SAMPLE APPLICATIONS



TERMINOLOGY ANALYSIS

- Wanted: words that appear much more frequently in domain-specific texts (or only there) than in other texts
- Various approaches:
 - Fixed comparison parameters, e.g. frequency classes
 - tf.idf
 - Significance tests, e.g. via Log Likelihood

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1. FREQUENCY CLASSES

Absolute word frequencies are hard or impossible to compare. Several approaches:

- Relative word frequency
- Frequency classes: words with similar frequency are put in same frequency class, e.g. via rounded logarithm dual of the frequency of the most common word divided by the frequency of word w (→ FCL(w) = round(log₂(freq_{max} / freq_w)))
 - Example based on some German word frequencies:
 <u>der</u> (14,935,099), <u>die</u> (14,271,215), <u>Auto</u> (108,857), <u>Rennstall</u> (2,000)
 - $FCL(der) = log_2(freq(der) / freq(der)) = 0$
 - FCL(die) = log₂(freq(der) / freq(die)) = 0.0656 = 0
 - $FCL(Auto) = log_2(freq(der) / freq(Auto)) = 7.1 = 7$
 - FCL(Rennstall) = $log_2(freq(der) / freq(Rennstall))$ = 12.9 = 13

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FREQUENCY CLASSES – SAMPLE DISTRIBUTION

FCL	Types	FCL	Types	FCL	Types	FCL	Types
0	3	4	22	8	525	12	5714
1	2	5	67	9	1166	13	9600
2	15	6	119	10	1986	14	15837
3	24	7	280	11	3450	15	25804

Frequency Dictionary German - Häufigkeitswörterbuch Deutsch. Uwe Quasthoff, Sabine Fiedler and Erla Hallsteindóttir (eds.). Leipziger Universitätsverlag, 2011

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TERMINOLOGY EXTRACTION – EXAMPLE SAP

Most frequent 100 words in a German Web corpus:

der, die, und, in, den, von, zu, das, mit, sich, des, auf, für, ist, im, dem, nicht, ein, Die, eine, als, auch, es, an, werden, aus, er, hat, daß, sie, nach, wird, bei, einer, Der, um, am, sind, noch, wie, einem, über, einen, Das, so, Sie, zum, war, haben, nur, oder, aber, vor, zur, bis, mehr, durch, man, sein, wurde, sei, In, Prozent, hatte, kann, gegen, vom, können, schon, wenn, habe, seine, Mark, ihre, dann, unter, wir, soll, ich, eines, Es, Jahr, zwei, Jahren, diese, dieser, wieder, keine, Uhr, seiner, worden, Und, will, zwischen, Im, immer, Millionen, Ein, was, sagte

TERMINOLOGY EXTRACTION – EXAMPLE SAP

Most frequent 100 words with SAP texts:

die, Sie, der, und, in, werden, den, für, das, im, können, wird, zu, eine, auf, des, %N%, Die, ist, mit, ein, von, dem, the, oder, nicht, an, einer, aus, sind, In, einen, zur, als, über, System, kann, bei, einem, Wenn, Das, auch, nur, diesem, sich, eines, müssen, Daten, Der, daß, zum, to, haben, diese, alle, B, durch, z, R, wenn, nach, es, Feld, dann, of, wählen, Funktion, bzw, um, dieser, Wählen, Im, a, wie, is, Informationen, Diese, Bei, for, muß, and, vom, so, Für, Mit, unter, sein, keine, ob, soll, definieren, Es, verwendet, automatisch, Tabelle, Geben, wurde, finden, you, beim

TERMINOLOGY EXTRACTION – EXAMPLE SAP

Difference (min FCL: 8, factor: 16) SAP/German Web corpus:
etc (314), TCP (164), INDX (28), dsn (25), Nachfolgeposition (24), SHIFT (24),
TRANSLATE (24), entreprise (24), Abrechnungskostenart (23), Alternativmengeneinheit (23), Anordnungsbeziehung (23), Anwendungssicht (23), Bandstation (23), Banf-Position (23), Berichtsspalte (23), Berichtszeile (23), CO-PC (23), DBSTATC (23), DSplit (23), Datumsart (23), ELSE (23), ENDDO (23), Entries (23), Freigabecodes (23), Hauptkondition (23), Leiterplanstelle (23), Merkmalswertekombination (23), Nachfolgematerial (23), Nettoberechnung (23), ...

