

Akshay Khandelwal

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EY
700 W Georgia St
Vancouver, BC V7Y 1C7

Dear Hiring Manager,

Re: Product Analyst – Associate – Internship

I am writing to you regarding the Product Analyst – Associate – Internship position being promoted on EY's career platform. I am currently in my third year of undergraduate studies and majoring in Cognitive Systems. Within our diverse curriculum, we study the designs of cognitive models, thus, our courses explore the intersection of AI, Statistics, Psychology, Computer Science, Design and Linguistics.

Apart from my curriculum, I have worked as an Assistant Project Manager for IRP at The University of British Columbia. Here, I was tasked with supporting the development and implementation of a new tutorial platform for UBC's staff and faculty to ease the transition to a new ERP software. As a result, my job came with several responsibilities, such as analyzing qualitative and quantitative data to ensure that project timelines were being met, and to find insights into how we would improve these targets. I was also able to collaborate with a team of co-op intakes to communicate product awareness internally and externally for UBC's Finance and HR departments. Through this role, I learned how to visualize business processes and further my problem-solving skills. As a freshman, I also made several contributions to UBC's newspaper, *The Ubyyssey*. This past year, I was elected as the Head Editor of Media at *The Ubyyssey*. While serving there, I was able to use data insights to cater our news content based on our viewership trends which we received from Youtube video analytics. Upon using these insights, our team saw a 40% increase in audience engagement and a 100% increase in average viewership.

My intention to get this job is intricately linked with receiving guidance from experienced professionals while having the opportunity to pursue and assist in developing meaningful projects at EY. At the same time, I look forward to learning new tools and software under strict timelines to cater to the demand for this position. The intersection of these desires can be seen in this role, thereby, making it an interesting opportunity for me to pursue.

An analytical spirit and endless curiosity are indicators of my potential to succeed at EY. Accompanied by EY's expert mentors and opportunities, I believe that this position will allow me to grow as a leader and professional while gaining valuable lessons for life. To arrange an interview, please contact the Arts Co-op Office at 604-822-1529 or arts.co-op@ubc.ca. Finally, I want to thank you for taking the time to consider my application and I will be looking forward to your reply.

Sincerely,
Akshay Khandelwal