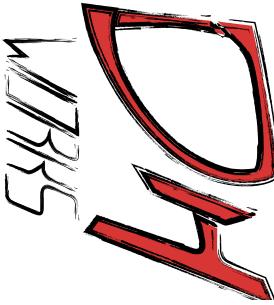


- ◆ High Performance
- ◆ Professional Quality
- ◆ Race Trusted
- ◆ Trail Tested

111 California Blvd.  
San Luis Obispo, CA



**D**ownHill Works (DHW), is a mountain bike component manufacturer based out of San Luis Obispo, CA. The company was founded in 2004 and has grown to support a large portion of the aftermarket mountain bike part market, especially on the west coast. DHW uses CNC milling to manufacture most of their billet aluminum parts making them a premium outfitter with a reputation for quality performance parts.

They seek to portray their company as a high quality and reliable manufacturer aimed towards mountain bikers looking for longer lasting and better performing parts. Their competitors include established parts manufacturers like Shimano, Sram and Raceface, all of which target a similar consumer base.