ABAP, Advanced Business Application Programming

2. TF.IDF

As already seen...

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3. SIGNIFICANCE TESTS

As already seen…

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EXAMPLE TEXT ANALYIS ERNST JÜNGER

ERNST JÜNGER?

- German author (1895 1998)
- Most famous book: "In Stahlgewittern" (1920)
- Controversial relationship with NSDAP
 - "Wegbereiter des Nationalsozialismus"?
 - "most controversial German writer of the 20th century"?



Bundesarchiv, B 145 Bild-F073370-0006 / Wegmann, Ludwig CC-BY-SA 3.0

RESEARCH QUESTION

- Are there differences in the use of vocabulary over time (diachronic)?
- How does the vocabulary used differ from contemporary texts?
- Approach:
 - Acquisition of digital versions of Jünger's texts
 - Building a reference corpus
 - Calculating (sub-)corpus similarity
 - Analysis of the differences

REFERENCE CORPUS – DWDS KERNKORPUS

- Types of text
 - Fiction (26%)
 - Newspaper (27%)
 - Scientific texts (25%)
 - Practical literature ("Gebrauchsliteratur") (22%)
- Extent
 - Tokens: 121M
 - Types: 1.94M
 - Documents: 79,116

https://www.dwds.de/d/korpora/kern

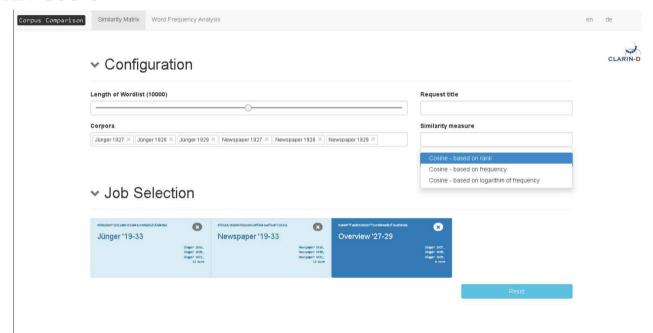
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(PRE)PROCESSING

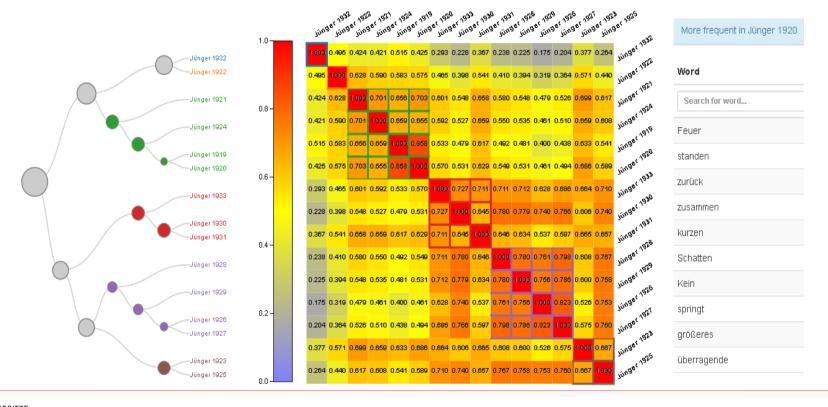
- Processing steps: tokenization, pos-tagging, frequency analysis
- Analysis:
 - Similarity matrix based on word list similarity
 - Clustering / Dendrogram
 - Frequency over time / timelines
- Visual analysis / Distant Reading

Dirk Goldhahn, Thomas Eckart, Thomas Gloning, Kevin Dreßler und Gerhard Heyer: Operationalisation of Research Questions of the Humanities within the CLARIN Infrastructure – An Ernst Jünger Use Case. In: CLARIN Annual Conference 2015 in Wroclaw, Poland, 2015.

