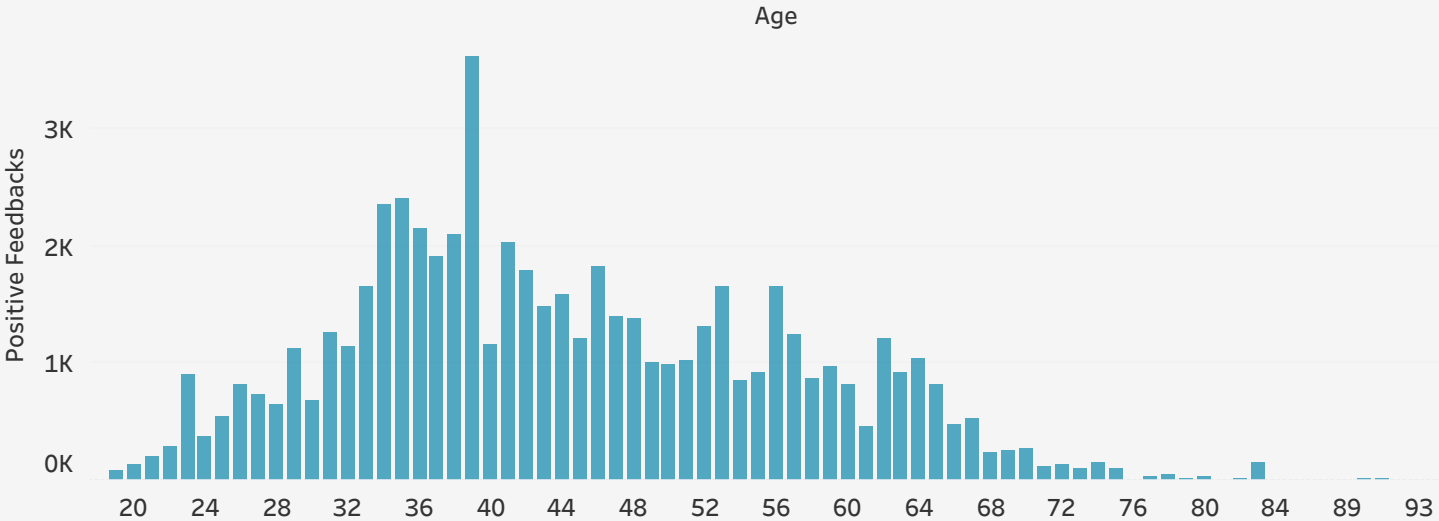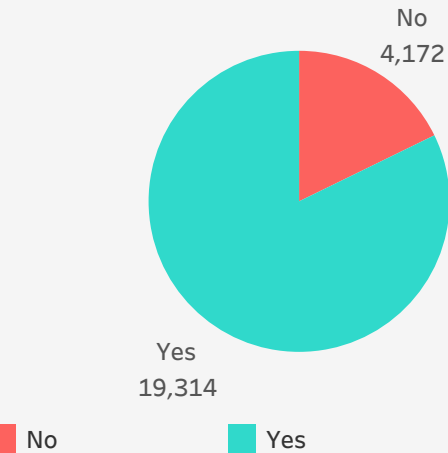**2,407** BAD REVIEWS
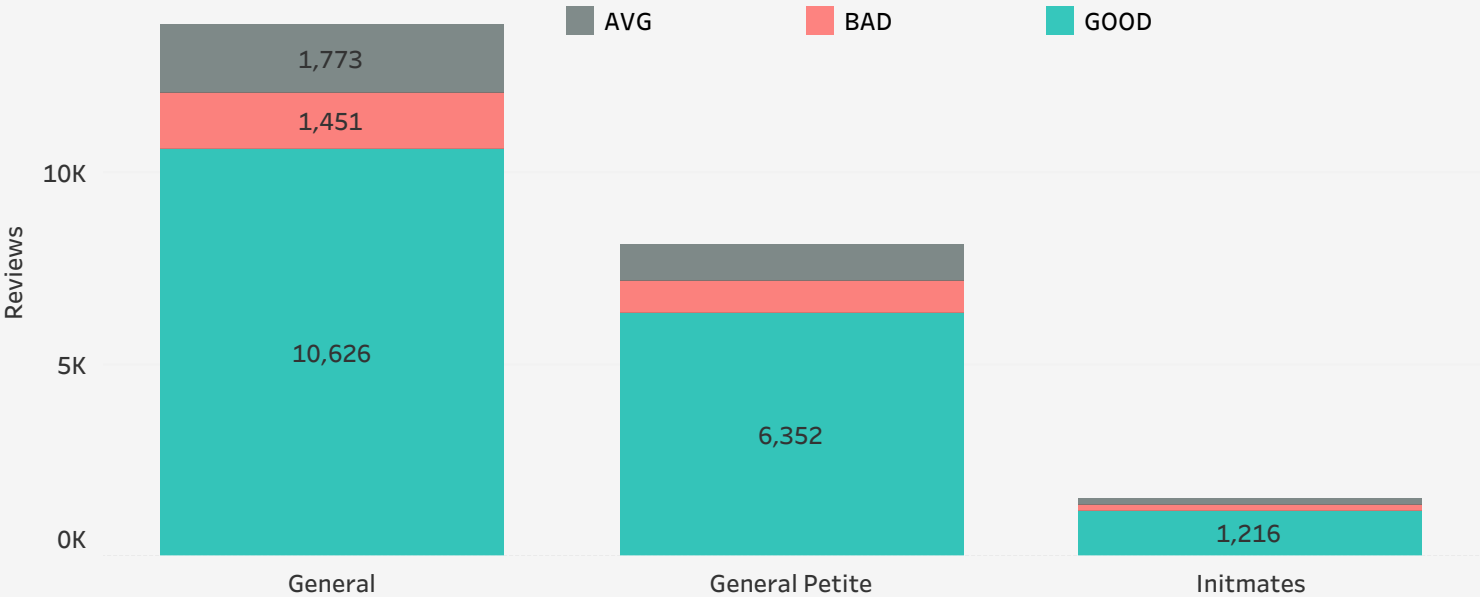
10.25% BAD REVIEWS (%)

REVIEWS COUNT PER RATING

Ratings

Rating	Percentage	Reviews
1	3.59%	(842 Reviews)
2	6.66%	(1,565 Reviews)
3	12.22%	(2,871 Reviews)
4	21.62%	(5,077 Reviews)
5	55.91%	(13,131 Reviews)

POSTIVE FEEDBACK COUNT BY AGE

Age

Positive Feedbacks — 0K, 1K, 2K, 3K

Ages: 20 24 28 32 36 40 44 48 52 56 60 64 68 72 76 80 84 89 93

REVIEWS PER RECOMMENDATION

No 4,172

Yes 19,314

- No
- Yes

RATING BY DIVISION

- AVG
- BAD
- GOOD

Reviews — 0K, 5K, 10K

General: AVG 1,773 — BAD 1,451 — GOOD 10,626

General Petite: GOOD 6,352

Initmates: GOOD 1,216

PRODUCT RETURNS (%)

NO — 92.43%

YES — 7.57%

Reviews — 0K, 5K, 10K, 15K, 20K, 25K