

LEONID YANCHIS

CONTENT SPECIALIST

WEB DEVELOPER

Edison, NJ 718-629-7347

EMPLOYMENT

Freelance Web Developer	@ Me	5/2020 – 12/2020
<ul style="list-style-type: none">Helped people launch their web projects via modern web technologies (i.e. JAM Stack, CDN, CMS, Netlify, React)Developed my passion for web animation and graphics while making websites feel responsive and lively		
Content Specialist	@ AJ Madison	7/2017 - 5/2019
<ul style="list-style-type: none">Improved web offering by launching new product categoryIncreased data entry speed with custom VBA scriptsManaged Jira tickets for web development teamReduced content error percentage with site-wide QA		
Content Team Manager	@ Décor Planet	1/2013 – 9/2015
<ul style="list-style-type: none">Built, managed, and trained remote content teamManaged over 60 product brands, including web presence and technical presentationImproved front-end / back-end functionalities (CRM, CMS, web) through iterative hands-on analysisIncreased data entry efficiency with pipelines of tasks and improvementsHands-on analysis throughout all lifecycles of in-house CRM and CMS\Devised unique product configurations for web customersManaged multi-department QA process, reducing error rates and identifying problems		

EDUCATION

Arizona State University	Tempe, Arizona	Spring 2016 – Fall 2019
<ul style="list-style-type: none">B.S. in Software Engineering. GPA: 3.3Major Coursework: Web Applications; Web App Systems; Software Capstone; Distributed Software Systems; Software Enterprise (all SDLC); Databases; OS & Networks; Linux; Data Structures & Algorithms		

Languages, Technologies & Skills

Javascript (ES6+); CSS3; HTML5; SQL
Excel; Word; Outlook; Adobe Suite; Strapi CMS; Contentful; React.js; Gatsby
Content Management; Research; Requirements; Analysis; Team Management