ANALYSIS I

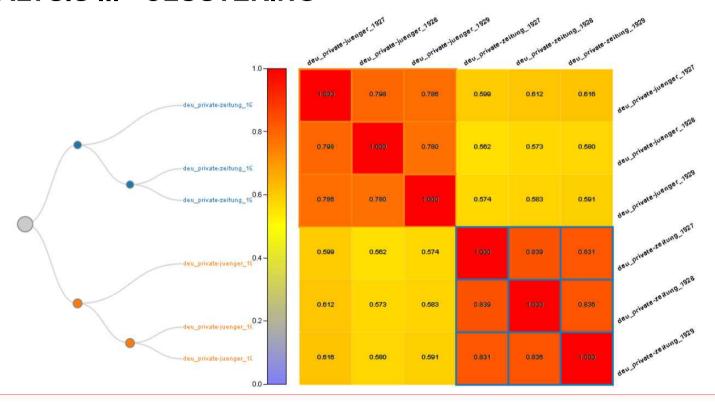


ANALYSIS II - CLUSTERING

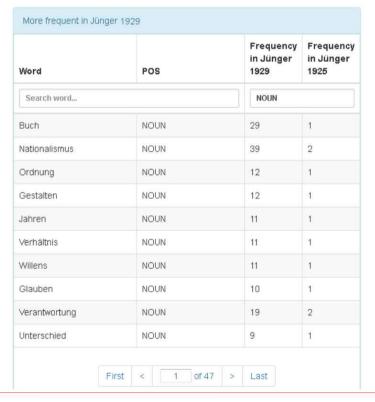


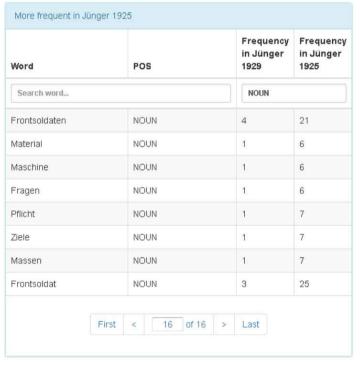
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ANALYSIS III - CLUSTERING



ANALYSIS IV – JÜNGER 1929 VS. JÜNGER 1925





ANALYSIS V – JÜNGER 1929 VS. ZEITUNG 1929

Nomen – nur bei Jünger

Willens

Elementare

Verwesung

Mißverhältnis

Schauwecker

Ideologie

Kriegserlebnis

Zone

Dämon

Frontsoldat

Nomen – häufiger bei Jünger

Nationalismus

Liberalismus

Gestalten

Erstaunen

Erlebnis

Bestände

Bindungen

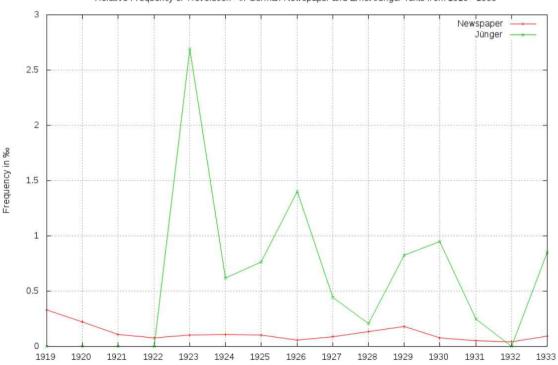
Schärfe

Chaos

Unruhe

ANALYSIS VI – "REVOLUTION" (DIACHRON)

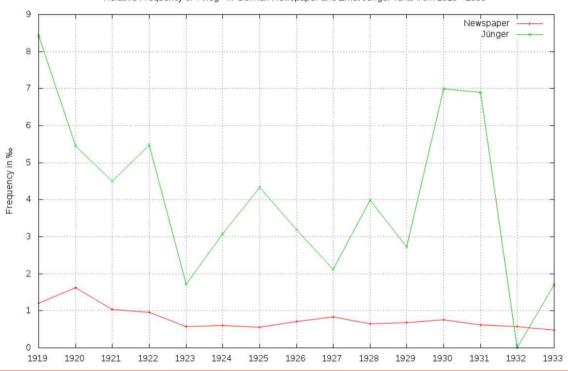




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ANALYSIS VII – "KRIEG" (DIACHRON)





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COMPARISON OF RANKINGS – RANK CORRELATION

