Berke Kaan Aşıkoğlu 20180491

ECC006 Homework Assignment #5

1. Which of the following are the three most common methods for organizing websites?
a. horizontal, vertical, and diagonal
b. hierarchical, linear, and random
c. accessible, readable, and maintainable
d. none of the above

2. Which of the following are the four principles of the Web Content Accessibility Guidelines?
a. repetition, contrast, proximity, and alignment
b. perceivable, operable, understandable, and robust
c. accessible, readable, maintainable, and reliable d.
hierarchical, linear, random, and sequential

3. Which of the following are influenced by the intended or target audience of a site?
a. the amount of color used on the site
b. the font size and styles used on the site
c. the overall look and feel of the site
d. all of the above

4. Which of the following recommended design practices apply to a website that uses images for its main site navigation?
a. Provide alternative text for the images.
b. Place text links at the bottom of the page.
c. Both a and b.
d. No special considerations are needed.

5. Which of the following is a color scheme that consists of two colors that are opposite each other on the color wheel?
a. analogous
b. complementary
c. split complementary
d. contrasting

6. Choose two sites that are similar in nature or have a similar target audience, such as the following:

- Amazon.com (http://www.amazon.com) and Alibaba.com (https://www.alibaba.com/)
- CNN (http://www.cnn.com) and MSNBC (http://www.msnbc.com)

Describe how the two sites you chose to review exhibit the design principles of repetition, contrast, proximity, and alignment.

Amazon Video Service (https://www.primevideo.com) and Netflix (https://www.netflix.com)

Repetition: Both in primevideo and netflix they used their own color theme, prime's theme is dark blue and white logo, netflix theme is black with red logo. Both of the service categoried the series and movies by their type and seperated them row by row.

Contrast: Both sites using dark color background and white text messages to achieve contrast. Titles written bigger and bold.

Proximity: Both sites dividing movies and series in a different catagories that you can choice. Also they divide them into genres that user can pick the genre they like and see the type of series or movies in that genre. This gives users to find they want easier and the site looks morever, site looks well organized.

Alignment: As I stated before there is a theme going on these sites and all the text and the pictures are aligned.