

KARISSA LANGE

Imaginative creator excited to use digital media to improve user experience and branded appearances. Innovative, highly motivated, and proven to be reliable in both consistency and quality. Adaptable to change and a quick learner able to work independently as well as part of a collaborative team.

Louisville Nature Center (KY)

AmeriCorps Educator/Content Creator
Lead Forest School Teacher

OCT 2019 - AUG 2020
AUG 2020 - MAY 2022

- Co-founded and led Swallowtail Forest Preschool
- Designed location-based educational curricula and promotional materials with custom physical & digital graphics
- Collaborated with social coordinator to analyze social media trends and increase online engagement through strategic photo & video posting
- Designed content with emphasis on cohesive, consistent, and memorable branding across platforms
- Implemented executive strategic marketing plans to highlight brand missions by producing video marketing campaigns from concept to completion
- Used collaborative partnerships with supporting organizations to increase platform growth & reach
- Assisted in administrative duties, led facility tours, planned special events, and facilitated program enrollment
- Interviewed, onboarded, and trained education staff and volunteers

USA Gymnastics Gyms

Women's Competitive Team Coach

2012 - PRESENT

- Over 10 years of competitive coaching experience at various gyms (Jump Around, Champion Gym, Balcony Sports)
- Developed comprehensive training programs for competitive gymnasts ages 5 to 16 through adaptive coaching strategies and confidence building techniques
- Used audio and video manipulation to make custom music and dance for competitive routines
- Created social media content across various platforms

CONTACT

Silver Springs, FL

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EDUCATION

B.S. WILDLIFE ECOLOGY & ENVIRONMENTAL SCIENCE

*University of
Wisconsin-Madison*

WEB DEVELOPMENT

100-Devs Agency

TECHNICAL

HTML5

CSS

JAVASCRIPT

FRAMEWORKS:

BOOTSTRAP

Adobe Photoshop

Video & Audio Editing

Statistical Data Analysis

Public Writing

MEDIA MANAGEMENT

Facebook

Instagram

Youtube

Squarespace