- Common problem: comparison of sorted lists
 - e.g. features and their frequency in two documents / corpora (words, n-grams, etc.)
- Question: How strong do these lists correlate based on frequency ranks?
 - → Rank correlation coefficient
- e.g.
 - Spearman's Rho
 - Kendall's Tau

Feature	Rank _{d1}	Rank _{d2}	Rank _{d3}
f ₁	1	1	23
f_2	2	5	4
f_3	3	2	33
f ₄	4	7	13
f_5	5	9	15

KENDALL'S TAU

- Idea:
 - Use of the rank differences between two lists X and Y of length n, sorted by X (x_i < x_j, for i<j)
 - Compare pairs (x_i,x_j) and (y_i,y_j) , for i = 1...n and j = i+1...n
 - \rightarrow n * (n-1) / 2 comparisons
 - If order for the respective pair identical in both lists $(y_i < y_j)$
 - → "concordant"
- τ = |concordant pairs| |discordant pairs| / |comparisons|
- Value: [-1,1]

KENDALL'S TAU

Example:

-
$$(f_1f_2)$$
 = concordant (1<2 vs. 1<4)

-
$$(f_1f_3)$$
 = concordant (1<3 vs. 1<2)

-
$$(f_1f_4)$$
 = concordant (1<4 vs. 1<3)

-
$$(f_2f_3)$$
 = **disc**ordant (2<3 vs. 4>2)

-
$$(f_2f_4)$$
 = **dis**cordant (2<4 vs. 4>3)

-
$$(f_3f_4)$$
 = concordant (3<4 vs. 2<3)

$$\tau = (4-2)/6 = 1/3$$

Feature	Rank _{d1}	Rank _{d2}
f ₁	1	1
f_2	2	4
f ₃	3	2
f ₄	4	3

KENDALL'S TAU

Extrema:

Feature	Rang _{d1}	Rang _{d2}
f ₁	1	1
f_2	2	2
f ₃	3	3
f ₄	4	4

Feature	Rang _{d1}	Rang _{d2}
f ₁	1	4
f ₂	2	3
f ₃	3	2
f ₄	4	1

Feature	Rang _{d1}	Rang _{d2}
f ₁	1	1
f ₂	2	4
f ₃	3	3
f ₄	4	2

Concordant pairs: $\{f_1f_2, f_1f_3, f_1f_4, f_2f_3, f_2f_4, f_3f_4\}$

Concordant paris: \varnothing

Concordant pairs: $\{f_1f_2, f_1f_3, f_1f_4\}$

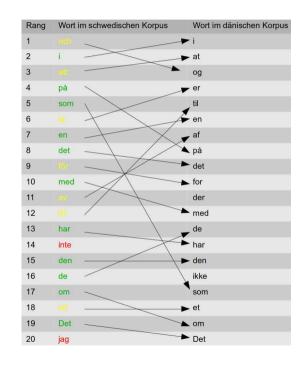
$$\tau = (6 - 0) / 6 = 1$$

$$\tau = (0-6)/6 = -1$$

$$\tau = (3-3)/6 = 0$$

KENDALL'S TAU – APPLICATION LINGUISTIC TYPOLOGY I

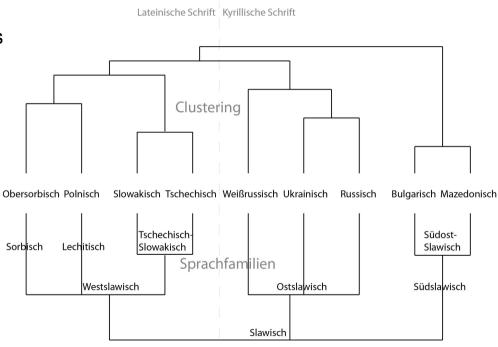
- Goal of linguistic typology: classification of languages based on structural properties
- Idea: use of corpus-based language statistics
 - (e.g.) Comparison based on stop words and character 3-grams
- Slightly adjusted measure for non-identical element sets



Dirk Goldhahn: Quantitative Methoden in der Sprachtypologie: Nutzung korpusbasierter Statistiken, 2013

