

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

The screenshot displays the Blogger 'Post: Edit' interface in a web browser. The browser's address bar shows the URL: `blogger.com/blog/post/edit/3812617408552195900/8251066275869232837`. The interface includes a top navigation bar with the Blogger logo and a 'Post: Edit' tab. Below the navigation bar is a title field and a 'Preview' button. The main content area features a rich text editor with a toolbar containing various formatting options. The article text is as follows:

An **online pharmacy**, **internet pharmacy**, or **mail-order pharmacy** is a [pharmacy](#) that operates over the [Internet](#) and sends orders to customers through mail, shipping companies, or online pharmacy web portal.

Online pharmacies include:

- [Pharmacy benefits managers](#) – Entities that administrate corporate prescription drug plans.
- Legitimate Internet pharmacies in the same country as the person ordering.
- Legitimate Internet pharmacies in a different country than the person ordering. This type of pharmacy is usually licensed by its home country and follows those regulations, not those of the international orders.
- Illegal or unethical internet pharmacies. The [web page](#) for an illegal pharmacy may contain lies about its home country, procedures, or certifications. The "pharmacy" may send outdated (expired [shelf life](#)) or [counterfeit medications](#) and may not follow standard procedural safeguards.

Home delivery [\[edit \]](#)

Conventional [brick and mortar](#) pharmacies usually have controlled [drug distribution](#) systems from the manufacturer, sufficient [validation](#), and follow good distribution practices. Home delivery of pharmaceuticals can be a desirable convenience, but sometimes it can lead to problems with uncontrolled distribution.

The shipment of drugs through the [mail](#) and [parcel post](#) is sometimes a concern for temperature-sensitive pharmaceuticals. Uncontrolled shipping conditions can include high and low temperatures outside the listed storage conditions for a drug. For example, the US FDA found the temperature in a mailbox in the sun could reach 136 °F (58 °C) while the ambient air temperature was 101 °F (38 °C).^[1]

Shipment by [express mail](#) and [couriers](#) reduces transit time and often involves delivery to the door, rather than a mailbox. The use of [insulated shipping containers](#) also helps control drug temperatures, reducing risks to drug safety and efficacy.

Risks and concerns [\[edit \]](#)

- Illegal or unethical pharmacies sometimes send outdated, substituted, or [counterfeit medications](#) to the person who ordered the drug instead of the real medication.^{[2][3][4][5]}

On the right side of the interface, there is a 'Post settings' panel with the following options:

- Labels: No matching suggestions
- Published on: 10/10/23 10:10 PM
- Permalink
- Location
- Options

2. Create a New Facebook Business Page and post one social media poster for your brand.

The screenshot shows a web browser with multiple tabs open, including 'kaanashri/NM20', 'New Tab', '(1) WhatsApp', 'your pharmacy', 'Canva: Visual S...', 'Analytics', 'Facebook', and 'Security Verificat'. The address bar shows 'facebook.com/profile.php?id=61553131014546'. The Facebook interface displays the 'Your Pharmacy' business page. On the left, the 'Manage Page' sidebar includes options like 'Professional dashboard', 'Insights', 'Ad Center', 'Create ads', 'Settings', 'More tools', and 'Meta Business Suite'. The main content area is divided into three sections: 'Intro', 'Photos', and 'Posts'. The 'Intro' section features a profile picture, a cover photo, and a bio that reads 'health'. Below the bio are buttons for 'Edit bio', 'Edit details', 'Add hobbies', and 'Add featured'. The 'Photos' section shows a grid of images, including a pharmacy interior and a green square with a white 'Y'. The 'Posts' section displays a post from 'Your Pharmacy' dated '1m' ago, featuring a green background with the text 'DISCOUNTS & FREE DELIVERY FOR EVERY ONLINE PURCHASE' and images of 'Vitamin D Supplements' and 'Cough Syrup'.

kaanashri/NM20 x New Tab x (1) WhatsApp x your pharmacy x Canva: Visual S... x Analytics x Facebook x Security Verificat x

facebook.com/profile.php?id=61553131014546

Search Facebook

Manage Page

Your Pharmacy

Professional dashboard

Insights

Ad Center

Create ads

Settings

More tools
Manage your business across Meta apps

Meta Business Suite

Intro

health

Edit bio

Page · Pharmaceuticals

Not yet rated (0 Reviews)

Edit details

Add hobbies

Add featured

Photos See all photos

Posts Filters Manage posts

List view Grid view

Your Pharmacy 1m ·

your PHARMACY

DISCOUNTS & FREE DELIVERY

FOR EVERY ONLINE PURCHASE

Vitamin D Supplements

Cough Syrup

Privacy · Terms · Advertising · Ad Choices · Cookies · More · Meta © 2023

3. Create and design a social media advertisement poster using canva.

your PHARMACY

DISCOUNTS &
FREE DELIVERY

FOR EVERY ONLINE PURCHASE



Vitamin D Supplements



Cough Syrup

Promo runs from **July 1 to 25, 2024.**

Visit our website to shop
www.pharmacy.com

4. Create email newsletter design using MailChimp or canva tool.



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