KENDALL'S TAU – APPLICATION LINGUISTIC TYPOLOGY II

Result: Cluster vs. Language families



Dirk Goldhahn: Quantitative Methoden in der Sprachtypologie: Nutzung korpusbasierter Statistiken. 2013

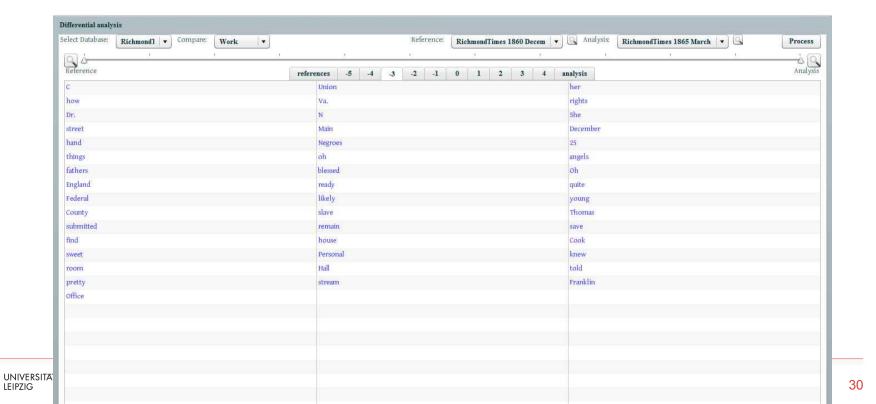
EXAMPLE TEXT ANALYSIS RICHMOND TIMES

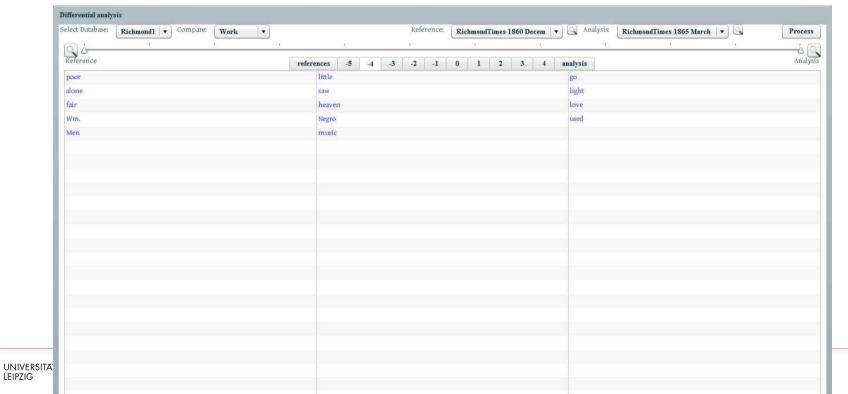
RICHMOND TIMES DISPATCH?

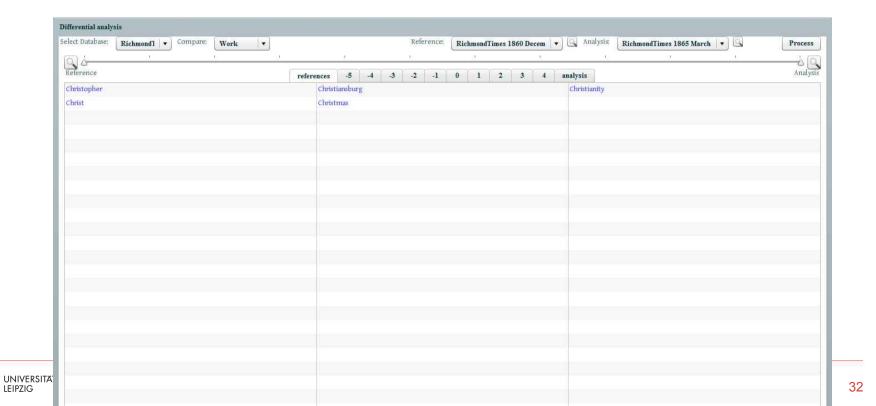
- Newspaper from Richmond (Virgina, USA)
- Digital text corpus by Perseus project
 - Daily corpora between 1.11.1860 30.12.1865
- American civil war: 12.04.1861 23.06.1865
- Comparison:
 - Aggregation to monthly corpora
 - Differences in frequency classes (-5 -5) based on relative word frequencies

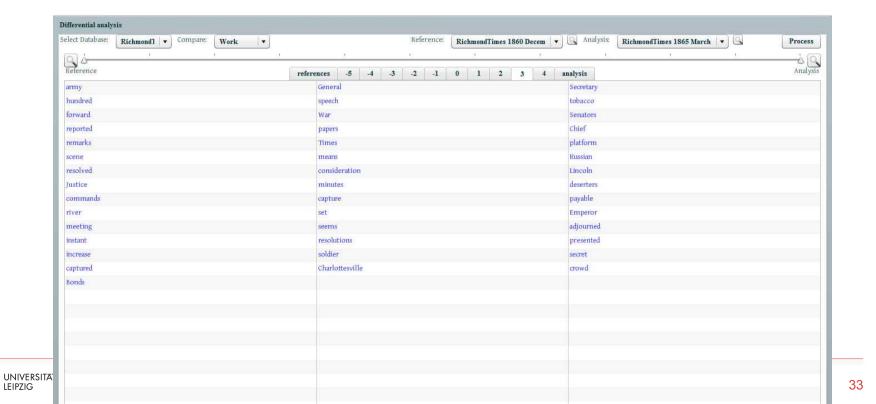
https://www.perseus.tufts.edu/hopper/collection?collection=Perseus:collection:RichTimes

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EXAMPLE DIACHRONIC COMPARISON

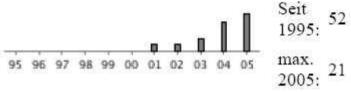


TYPES OF NEOLOGISMS

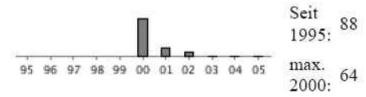
- 1. "Real" neologism, completely new creation (*Energiepreisbremse*)
 - a) Growing trend or
 - b) After a strong start, a downward trend
- 2. Previously low frequency word,
 - a) whose frequency increases or
 - b) which suddenly (e.g. due to an event) becomes noticeable in general language (Acrylamid, Feinstaub)
- 3. Event-driven words that occur at intervals with great frequency (Weihnachten)
- Word with new meaning
- Identifier for individual objects or groups
- Words with a short lifespan

NEOLOGISMS

DSL-Kunden

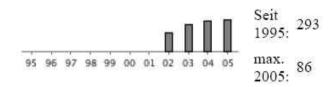


UMTS-Auktion



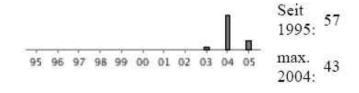
Defizitverfahren Politik

Von der EU eingeleitetes Verfahren gegen Staaten mit zu hohem Haushaltsdefizit



Alkopops Ernährung, Gesellschaft

Alkoholische Mischgetränke



Quelle: Uwe Quasthoff (Hrsg.) Deutsches Neologismenwörterbuch. De Gruyter. 2007.

EXAMPLE DIACHRONIC COMPARISON (ARABIC)



ARABIC NEWSTEXTS (2007 – 2012) – WORD RANKS

Englisch	Term	2007	2008	2009	2010	2011	2012
Democracy	الديمقراطية	631	721	453	655	347	500
Israel	إسرائيل	168	118	88	99	114	195
Obama	أوباما	10485	173	93	195	187	630
Elections	الانتخابات	170	141	97	153	138	158
Rights	الحقوق	683	2063	1180	1590	2892	1507
Iran	إيران	141	190	104	147	215	291
Freedom	الحريه	1635	1372	1175	656	699	636
Gaddafi	القذافي	1959	1894	2134	3804	79	589
Brotherhood	الاخوان	6556	5763	23147	15725	5122	2895

IN GENERAL: COMPARISON FOCUSES

	synchron	diachron
Same text type	Terminology extraction, authorship and source identification	Monitoring and trend analysis of technological developments, public opinion, literary categories
Different text type	Determination of genre and media- specific differences	Influence analysis between genres and media

Chris Biemann, Gerhard Heyer & Uwe Quasthoff: Wissensrohstoff Text: Eine Einführung in das Text Mining, Springer Vieweg, 2022.

